

NAME: _____

SID#: _____ Major Code: S1083

Freshman Seminar and General Education

Freshman Seminar (if 30 hrs or fewer)

COURSE	NUM	GRADE	HRS	POINTS	TR
FS	103	_____	3	-	()

English Composition (2 required)

COURSE	NUM	GRADE	HRS	POINTS	TR
ENGL	105	_____	3	-	()
ENGL	115	_____	3	-	()

Mathematics (2 required)

COURSE	NUM	GRADE	HRS	POINTS	TR
MATH	121	_____	3	-	()
MATH	100+	_____	3	-	()

Humanities (3 required)

COURSE	NUM	GRADE	HRS	POINTS	TR
a	_____	_____	3	-	()
b1	_____	_____	3	-	()
b2	_____	_____	3	-	()

Social & Behavioral Sciences (2 required)

COURSE	NUM	GRADE	HRS	POINTS	TR
ECON	201	_____	3	-	()
ECON	202	_____	3	-	()

Natural Sciences (3 required)

COURSE	NUM	GRADE	HRS	POINTS	TR
BIOS	_____	_____	3	-	()
_____	_____	_____	3	-	()
_____	_____	_____	3	-	()

Fine & Performing Arts (1 required)

COURSE	NUM	GRADE	HRS	POINTS	TR
_____	_____	_____	3	-	()

Business Core, Major Requirements, and Concentration Electives plus Free Electives

Business Core (10 required)

COURSE	NUM	GRADE	HRS	POINTS	TR
ACCT	205	_____	3	-	()
ACCT	206	_____	3	-	()
BLAW	280	_____	3	-	()
FIN	301	_____	3	-	()
ISDS	265	_____	3	-	()
ISDS	350	_____	3	-	()
ISDS	383	_____	3	-	()
MADM	301	_____	3	-	()
MADM	480*	_____	3	-	()
MKT	301	_____	3	-	()

Electives (27 hours required; add 3 if no FS)

COURSE	NUM	GRADE	HRS	POINTS	TR
_____	_____	_____	3	-	()
_____	_____	_____	3	-	()
_____	_____	_____	3	-	()
_____	_____	_____	3	-	()
_____	_____	_____	3	-	()
_____	_____	_____	3	-	()
_____	_____	_____	3	-	()
_____	_____	_____	3	-	()
_____	_____	_____	-	-	()
_____	_____	_____	-	-	()
_____	_____	_____	-	-	()
_____	_____	_____	-	-	()

*Senior capstone course to be taken in final semester

Major Core (5 required)

COURSE	NUM	GRADE	HRS	POINTS	TR
DA	210	_____	3	-	()
MKT	305/405	_____	3	-	()
MKT	310	_____	3	-	()
MKT	401	_____	3	-	()
MKT	445	_____	3	-	()
_____	_____	_____	-	-	()

Concentration or Major Electives (2 required; refer to elective options below)

COURSE	NUM	GRADE	HRS	POINTS	TR
_____	_____	_____	3	-	()
_____	_____	_____	3	-	()
_____	_____	_____	-	-	()

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Other Institutions Attended _____

Undergraduate Business Advisor

Digital Arts elective - one of the following:
DA 315, DA 318, DA 326, DA 416

Concentration elective - one of the following if not
already selected in the major or as DA elective:
DA 315, DA 318, DA 326, DA 416, MKT 305, MKT
405, or with Advertising Design topic and approval of
the Chair of the Department: MKT 475, MKT 490

FRESHMAN SEMINAR (3 hours): FS 103 Learning Strategies is required of all first-time freshmen and all transfer students with fewer than 30 total semester hours of credit. Students with more than 30 hours may take an additional elective instead.

GENERAL EDUCATION (39 hours required by the Louisiana Board of Regents)

English Composition (6 hours): ENGL 105 and ENGL 115

Social and Behavioral Sciences (6 hours): ECON 201 and ECON 202 (both required by College of Business)

Mathematics: MATH 121 (required by College of Business) and other MATH 100+

Humanities (9 hours; one course from section a. and two from section b.)

Humanities a. Literature / Philosophy: ENGL 205, 206, 210, 215, 220; or PHIL 105 or 250

Humanities b. General Humanities: COMM 130, 135; ENGL 205, 206, 210, 215, 220; HIST 105, 106, 107, 110, 145, 146; MCOM 115, 215; PHIL 105, 250

Natural Sciences (9 hours; one course each from Biological and Physical with a third course from either)

Biological Sciences: BIOS 101, 104, 105, 106, 107, 108, 109, 110, 120

Physical Sciences: ASTR 105, 106; CHEM 106, 121, 124; ENSC 200; GEOL 105, 106, 205; PHSC 105, 106; PHYS 251, 252, 261, 262

Fine/Performing Arts (3 hours): FA 140, 240, 241; MUS 120; THEA 160, 240, 241

GPA AND OTHER REQUIREMENTS: Students must have a GPA of 2.0 or greater in the following areas in order to graduate: overall, LSUS, business core, major courses and all business courses. Students must make a C or better in their major courses as well business core with the major prefix and MADM 480.

I have been advised that I am responsible for knowing curriculum requirements and graduation requirements as listed in the LSU-Shreveport Course Catalog.

Student: