Louisiana State University in Shreveport

NAME:

Major: BS in Marketing (International Business) (120 hours)

College of Business

Updated: 5/17/2024

2024-2025 Catalog

S1082

SID#: Major Codes: S1105

| Freshman Seminar (if 30 hrs or fewer) English C moposition (2 required) | COURSE | NUM | GRADE | HRS | POINTS | TR | COURSE | NUM | GRADE | HRS | POINTS | TR | |
|--|--|------------|--------------|-------------|------------|---------|-------------|--------------|-------------|---------|------------|---------|--|
| FS | F | . 0 | | /: c | | | | | | | (0 | | |
| Mathematics | | | ar | | 30 hrs or | | | - | on | | (2 red | quired) | |
| Mathematics (2 required) MATH 121 3 - () Humanities 3 - () MATH 100+ 3 - () 3 - () Social & Behavioral Sciences (2 required) 2 3 - () ECON 201 3 - () BIOS 3 - () Fine & Performing Arts (1 required) BIOS 3 - () Business Core (10 required) 2 3 - () ACCT 205 3 - () 2 3 - () ACCT 205 3 - () 3 - () 3 - () BLAW 280 3 - () 3 - () 3 - () 3 - () BLAW 280 3 - () 3 - () 3 - () 3 - () 3 - () 3 - () 3 - () 3 - () 3 - () 3 </td <td>FS</td> <td>103</td> <td></td> <td>3</td> <td>-</td> <td>()</td> <td></td> <td></td> <td></td> <td></td> <td>-</td> <td>()</td> | FS | 103 | | 3 | - | () | | | | | - | () | |
| MATH | | | | | | | ENGL | 115 | | 3 | - | () | |
| MATH 100+ 3 - () | | | | | (2 red | | | | | | | | |
| Social & Behavioral Sciences (2 required) 10 3 - () | MATH | 121 | | 3 | - | () | Humanitie | S | | | (3 red | quired) | |
| Social & Behavioral Sciences (2 required) Sciences (2 required) Sciences (3 required) Sciences Scien | MATH | 100+ | | 3 | - | () | a | | | 3 | - | () | |
| ECON 201 | | | | | | | | | | 3 | - | () | |
| Natural Sciences | Social & I | Behavior | ral Scien | ces | (2 red | quired) | b2 | | | 3 | - | () | |
| BIOS | ECON | 201 | | 3 | - | () | | | | | | | |
| Susiness Core Major Requirements, and Concentration Electives | ECON | 202 | | 3 | - | () | Natural Sc | ciences | | | (3 red | quired) | |
| Business Core, Major Requirements, and Concentration Electives Free Electives | | | | | | | BIOS | | | 3 | - | () | |
| Business Core (10 required) Electives (27 hours required; add 3 if no FS) | Fine & Pe | erforming | g Arts | | (1 red | quired) | | | | 3 | - | () | |
| Business Core (10 required) Electives (27 hours required; add 3 if no FS) ACCT 205 3 - () ACCT 206 3 - () BLAW 280 3 - () FIN 301 3 - () ISDS 265 3 - () ISDS 350 3 - () ISDS 383 3 - () MADM 301 3 - () MADM 480* 3 - () *Senior capstone course to be taken in final semester - () *Senior capstone course to be taken in final semester - () MADM 360 3 - () MADM 360 3 - () MADM 360 3 - () MKT 401 3 - () MKT 401 3 - () MKT 440 3 - () MKT 445 3 - () | | <u> </u> | | 3 | - | () | | | | 3 | - | () | |
| Business Core (10 required) Electives (27 hours required; add 3 if no FS) ACCT 205 3 - () ACCT 206 3 - () BLAW 280 3 - () FIN 301 3 - () ISDS 265 3 - () ISDS 350 3 - () ISDS 383 3 - () MADM 301 3 - () MADM 480* 3 - () *Senior capstone course to be taken in final semester - () *Senior capstone course to be taken in final semester - () MADM 360 3 - () MADM 360 3 - () MKT 310 3 - () MKT 401 3 - () MKT 440 3 - () MKT 445 3 - () **Concentration or Major Electives **Concentration or Major Electives** **Concentration or Major Elective | | | | | | | | | | | | | |
| ACCT 205 | Business Core, Major Requirements, and Concentration Electives plus Free Electives | | | | | | | | | | | | |
| ACCT 206 3 - () BLAW 280 3 - () FIN 301 3 - () ISDS 265 3 - () ISDS 350 3 - () ISDS 383 3 - () MADM 301 3 - () MADM 480* 3 - () *Senior capstone course to be taken in final semester | Business | Core | | | (10 req | uired) | Electives | (27 ho | urs requ | ired; a | add 3 if r | no FS) | |
| BLAW 280 3 - () FIN 301 3 - () ISDS 265 3 - () ISDS 350 3 - () ISDS 383 3 - () MADM 301 3 - () MADM 480* 3 - () MKT 301 3 - () *Senior capstone course to be taken in final semester - () MADM 360 3 - () MADM 360 3 - () MKT 310 3 - () MKT 401 3 - () MKT 440 3 - () MKT 445 3 - () MKT 445 3 - () The state of the | ACCT | 205 | | 3 | - | () | | | | 3 | - | () | |
| FIN 301 3 - () ISDS 265 3 - () ISDS 350 3 - () ISDS 383 3 - () MADM 301 3 - () MADM 480* 3 - () MKT 301 3 - () *Senior capstone course to be taken in final semester () *Senior capstone course to be taken in final semester () MADM 360 3 - () MKT 310 3 - () MKT 401 3 - () MKT 440 3 - () MKT 445 3 - () MKT 445 3 - () | ACCT | 206 | | 3 | - | () | | | | 3 | - | () | |
| ISDS 265 | BLAW | 280 | | 3 | - | () | | | | 3 | - | () | |
| ISDS 350 | FIN | 301 | | 3 | - | () | | | | 3 | - | () | |
| ISDS 383 | ISDS | 265 | | 3 | - | () | | | | 3 | - | () | |
| MADM 301 3 - () MADM 480* 3 - () MKT 301 3 - () *Senior capstone course to be taken in final semester () Major Core (5 required) () MADM 360 3 - () MKT 310 3 - () MKT 401 3 - () MKT 440 3 - () MKT 445 3 - () MKT 445 3 - () MKT 445 3 - () | ISDS | 350 | | 3 | - | () | | | | 3 | - | () | |
| MADM 480* 3 - () 3 - () MKT 301 3 - () - () *Senior capstone course to be taken in final semester - () Major Core (5 required) () MADM 360 3 - () MKT 310 3 - () MKT 401 3 - () MKT 440 3 - () MKT 445 3 - () MKT 445 3 - () | ISDS | 383 | | 3 | - | () | | | | 3 | - | () | |
| MKT 301 3 - () *Senior capstone course to be taken in final semester () Major Core (5 required) () MADM 360 3 - () MKT 310 3 - () MKT 401 3 - () MKT 440 3 - () MKT 445 3 - () MKT 445 3 - () MKT 445 3 - () | MADM | 301 | | 3 | - | () | | | | 3 | - | () | |
| *Senior capstone course to be taken in final semester | MADM | 480* | | 3 | - | () | | | | 3 | - | () | |
| Major Core (5 required) () MADM 360 3 - () MKT 310 3 - () MKT 401 3 - () MKT 440 3 - () MKT 445 3 - () MKT 445 3 - () | MKT | 301 | | 3 | - | () | | | | - | - | () | |
| MADM 360 3 - () MKT 310 3 - () Concentration or Major Electives MKT 401 3 - () (2 required; refer to elective options below) MKT 440 3 - () | *Senior cap | stone coul | rse to be ta | aken in | final seme | ster | | | | - | - | () | |
| MADM 360 3 - () MKT 310 3 - () Concentration or Major Electives MKT 401 3 - () (2 required; refer to elective options below) MKT 440 3 - () | | | | | | | | | | - | - | () | |
| MKT 310 3 - () Concentration or Major Electives MKT 401 3 - () (2 required; refer to elective options below) MKT 440 3 - () | Major Co | re | | | (5 red | quired) | | | | - | - | () | |
| MKT 401 3 - () (2 required; refer to elective options below) MKT 440 3 - () 3 - () MKT 445 3 - () 3 - () | MADM | 360 | | 3 | - | () | | | | | | | |
| MKT 440 3 - () 3 - () 3 - () 3 - () | MKT | 310 | | 3 | - | () | Concentra | ation or M | lajor Ele | ctives | | | |
| MKT 445 3 - () 3 - () | MKT | 401 | | 3 | - | () | (2 required | ; refer to e | lective o | otions | below) | | |
| | MKT | 440 | | 3 | - | () | | | | 3 | - | () | |
| | MKT | 445 | | 3 | - | () | | | | 3 | - | () | |
| | | | | - | - | | | | | - | - | () | |

