



Center for Business and  
Economic Research

NWLA  
Northwest Louisiana  
ECONOMIC DASHBOARD  
*November 2024*

[Center for Business and Economic Research](#)  
Louisiana State University Shreveport  
[cber@lsus.edu](mailto:cber@lsus.edu)

## Goals:

The Northwest Louisiana Economic Dashboard has the following goals:

- Visualize a set of economic indices based on sound and credible data.
- Act as a reference for people interested in making investments in Northwest Louisiana.

## Index:

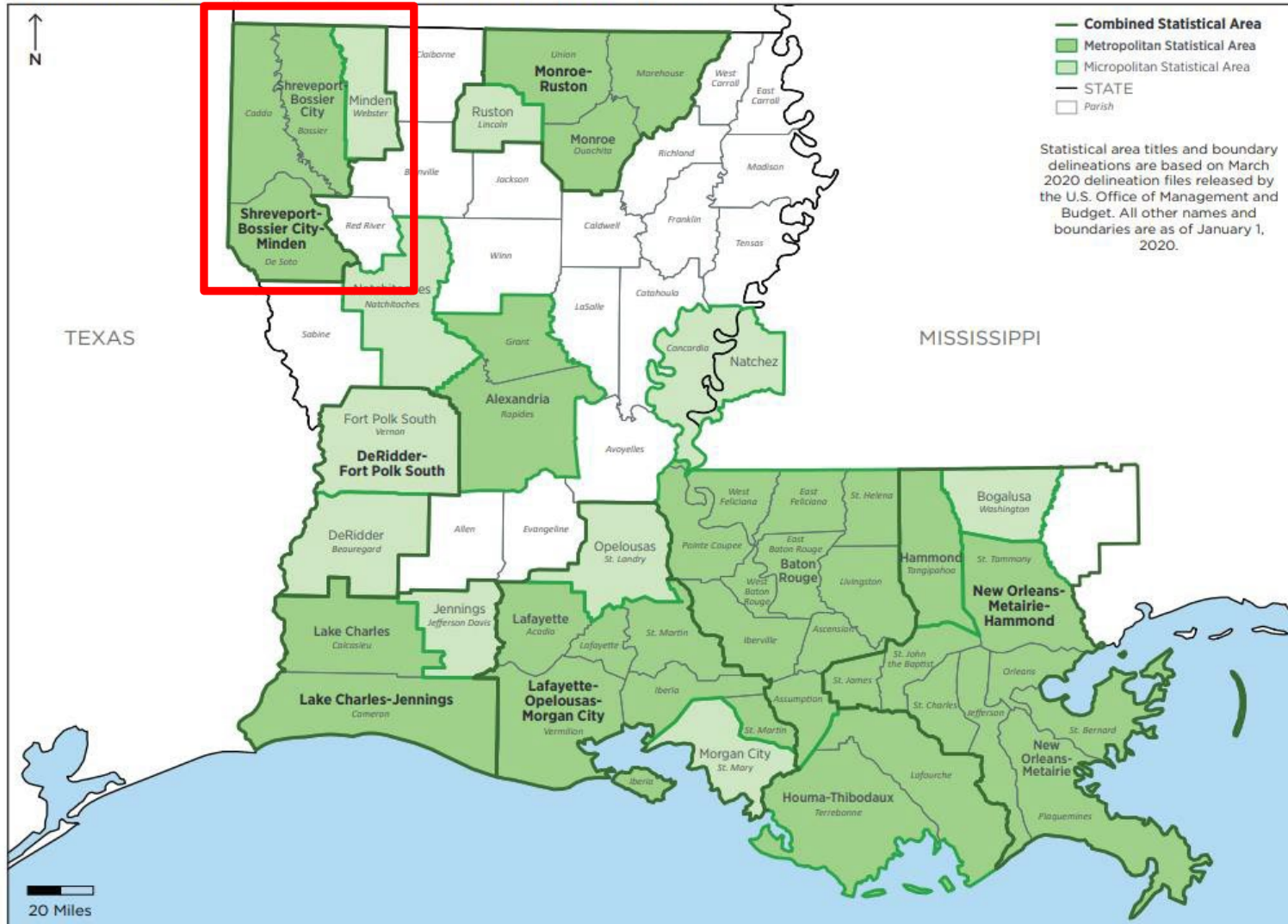
The content of this presentation is the following:

- Tax Collection
- Housing
- Building Permits
- Unemployment
- Casino Revenue and Admission
- Airport Traffic
- Mortgage Rates, Inflation, Natural Gas, Oil, and Gasoline Prices

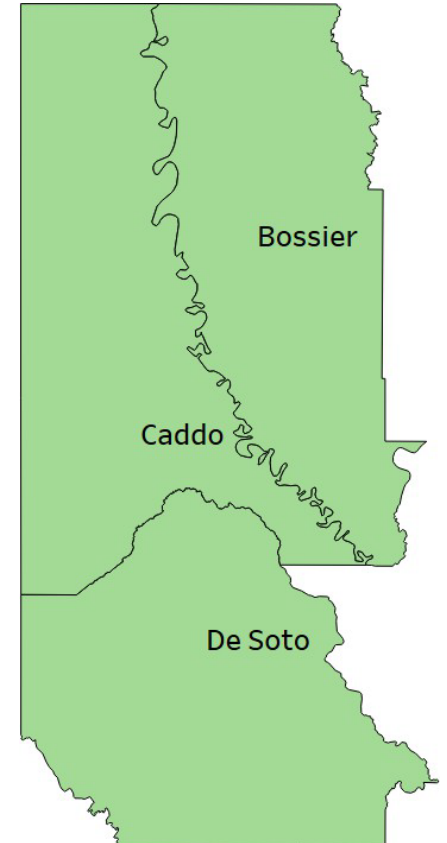
# Northwest Louisiana - Shreveport-Bossier City-Minden Core Based Statistical Area



Louisiana: 2020 Core Based Statistical Areas and Counties



## Shreveport-Bossier City MSA Area



From: U.S. Census Bureau, Population Division



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## ■ Key Findings

### **Tax Collection:**

The City of Shreveport saw third quarter tax receipts increase 1.2% compared to the second quarter. However, on a year-to-year basis the third quarter tax receipts were down 2.8%.

### **Housing:**

The housing market showed a slight slip in the Shreveport-Bossier CBSA. Total listings increased 3.8%. This is the seventh consecutive month total listings have increased. Days on market increased to 67 days the largest it's been since February. Median listing prices dropped for the fourth time in sixth months. A decrease of 4% since the beginning of the year. Prices are now equivalent of what they were in May of 2023.

### **Building Permits:**

The number of building permits was 335 in the third quarter. This was a large increase over the second quarter and a large year-over-year increase as well.

### **Unemployment:**

The unemployment rate in Shreveport-Bossier City MSA, Bossier Parish, and Caddo Parish end the third quarter at 4.4%, 4%, and 4.6%, respectively. While still relatively low, they are up from the historic lows in April and May. The current unemployment rates are basically the same as they were in January of this year.

### **Casino Revenue and Admissions:**

The Casinos in Shreveport-Bossier City MSA saw a combined decrease of 6.4% in revenue for third quarter 2024 compared to second quarter 2024. Year-over-year third quarter revenue was also down 6.9%.

### **Airport Traffic:**

Airport traffic remains strong. The number of emplaned passengers increased slightly from the second to third quarter, and emplaned passengers were 12% higher in the third quarter of 2024 compared to 2023. Deplaned passengers were slightly less in the third quarter but were 5.7% larger year-over-year in the third quarter.

Through the third quarter of 2024 over half a million combined passengers have used the Shreveport airport..

### **Mortgage Rates, Inflation, & Gas Prices:**

Average 30-year mortgage rates dropped to 6.51% in 2024 Q3 down from 7.00% in the second quarter. Inflation continued to decrease and ended the quarter at 2.4%. Core inflation remained at 3.3%.

Natural gas prices were basically the same this quarter as the previous one. However, they are 19.2% lower than third quarter 2023 and around the lows they set back in 2020.

Crude oil prices declined in the third quarter of 2024 and are similar in price to the first quarter of 2023.



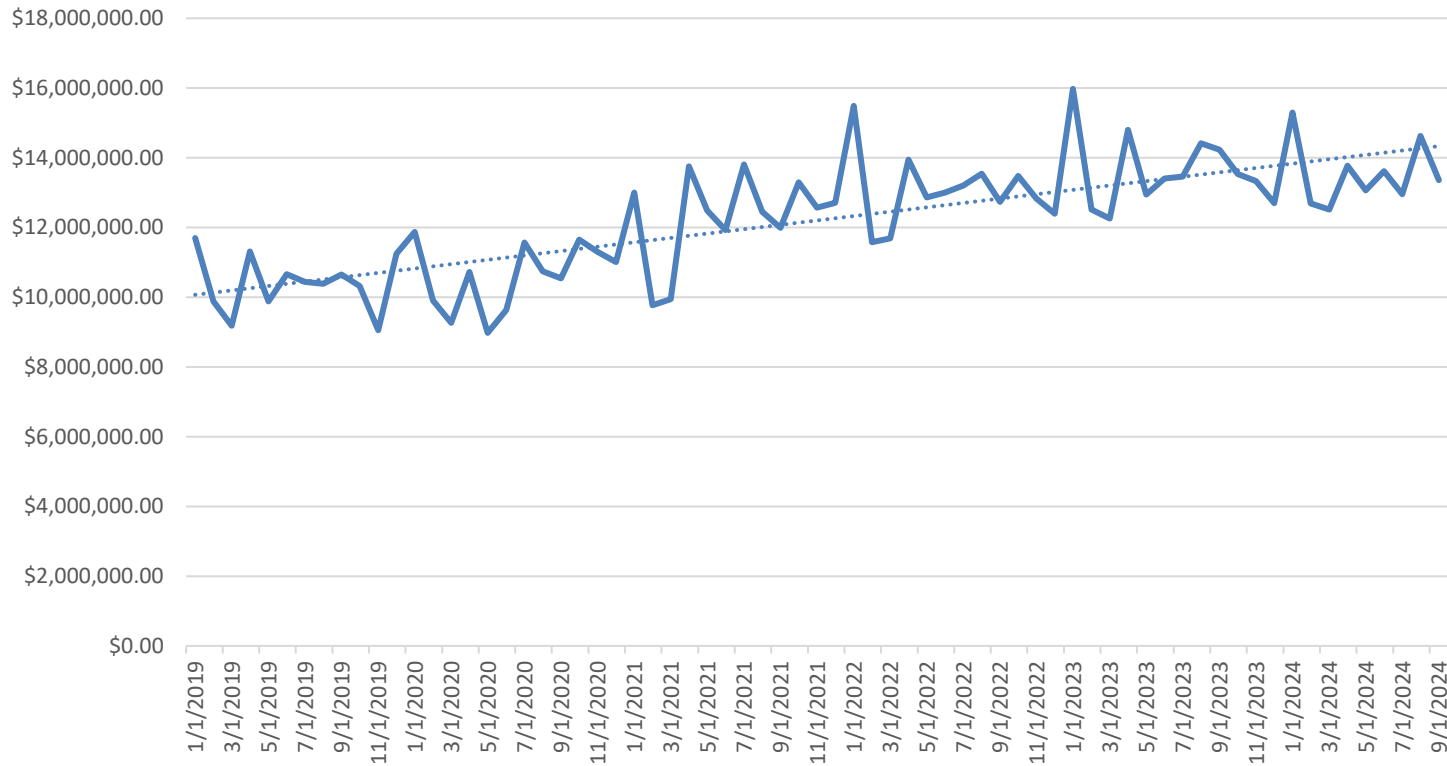
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# ■ Tax Collection





## Tax Collection – City of Shreveport

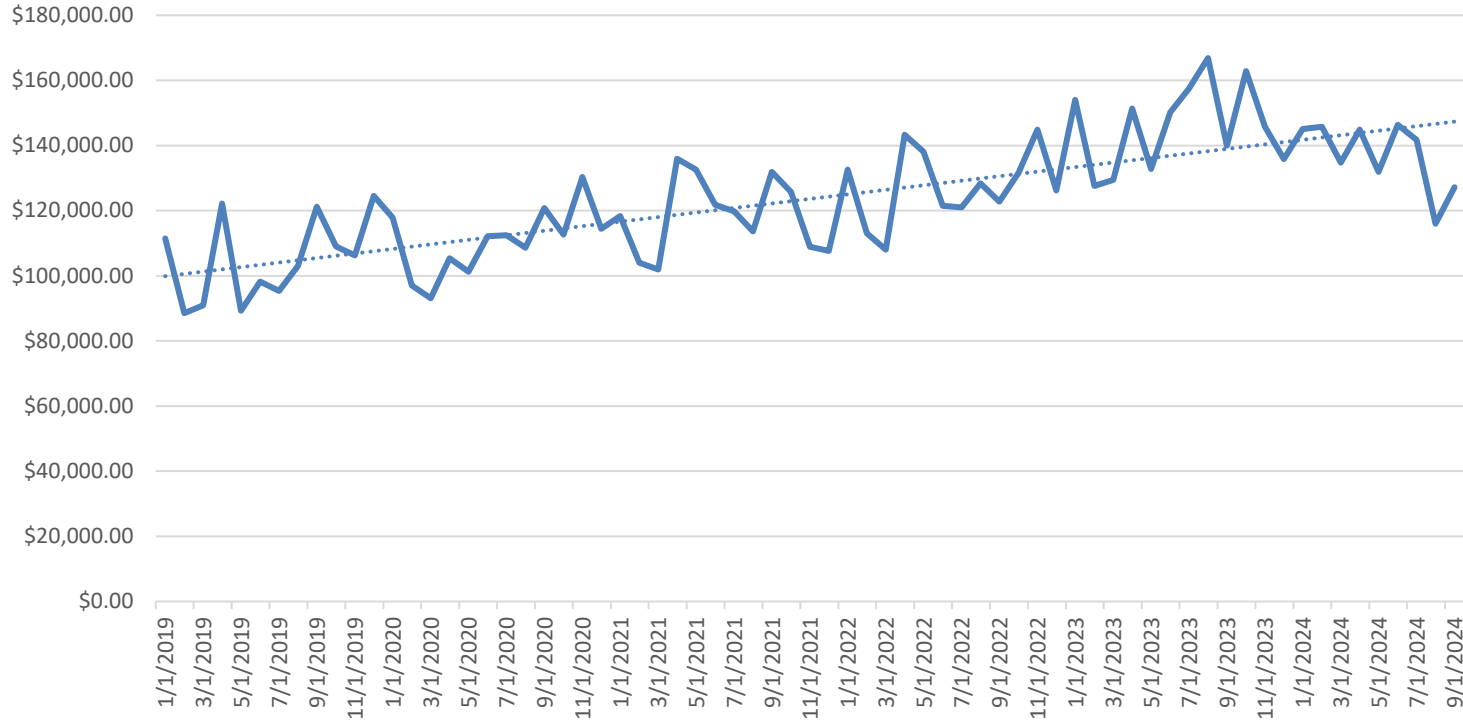


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$38,580,066	2020-4	\$33,971,036	13.6%
2022-1	\$38,754,691	2021-1	\$32,718,134	18.5%
2022-2	\$39,816,123	2021-2	\$38,173,645	4.3%
2022-3	\$39,475,515	2021-3	\$38,247,996	3.2%
2022-4	\$38,700,434	2021-4	\$38,580,066	0.3%
2023-1	\$40,745,957	2022-1	\$38,754,691	5.1%
2023-2	\$41,158,821	2022-2	\$39,816,123	3.4%
2023-3	\$42,117,158	2022-3	\$39,475,515	6.7%
2023-4	\$39,557,726	2022-4	\$38,700,434	2.2%
2024-1	\$40,503,395	2023-1	\$40,745,957	-0.5%
2024-2	\$40,450,162	2023-2	\$41,158,821	-1.7%
2024-3	\$40,939,507	2023-3	\$42,117,158	-2.8%



### Tax Collection – Town of Vivian

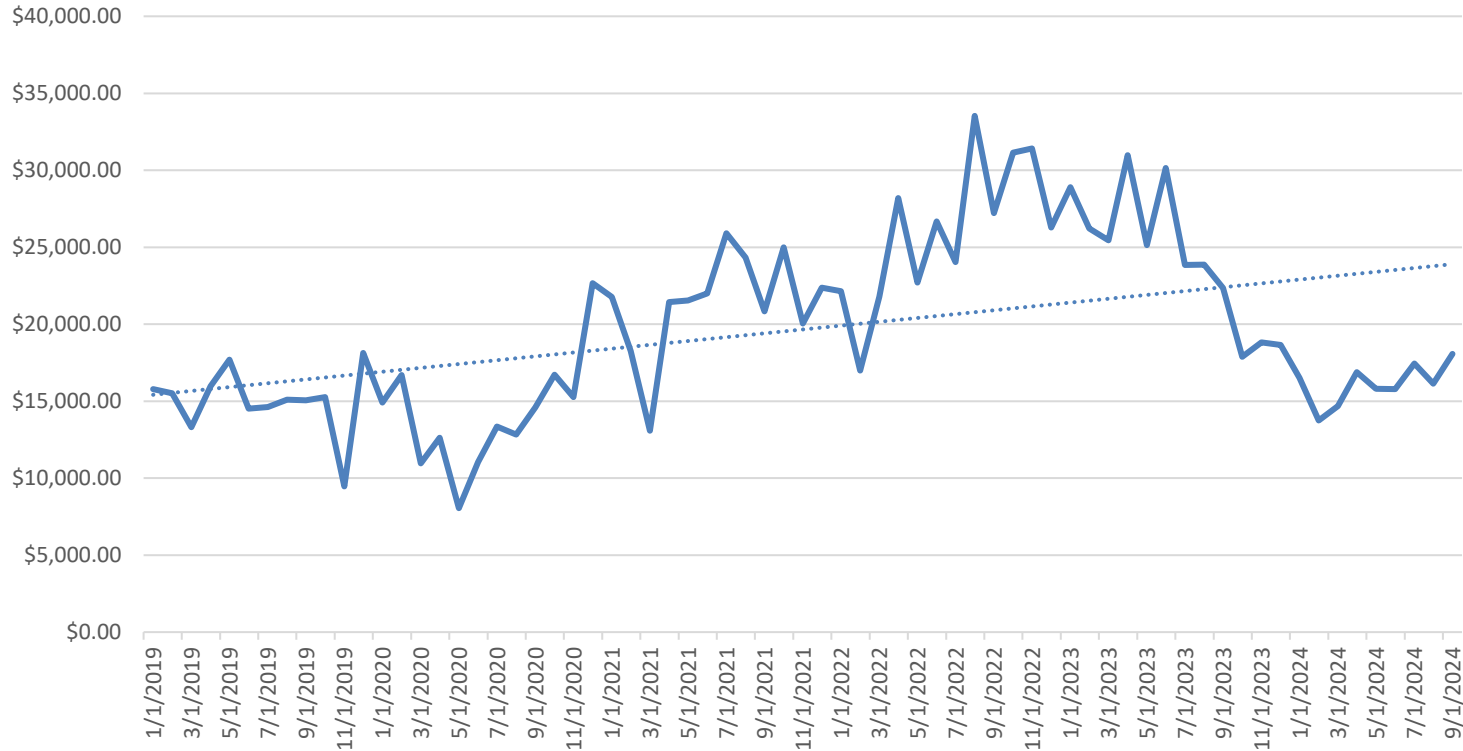


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$342,247	2020-4	\$357,439	-4.3%
2022-1	\$353,688	2021-1	\$324,333	9.1%
2022-2	\$402,962	2021-2	\$390,429	3.2%
2022-3	\$372,213	2021-3	\$365,414	1.9%
2022-4	\$402,790	2021-4	\$342,247	17.7%
2023-1	\$411,083	2022-1	\$353,688	16.2%
2023-2	\$436,984	2022-2	\$402,962	8.4%
2023-3	\$464,426	2022-3	\$372,213	24.8%
2023-4	\$444,489	2022-4	\$402,790	10.4%
2024-1	\$425,651	2023-1	\$411,083	10.4%
2024-2	\$423,149	2023-2	\$436,984	-2.6%
2024-3	\$384,884	2023-3	\$464,426	-17.13%



## Tax Collection – Town of Oil City

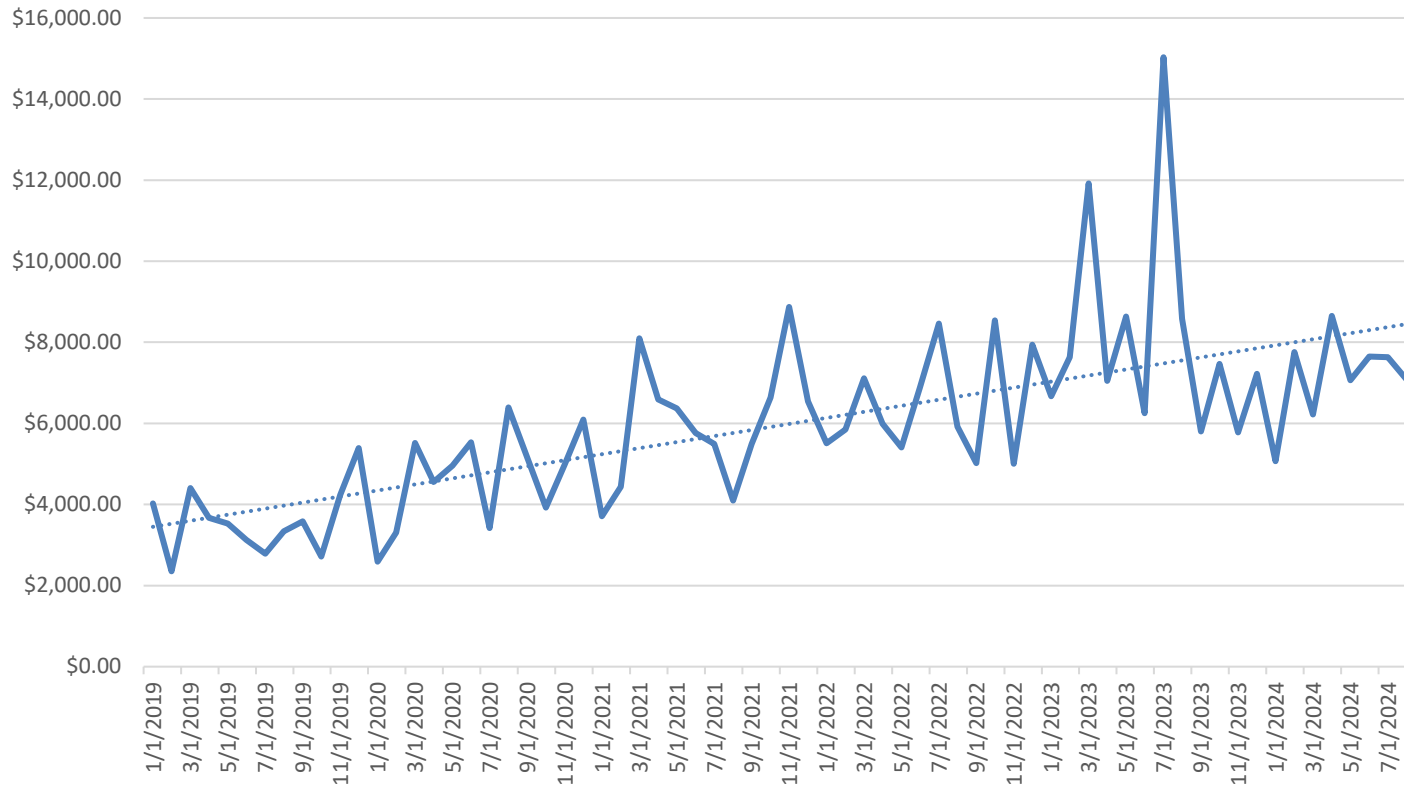


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$67,418	2020-4	\$54,655	23.4%
2022-1	\$60,923	2021-1	\$53,139	14.6%
2022-2	\$77,580	2021-2	\$64,967	19.4%
2022-3	\$84,790	2021-3	\$71,053	19.3%
2022-4	\$88,825	2021-4	\$67,418	31.8%
2023-1	\$80,569	2022-1	\$60,923	32.2%
2023-2	\$86,264	2022-2	\$77,580	11.2%
2023-3	\$70,052	2022-3	\$84,790	-17.4%
2023-4	\$55,357	2022-4	\$88,825	-37.7%
2024-1	\$44,941	2023-1	\$80,569	-44.2%
2024-2	\$48,473	2023-2	\$86,264	-43.8%
2024-3	\$51,646	2023-3	\$70,052	-26.3%



## Tax Collection – Town of Mooringsport

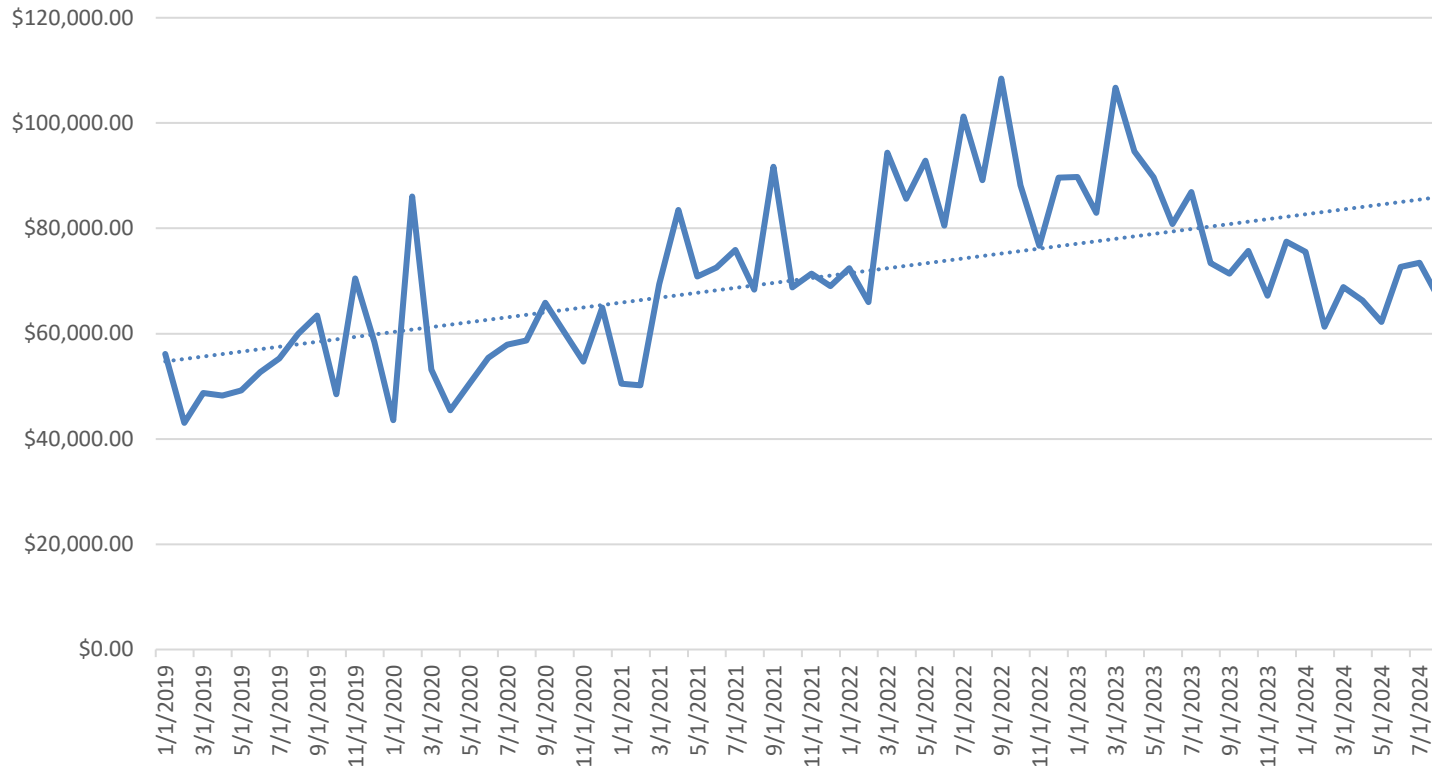


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$21,004	2020-4	\$14,062	49.4%
2022-1	\$17,899	2021-1	\$14,243	25.7%
2022-2	\$18,504	2021-2	\$21,053	-12.1%
2022-3	\$21,271	2021-3	\$15,352	38.6%
2022-4	\$18,564	2021-4	\$21,004	-11.6%
2023-1	\$22,246	2022-1	\$17,899	24.3%
2023-2	\$27,602	2022-2	\$18,504	49.2%
2023-3	\$29,864	2022-3	\$21,271	40.4%
2023-4	\$19,040	2022-4	\$18,564	2.6%
2024-1	\$20,051	2023-1	\$22,246	-0.99%
2024-2	\$21,931	2023-2	\$27,602	-20.6%
2024-3	\$22,366.43	2023-3	\$29,864	-25.11%



### Tax Collection – Town of Greenwood

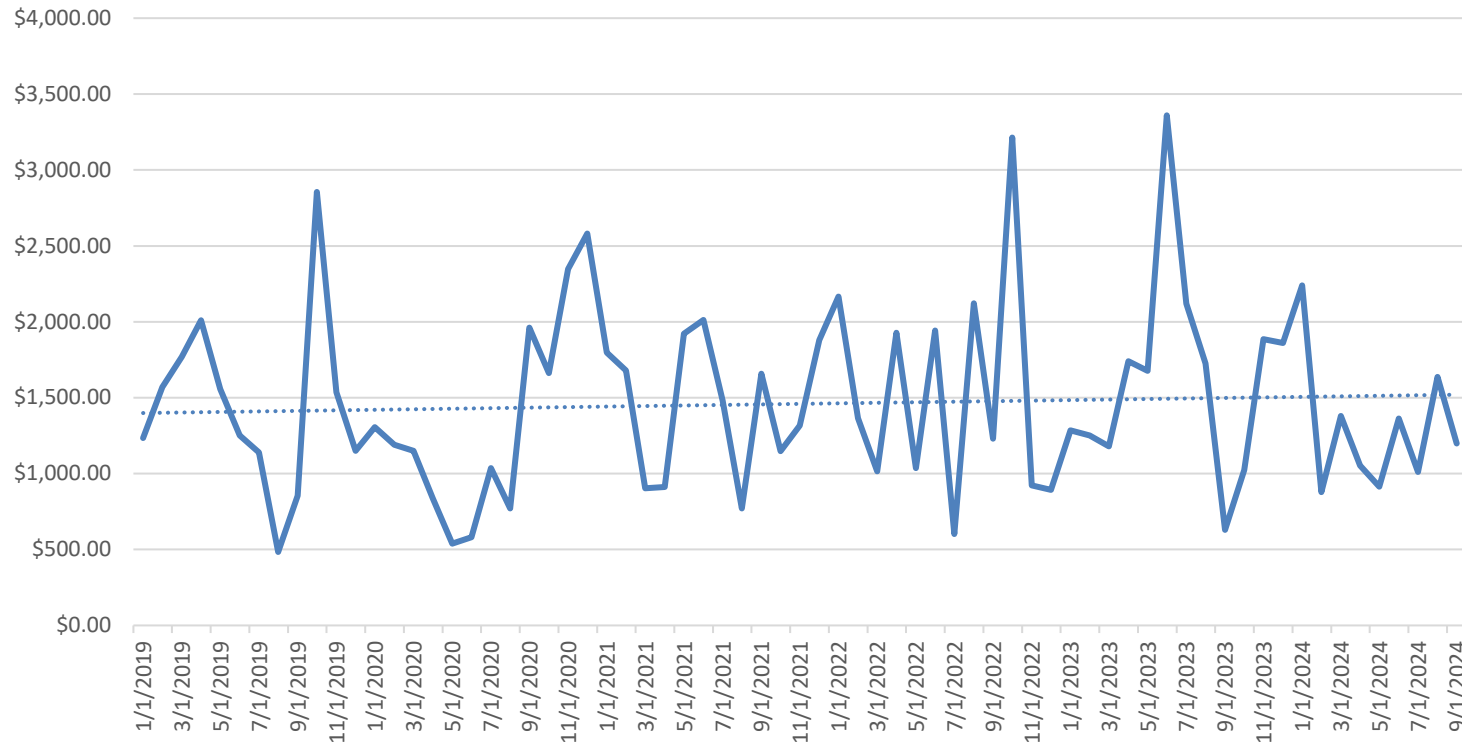


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$231,908	2020-4	\$180,756	28.3%
2022-1	\$207,430	2021-1	\$165,621	25.2%
2022-2	\$272,861	2021-2	\$223,767	21.9%
2022-3	\$270,956	2021-3	\$216,820	25.0%
2022-4	\$273,285	2021-4	\$231,908	17.8%
2023-1	\$262,349	2022-1	\$207,430	26.5%
2023-2	\$291,044	2022-2	\$272,861	6.7%
2023-3	\$241,080	2022-3	\$270,956	-11.0%
2023-4	\$214,374	2022-4	\$273,285	-21.6%
2024-1	\$214,276	2023-1	\$262,349	-18.3%
2024-2	\$197,374	2023-2	\$291,044	-32.2%
2024-3	\$212,904	2023-3	\$241,080	-11.69%



## Tax Collection – Village of Rodessa

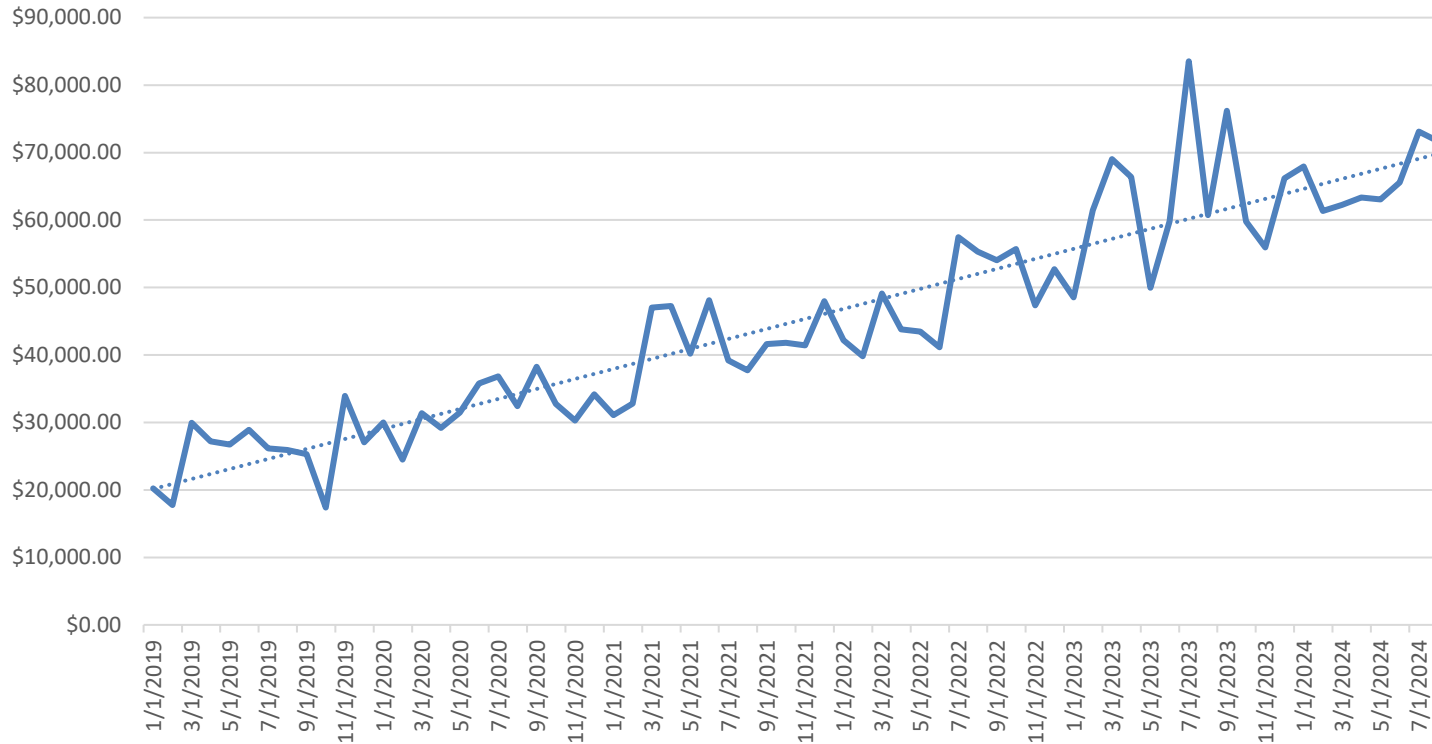


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$4,343	2020-4	\$6,590	-34.1%
2022-1	\$4,546	2021-1	\$4,380	3.8%
2022-2	\$4,906	2021-2	\$4,845	1.3%
2022-3	\$3,952	2021-3	\$3,910	1.1%
2022-4	\$5,029	2021-4	\$4,343	15.8%
2023-1	\$3,718	2022-1	\$4,546	-18.2%
2023-2	\$6,777	2022-2	\$4,906	38.1%
2023-3	\$4,475	2022-3	\$3,952	13.2%
2023-4	\$4,770	2022-4	\$5,029	-5.2%
2024-1	\$4,770	2023-1	\$3,718	-5.2%
2024-2	\$3,329	2023-2	\$6,777	-50.9%
2024-3	\$3,846	2023-3	\$4,475	-14.04%



## Tax Collection – Town of Blanchard

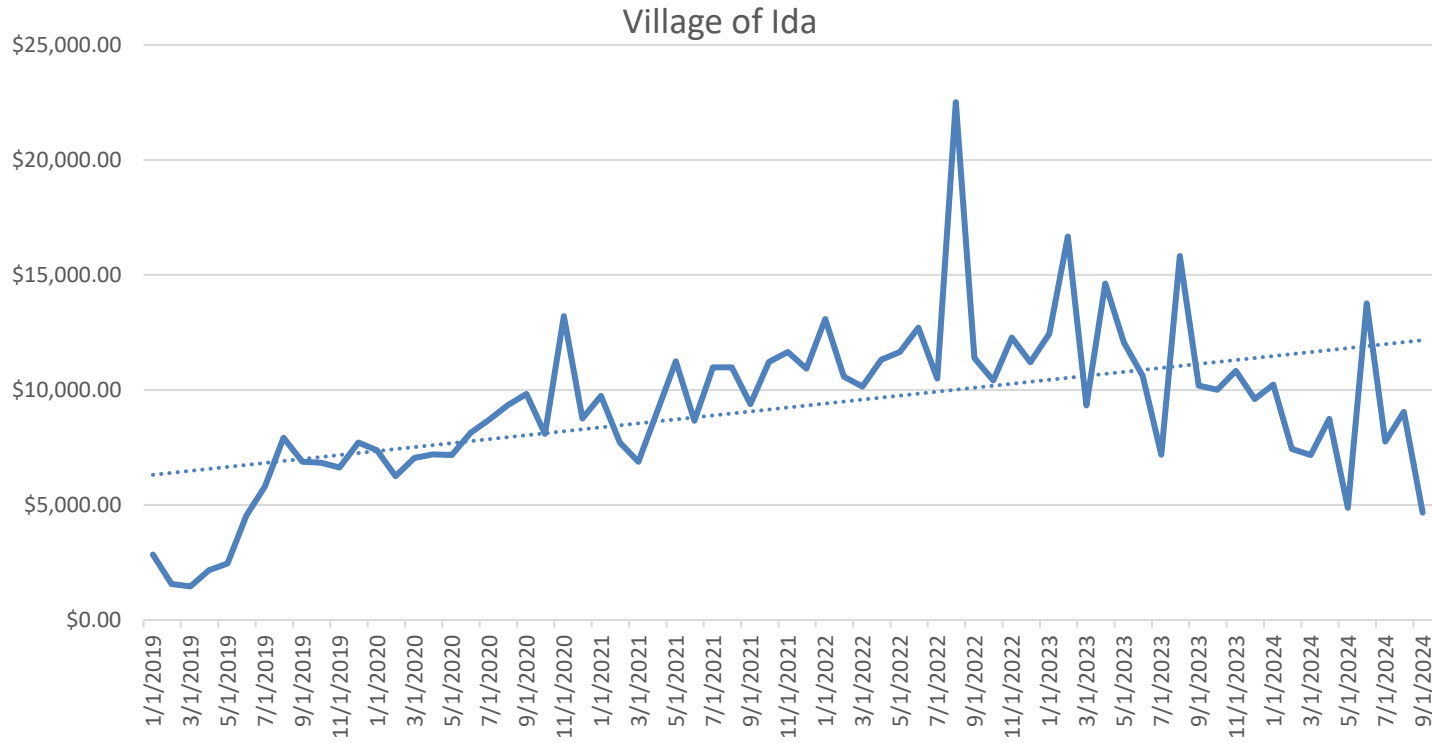


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$124,866	2020-4	\$101,291	23.3%
2022-1	\$129,978	2021-1	\$98,066	32.5%
2022-2	\$136,389	2021-2	\$134,509	1.4%
2022-3	\$153,884	2021-3	\$125,022	23.1%
2022-4	\$157,092	2021-4	\$124,866	25.8%
2023-1	\$162,657	2022-1	\$129,978	25.1%
2023-2	\$185,397	2022-2	\$136,389	35.9%
2023-3	\$204,065	2022-3	\$153,884	32.6%
2023-4	\$191,930	2022-4	\$157,092	22.2%
2024-1	\$191,930	2023-1	\$162,657	17.9%
2024-2	\$191,930	2023-2	\$185,397	1.8%
2024-3	\$210,325	2023-3	\$204,065	1.8%



## Tax Collection – Village of Ida



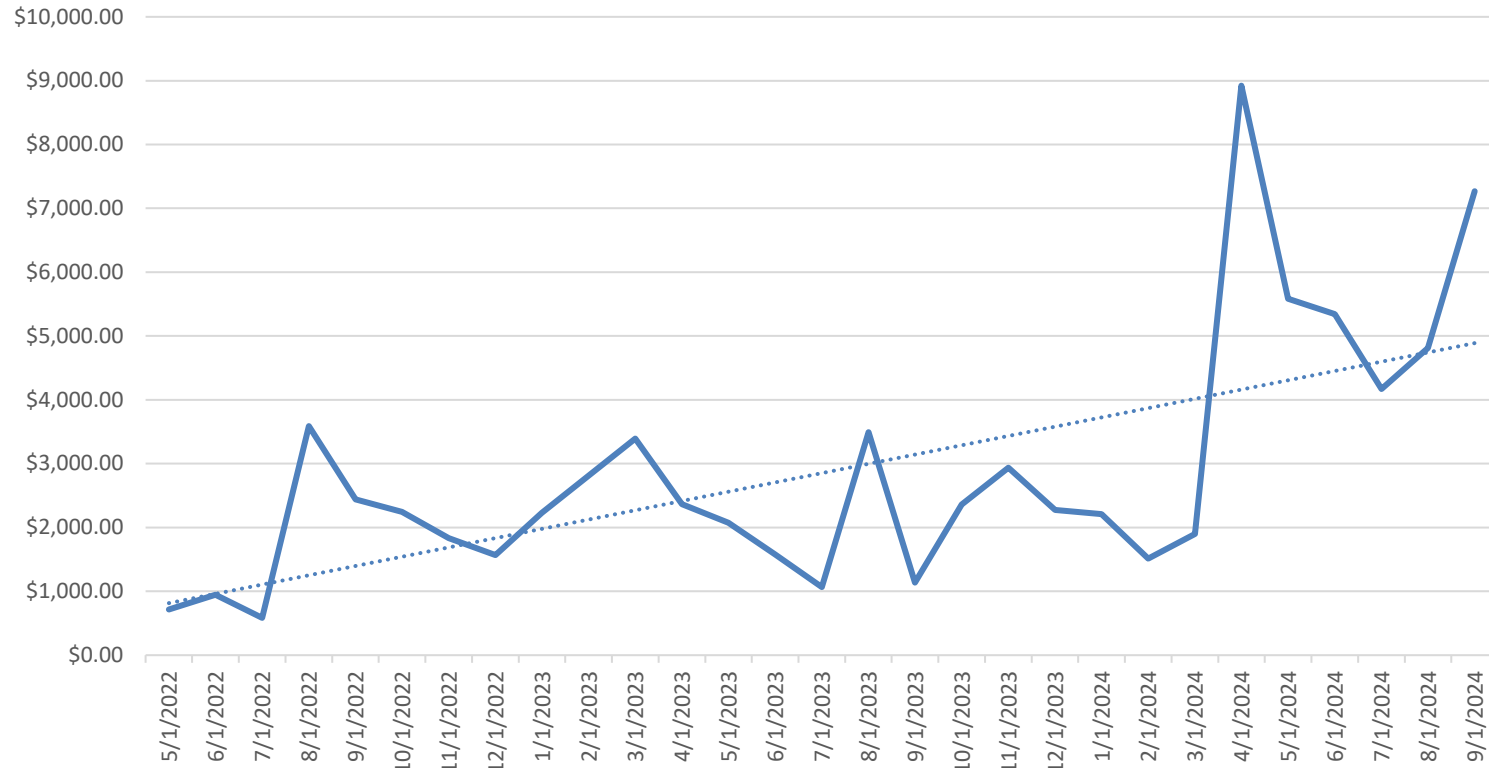
Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$33,791	2020-4	\$30,051	12.4%
2022-1	\$33,823	2021-1	\$24,343	38.9%
2022-2	\$35,672	2021-2	\$28,948	23.2%
2022-3	\$44,405	2021-3	\$31,346	41.7%
2022-4	\$33,894	2021-4	\$33,791	0.3%
2023-1	\$38,440	2022-1	\$33,823	13.7%
2023-2	\$37,336	2022-2	\$35,672	4.7%
2023-3	\$33,195	2022-3	\$44,405	-25.2%
2023-4	\$30,449	2022-4	\$33,894	-10.2%
2024-1	\$24,837	2023-1	\$38,440	-35.4%
2024-2	\$27,380	2023-2	\$37,306	-26.6%
2024-3	\$21,459	2023-3	\$33,195	-35.4%





## Tax Collection – Village of Hosston

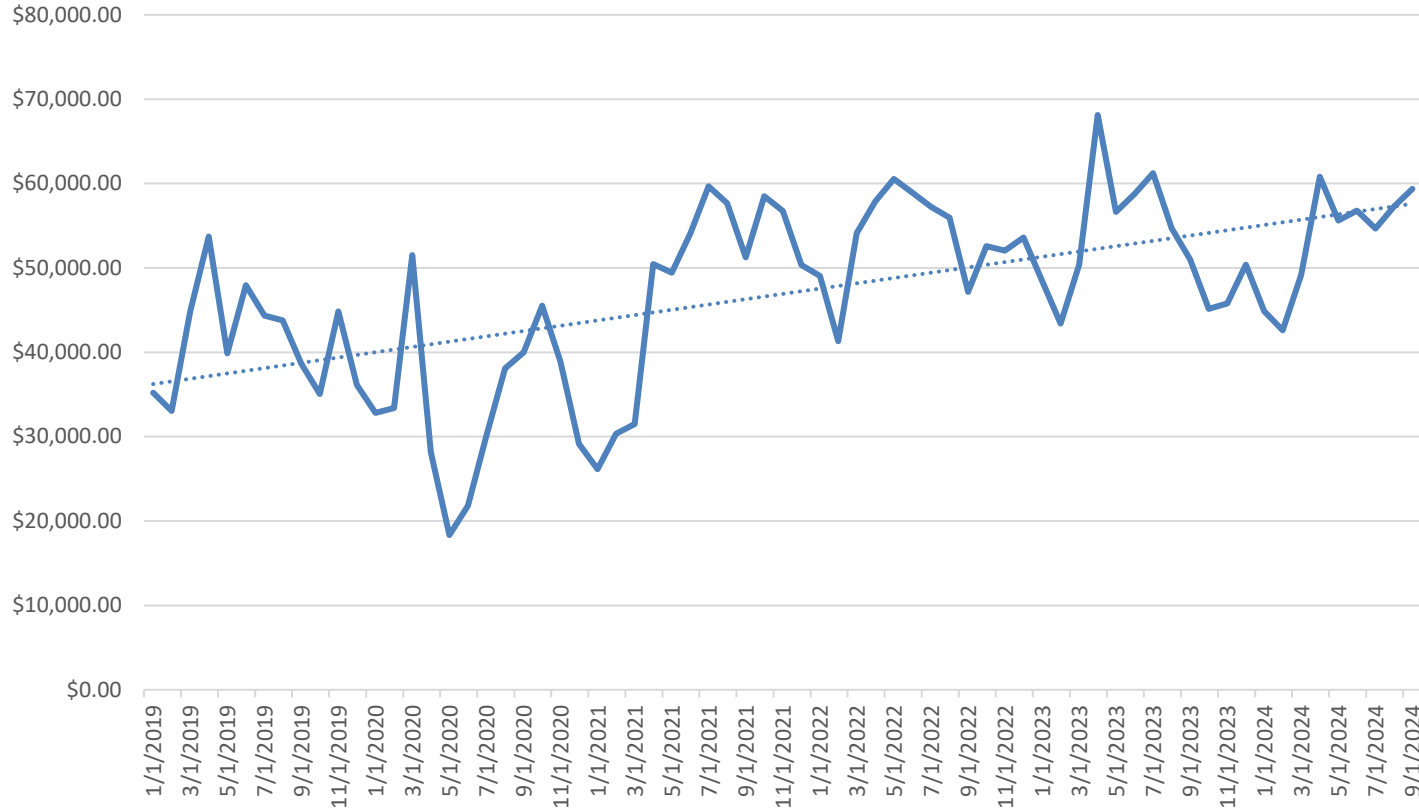


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-2	\$1,660	2021-2	NA	NA
2022-3	\$6,616	2021-3	NA	NA
2022-4	\$5,651	2021-4	NA	NA
2023-1	\$8,243	2022-1	NA	NA
2023-2	\$6,012	2022-2	\$1,660	262.2%
2023-3	\$5,695	2022-3	\$6,616	-13.9%
2023-4	\$7,571	2022-4	\$5,651	34.0%
2024-1	\$5,625	2023-1	\$8,243	-31.7%
2024-2	\$14,713	2023-2	\$6,012	144.7%
2024-3	\$16,252	2023-3	\$5,695	185.4%



### Tax Collection – Hotel Motel Occupancy Tax

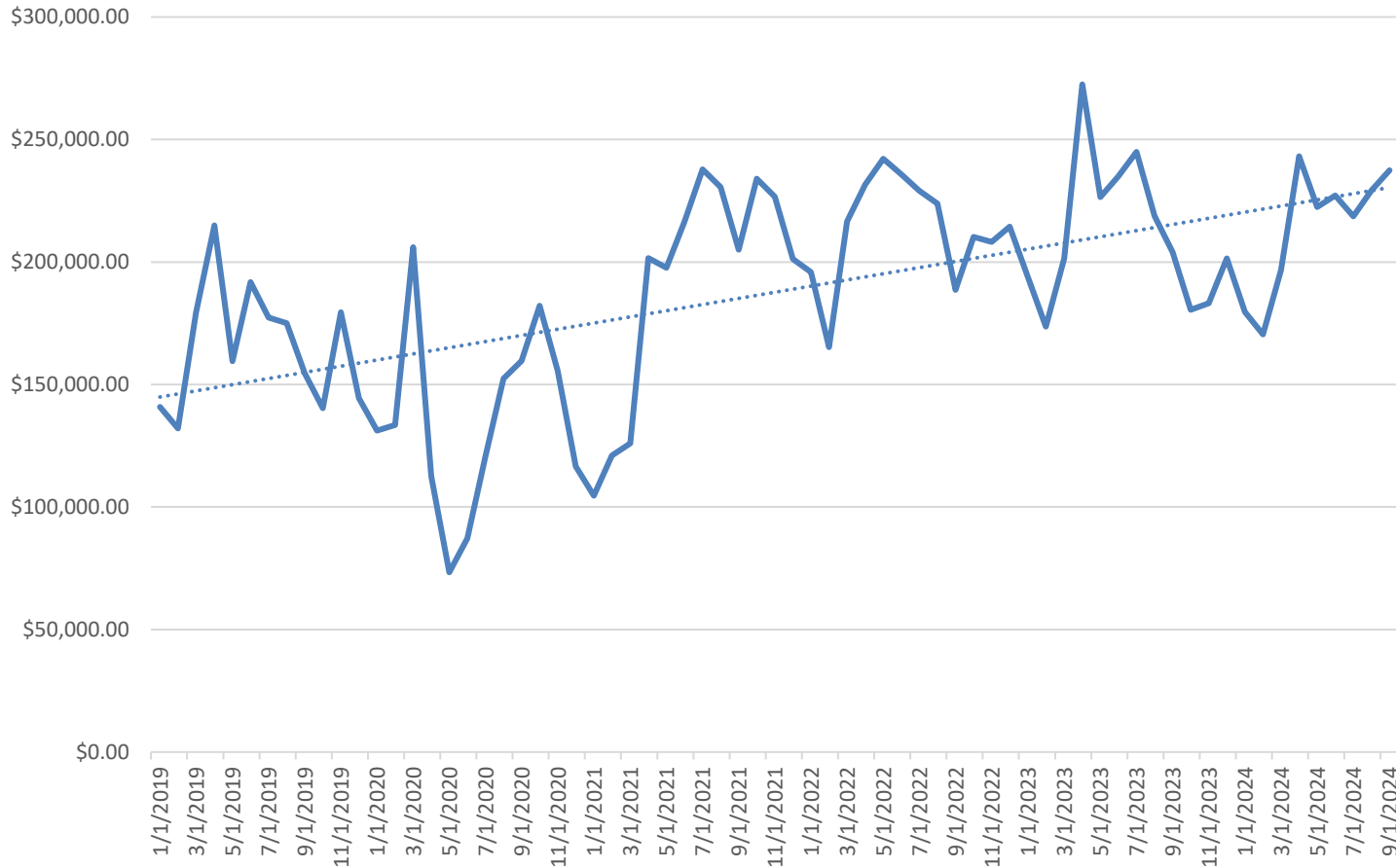


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$1,324,378	2020-4	\$908,522	45.8%
2022-1	\$1,155,953	2021-1	\$703,431	64.3%
2022-2	\$1,419,058	2021-2	\$1,231,622	15.2%
2022-3	\$1,283,200	2021-3	\$1,347,782	-4.8%
2022-4	\$1,258,033	2021-4	\$1,324,378	-5.0%
2023-1	\$1,138,207	2022-1	\$1,155,953	-1.5%
2023-2	\$1,468,204	2022-2	\$1,419,058	3.5%
2023-3	\$1,335,257	2022-3	\$1,283,200	4.1%
2023-4	\$1,130,366	2022-4	\$1,258,033	-10.1%
2024-1	\$1,093,695	2023-1	\$1,138,207	-3.9%
2024-2	\$1,385,646	2023-2	\$1,468,204	-5.6%
2024-3	\$1,385,646	2023-3	\$1,335,257	2.6%



### Tax Collection – 3% Hotel Motel Occupancy Tax

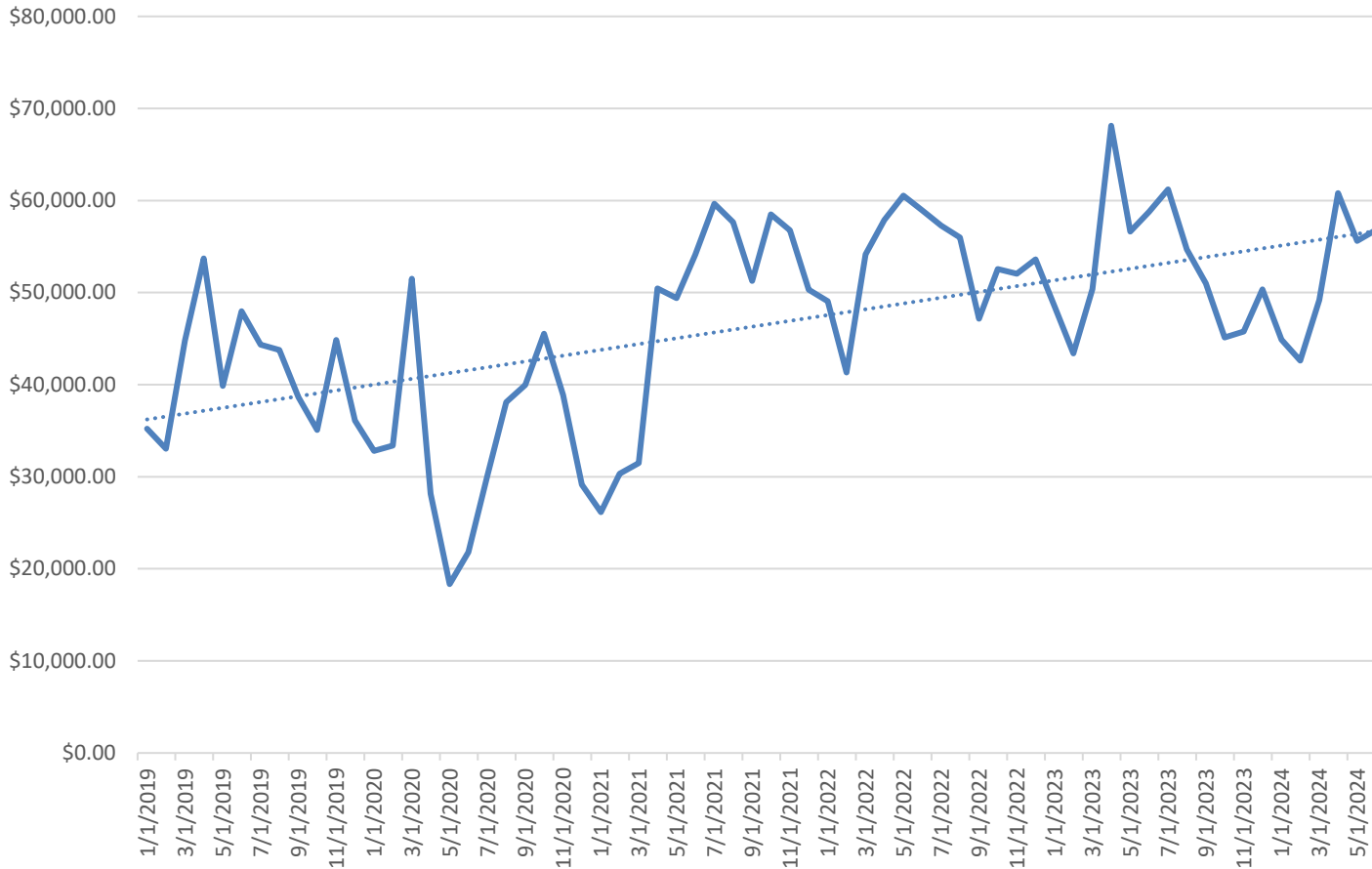


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$661,971	2020-4	\$454,299	45.7%
2022-1	\$577,783	2021-1	\$351,520	64.4%
2022-2	\$709,530	2021-2	\$615,743	15.2%
2022-3	\$641,600	2021-3	\$673,393	-4.7%
2022-4	\$632,968	2021-4	\$661,971	-4.4%
2023-1	\$569,104	2022-1	\$577,783	-1.5%
2023-2	\$734,103	2022-2	\$709,530	3.5%
2023-3	\$667,629	2022-3	\$641,600	4.1%
2023-4	\$565,184	2022-4	\$632,968	-10.7%
2024-1	\$546,848	2023-1	\$569,104	-3.9%
2024-2	\$692,790	2023-2	\$734,103	-5.6%
2024-3	\$685,247	2023-3	\$667,629	2.6%



### Tax Collection – .75% Shreveport Occupancy Tax

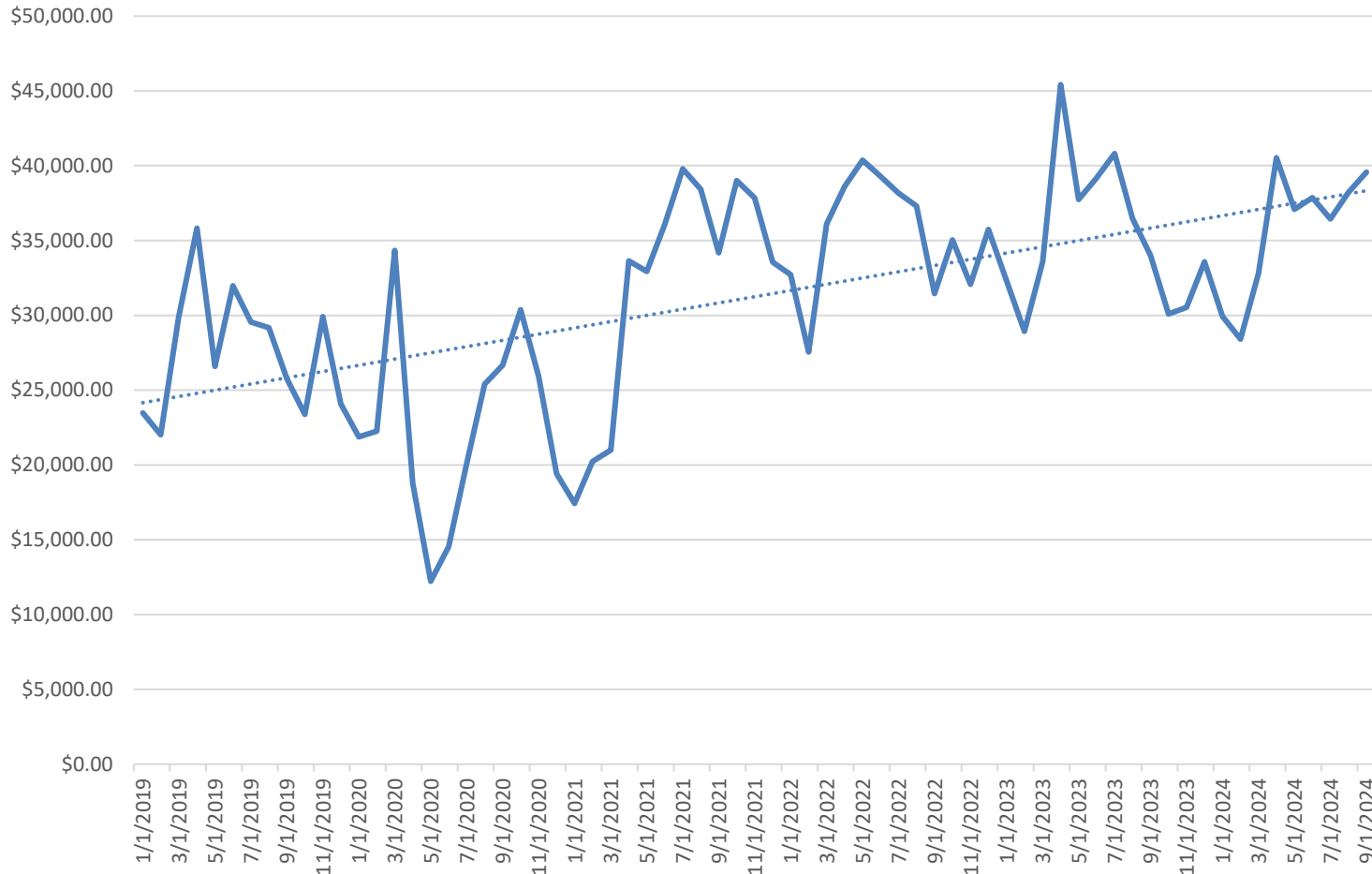


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$165,596	2020-4	\$113,556	45.8%
2022-1	\$144,538	2021-1	\$87,978	64.3%
2022-2	\$177,382	2021-2	\$153,970	15.2%
2022-3	\$160,400	2021-3	\$168,586	-4.9%
2022-4	\$158,242	2021-4	\$165,596	-4.4%
2023-1	\$142,276	2022-1	\$144,538	-1.6%
2023-2	\$183,526	2022-2	\$177,382	3.5%
2023-3	\$166,907	2022-3	\$160,400	4.1%
2023-4	\$141,296	2022-4	\$158,242	-10.7%
2024-1	\$136,711	2023-1	\$142,276	-3.9%
2024-2	\$173,206	2023-2	\$183,526	-5.6%
2024-2	\$171,312	2023-3	\$166,907	2.6%



## Tax Collection – .50% Regional Air Service Alliance/Shreveport Bossier Sports Commission/Independence Bowl Foundation Occupancy Tax



Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2021-4	\$110,405	2020-4	\$75,704	45.8%
2022-1	\$96,364	2021-1	\$58,652	64.3%
2022-2	\$118,255	2021-2	\$102,646	15.2%
2022-3	\$106,933	2021-3	\$112,406	-4.9%
2022-4	\$102,860	2021-4	\$110,405	-6.8%
2023-1	\$94,850	2022-1	\$96,364	-1.6%
2023-2	\$122,350	2022-2	\$118,255	3.5%
2023-3	\$111,271	2022-3	\$106,933	4.1%
2023-4	\$94,197	2022-4	\$102,860	-8.4%
2024-1	\$91,141	2023-1	\$94,850	-3.9%
2024-2	\$115,481	2023-2	\$122,350	-5.6%
2024-3	\$115,481	2023-3	\$111,271	-5.6%

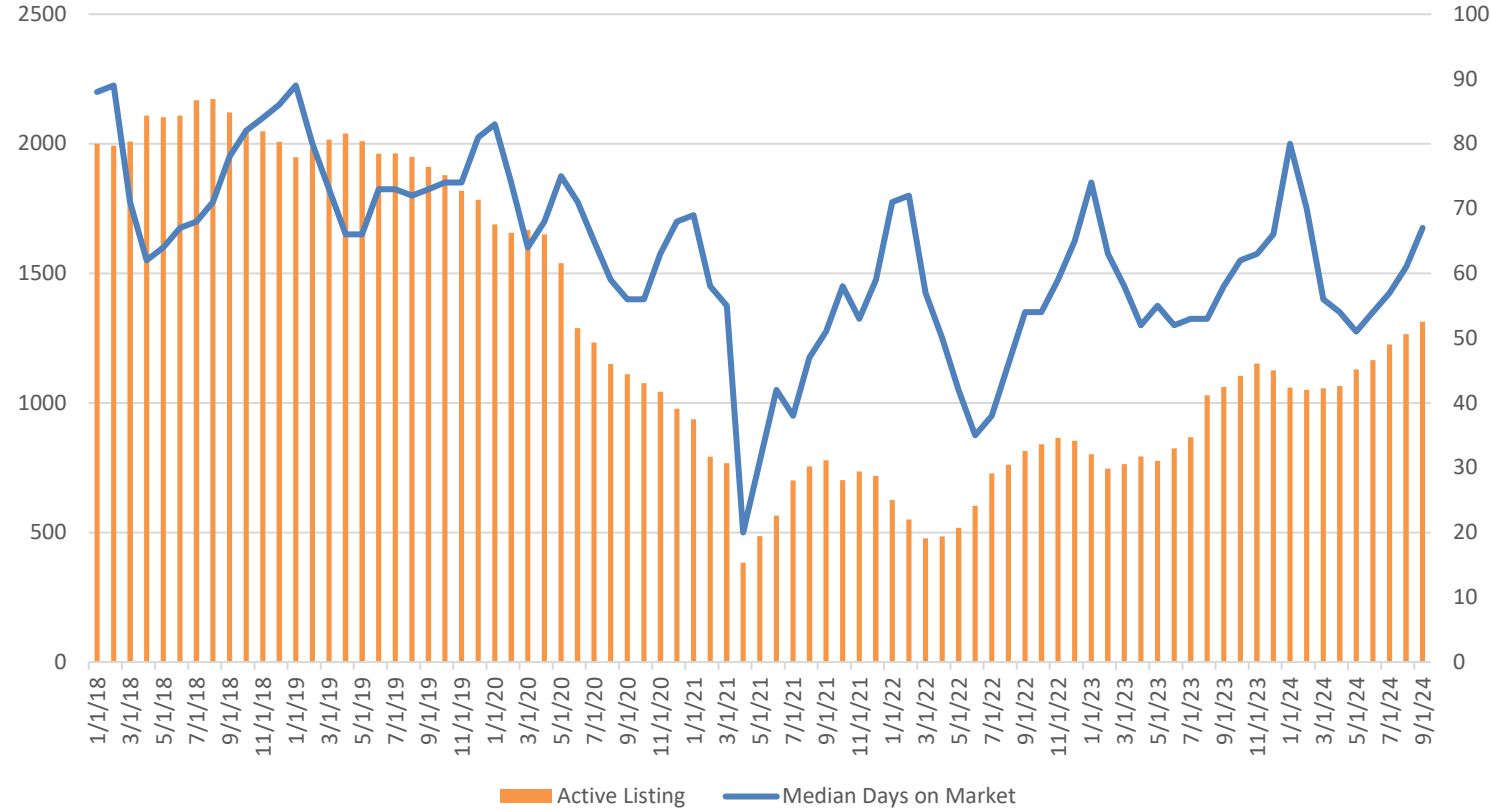


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# ■ Housing



## Housing Inventory: Shreveport-Bossier City CBSA

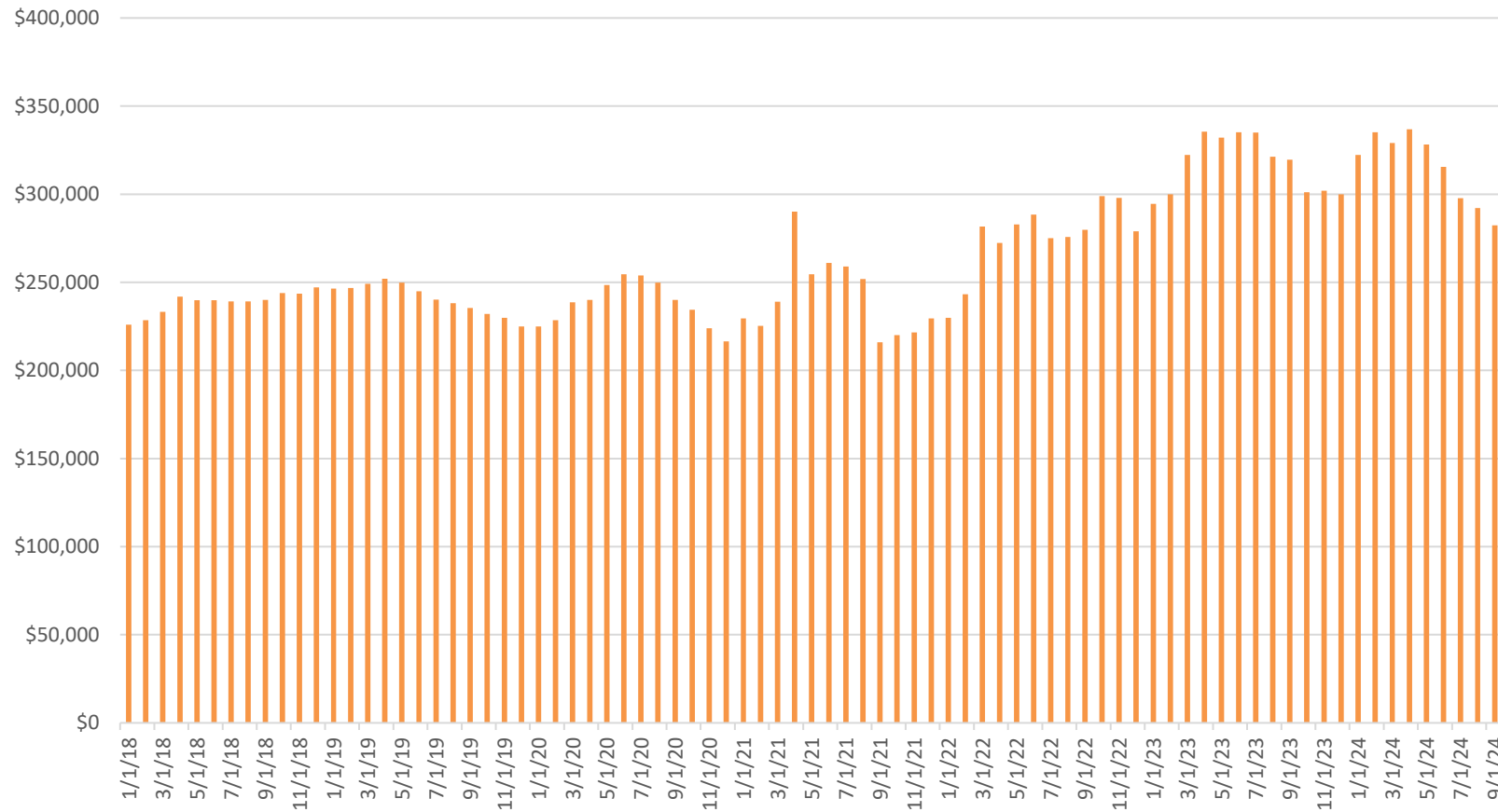


Year-Month	Total Listings	Monthly % Change	Median Days On Market	Monthly % Change
2023-10	1105	4.0%	62	6.9%
2023-11	1152	4.3%	63	1.6%
2023-12	1126	-2.3%	66	4.8%
2024-01	1059	-6.0%	80	21.2%
2024-02	1051	-0.8%	70	-12.5%
2024-03	1057	0.6%	56	-20.0%
2024-04	1065	0.8%	54	-3.6%
2024-05	1130	6.1%	51	-5.6%
2024-06	1165	3.1%	54	5.9%
2024-07	1226	5.2%	57	5.6%
2024-08	1265	3.2%	61	7.0%
2024-09	1313	3.8%	67	9.8%

Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>



## Median Listing Price: Shreveport-Bossier City CBSA



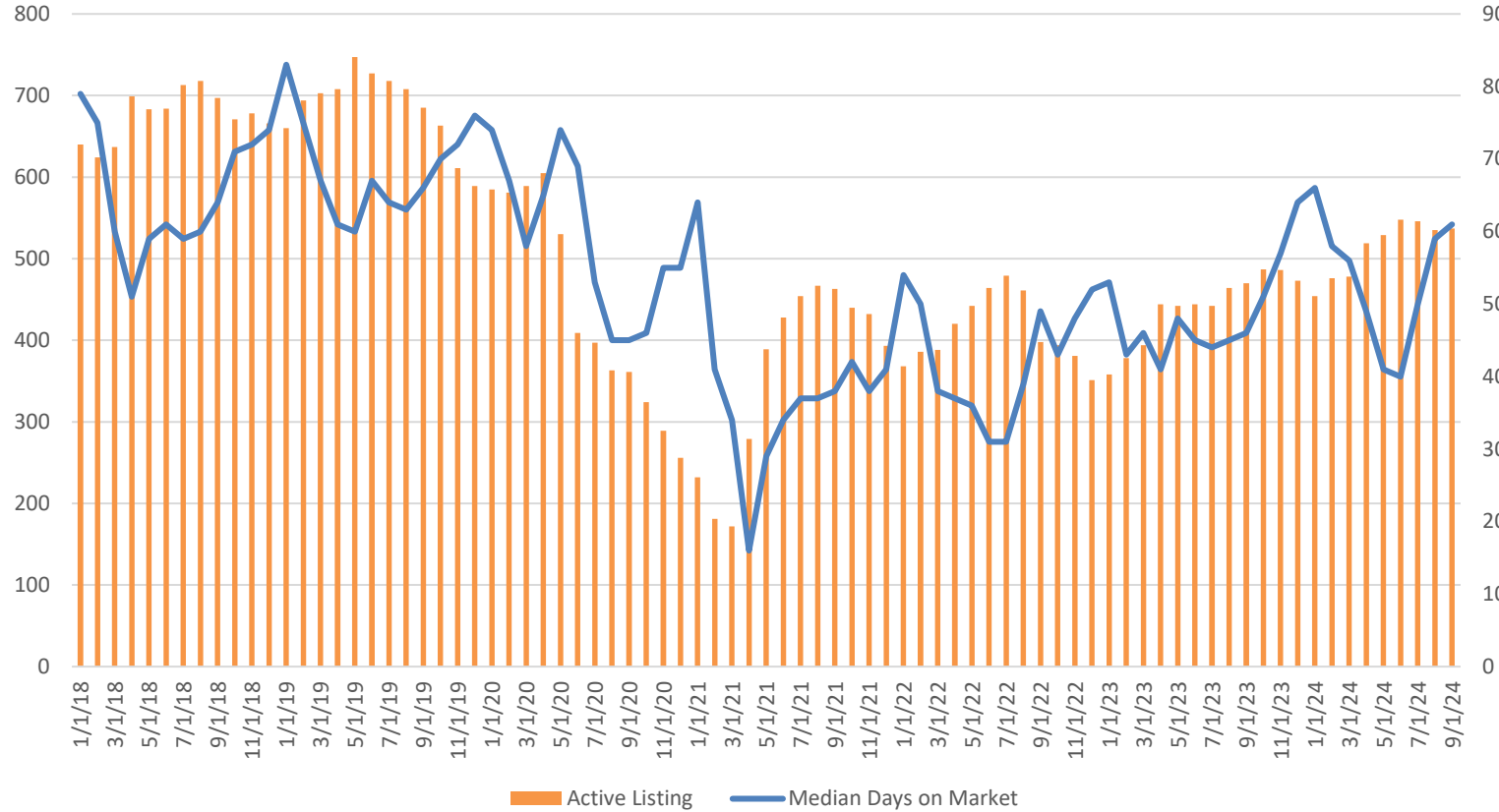
Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Listing Price	Monthly % Change	Year-Month	Listing Price	Year over Year % Change
2023-10	\$246,500	.6%	2022-10	\$220,000	11.0%
2023-11	\$249,450	1.2%	2022-11	\$229,450	8.7%
2023-12	\$245,500	-1.6%	2022-12	\$229,000	7.2%
2024-1	\$249,900	1.8%	2023-1	\$229,000	9.1%
2024-2	\$245,675	-1.7%	2023-2	\$229,000	7.3%
2024-3	\$242,500	-1.3%	2023-3	\$234,725	3.3%
2024-4	\$239,975	-1.0%	2023-4	\$239,950	0.0%
2024-5	\$239,800	-0.1%	2023-5	\$238,725	0.5%
2024-6	\$235,000	-2.0%	2023-6	\$249,500	-5.8%
2024-7	\$239,950	2.1%	2023-7	\$253,600	-5.4%
2024-8	\$239,900	0.0%	2023-8	\$247,200	-3.0%
2024-9	\$239,700	-0.1%	2023-9	\$245,000	-2.2%





### Housing Inventory: Bossier Parish

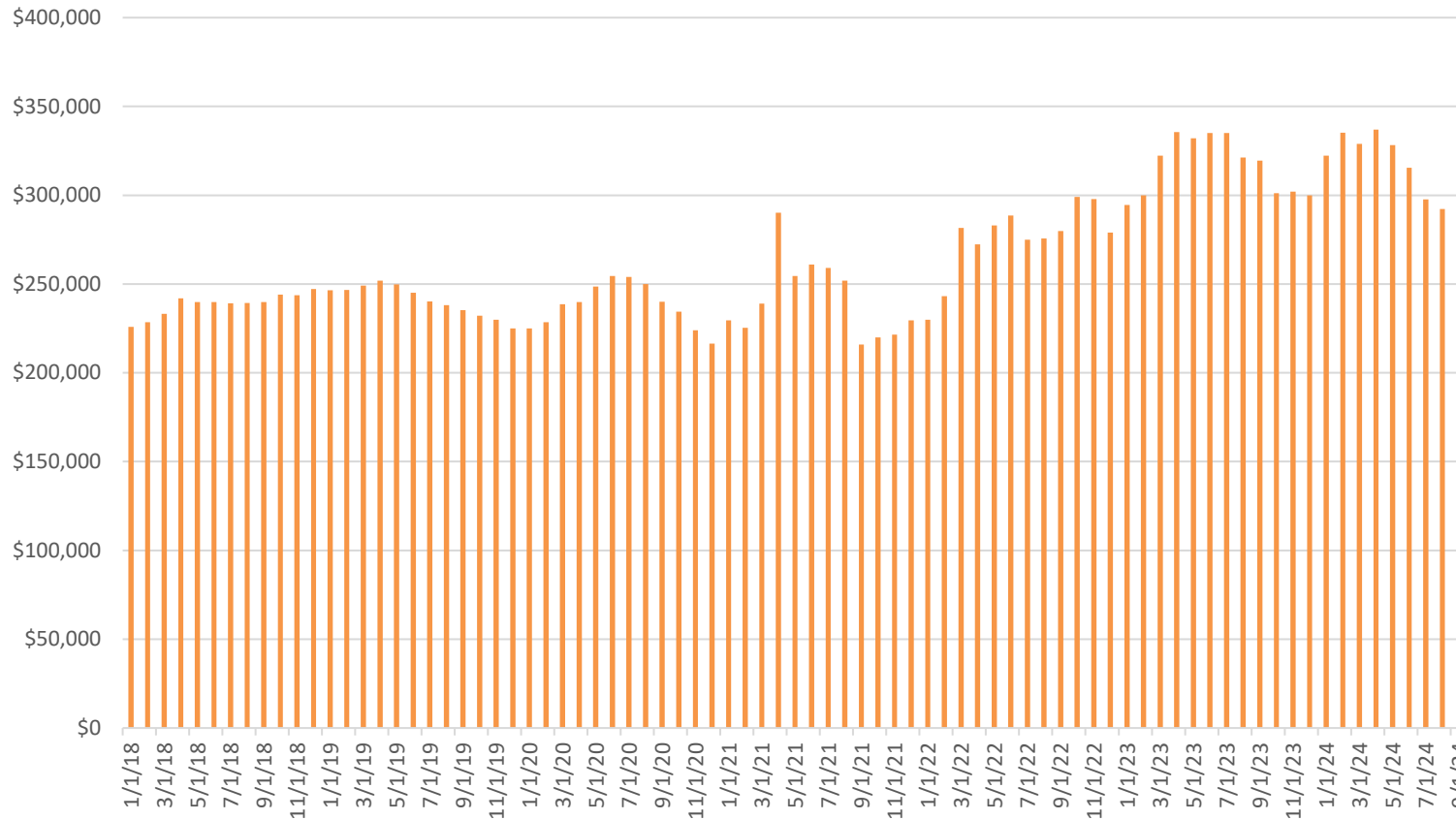


Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Total Listings	Monthly % Change	Median Days on Market	Monthly % Change
2023-10	487	3.6%	51	10.9%
2023-11	486	-0.2%	57	11.8%
2023-12	473	-2.7%	64	12.3%
2024-01	454	-4.0%	66	3.1%
2024-02	476	4.8%	58	-12.1%
2024-03	478	0.4%	56	-3.4%
2024-04	519	-12.5%	49	2.4%
2024-05	529	-16.3%	41	-2.6%
2024-06	548	-2.4%	40	-3.9%
2024-07	546	-0.4%	50	25.0%
2024-08	535	-2.0%	59	18.0%
2024-09	5537	0.4%	61	3.4%



## Median Listing Price: Bossier Parish

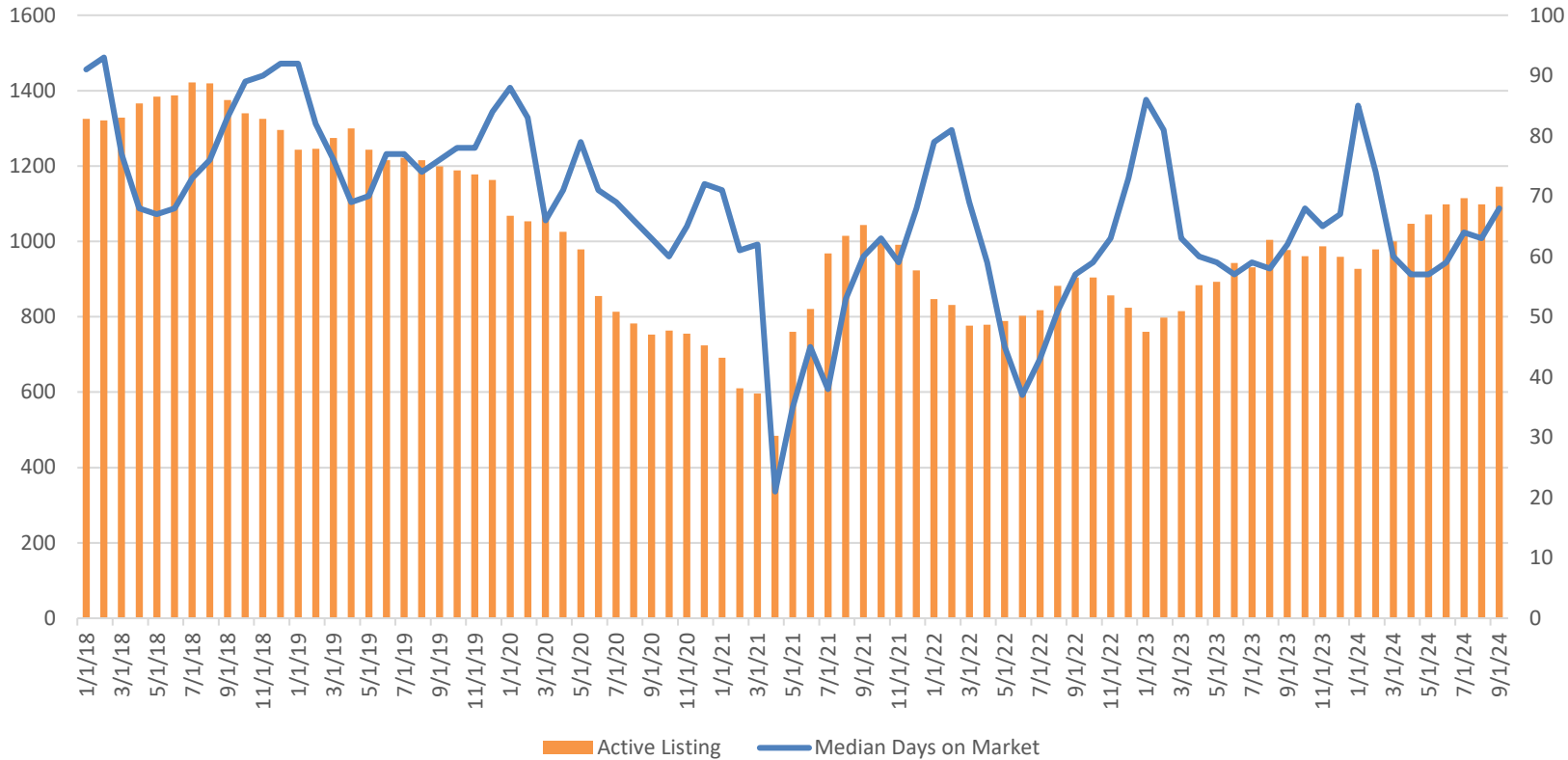


Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Listing Price	Monthly % Change	Year-Month	Listing Price	Year over Year % Change
2023-10	\$301,200	-5.7%	2022-10	\$299,000	0.7%
2023-11	\$301,990	0.3%	2022-11	\$297,875	1.4%
2023-12	\$300,000	-0.7%	2022-12	\$279,000	7.5%
2024-01	\$322,225	7.4%	2023-01	\$294,475	9.4%
2024-02	\$335,170	4.0%	2023-02	\$299,900	11.8%
2024-03	\$329,000	-1.8%	2023-03	\$322,252	2.1%
2024-04	\$336,920	2.4%	2023-04	\$335,553	0.4%
2024-05	\$328,225	-2.6%	2023-05	\$332,138	-1.2%
2024-06	\$315,500	-3.9%	2023-06	\$335,077	-5.8%
2024-07	\$297,725	-5.6%	2023-07	\$335,000	-11.1%
2024-08	\$292,198	-1.9%	2023-08	\$321,263	-9.0%
2024-09	\$282,318	-3.4%	2023-09	\$319,500	-11.6%



### Housing Inventory: Caddo Parish

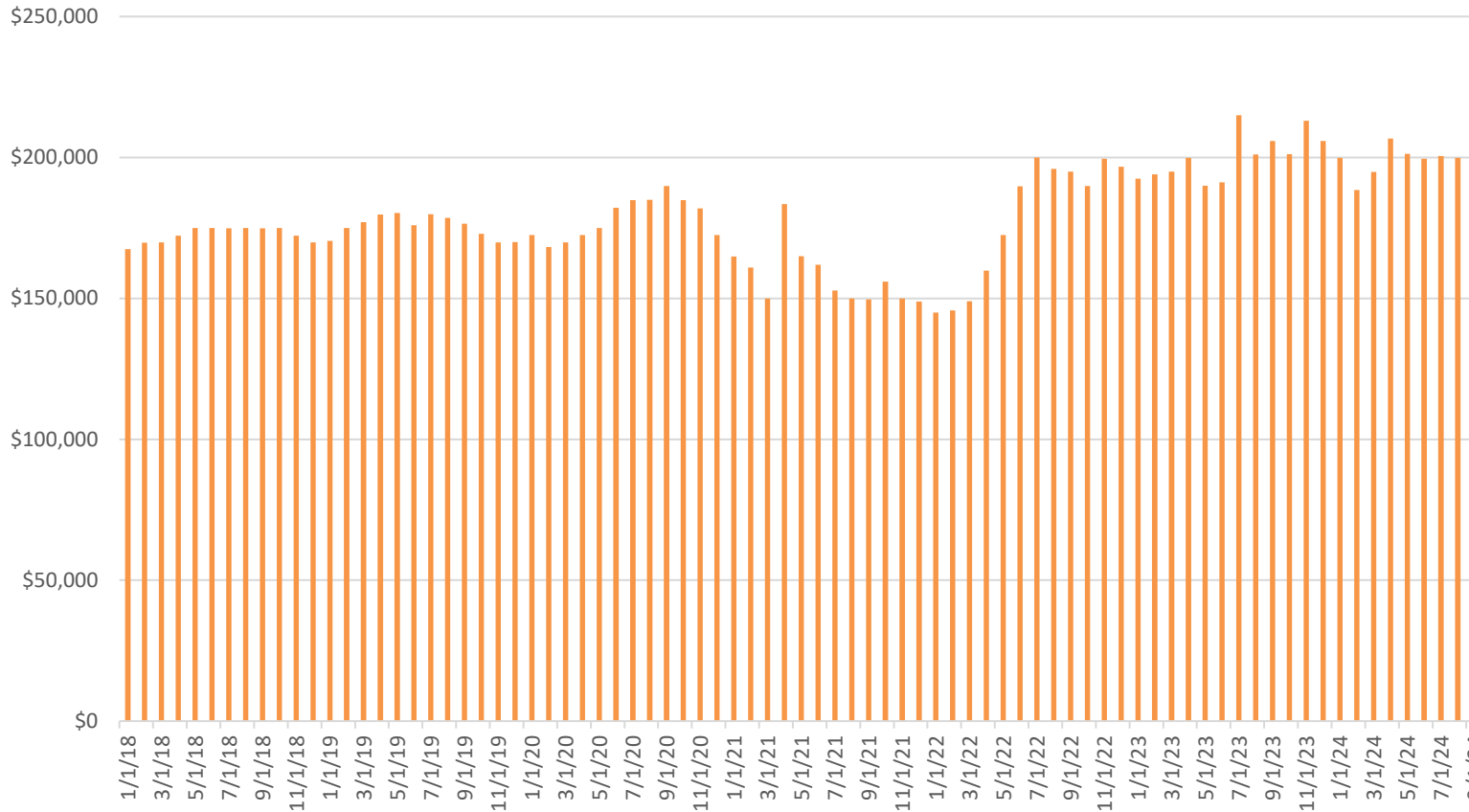


Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Total Listings	Monthly % Change	Median Days on Market	Monthly % Change
2023-10	961	-1.6%	68	9.7%
2023-11	987	2.7%	65	-4.4%
2023-12	959	-2.8%	67	3.1%
2024-01	927	-3.3%	85	26.9%
2024-02	979	5.6%	74	-12.9%
2024-03	1000	2.1%	60	-18.9%
2024-04	1047	4.7%	57	-5.0%
2024-05	1071	2.3%	57	0.0%
2024-06	1098	2.5%	59	3.5%
2024-07	1115	1.5%	64	8.5%
2024-08	1098	-1.5%	63	-1.6%
2024-09	1145	4.3%	68	7.9%



## Median Listing Price: Caddo Parish



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Listing Price	Monthly % Change	Year-Month	Listing Price	Year over Year % Change
2023-10	\$201,150	-2.3%	2022-10	\$189,900	5.9%
2023-11	\$212,998	5.9%	2022-11	\$199,575	6.7%
2023-12	\$205,900	-3.3%	2022-12	\$196,750	4.7%
2024-01	\$199,900	-2.9%	2023-01	\$192,500	3.8%
2024-02	\$188,475	-5.7%	2023-02	\$194,000	-2.8%
2024-03	\$194,900	3.4%	2023-03	\$195,000	-0.1%
2024-04	\$206,750	6.1%	2023-04	\$199,900	3.4%
2024-05	\$201,250	-2.7%	2023-05	\$189,975	5.9%
2024-06	\$199,500	-0.9%	2023-06	\$191,200	4.3%
2024-07	\$200,500	0.5%	2023-07	\$215,000	-6.7%
2024-08	\$199,900	-0.3%	2023-08	\$201,075	-0.6%
2024-09	\$199,950	0.0%	2023-09	\$205,900	-2.9%

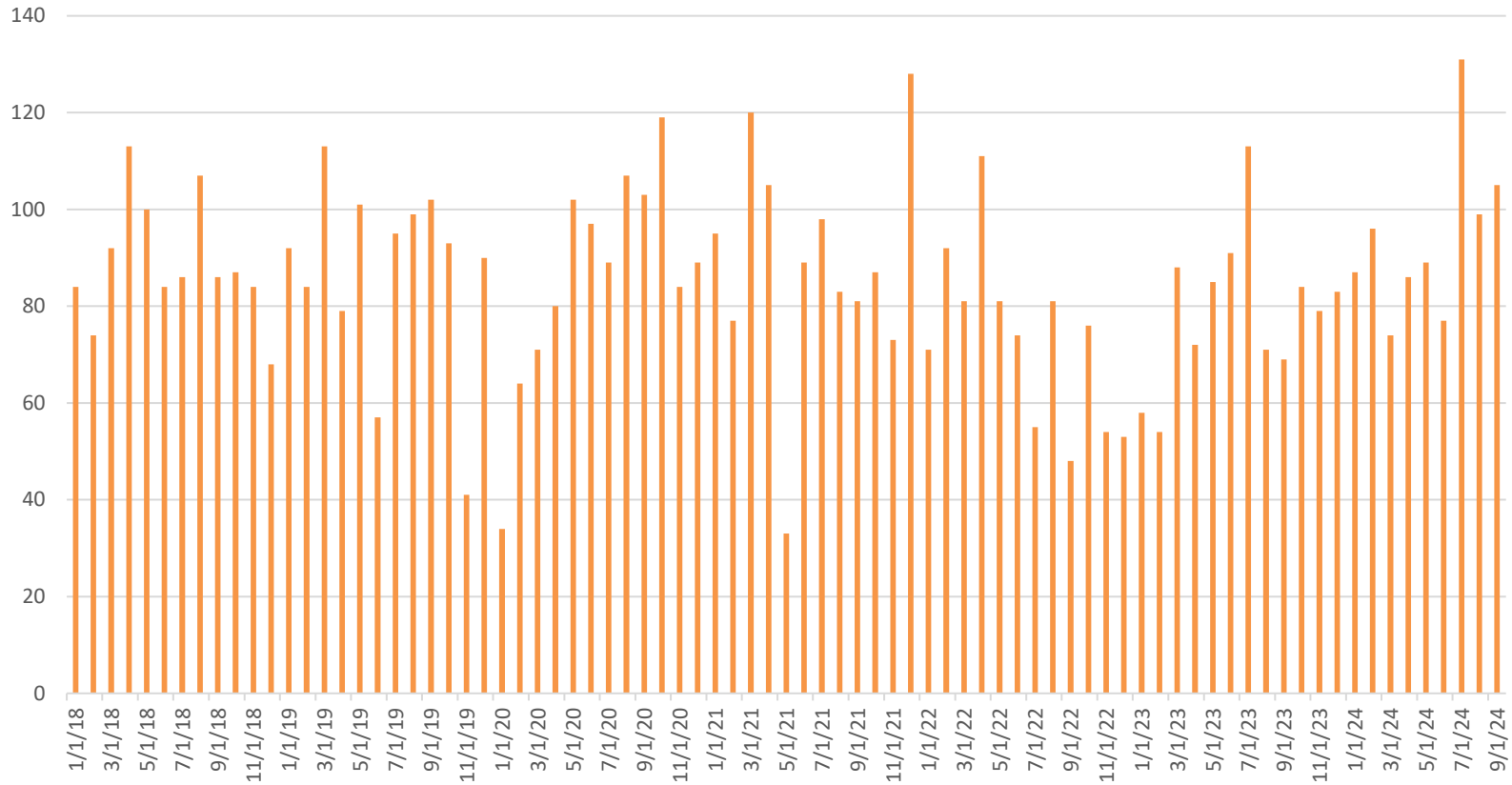


Center for Business and  
Economic Research

# ■ Building Permits



## Number of Building Permits: Shreveport-Bossier City MSA

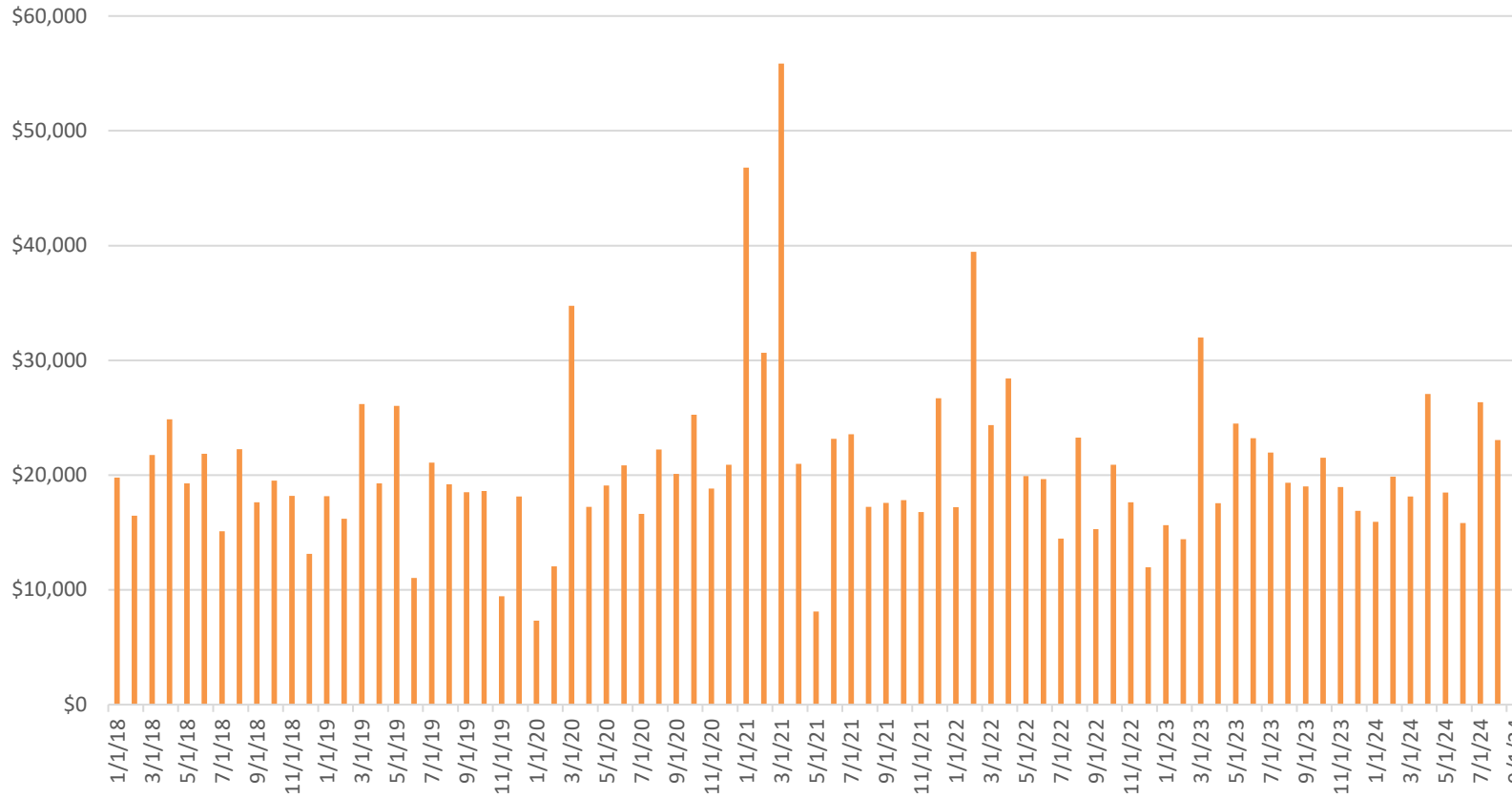


Data from: United States Census Bureau. [Building Permits Survey](#)

Year-Month	# Building Permits	Month to Month Change
2023-10	84	21.7%
2023-11	79	-6.0%
2023-23	83	5.1%
2024-01	87	4.8%
2024-02	96	10.3%
2024-03	74	-22.9%
2024-04	86	16.2%
2024-05	89	3.5%
2024-06	77	-13.5%
2024-07	131	70.1%
2024-08	99	-24.4%
2024-09	105	6.1%



## Valuation of Building Permits (1000s of Dollars): Shreveport-Bossier City MSA



Year-Month	Value (\$1000) Building Permits	Month to Month Change
2023-10	\$21,515	13.1%
2023-11	\$18,970	-11.8%
2023-23	\$16,892	-11.0%
2024-01	\$15,928	-5.7%
2024-02	\$19,867	24.7%
2024-03	\$18,140	-8.7%
2024-04	\$27,070	49.2%
2024-05	\$18,488	-31.7%
2024-06	\$15,812	-14.5%
2024-07	\$26,338	66.6%
2024-08	\$23,060	-12.4%
2024-09	\$27,704	20.1%

Data from: United States Census Bureau. [Building Permits Survey](#)



## Quarterly Summary of Building Permits: Shreveport-Bossier City MSA

Year	Quarter	Number of Building Permits	Quarterly Change	Year-Over -Year Change	Value of Building Permits (1000 of Dollars)	Quarterly Change	Year-Over -Year Change
2021	4	288	9.9%	-1.4%	\$61,293	5.0%	-5.7%
2022	1	244	-15.3%	-16.4%	\$81,043	32.2%	-39.2%
2022	2	266	9.0%	17.2%	\$68,015	-16.1%	30.1%
2022	3	184	-30.8%	-29.8%	\$53,047	-22.0%	-9.1%
2022	4	183	-0.5%	-36.5%	\$50,494	-4.8%	-17.6%
2023	1	200	9.3%	-18.0%	\$62,046	22.9%	-23.4%
2023	2	248	24.0%	-6.8%	\$65,259	5.2%	-4.1%
2023	3	253	2.0%	37.5%	\$60,311	-7.6%	13.7%
2023	4	246	-2.8%	34.4%	\$57,377	-4.9%	13.6%
2024	1	257	4.5%	28.5%	\$53,935	-6.0%	-13.1%
2024	2	252	-1.9%	1.6%	\$61,370	13.8%	-6.0%
2024	3	335	32.9%	32.4%	\$77,102	25.6%	27.8%

Data from: United States Census Bureau. [Building Permits Survey](#)



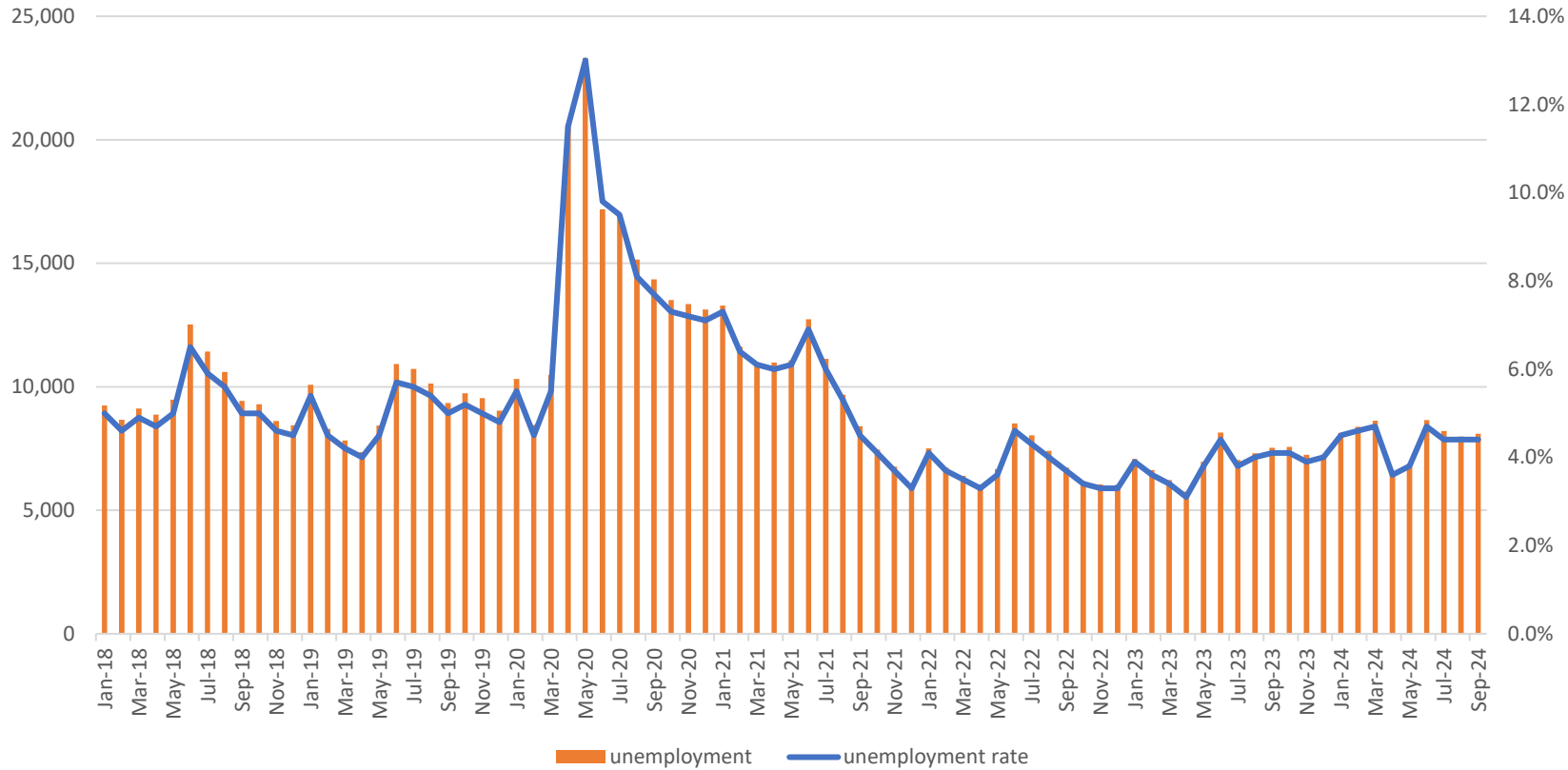


Center for Business and  
Economic Research

# ■ Unemployment



## Unemployment: Shreveport-Bossier City MSA

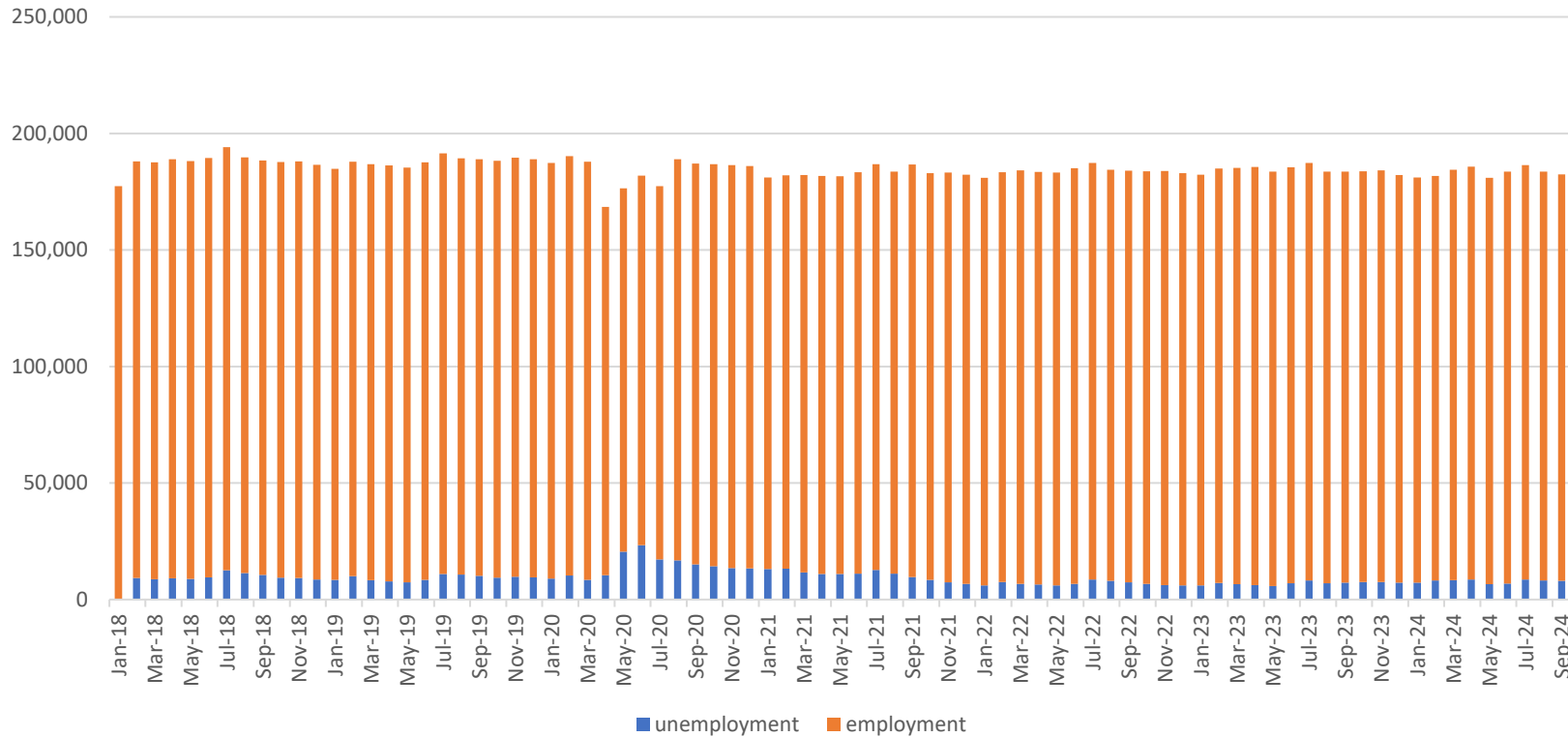


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
Oct-23	4.1%	7,572
Nov-23	3.9%	7,247
Dec-23	4.0%	7,248
Jan-24	4.5%	8,128
Feb-24	4.6%	8,380
Mar-24	4.7%	8,625
Apr-24	3.6%	6,574
May-24	3.8%	6,853
Jun-24	4.7%	8,654
Jul-24	4.4%	8,203
Aug-24	4.4%	7,989
Sep-24	4.4%	8,097



## Labor Force: Shreveport-Bossier City MSA

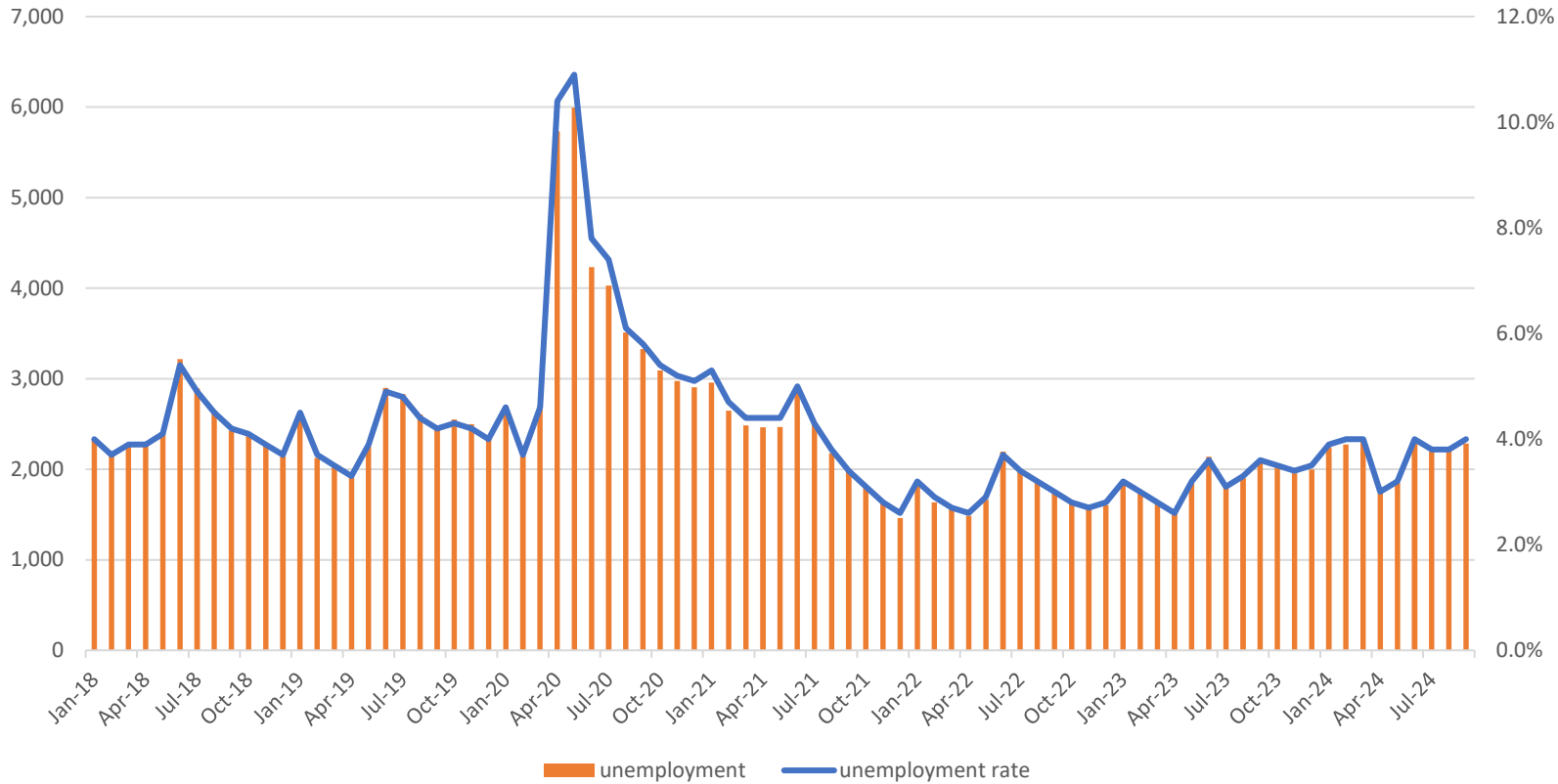


Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
Oct-23	7,572	176,236
Nov-23	7,247	176,567
Dec-23	7,248	174,975
Jan-24	8,128	173,825
Feb-24	8,380	173,579
Mar-24	8,625	176,027
Apr-24	6,574	177,100
May-24	6,853	174,441
Jun-24	8,654	176,770
Jul-24	8,203	177,826
Aug-24	7,989	175,410
Sep-24	8,097	174,459



## Unemployment: Bossier Parish

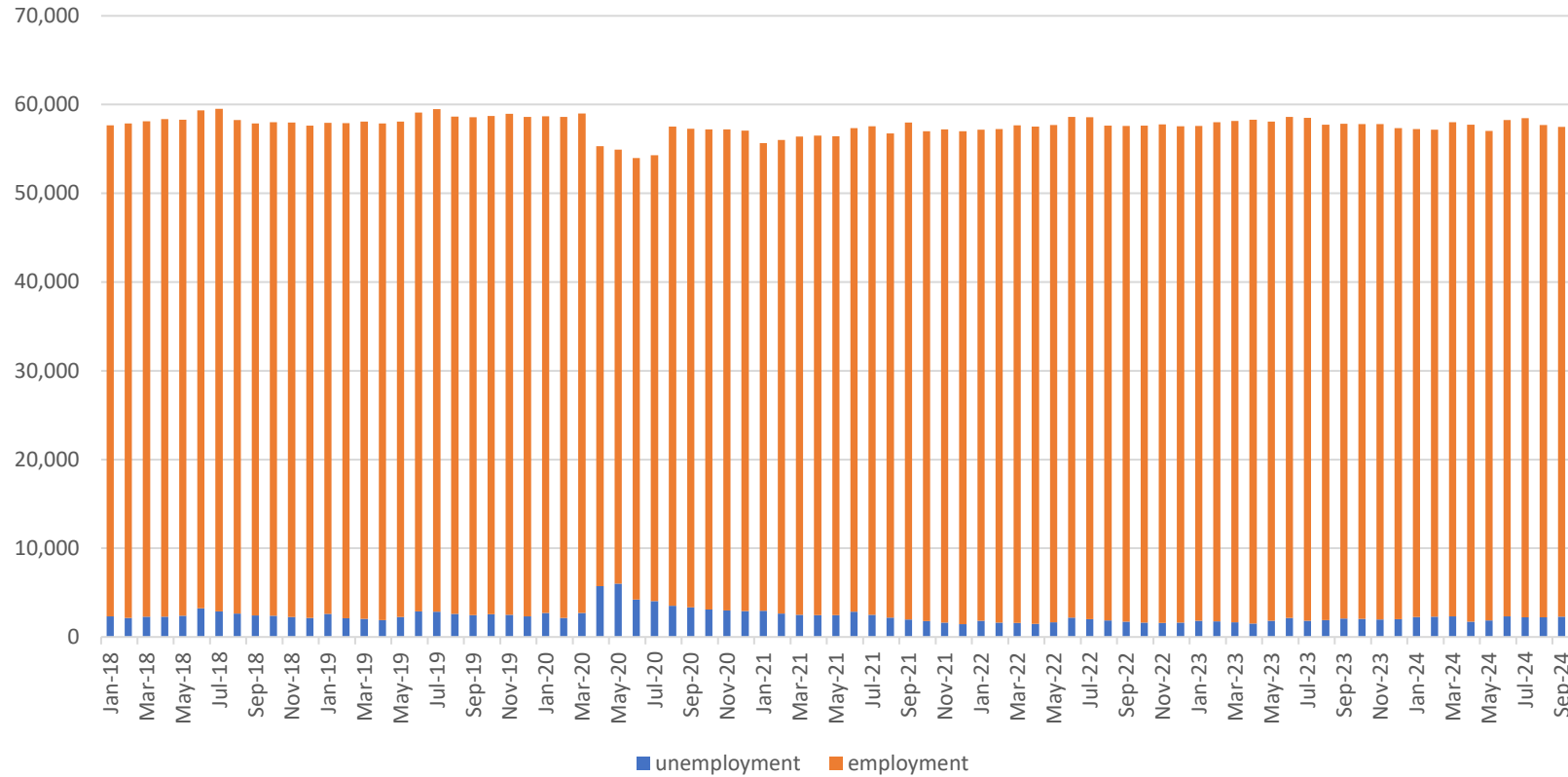


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
Oct-23	3.5%	2,049
Nov-23	3.4%	1,954
Dec-23	3.5%	1,998
Jan-24	3.9%	2,241
Feb-24	4.0%	2,273
Mar-24	4.0%	2,335
Apr-24	3.0%	1,731
May-24	3.2%	1,849
Jun-24	4.0%	2,323
Jul-24	3.8%	2,201
Aug-24	3.8%	2,215
Sep-24	4.0%	2,285



## Labor Force: Bossier Parish

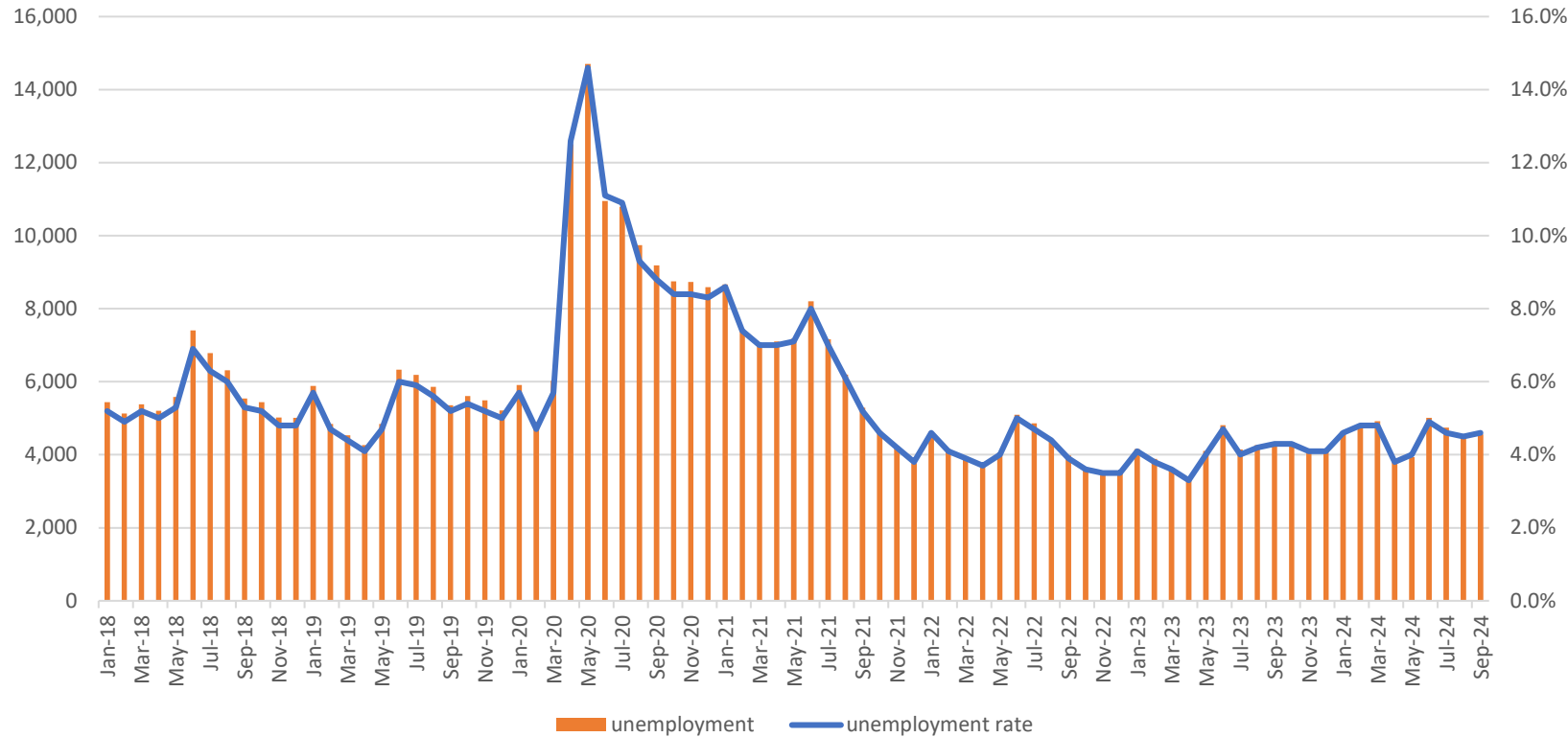


Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
Oct-23	2,049	55,741
Nov-23	1,954	55,846
Dec-23	1,998	55,348
Jan-24	2,241	54,990
Feb-24	2,273	54,895
Mar-24	2,335	55,667
Apr-24	1,731	56,017
May-24	1,849	55,165
Jun-24	2,323	55,924
Jul-24	2,201	56,257
Aug-24	2,215	55,486
Sep-24	2,285	55,188



## Unemployment: Caddo Parish

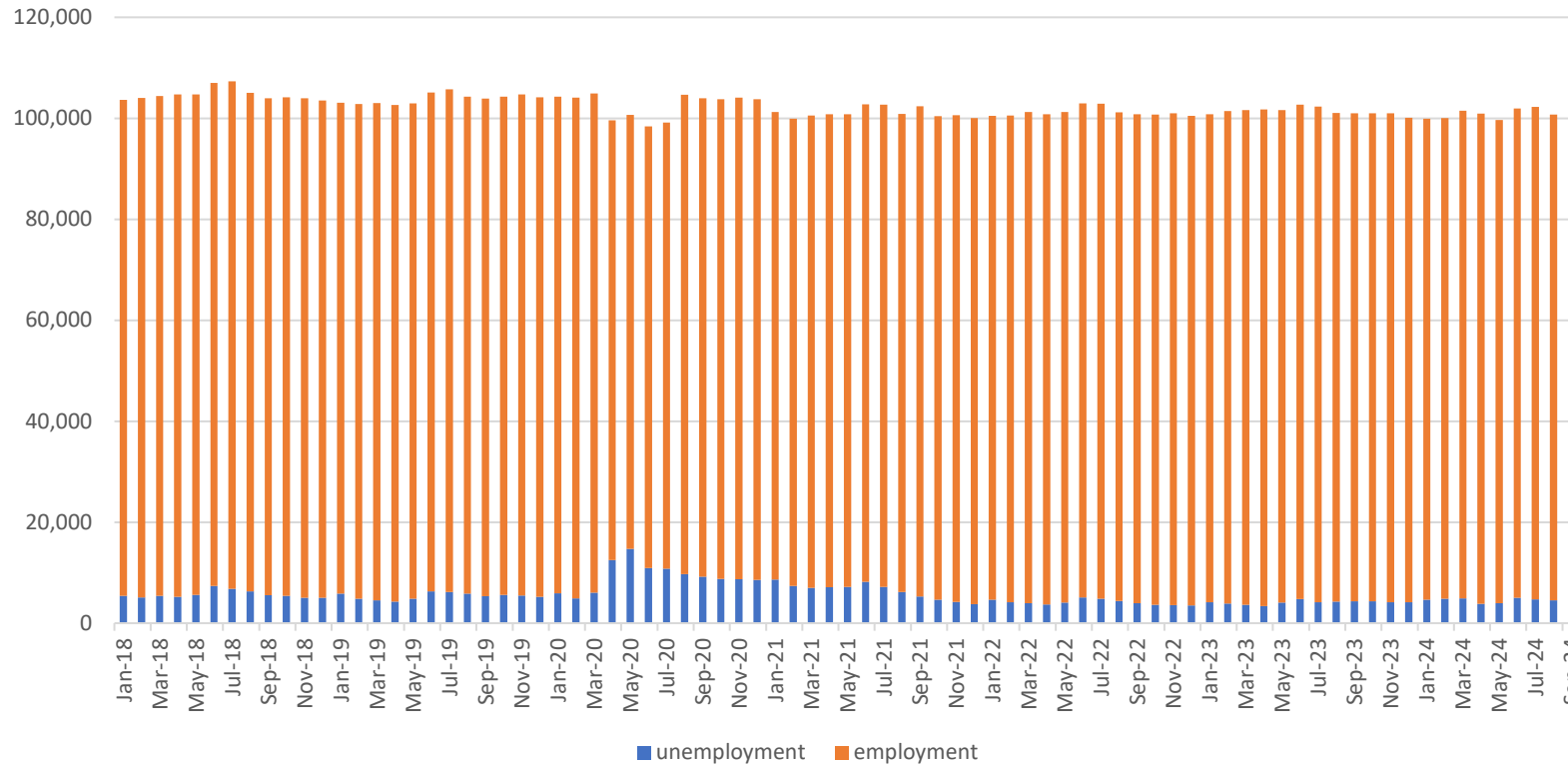


Data from: <https://www.bls.gov/>

Month- Year	Unemployment Rate	Unemployment
Oct-23	4.3%	4,346
Nov-23	4.1%	4,144
Dec-23	4.1%	4,131
Jan-24	4.6%	4,640
Feb-24	4.8%	4,816
Mar-24	4.8%	4,916
Apr-24	3.8%	3,813
May-24	4.0%	3,940
Jun-24	4.9%	5,008
Jul-24	4.6%	4,745
Aug-24	4.5%	4,745
Sep-24	4.6%	4,560



## Labor Force: Caddo Parish

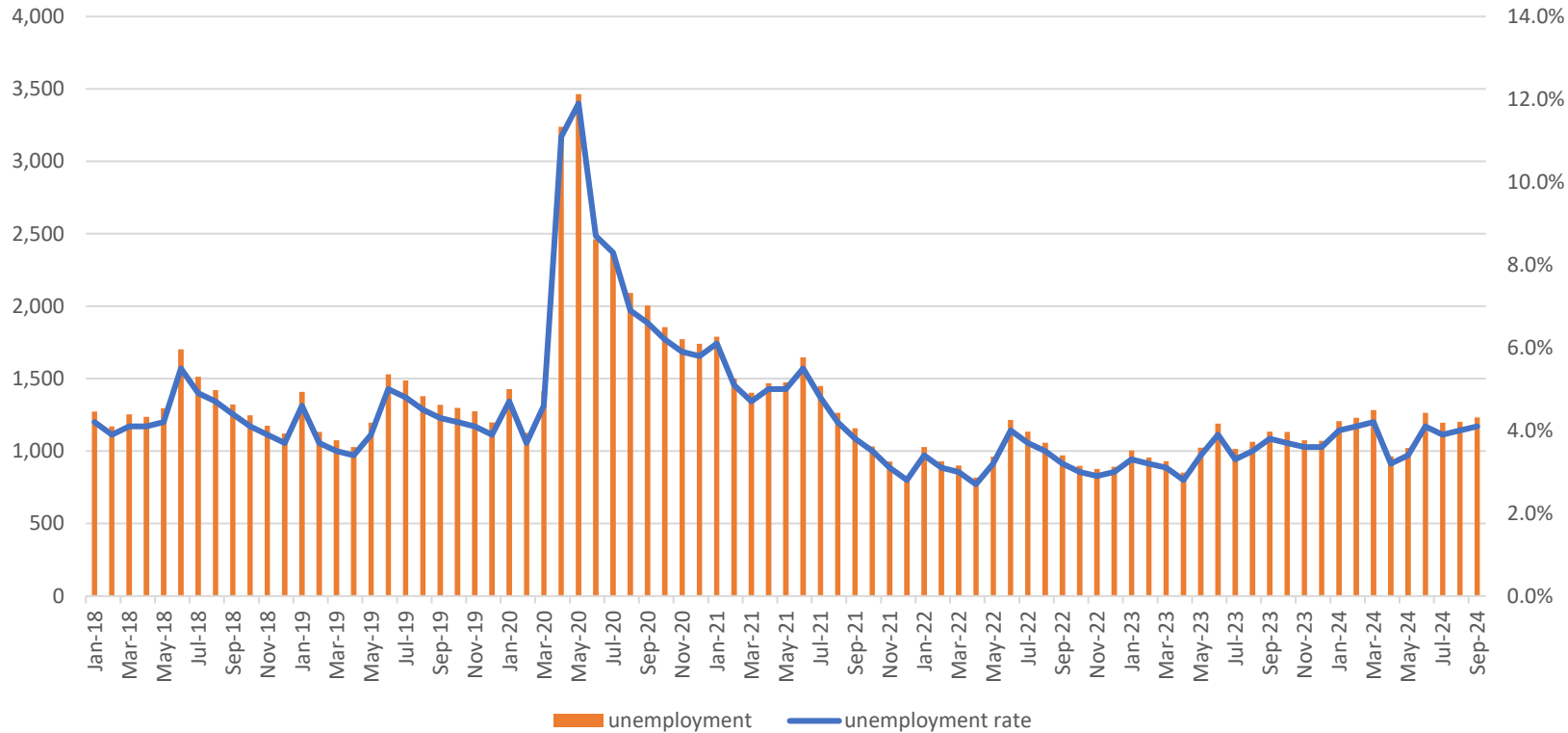


Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
Oct-23	4,346	101,004
Nov-23	4,144	100,984
Dec-23	4,131	100,073
Jan-24	4,640	99,934
Feb-24	4,816	100,042
Mar-24	4,916	101,491
Apr-24	3,813	100,936
May-24	3,940	99,638
Jun-24	5,008	101,909
Jul-24	4,745	97,482
Aug-24	4,533	96,180
Sep-24	4,560	95,650



## Unemployment: Bossier City



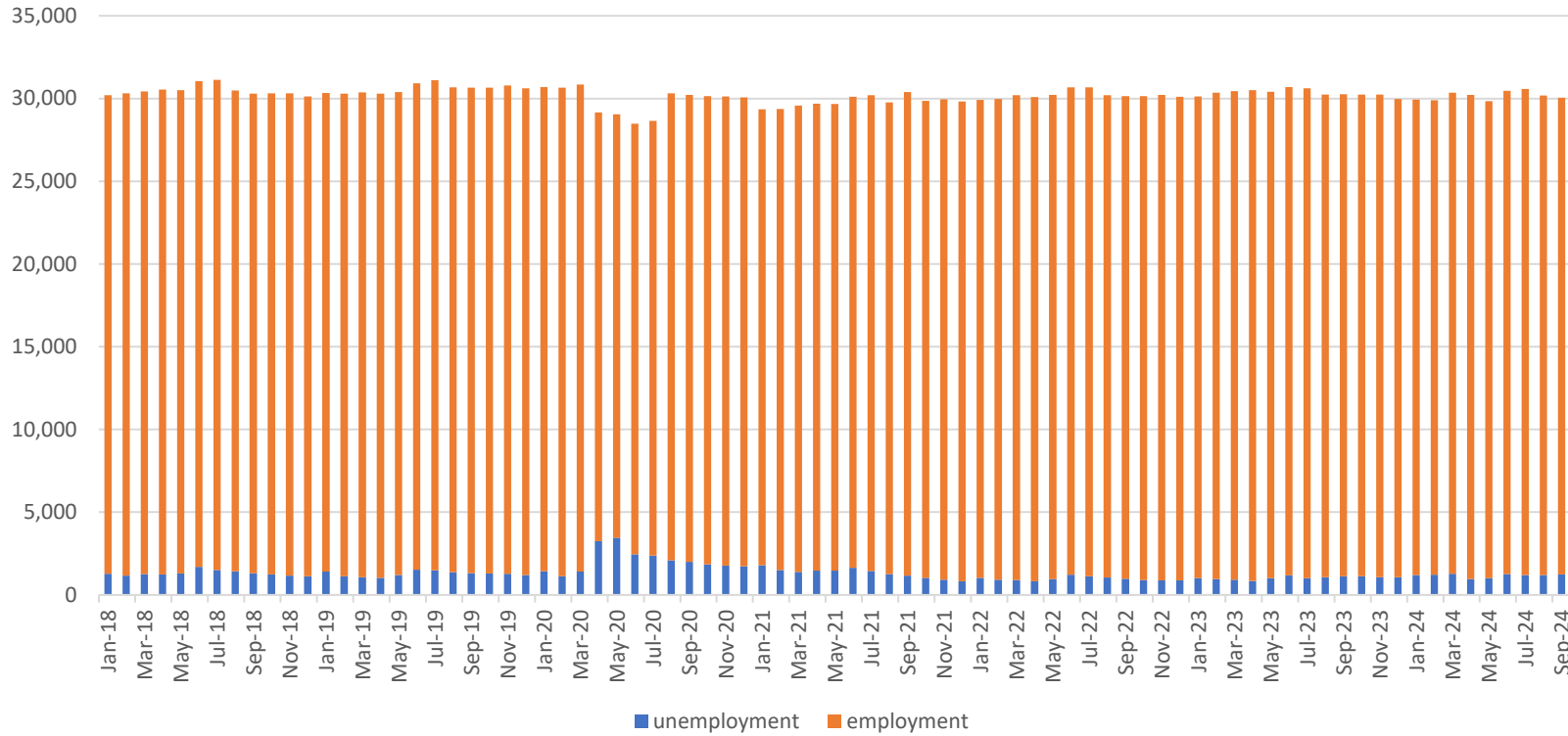
Data from: <https://www.bls.gov/>

Month- Year	Unemployment Rate	Unemployment
Oct-23	3.7%	1,132
Nov-23	3.6%	1,075
Dec-23	3.6%	1,071
Jan-24	4.0%	1,207
Feb-24	4.1%	1,230
Mar-24	4.2%	1,283
Apr-24	3.2%	965
May-24	3.4%	1,022
Jun-24	4.1%	1,264
Jul-24	3.9%	1,197
Aug-24	4.0%	1,204
Sep-24	4.1%	1,233





## Labor Force: Bossier City

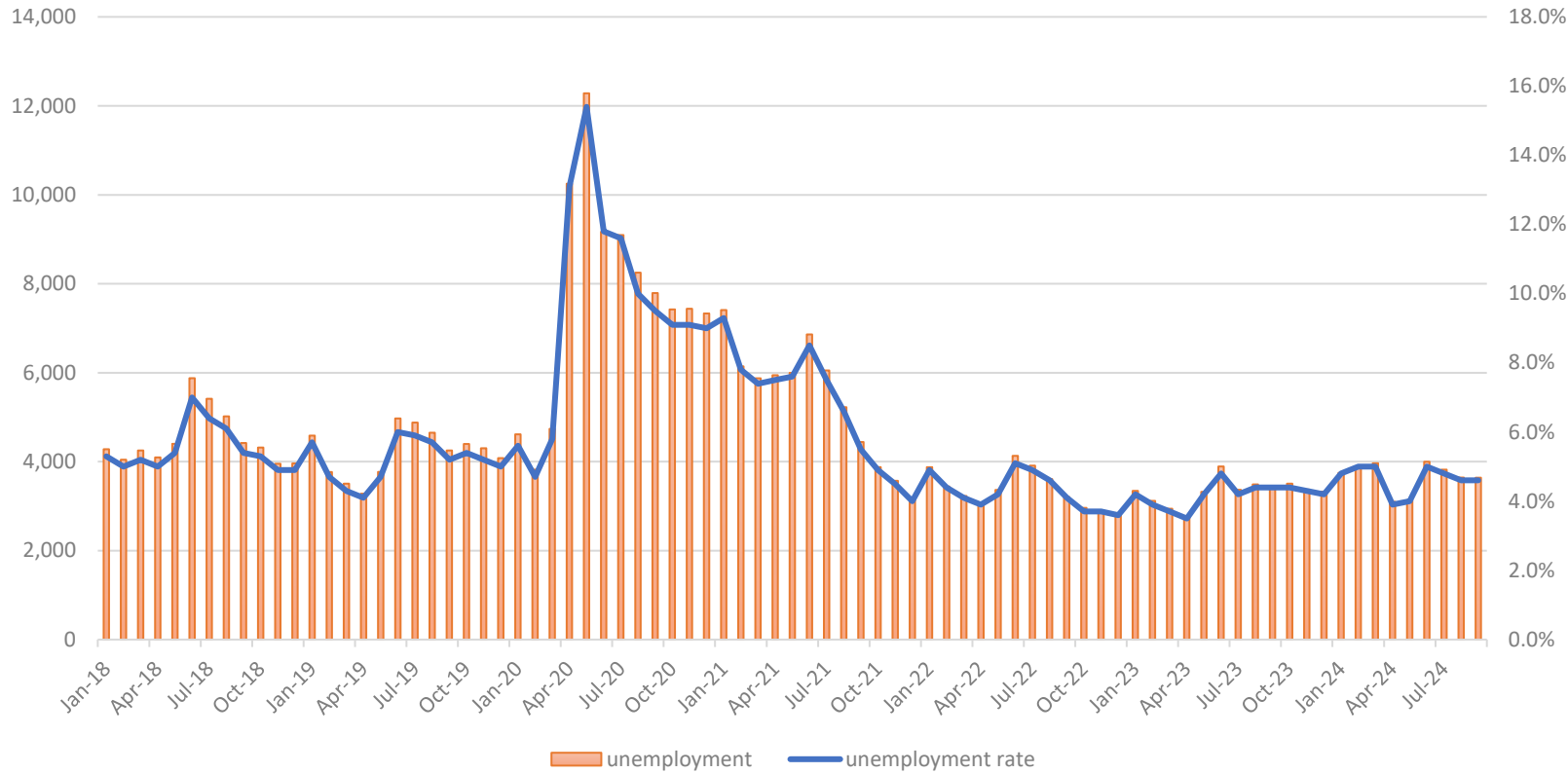


Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
Oct-23	1,132	29,286
Nov-23	1,075	29,153
Dec-23	1,071	28,977
Jan-24	1,207	28,721
Feb-24	1,230	28,682
Mar-24	1,283	28,952
Apr-24	965	28,721
May-24	1,022	28,682
Jun-24	1,264	28,952
Jul-24	1,197	29,383
Aug-24	1,204	28,980
Sep-24	1,233	28,825



## Unemployment: City of Shreveport

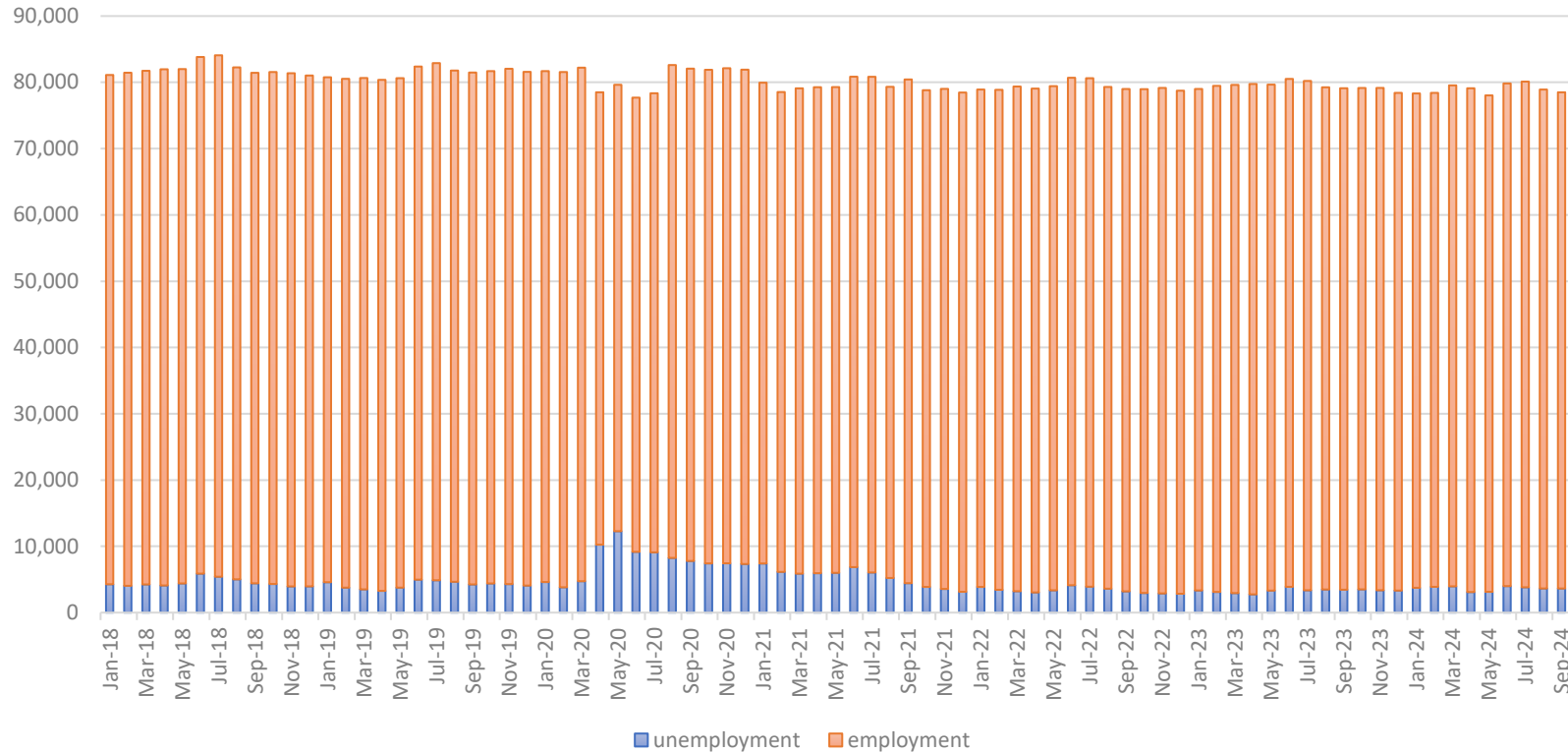


Data from: <https://www.bls.gov/>

Month- Year	Unemployment Rate	Unemployment
Oct-23	4.4%	3,506
Nov-23	4.3%	3,372
Dec-23	4.2%	3,323
Jan-24	4.8%	3,746
Feb-24	5.0%	3,889
Mar-24	5.0%	3,964
Apr-24	3.9%	3,099
May-24	4.0%	3,137
jun-24	5.0%	3,999
Jul-24	4.8%	3,821
Aug-24	4.6%	3,643
Sep-24	4.6%	3,640



## Labor Force: City of Shreveport



Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
Oct-23	3,506	75,642
Nov-23	3,372	75,785
Dec-23	3,327	75,083
Jan-24	3,746	74,576
Feb-24	3,889	74,521
Mar-24	3,964	75,257
Apr-24	3,099	76,007
May-24	3,137	74,891
Jun-24	3,999	75,834
July-24	3,821	80,109
Aug-24	3,643	78,912
Sept-24	3,640	78,494



Center for Business and  
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# ■ Casino Revenue and Admissions



## 2024 Second & Third Quarter Admission and Revenue by CASINO in NWLA

Casino	2024 Q3 Admission (# People)	2024 Q3 Revenue	2024 Q3 % Revenue	2024 Q3 Index Revenue/Person	2024 Q2 Admission (# People)	2024 Q2 Revenue	2024 Q2 % Revenue	2024 Q2 Index Revenue/Person
BoomTown	135,531	\$10,858,297	8.38%	\$80.12	136,324	\$13,300,589	9.7%	\$97.57
Bally's (Ex Eldorado)	460,632	\$23,691,323	18.29%	\$70.82	305,838	\$27,495,153	19.9%	\$89.90
Horseshoe	339,141	\$32,341,637	24.97%	\$171.08	184,026	\$25,775,508	18.6%	\$140.06
Sam's Town	243,334	\$10,218,444	7.89%	\$81.56	120,170	\$10,794,153	7.8%	\$89.82
Margaritaville	522,021	\$42,875,093	33.10%	\$144.45	298,413	\$49,053,283	35.5%	\$164.38
Harrah's LA Downs	157,417	\$9,556,363	7.38%	\$51.95	162,958	\$11,905,283	8.6%	\$73.06
Total	1,265,167	\$129,541,147		\$102.39	1,207,729	\$138,324,074		\$114.53

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>



## Year Over Year Third Quarter Admission and Revenue by CASINO in NWLA

Casino	2024 Q3 Admission (# People)	2024 Q3 Revenue	2024 Q3 % Revenue	2024 Q3 Index Revenue/Person	Year-Over-Year % Q3 Change in Revenue	2023 Q3 Admission (# People)	2023 Q3 Revenue	2023 Q3 % Revenue	2023 Q3 Index Revenue/Person
BoomTown	135,531	\$10,858,297	8.4%	\$80.12	-7.8%	170,496	\$11,775,703	8.5%	\$69.07
Bally's (Ex Eldorado)	334,524	\$23,691,323	18.3%	\$70.82	-2.5%	306,424	\$24,292,392	17.5%	\$79.28
Horseshoe	189,049	\$32,341,637	25.0%	\$171.08	-10.8%	228,549	\$36,250,737	26.1%	\$158.61
Sam's Town	125,292	\$10,218,444	7.9%	\$81.56	-4.1%	130,334	\$10,653,548	7.7%	\$81.74
Margaritaville	296,812	\$42,875,083	33.1%	\$144.45	-7.5%	345,514	\$46,335,095	33.3%	\$134.10
Harrah's LA Downs	186,959	\$9,556,363	7.4%	\$51.11	-2.6%	201,248	\$9,807,067	7.0%	\$48.73
<b>Total</b>	<b>1,268,167</b>	<b>\$129,541,147</b>		<b>\$102.15</b>	<b>-6.9%</b>	<b>1,382,565</b>	<b>\$139,114,542</b>		<b>\$100.62</b>

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>

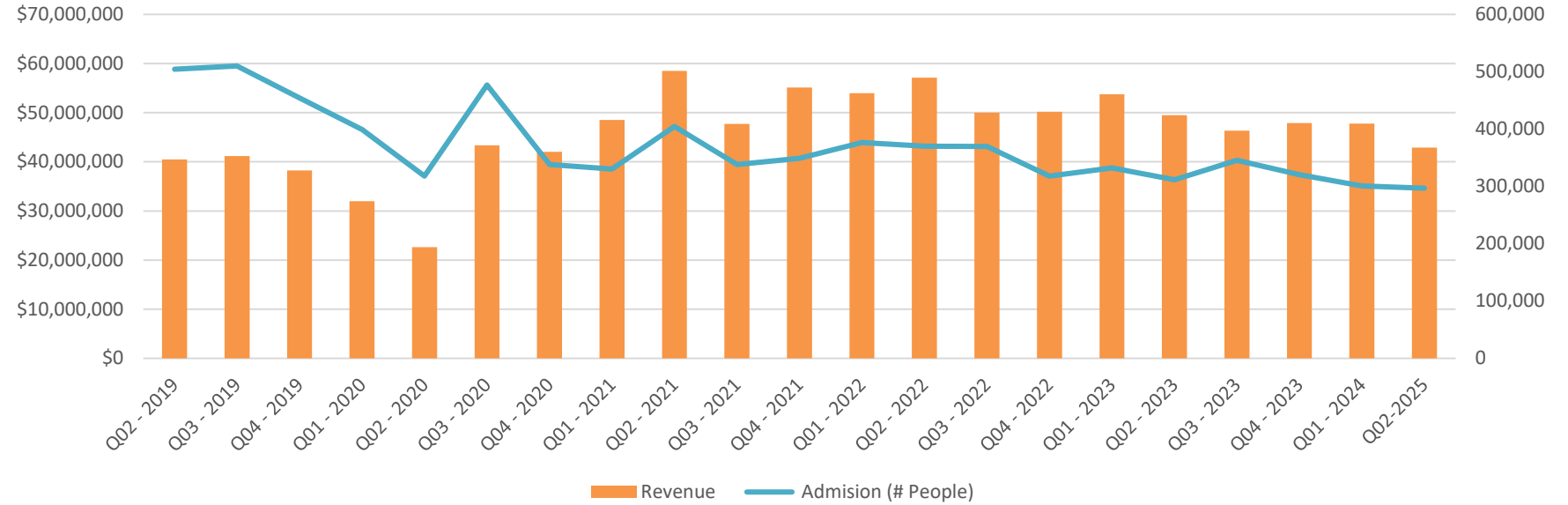


Situated next to Louisiana Boardwalk Outlets, Margaritaville provides its guests with a comfortable atmosphere and memorable entertainment experience. The single-level casino offers more than 1,200 slot machines and 54 table games including craps, blackjack, roulette and many more of your favorite games in spacious and comfortable surroundings.

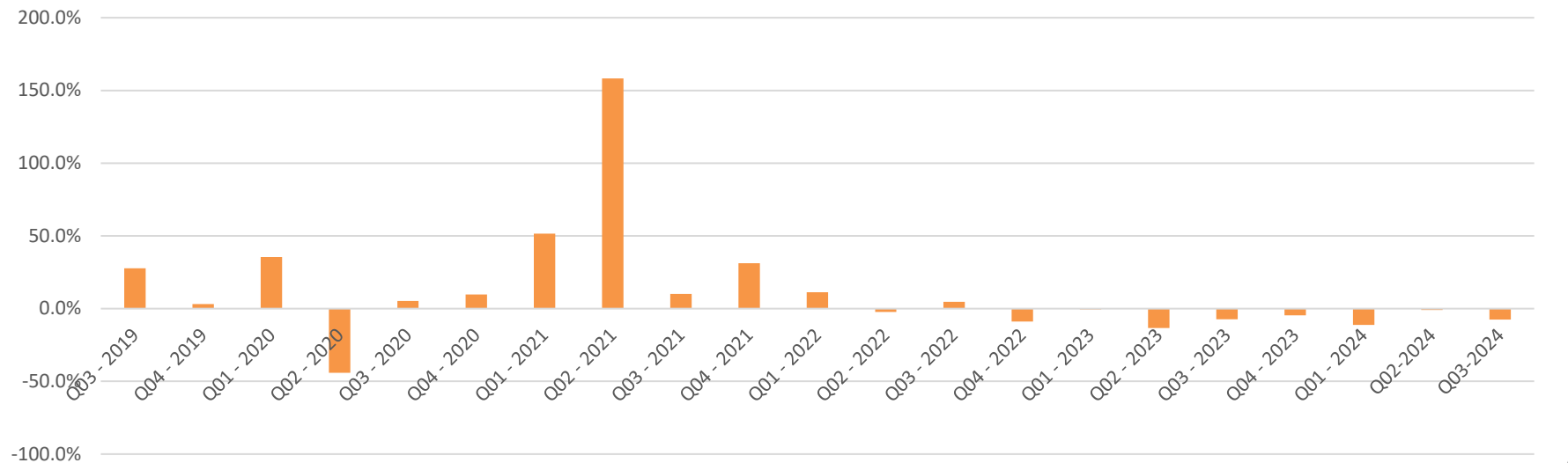
From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

2024 Admission (# People)	2024 Revenue	% Revenue 2024
895,924	\$139,680,046	34.32%
Index Revenue/Person		\$155.91

## Margaritaville Resort Casino



### Year Over Year Quarterly Revenue % Change





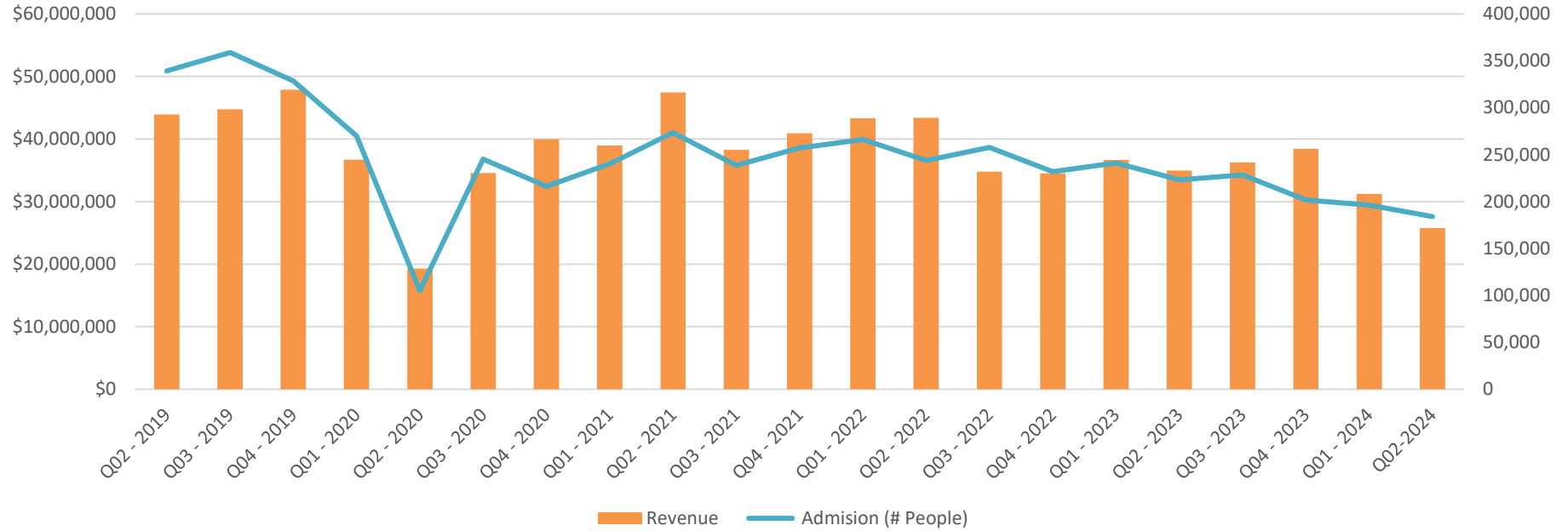
# Horseshoe Bossier City Hotel & Casino



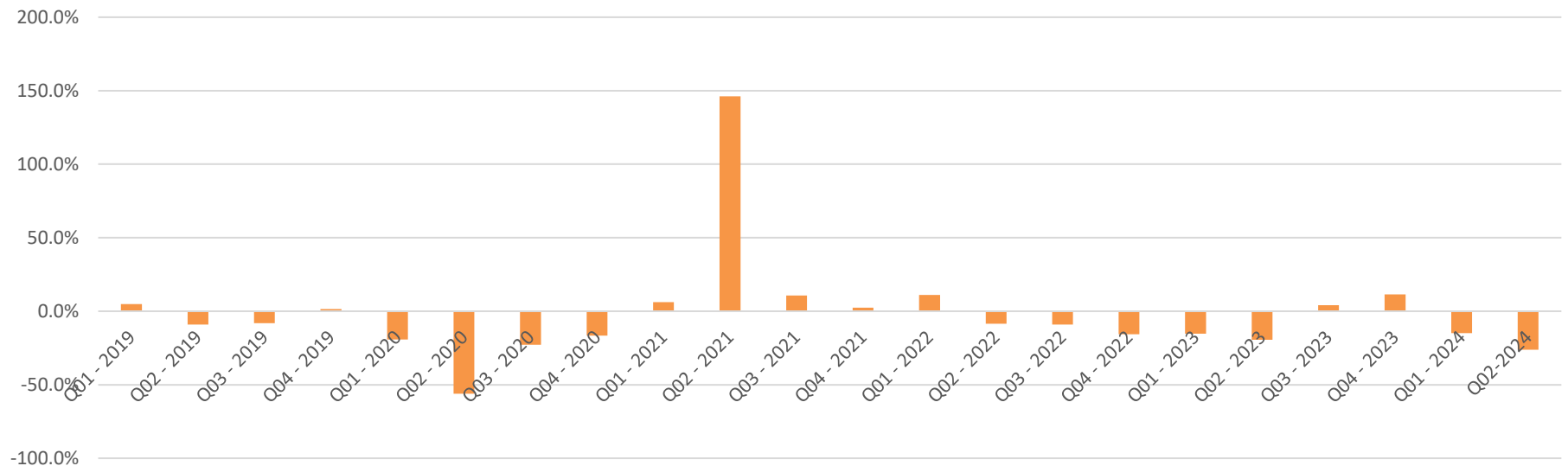
Risk is its own reward at Horseshoe, home of the best odds, the highest table limits, and the famous World Series of Poker Room. Your choices also include 68 of the most popular table games and more than 1,500 games including 370 multi-denominational slot machines that let you play anything from pennies to dollars or higher. The luxury hotel boasts 606 rooms and lots of amenities.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

2024 Admission (# People)	2024 Revenue	% Revenue 2024
569,222	\$89,313,894	21.94%
Index Revenue/Person		\$156.91



Year Over Year Quarterly Revenue % Change



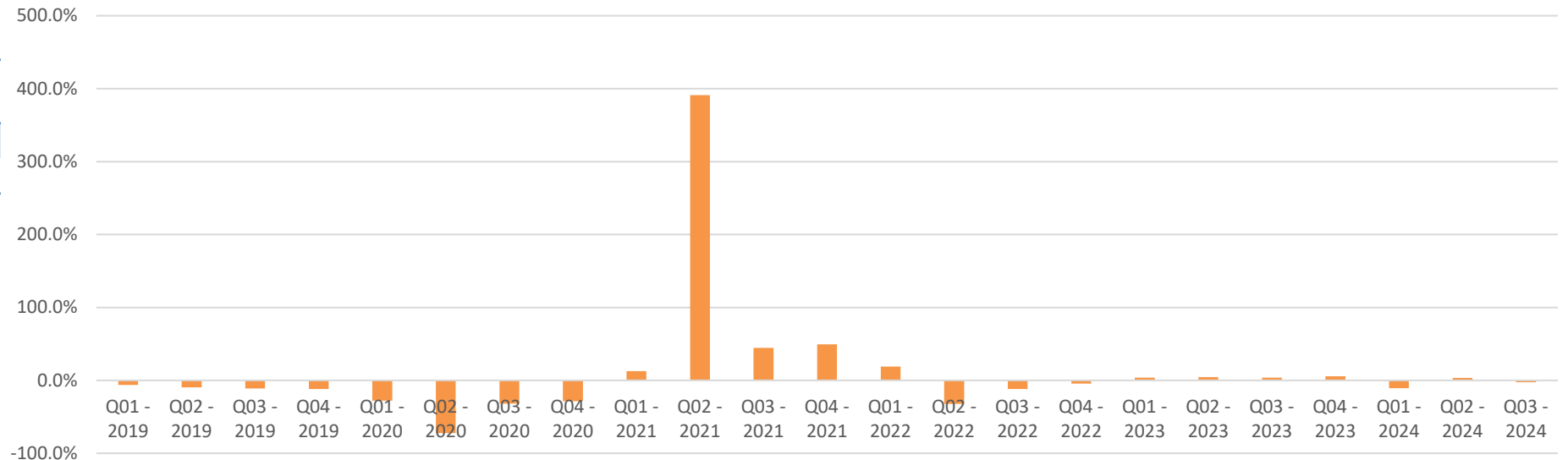
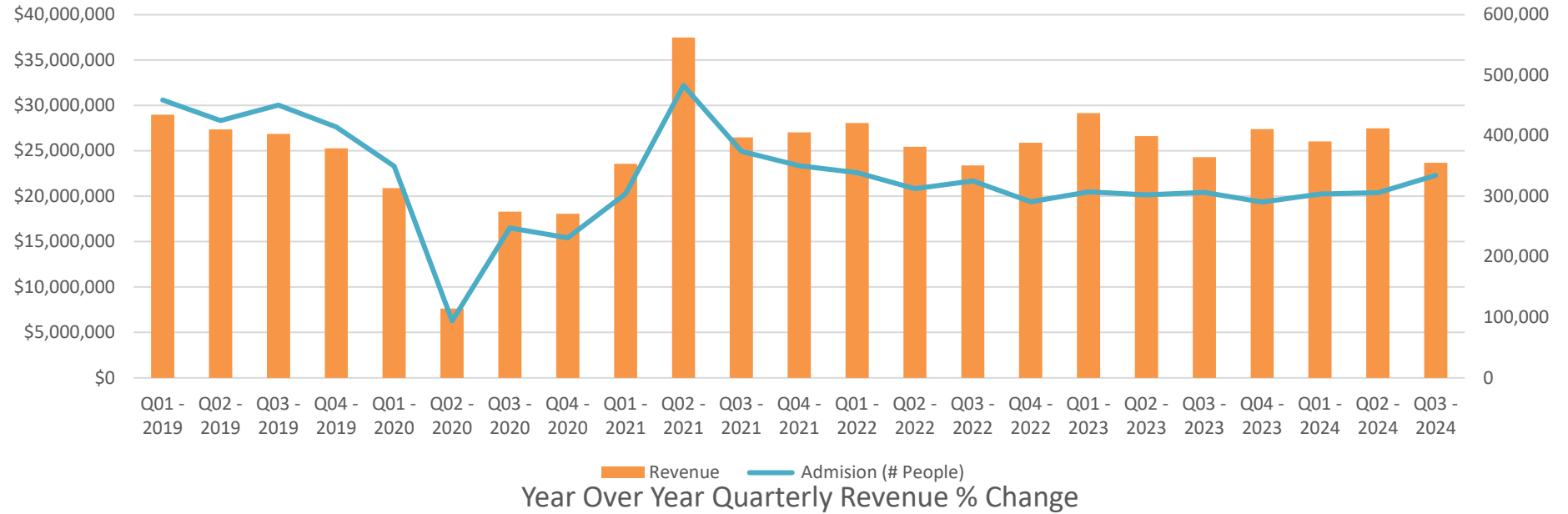




## Bally's Shreveport Casino & Hotel

Bally's Shreveport Casino & Hotel offers the ultimate in gaming excitement with a 30,000-square-foot gaming floor with more than 50 table games and more than 1,500 of the newest slots and video poker machines.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)



2024 Admission (# People)		
2024 Revenue	% Revenue 2024	
944,175	\$77,240,168	18.98%
Index Revenue/Person		\$81.81

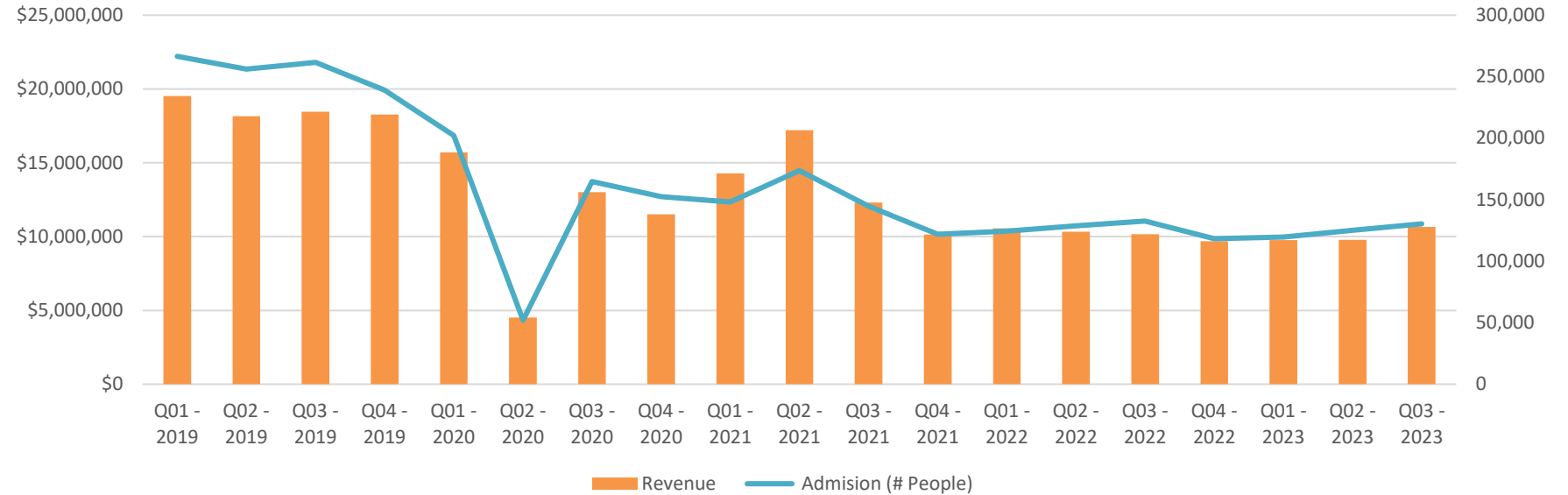


## Sam's Town Hotel and Casino Shreveport

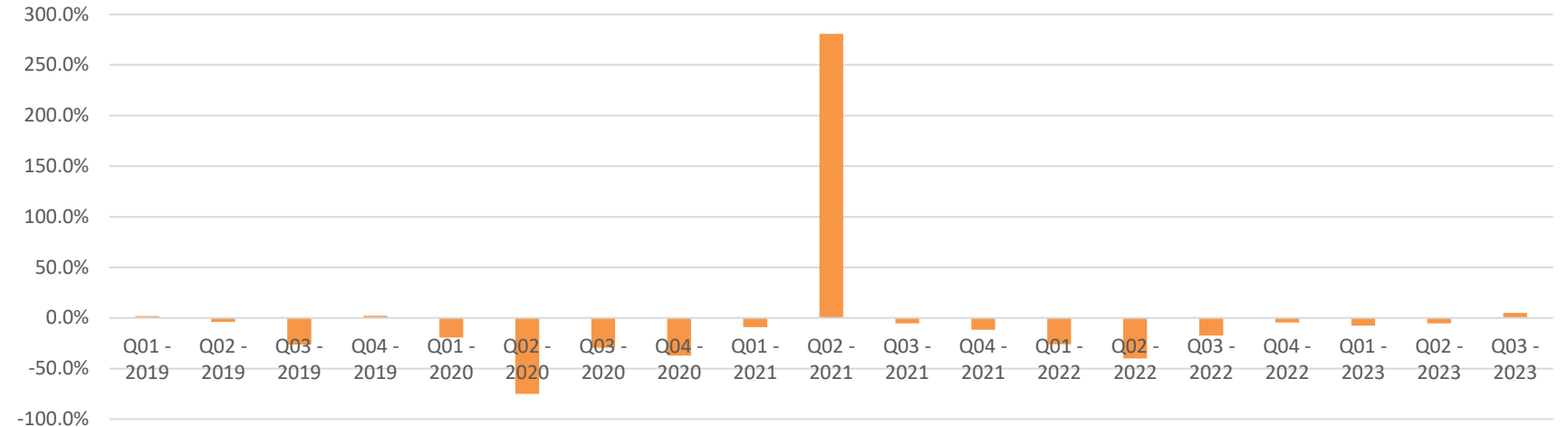
Sam's Town Hotel and Casino offers an enjoyable experience with nonstop gaming, live performances, a signature spa, and a wide variety of culinary experiences. The casino offers three floors of gaming with blackjack, craps, roulette, mini-baccarat, Mississippi stud poker, and more than 1,100 slot machines.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

2024 Admission (# People)	2024 Revenue	% Revenue 2024
367,061	\$31,297,407	7.7%
Index Revenue/Person		\$85.26



### Year Over Year Quarterly Revenue % Change





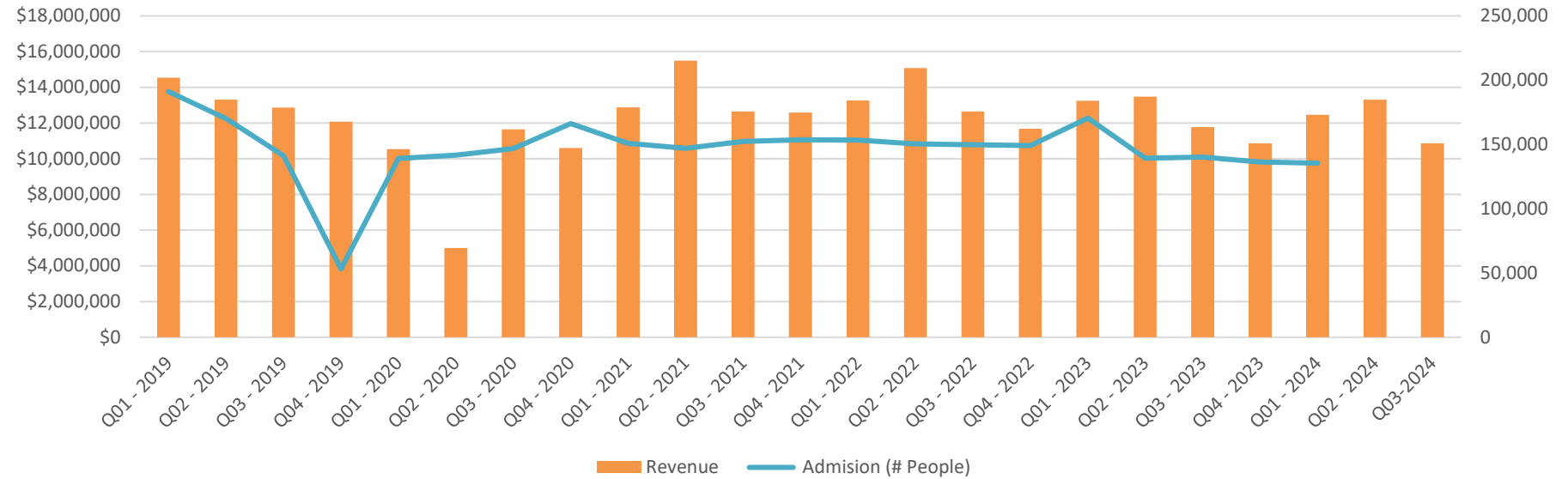
## Boomtown Casino and Hotel Bossier



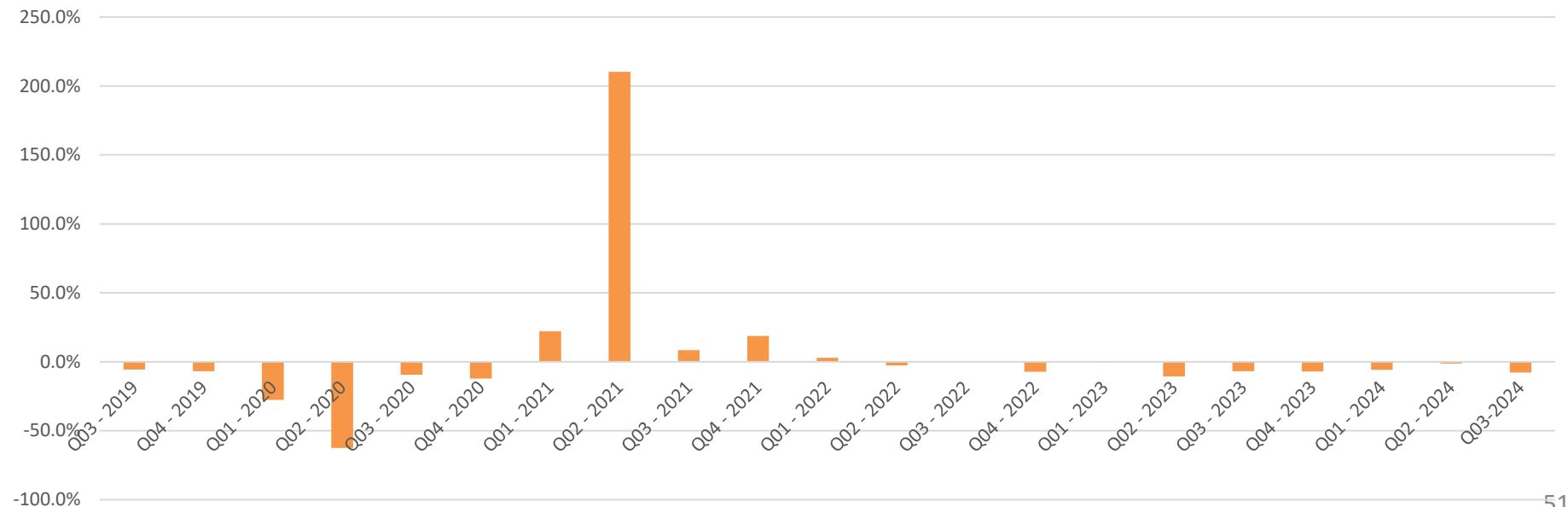
At Boomtown you can experience more than 30,000 square feet of gaming space on three levels, with more than 1,100 slot machines and more than 16 table games. Enjoy great dining at one of three on-site restaurants.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

2024 Admission (# People)	2024 Revenue	% Revenue 2024
411,941	\$36,627,114	9.0%
Index Revenue/Person		\$88.91



### Year Over Year Quarterly Revenue % Change



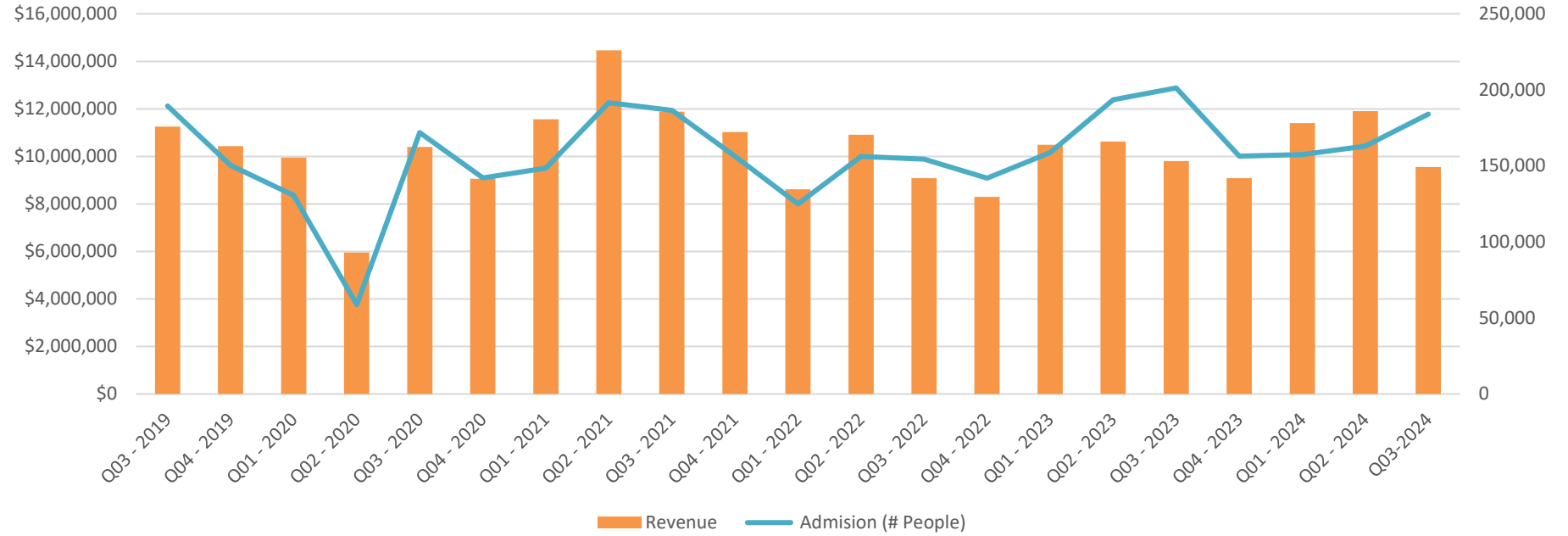
## Louisiana Downs Casino & Racetrack



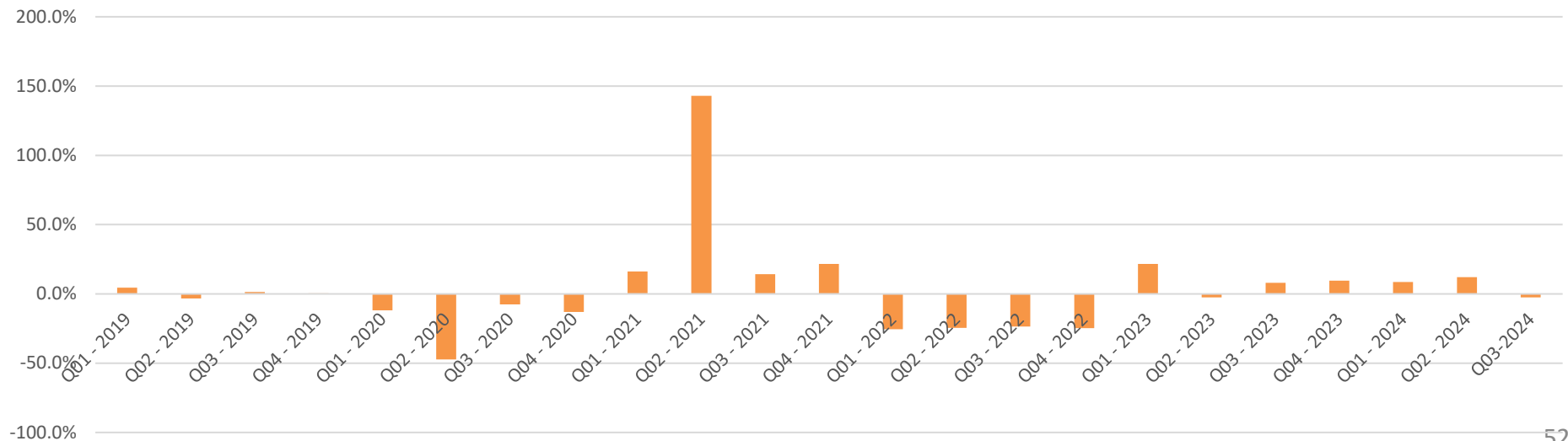
Louisiana Downs Casino & Racetrack is home of the Super Derby, one of the premier races for three-year-old horses in North America. Enjoy thoroughbred racing May through September, quarter horse racing January through March, and year-round live simulcast. Open 7 days a week. Wheelchair accessible.

From: [www.shreveport-bossier.org](http://www.shreveport-bossier.org)

2024 Admission (# People)	2024 Revenue	% Revenue 2024
504,437	\$32,860,286	8.1%
Index Revenue/Person		\$65.14



Year Over Year Quarterly Revenue % Change





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## ■ Airport Traffic

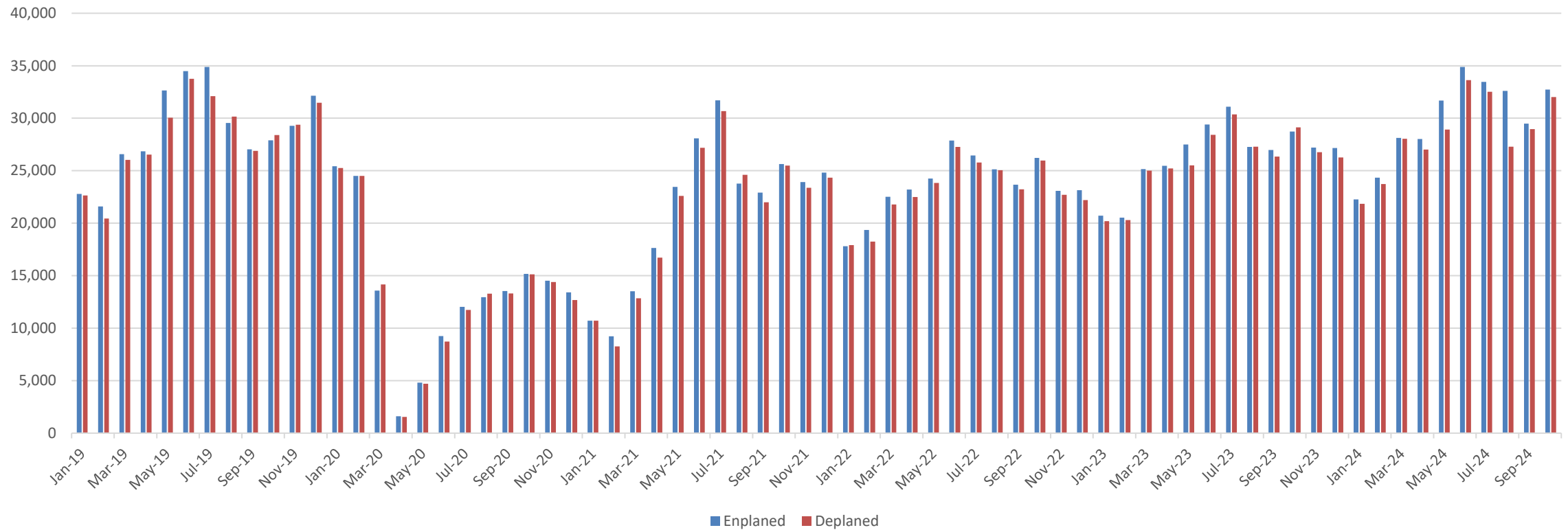
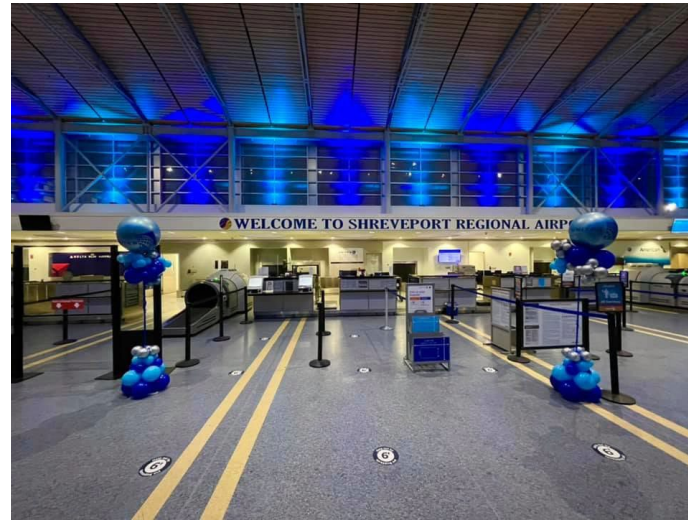
## Enplaned versus Deplaned per Year

Year	Enplaned	% Variation	Deplaned	% Variation	Index Enplaned/Deplaned
2020	160,793	-53.5%	159,427	-52.8%	100.9%
2021	255,414	58.8%	248,825	56.1%	102.6%
2022	282,716	10.7%	276,468	11.1%	102.3%
2023	317,208	12.2%	310,794	12.4%	102.1%
2024	74,727	-10.1%	73,619	-10.4%	101.1%

Year - Quarter	Enplaned	% Variation	Deplaned	% Variation	Index Enplaned/Deplaned
2022-4	72,446	-3.7%	70,875	-4.3%	102.2%
2023-1	66,393	-8.4%	65,484	-7.6%	101.4%
2023-2	82,373	24.1%	79,151	20.9%	104.1%
2023-3	85,346	3.6%	84,007	6.1%	101.6%
2023-4	83,096	-2.6%	82,152	-2.2%	101.1%
2024-1	74,727	-10.1%	73,619	-10.4%	101.1%
2024-2	94,601	26.6%	89,561	21.7%	105.6%
2024-3	95,541	1.0%	88,767	-0.9%	107.6%









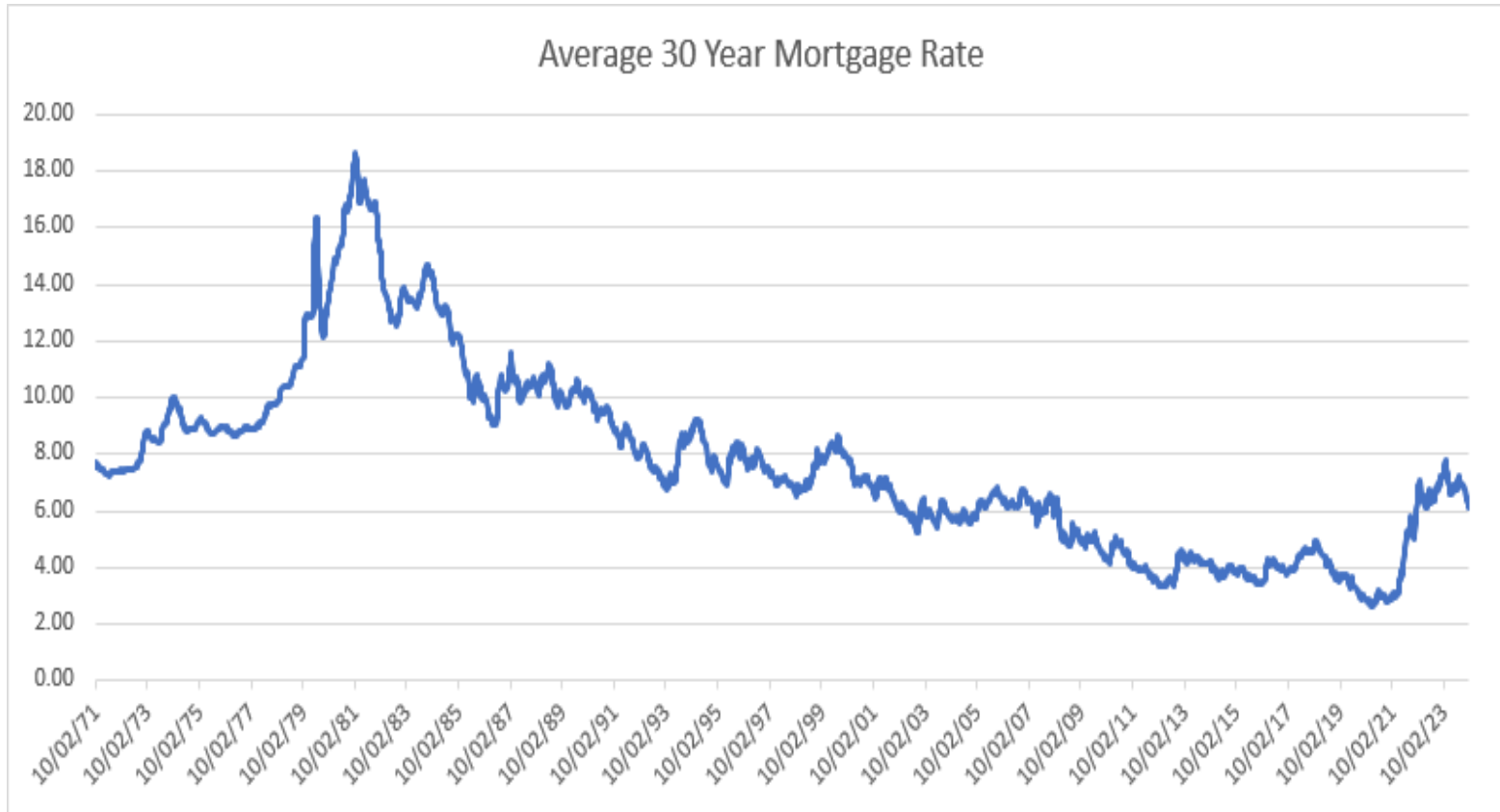
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- Mortgage Rates, Inflation, & Gas Prices





# Average 30 Year Mortgage Rate



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year - Quarter	Average 30 YR Mortgage Rate	Year - Quarter	Average 30 YR Mortgage Rate	Year Over Year Change %
2021 Q4	3.08	2020 Q4	2.76	11.5%
2022 Q1	3.82	2021 Q1	2.88	32.9%
2022 Q2	5.27	2021 Q2	3.00	75.3%
2022 Q3	5.62	2021 Q3	2.86	96.6%
2022 Q4	6.66	2022 Q4	3.08	116.4%
2023 Q1	6.37	2022 Q1	3.82	66.7%
2023 Q2	6.51	2022 Q2	5.27	23.6%
2023 Q3	7.04	2022 Q3	5.62	25.2%
2023 Q4	7.30	2022 Q4	6.66	9.6%
2024 Q1	6.75	2023 Q1	6.37	5.9%
2024 Q2	7.00	2023 Q2	6.51	7.4%
2024 Q3	6.51	2023 Q3	7.04	-7.53%



# Year Over Year Inflation Rate

Year Over Year Inflation Rate



Data from: U.S. Bureau of Labor Statistics

Year - Month	CPI for All Urban Consumers (CPI-U)	Year Over Year Change %
July-23	304.62	3.3%
Aug-23	306.18	3.7%
Sep-23	307.28	3.7%
Oct-23	307.53	3.2%
Nov-23	308.02	3.1%
Dec-23	308.74	3.3%
Jan-24	309.69	3.1%
Feb-24	311.05	3.2%
March-24	312.23	3.5%
April-24	313.21	3.4%
May-24	313.23	3.3%
June-24	313.05	3.0%
July-24	313.21	3.4%
Aug-24	313.23	3.3%
Sept-24	313.05	3.0%



# Year Over Year Core-Inflation Rate



Data from: U.S. Bureau of Labor Statistics

Year - Month	Year Over Year Change %
July-23	3.3%
Aug-23	3.7%
Sep-23	3.7%
Oct-23	3.2%
Nov-23	3.1%
Dec-23	3.3%
Jan-24	3.9%
Feb-24	3.8%
March-24	3.8%
April-24	3.6%
May-24	3.4%
June-24	3.5%
July-24	3.6%
August-24	3.4%
Sept-24	3.5%



# Henry Hub Natural Gas Spot Price (Dollars per Million BTU, Not Seasonally Adjusted)

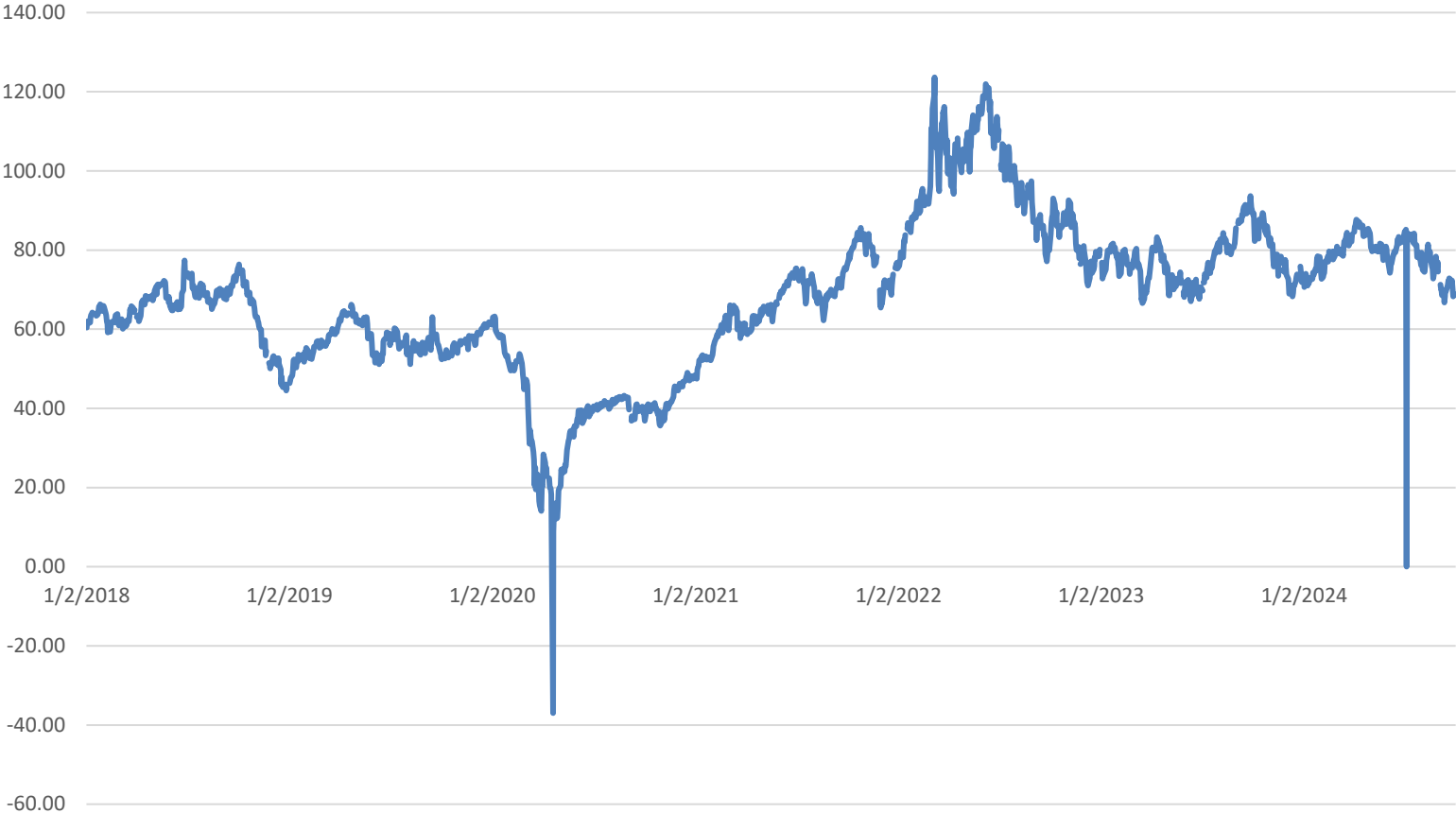


Year - Quarter	Average Spot Price	Year - Quarter	Average Spot Price	Year Over Year Change %
2022 Q4	5.61	2021 Q4	4.75	18.0%
2023 Q1	2.64	2022 Q1	4.67	-43.4%
2023 Q2	2.16	2022 Q2	7.50	-71.2%
2023 Q3	2.59	2022 Q3	8.03	-67.7%
2023 Q4	2.74	2022 Q4	5.61	-50.6%
2024 Q1	2.15	2023 Q1	2.64	-18.7%
2024 Q2	2.07	2023 Q2	2.16	-4.3%
2024 Q3	2.09	2023 Q3	2.59	-19.3%

Data from: U.S. Energy Information Administration, Henry Hub Natural Gas Spot Price [DHHNGSP], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/DHHNGSP>



# Crude Oil Prices: West Texas Intermediate (WTI) - Cushing, Oklahoma



Year - Quarter	Average Crude Oil Prices	Year - Quarter	Average Crude Oil Prices	Year Over Year Change %
2022 Q4	87.55	2021 Q4	77.33	13.2%
2023 Q1	75.93	2022 Q1	95.18	-20.2%
2023 Q2	73.59	2022 Q2	108.83	-32.4%
2023 Q3	82.07	2022 Q3	93.06	-11.8%
2023 Q4	78.53	2022 Q4	87.55	-5.1%
2024 Q1	77.50	2023 Q1	75.93	2.1%
2024 Q2	81.81	2023 Q2	73.59	11.3%
2024 Q3	75.10	2023 Q3	82.07	-9.02%

Data from: U.S. Energy Information Administration, Crude Oil Prices: West Texas Intermediate (WTI) - Cushing, Oklahoma [DCOILWTICO], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/DCOILWTICO>



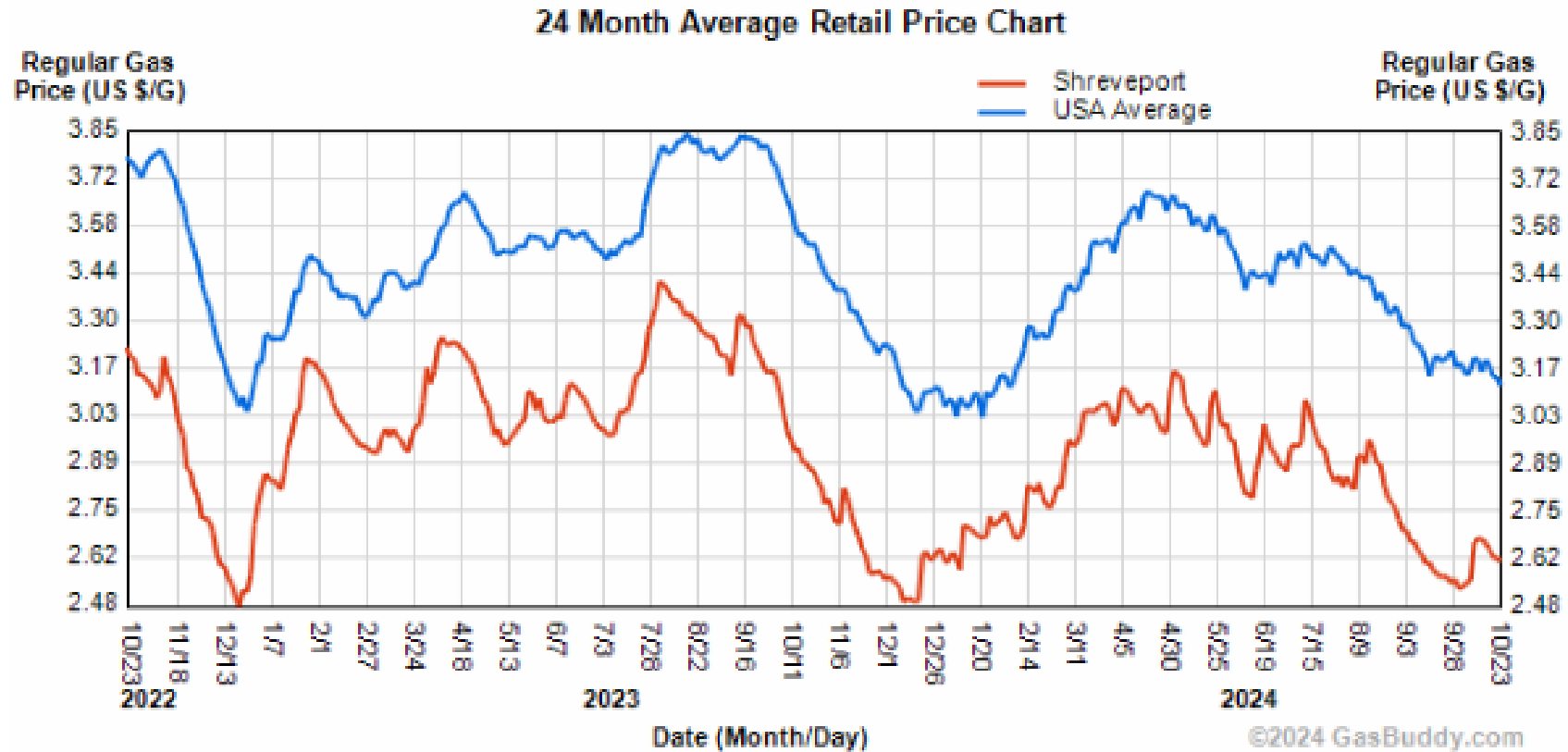
# Gas Prices – October 23, 2024

 Shreveport-Bossier City <span style="float: right;">▼</span>				
	Regular	Mid	Premium	Diesel
Current Avg.	\$2.712	\$3.103	\$3.437	\$3.149
Yesterday Avg.	\$2.712	\$3.083	\$3.445	\$3.146
Week Ago Avg.	\$2.753	\$3.126	\$3.499	\$3.188
Month Ago Avg.	\$2.670	\$3.054	\$3.416	\$3.095
Year Ago Avg.	\$2.968	\$3.316	\$3.708	\$3.978
<b>HIGHEST RECORDED AVERAGE PRICE</b>				
		Price	Date	
<b>Regular Unleaded</b>		<b>\$4.575</b>	<b>6/15/22</b>	
<b>Diesel</b>		<b>\$5.383</b>	<b>6/18/22</b>	

Data from: [AAA](#)



# Gas Prices – October 23, 2024



Data from: [GasBuddy](https://www.gasbuddy.com)

## New Data Visualization from the Center

We are excited to announce the release of our Shreveport Neighborhood Demographic & Economic Data visualization.

This data visualization highlights 14 different demographic and economic data measures for 44 different Shreveport neighborhoods.

We think this tool will be extremely helpful for local non-profits that need basic data for grants, research, and donor outreach.

Please check it out at the following link:

[https://public.tableau.com/views/ShreveportNeighborhoodDemographicandEconomicData/NeighborhoodCover?:language=en-US&:sid=&:redirect=auth&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/ShreveportNeighborhoodDemographicandEconomicData/NeighborhoodCover?:language=en-US&:sid=&:redirect=auth&:display_count=n&:origin=viz_share_link)



### Demographic & Economic Data for Shreveport Neighborhoods



Demographic Data

Economic Data

Block Groups Used

Neighborhoods were constructed by combining block groups from the 2022 American Community Survey (ACS) 5-year tabular data.

Due to the nature of the ACS survey and the neighborhoods being relatively small areas, care has to be taken in evaluating the estimates. We've color coded the estimates to indicate the estimates level of reliability.

It will look best in full screen mode.





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# Thank you

## Douglas White

Director, Center for Business & Economic Research  
Louisiana State University, Shreveport  
[Douglas.white@lsus.edu](mailto:Douglas.white@lsus.edu)

## Ben Montgomery

Ben is an MBA student at LSUS specializing in Public Accounting. He currently works in the tax division of Carr, Riggs, and Ingram and graduated from LSUS with a degree in both Accounting and Finance. During his undergrad, he was a part of the LSUS FED challenge team and interned with the State of Louisiana Legislative Auditor.