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| NAME: | SID#: | Major Codes: S1105 |
|---|--|---|
| Other Institutions Attended Undergraduate Business Advisor | BLAW 420, ECC 430, or with an ir and approval of t | siness elective - two of the following: DN 460, FIN 440, MADM 423, MADM nternational business topic/focus the Chair of the Department: ECON ADM 490, MKT 490 or FIN 475, T 475 |

FRESHMAN SEMINAR (3 hours): FS 103 Learning Strategies is required of all first-time freshmen and all transfer students with fewer than 30 total semester hours of credit. Students with more than 30 hours may take an additional elective instead.

GENERAL EDUCATION (39 hours required by the Louisiana Board of Regents)

English Composition (6 hours): ENGL 105 and ENGL 115

Social and Behavioral Sciences (6 hours): ECON 201 and ECON 202 (both required by College of Business)

Mathematics: MATH 121 (required by College of Business) and other MATH 100+

Humanities (9 hours; one course from section a. and two from section b.)

Humanities a. Literature / Philosophy: ENGL 205, 206, 210, 215, 220; or PHIL 105 or 250

Humanities b. General Humanities: COMM 130, 135; ENGL 205, 206, 210, 215, 220; HIST 105, 106, 107, 110, 145, 146;

MCOM 115, 215; PHIL 105, 250

Natural Sciences (9 hours; one course each from Biological and Physical with a third course from either)

Biological Sciences: BIOS 101, 104, 105, 106, 107, 108, 109, 110, 120

Physical Sciences: ASTR 105, 106; CHEM 106, 121, 124; ENSC 200; GEOL 105, 106, 205; PHSC 105, 106; PHYS 251,

252, 261, 262

Fine/Performing Arts (3 hours): FA 140, 240, 241; MUS 120; THEA 160, 240, 241

GPA AND OTHER REQUIREMENTS: Students must have a GPA of 2.0 or greater in the following areas in order to graduate: overall, LSUS, business core, major courses and all business courses. Students must make a C or better in their major courses as well business core with the major prefix and MADM 480.

I have been advised that I am responsible for knowing curriculum requirements and graduation requirements as listed in the LSU-Shreveport Course Catalog.

Student: