



Center for Business and
Economic Research

Northwest Louisiana ECONOMIC DASHBOARD

February 2026

[Center for Business and Economic Research](#)
Louisiana State University Shreveport
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Goals:

The Northwest Louisiana Economic Dashboard has the following goals:

- Visualize a set of economic indices based on sound and credible data.
- Act as a reference for people interested in making investments in Northwest Louisiana.

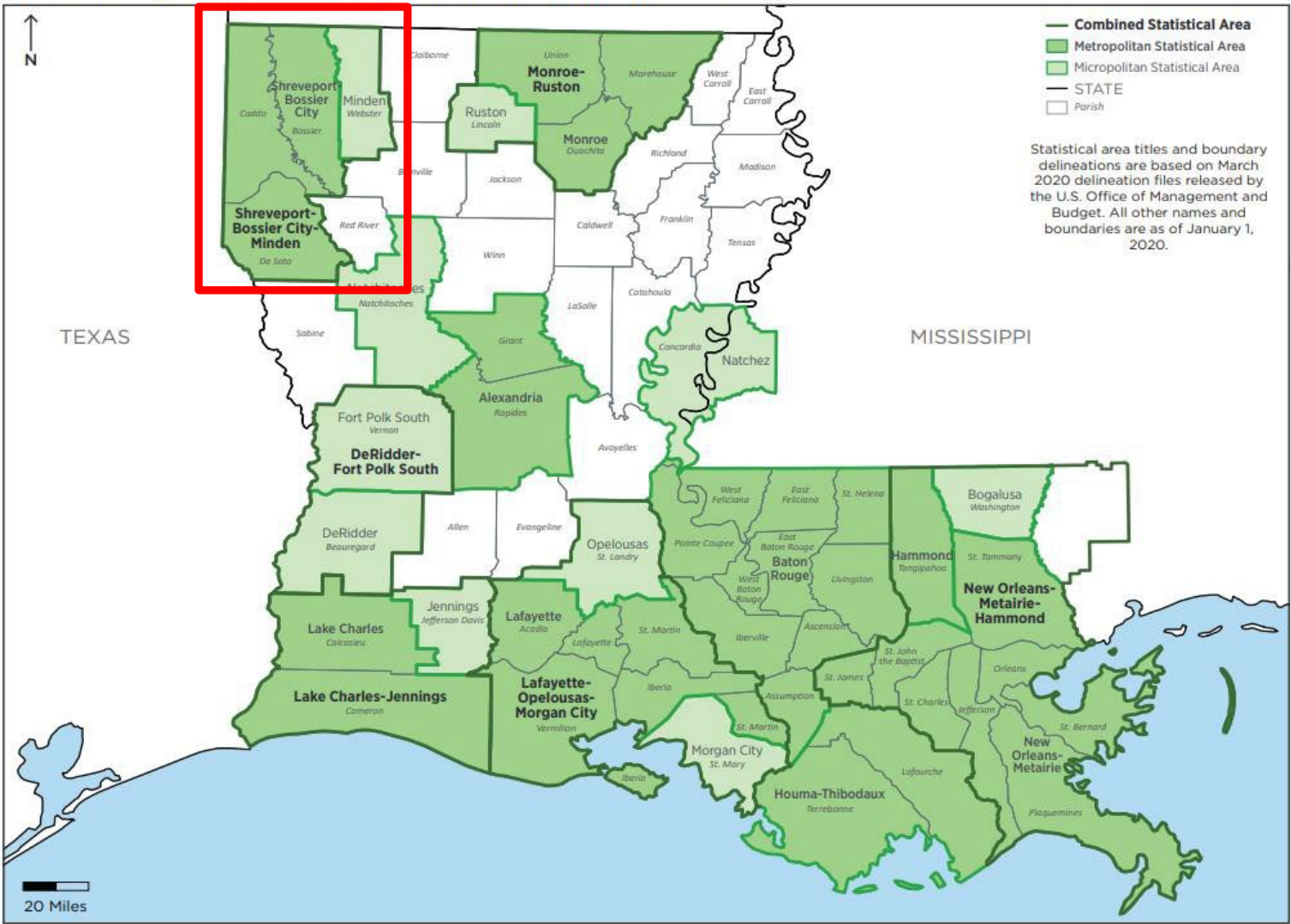
Index:

The content of this presentation is the following:

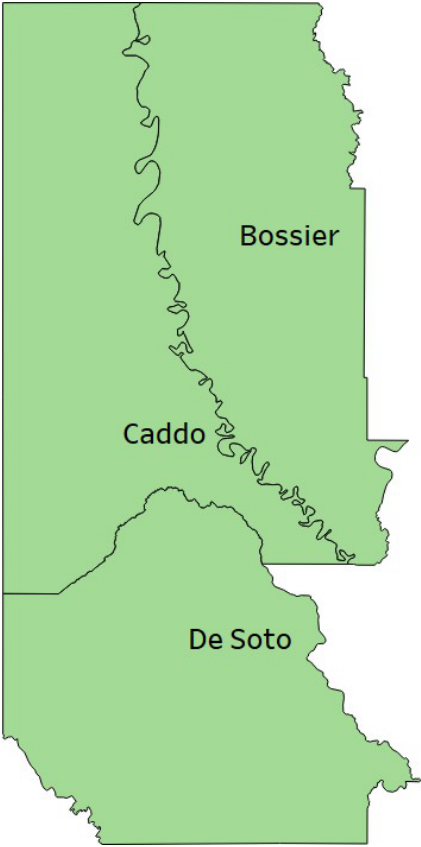
- Tax Collection
- Housing
- Building Permits
- Unemployment
- Casino Revenue and Admission
- Airport Traffic
- Mortgage Rates, Inflation, Natural Gas, Oil, and Gasoline Prices

NWLA
Northwest Louisiana - Shreveport-Bossier City-Minden Core
Based Statistical Area

Louisiana: 2020 Core Based Statistical Areas and Counties



Shreveport-Bossier City
MSA Area



From: U.S. Census Bureau, Population Division



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■ Key Findings

Tax Collection:

The City of Shreveport collected \$166,552,746 in taxes in 2025. This was a 2.3% increase over 2024. The City of Shreveport collected \$41,544,037 in fourth quarter 2025 which was a 1.4% increase compared to 2024.

Housing:

The housing market in the Shreveport-Bossier CBSA has remained resilient with the current high interest rates. The median listing price was \$239,950 at the end of the fourth quarter of 2025. The median listing price was \$243,125 at the end of the fourth quarter 2024 and \$245,500 at the end of the fourth quarter 2023. The median listing price in Bossier Parish for December is \$307,450 and the median listing price in Caddo Parish for December is \$199,900. Both are near their median listing price in December 2024.

Building Permits:

Due to the government shutdown, we are missing November & December data, and therefore, are unable to summarize the fourth quarter or 2025 yearly data. We will update the data visualization on our webpage when this data becomes available.

Unemployment:

The unemployment rate in Shreveport-Bossier City MSA, Bossier Parish, and Caddo Parish in December was 3.9%, 3.7%, and 4.1%, respectively. While second quarter unemployment rates had started to rise, they have stabilized and come down. The current unemployment rates are back to where they were in December of 2024 and January 2025 and remain historically low.

Casino Revenue and Admissions:

Casino revenues were up again in the fourth quarter of 2025 compared to 2024. They brought in a combined \$155,837,703 in revenue which is 15.8% higher than 2024.

For the entire year of 2025, the casinos brought in \$607,316,029. This is a 12.1% increase over 2024.

Airport Traffic:

The airport had a historic year in 2025. It saw almost 800,000 passengers use the airport. This was a 13.4% increase over 2024.

Fourth quarter traffic remained strong. A combined 190,793 passengers used the Shreveport Regional Airport in 2025.

Mortgage Rates, Inflation, & Gas Prices:

Average 30-year mortgage rates averaged 6.23% in the fourth quarter of 2025. This is down from 6.83% at the beginning of the year and is the lowest it has been since the first quarter of 2023.

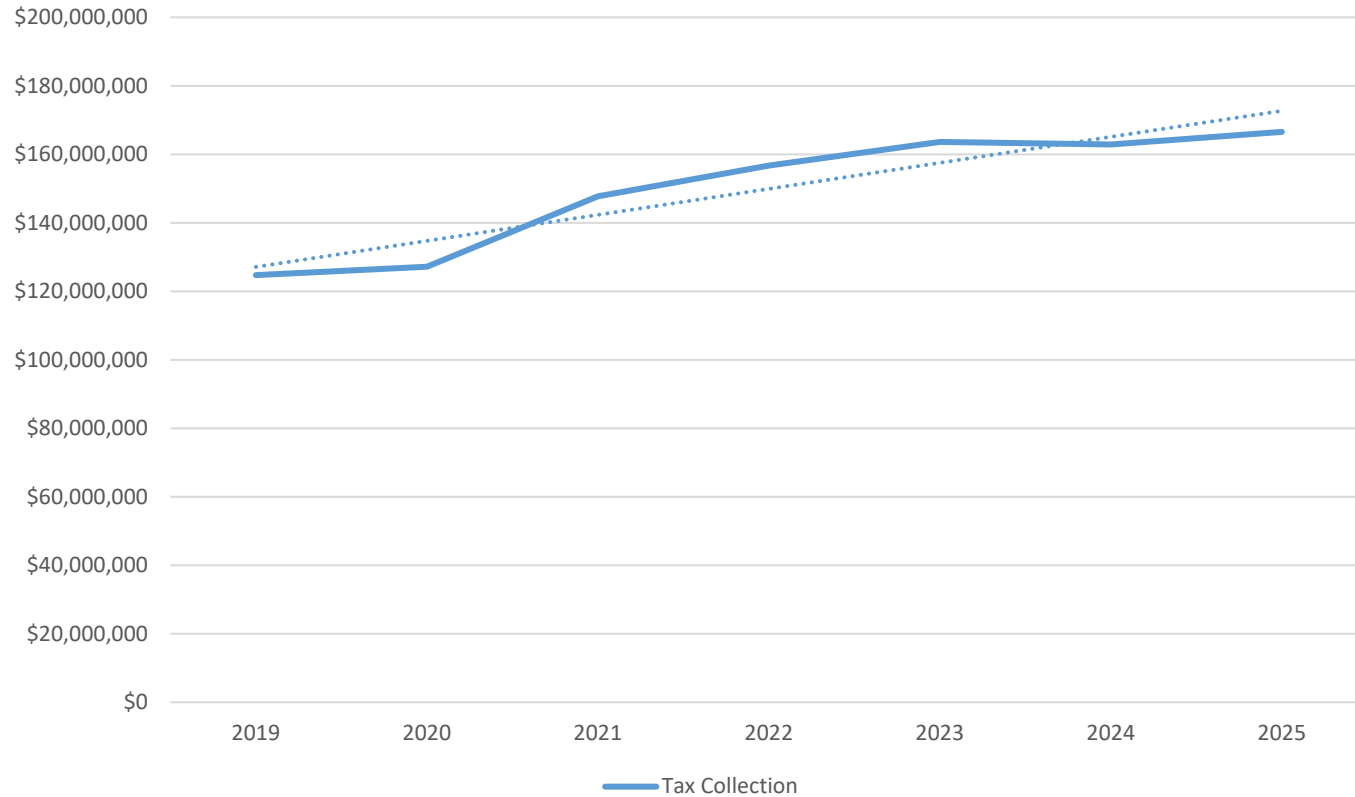
Natural gas prices ended the quarter at \$3.73. This is an increase compared to the end of 2024 (\$2.44) and the fourth quarter of 2024 (\$2.44). Crude oil ended the quarter at \$59.62. It was \$71.78 in first quarter 2025, and the last time the average quarterly price was this low was in first quarter 2021.



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■ Tax Collection

Yearly Tax Collection – City of Shreveport

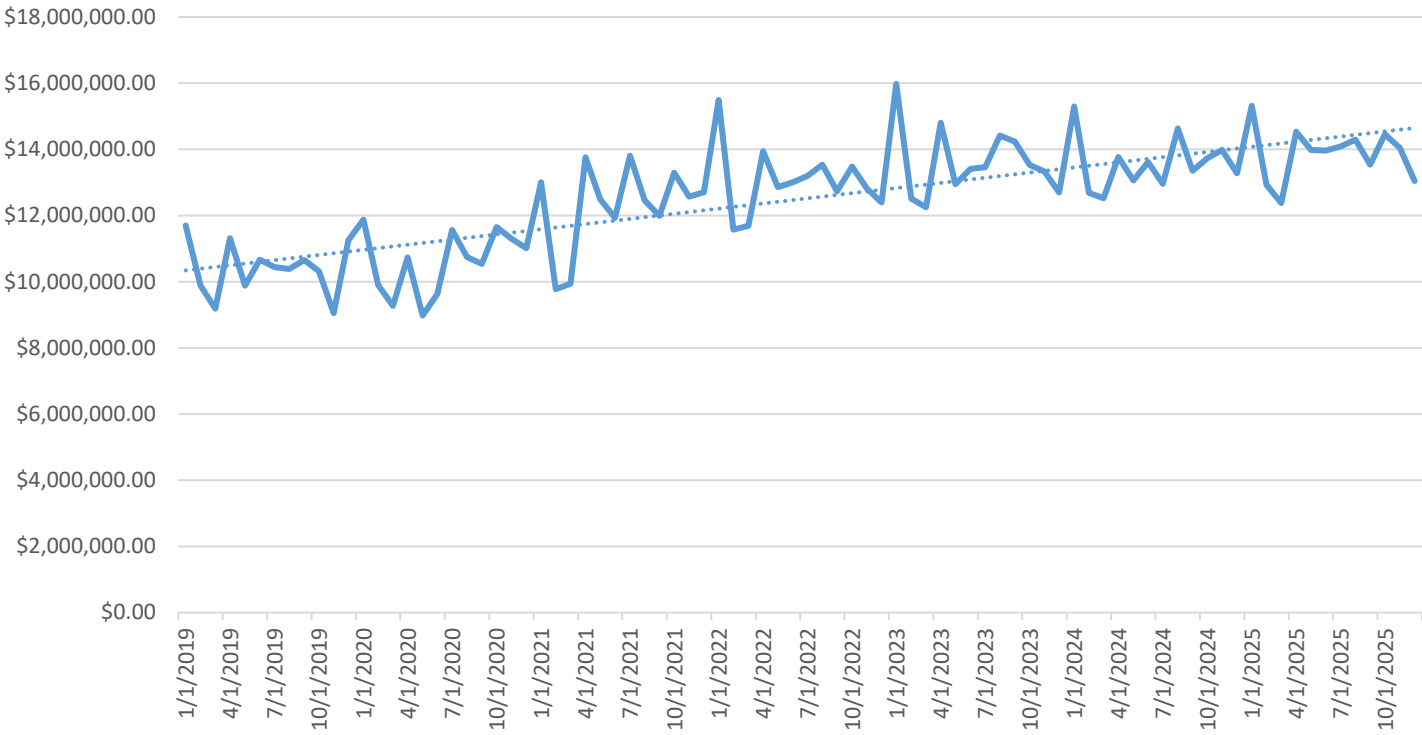


Data from: City of Shreveport

Year	Tax Collection	Year	Tax Collection	% Change
2019	\$124,722,991			
2020	\$127,214,947	2019	\$124,722,991	2.0%
2021	\$147,719,841	2020	\$127,214,947	16.1%
2022	\$156,746,763	2021	\$147,719,841	6.1%
2023	\$163,579,663	2022	\$156,746,763	4.4%
2024	\$162,877,311	2023	\$163,579,663	-0.4%
2025	\$166,552,746	2024	\$162,877,311	2.3%



Tax Collection – City of Shreveport

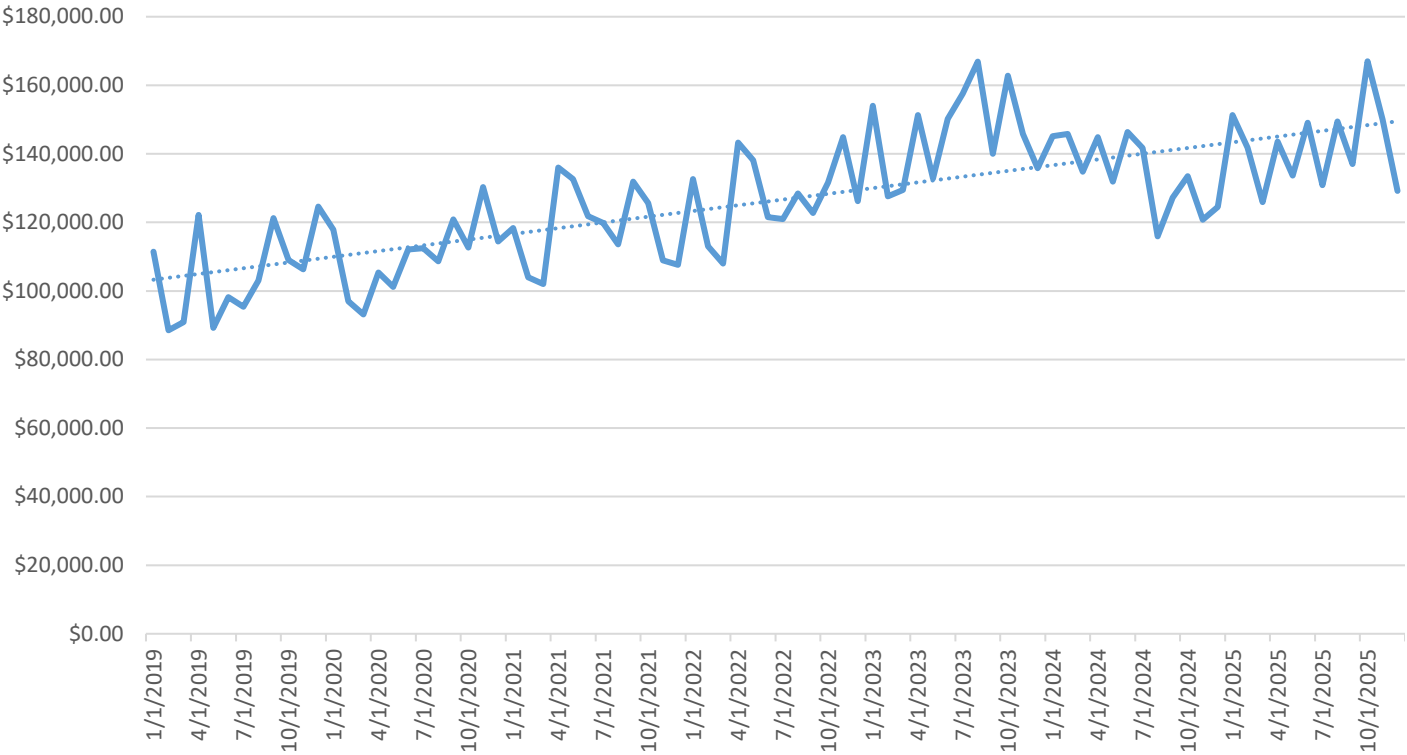


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$38,754,691	2021-1	\$32,718,134	18.5%
2022-2	\$39,816,123	2021-2	\$38,173,645	4.3%
2022-3	\$39,475,515	2021-3	\$38,247,996	3.2%
2022-4	\$38,700,434	2021-4	\$38,580,066	0.3%
2023-1	\$40,745,957	2022-1	\$38,754,691	5.1%
2023-2	\$41,158,821	2022-2	\$39,816,123	3.4%
2023-3	\$42,117,158	2022-3	\$39,475,515	6.7%
2023-4	\$39,557,726	2022-4	\$38,700,434	2.2%
2024-1	\$40,503,395	2023-1	\$40,745,957	-.05%
2024-2	\$40,450,162	2023-2	\$41,158,821	-1.7%
2024-3	\$40,939,507	2023-3	\$42,117,158	-2.8%
2024-4	\$40,984,246	2023-4	\$39,557,726	3.6%
2025-1	\$40,619,448	2024-1	\$40,503,395	0.3%
2025-2	\$42,470,898	2024-2	\$40,450,162	5.0%
2025-3	\$41,918,363	2024-3	\$40,939,507	2.4%
2025-4	\$41,544,037	2024-4	\$40,984,246	1.4%



Tax Collection – Town of Vivian

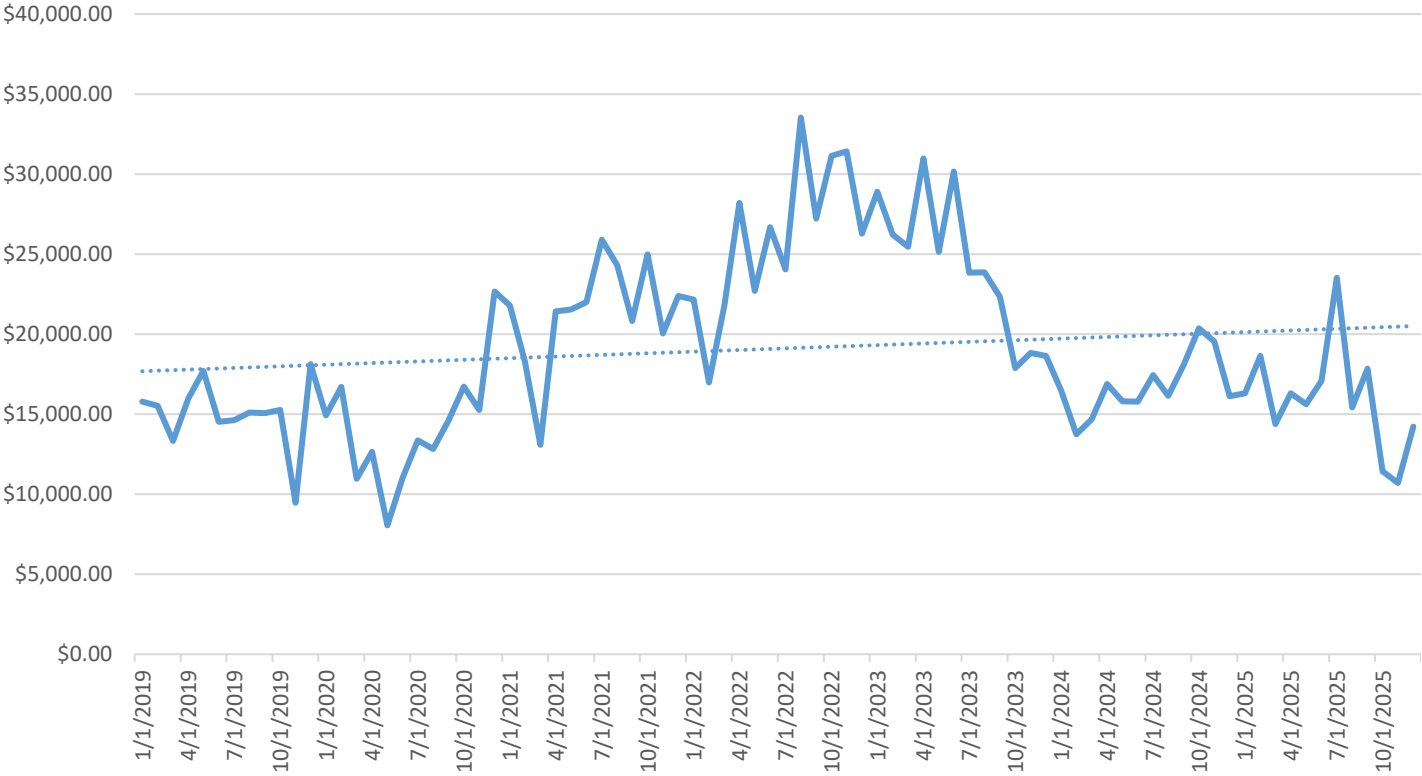


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$353,688	2021-1	\$324,333	9.1%
2022-2	\$402,962	2021-2	\$390,429	3.2%
2022-3	\$372,213	2021-3	\$365,414	1.9%
2022-4	\$402,790	2021-4	\$342,247	17.7%
2023-1	\$411,084	2022-1	\$353,688	16.2%
2023-2	\$434,316	2022-2	\$402,962	7.8%
2023-3	\$464,427	2022-3	\$372,213	24.8%
2023-4	\$444,490	2022-4	\$402,790	10.4%
2024-1	\$425,651	2023-1	\$411,084	3.5%
2024-2	\$423,149	2023-2	\$434,316	-2.6%
2024-3	\$384,884	2023-3	\$464,427	-17.1%
2024-4	\$378,819	2023-4	\$444,490	-14.8%
2025-1	\$419,093	2024-1	\$425,651	-1.5%
2025-2	\$426,323	2024-2	\$423,149	0.8%
2025-3	\$417,357	2024-3	\$384,884	8.4%
2025-4	\$446,139	2024-4	\$378,819	17.8%



Tax Collection – Town of Oil City

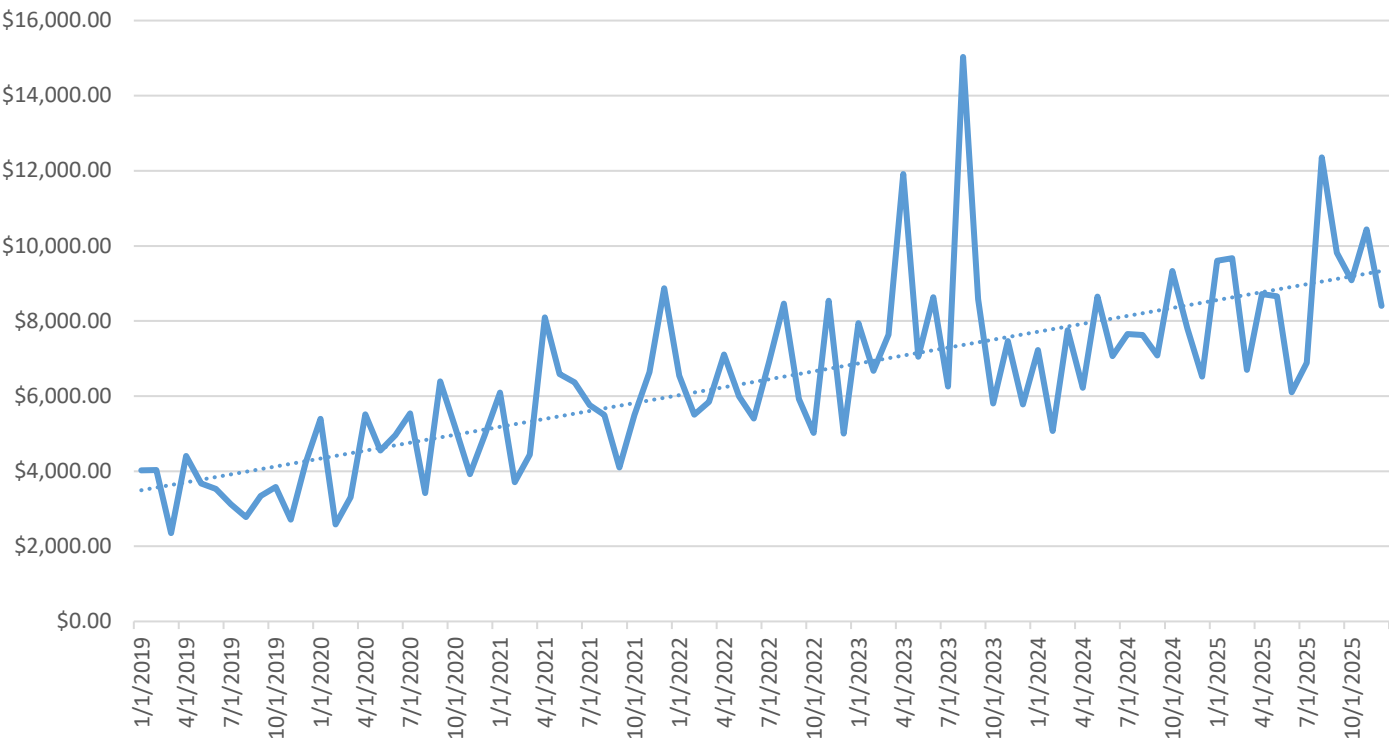


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$60,923	2021-1	\$53,139	14.6%
2022-2	\$77,580	2021-2	\$64,967	19.4%
2022-3	\$84,790	2021-3	\$71,053	19.3%
2022-4	\$88,825	2021-4	\$67,418	31.8%
2023-1	\$80,569	2022-1	\$60,923	32.2%
2023-2	\$86,264	2022-2	\$77,580	11.2%
2023-3	\$70,052	2022-3	\$84,790	-17.4%
2023-4	\$55,357	2022-4	\$88,825	-37.7%
2024-1	\$44,942	2023-1	\$80,569	-44.2%
2024-2	\$48,473	2023-2	\$86,264	-43.8%
2024-3	\$51,647	2023-3	\$70,052	-26.3%
2024-4	\$56,049	2023-4	\$55,357	1.2%
2025-1	\$49,342	2024-1	\$44,942	9.8%
2025-2	\$49,005	2024-2	\$48,473	1.1%
2025-3	\$56,797	2024-3	\$51,647	10.0%
2025-4	\$36,350	2024-4	\$56,049	-35.1%



Tax Collection – Town of Mooringsport

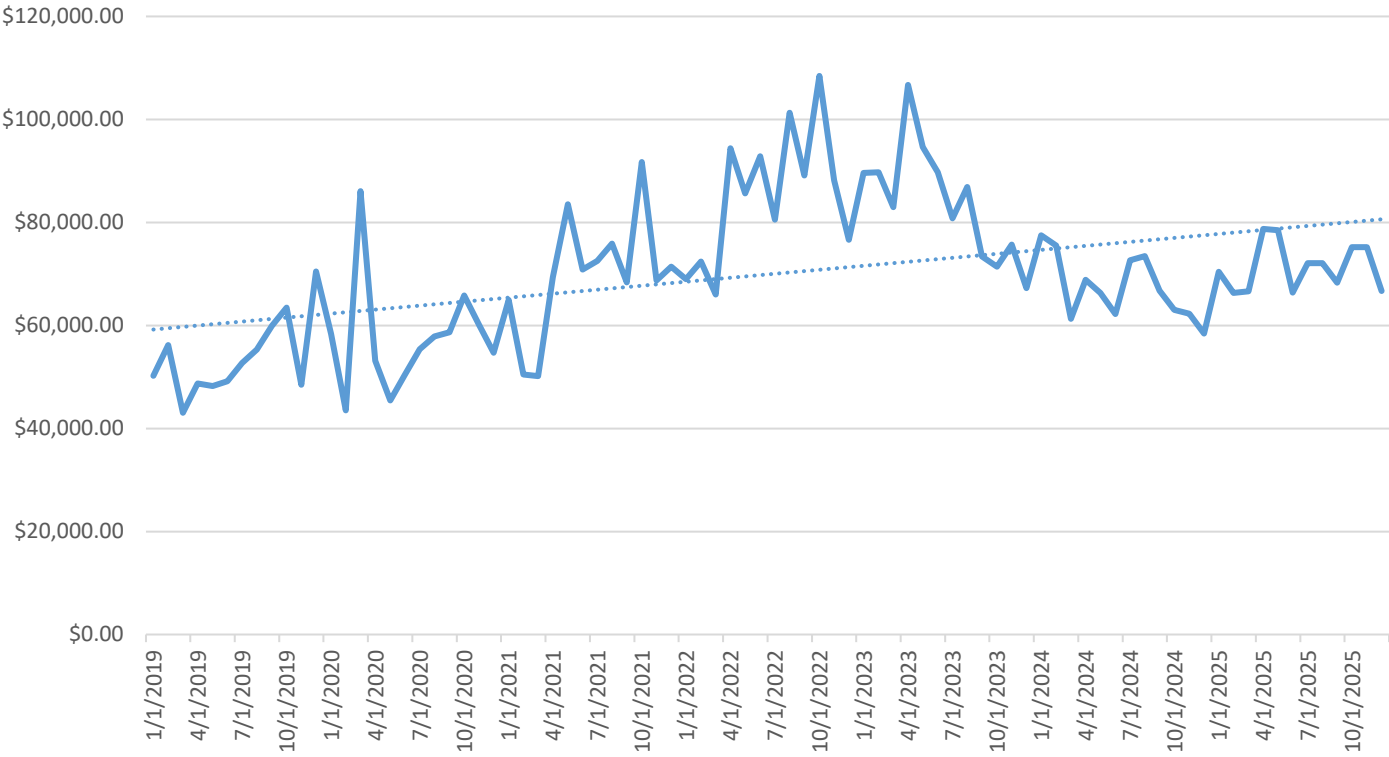


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$17,899	2021-1	\$14,243	25.7%
2022-2	\$18,504	2021-2	\$21,053	-12.1%
2022-3	\$21,271	2021-3	\$15,352	38.6%
2022-4	\$18,564	2021-4	\$21,004	-11.6%
2023-1	\$22,246	2022-1	\$17,899	24.3%
2023-2	\$27,602	2022-2	\$18,504	49.2%
2023-3	\$29,864	2022-3	\$21,271	40.4%
2023-4	\$19,040	2022-4	\$18,564	2.6%
2024-1	\$20,051	2023-1	\$22,246	-9.9%
2024-2	\$21,931	2023-2	\$27,602	-20.5%
2024-3	\$22,366	2023-3	\$29,864	-25.1%
2024-4	\$23,657	2023-4	\$19,040	24.2%
2025-1	\$25,976	2024-1	\$20,051	29.5%
2025-2	\$23,470	2024-2	\$21,931	7.0%
2025-3	\$29,051	2024-3	\$22,366	29.9%
2025-4	\$27,925	2024-4	\$23,657	18.0%



Tax Collection – Town of Greenwood

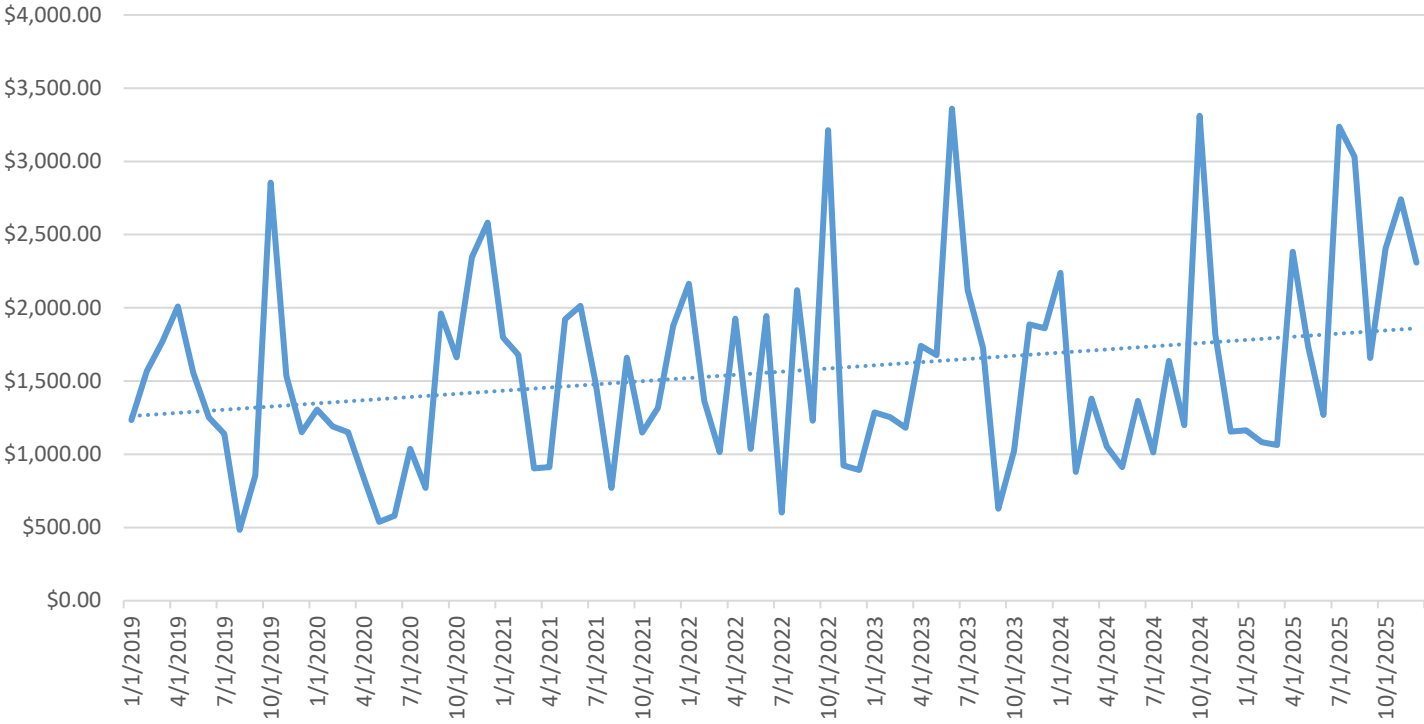


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$207,430	2021-1	\$165,621	25.2%
2022-2	\$272,861	2021-2	\$223,767	21.9%
2022-3	\$270,956	2021-3	\$216,820	25.0%
2022-4	\$273,285	2021-4	\$231,908	17.8%
2023-1	\$262,349	2022-1	\$207,430	26.5%
2023-2	\$291,044	2022-2	\$272,861	6.7%
2023-3	\$241,080	2022-3	\$270,956	-11.0%
2023-4	\$214,374	2022-4	\$273,285	-21.6%
2024-1	\$214,276	2023-1	\$262,349	-18.3%
2024-2	\$197,374	2023-2	\$291,044	-32.2%
2024-3	\$212,905	2023-3	\$241,080	-11.7%
2024-4	\$183,741	2023-4	\$214,374	-14.3%
2025-1	\$203,395	2024-1	\$214,276	-5.1%
2025-2	\$223,612	2024-2	\$197,374	13.3%
2025-3	\$212,519	2024-3	\$212,905	-0.2%
2025-4	\$217,088	2024-4	\$183,741	18.1%



Tax Collection – Village of Rodessa

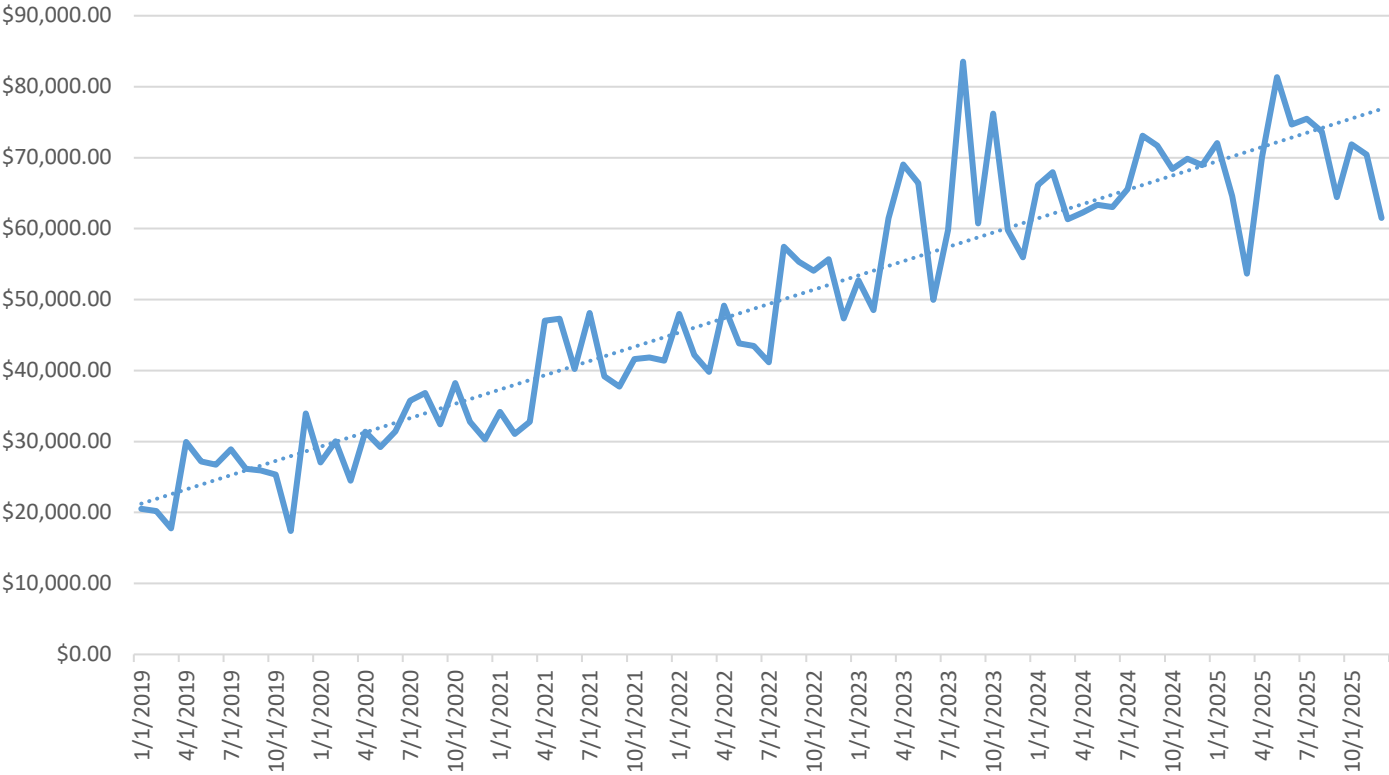


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$4,546	2021-1	\$4,380	3.8%
2022-2	\$4,906	2021-2	\$4,845	1.3%
2022-3	\$3,952	2021-3	\$3,910	1.1%
2022-4	\$5,029	2021-4	\$4,343	15.8%
2023-1	\$3,718	2022-1	\$4,546	-18.2%
2023-2	\$6,777	2022-2	\$4,906	38.1%
2023-3	\$4,475	2022-3	\$3,952	13.2%
2023-4	\$4,770	2022-4	\$5,029	-5.2%
2024-1	\$4,498	2023-1	\$3,718	21.0%
2024-2	\$3,329	2023-2	\$6,777	-50.9%
2024-3	\$3,847	2023-3	\$4,475	-14.0%
2024-4	\$6,285	2023-4	\$4,770	31.8%
2025-1	\$3,310	2024-1	\$4,498	-26.4%
2025-2	\$5,388	2024-2	\$3,329	61.8%
2025-3	\$7,926	2024-3	\$3,847	106.1%
2025-4	\$7,452	2024-4	\$6,285	18.6%



Tax Collection – Town of Blanchard

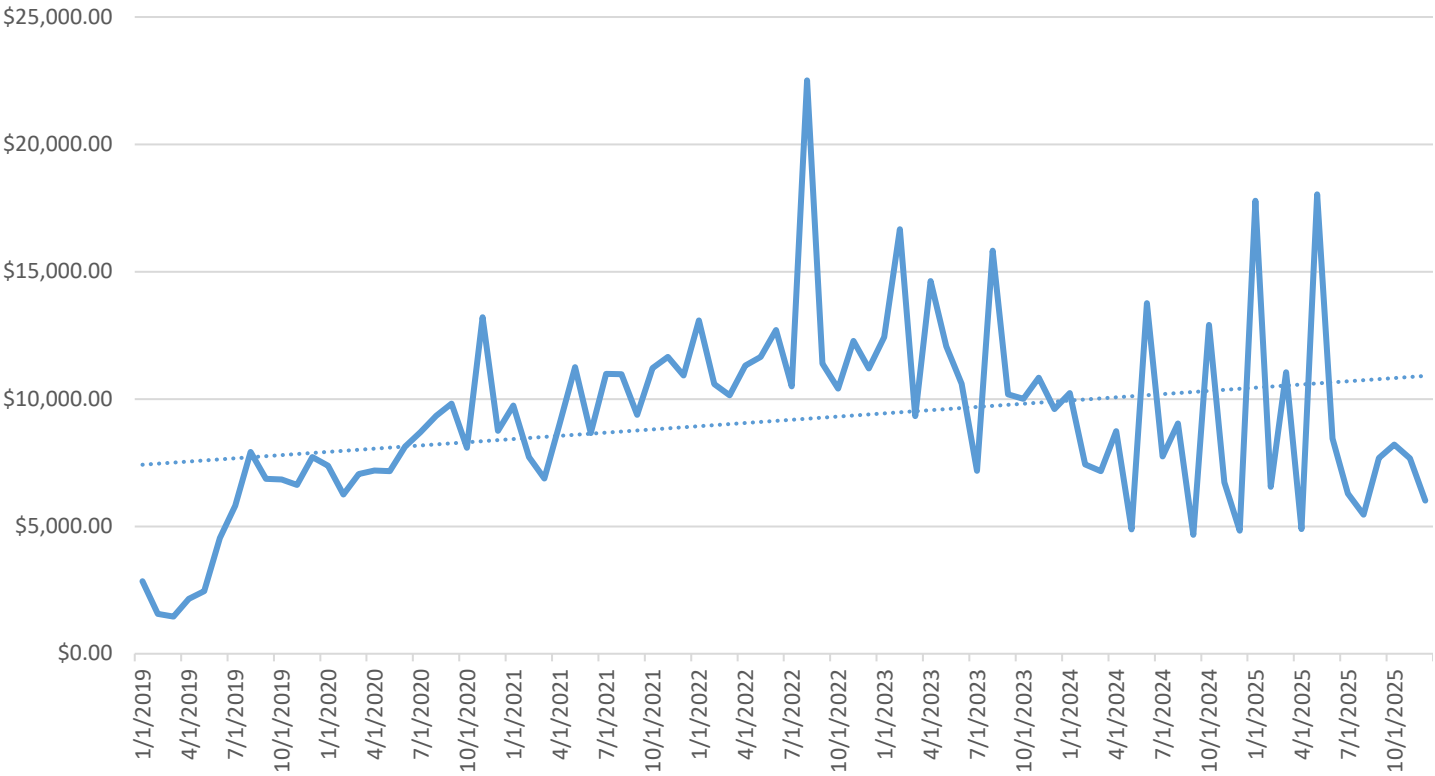


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$129,978	2021-1	\$98,066	32.5%
2022-2	\$136,389	2021-2	\$134,509	1.4%
2022-3	\$153,884	2021-3	\$125,022	23.1%
2022-4	\$157,092	2021-4	\$124,866	25.8%
2023-1	\$162,657	2022-1	\$129,978	25.1%
2023-2	\$185,397	2022-2	\$136,389	35.9%
2023-3	\$204,065	2022-3	\$153,884	32.6%
2023-4	\$191,930	2022-4	\$157,092	22.2%
2024-1	\$195,444	2023-1	\$162,657	20.2%
2024-2	\$188,653	2023-2	\$185,397	1.8%
2024-3	\$210,326	2023-3	\$204,065	3.1%
2024-4	\$207,196	2023-4	\$191,930	8.0%
2025-1	\$190,284	2024-1	\$195,444	-2.6%
2025-2	\$226,014	2024-2	\$188,653	19.8%
2025-3	\$213,629	2024-3	\$210,326	1.6%
2025-4	\$203,816	2024-4	\$207,196	-1.6%



Tax Collection – Village of Ida

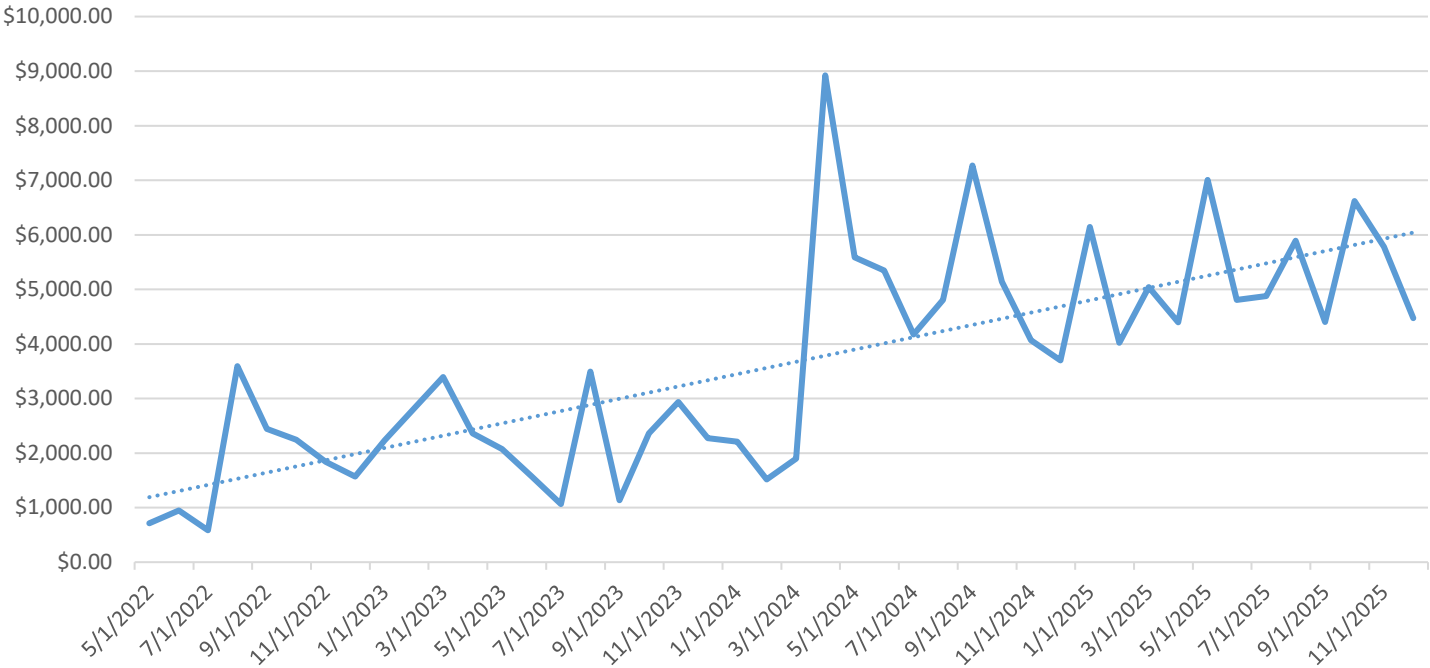


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$33,823	2021-1	\$24,343	38.9%
2022-2	\$35,672	2021-2	\$28,948	23.2%
2022-3	\$44,405	2021-3	\$31,346	41.7%
2022-4	\$33,894	2021-4	\$33,791	0.3%
2023-1	\$38,440	2022-1	\$33,823	13.7%
2023-2	\$37,306	2022-2	\$35,672	4.6%
2023-3	\$33,195	2022-3	\$44,405	-25.2%
2023-4	\$30,449	2022-4	\$33,894	-10.2%
2024-1	\$24,837	2023-1	\$38,440	-35.4%
2024-2	\$27,380	2023-2	\$37,306	-26.6%
2024-3	\$21,459	2023-3	\$33,195	-35.4%
2024-4	\$24,477	2023-4	\$30,449	-19.6%
2025-1	\$35,390	2024-1	\$24,837	42.5%
2025-2	\$31,388	2024-2	\$27,380	14.6%
2025-3	\$19,436	2024-3	\$21,459	-9.4%
2025-4	\$21,894	2024-4	\$24,477	-10.6%



Tax Collection – Village of Hosston

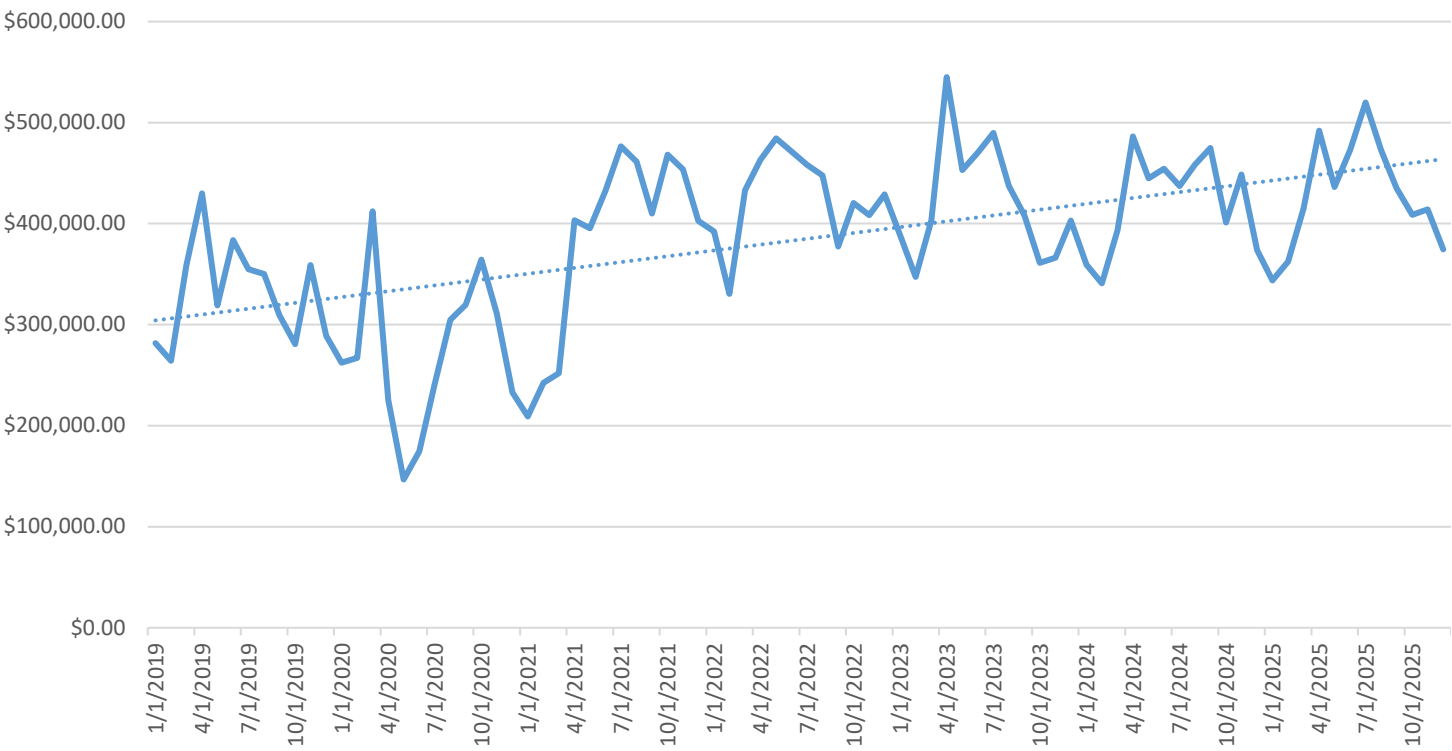


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	NA	2021-1	NA	NA
2022-2	\$1,660	2021-2	NA	NA
2022-3	\$6,616	2021-3	NA	NA
2022-4	\$5,651	2021-4	NA	NA
2023-1	\$8,243	2022-1	NA	NA
2023-2	\$6,012	2022-2	\$1,660	262.2%
2023-3	\$5,695	2022-3	\$6,616	-13.9%
2023-4	\$7,571	2022-4	\$5,651	34.0%
2024-1	\$5,625	2023-1	\$8,243	-31.8%
2024-2	\$19,851	2023-2	\$6,012	230.2%
2024-3	\$16,252	2023-3	\$5,695	185.4%
2024-4	\$12,912	2023-4	\$7,571	70.5%
2025-1	\$15,205	2024-1	\$5,625	170.3%
2025-2	\$16,208	2024-2	\$19,851	-18.4%
2025-3	\$15,169	2024-3	\$16,252	-6.7%
2025-4	\$16,874	2024-4	\$12,912	30.7%



Tax Collection – Hotel Motel Occupancy Tax

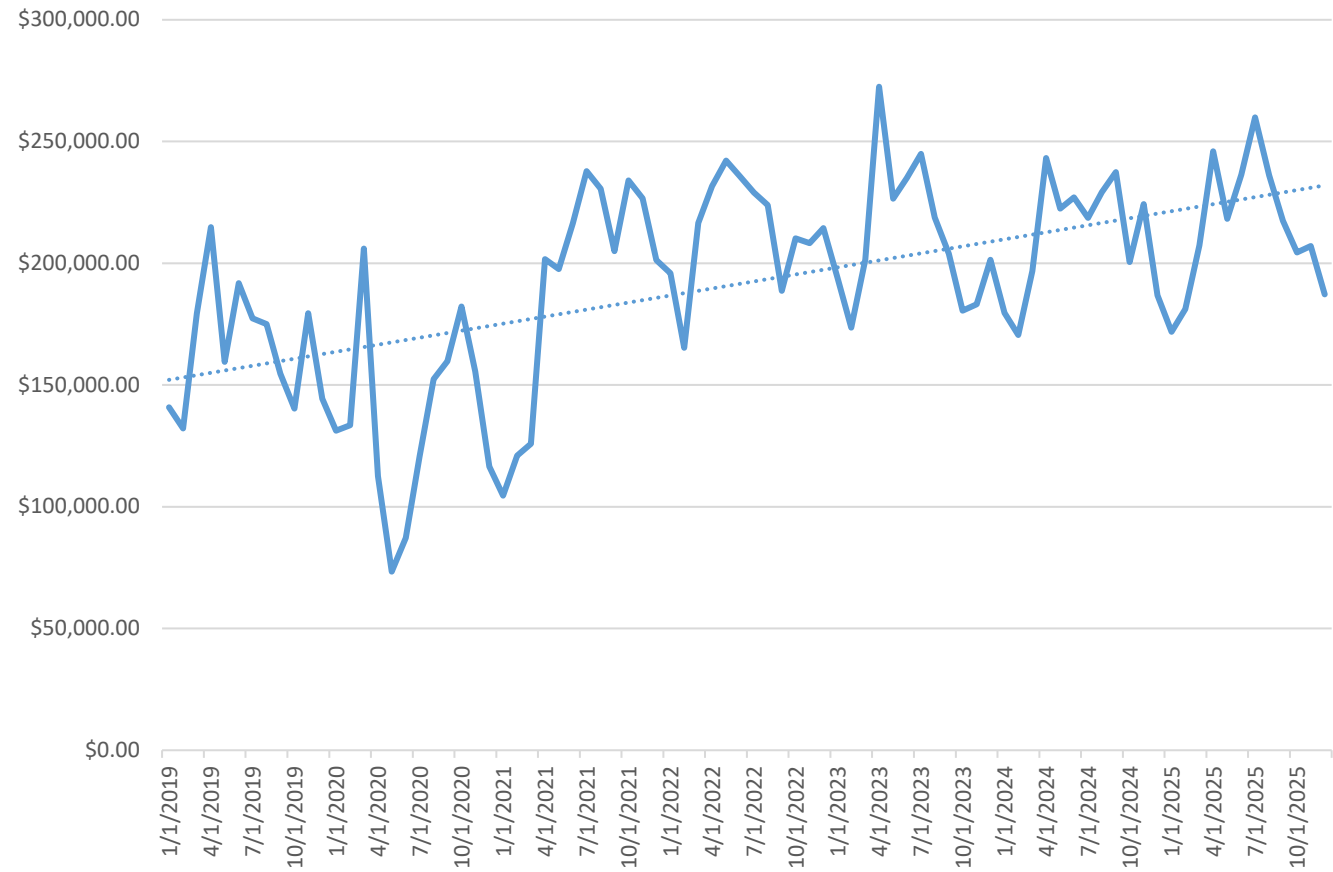


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$1,155,953	2021-1	\$703,431	64.3%
2022-2	\$1,419,058	2021-2	\$1,231,622	15.2%
2022-3	\$1,283,200	2021-3	\$1,347,782	-4.8%
2022-4	\$1,258,033	2021-4	\$1,324,378	-5.0%
2023-1	\$1,138,207	2022-1	\$1,155,953	-1.5%
2023-2	\$1,468,204	2022-2	\$1,419,058	3.5%
2023-3	\$1,335,257	2022-3	\$1,283,200	4.1%
2023-4	\$1,130,366	2022-4	\$1,258,033	-10.1%
2024-1	\$1,093,695	2023-1	\$1,138,207	-3.9%
2024-2	\$1,385,646	2023-2	\$1,468,204	-5.6%
2024-3	\$1,370,494	2023-3	\$1,335,257	2.6%
2024-4	\$1,223,284	2023-4	\$1,130,366	8.2%
2025-1	\$1,120,568	2024-1	\$1,093,695	2.5%
2025-2	\$1,401,156	2024-2	\$1,385,646	1.1%
2025-3	\$1,427,351	2024-3	\$1,370,494	4.1%
2025-4	\$1,197,580	2024-4	\$1,223,284	-2.1%



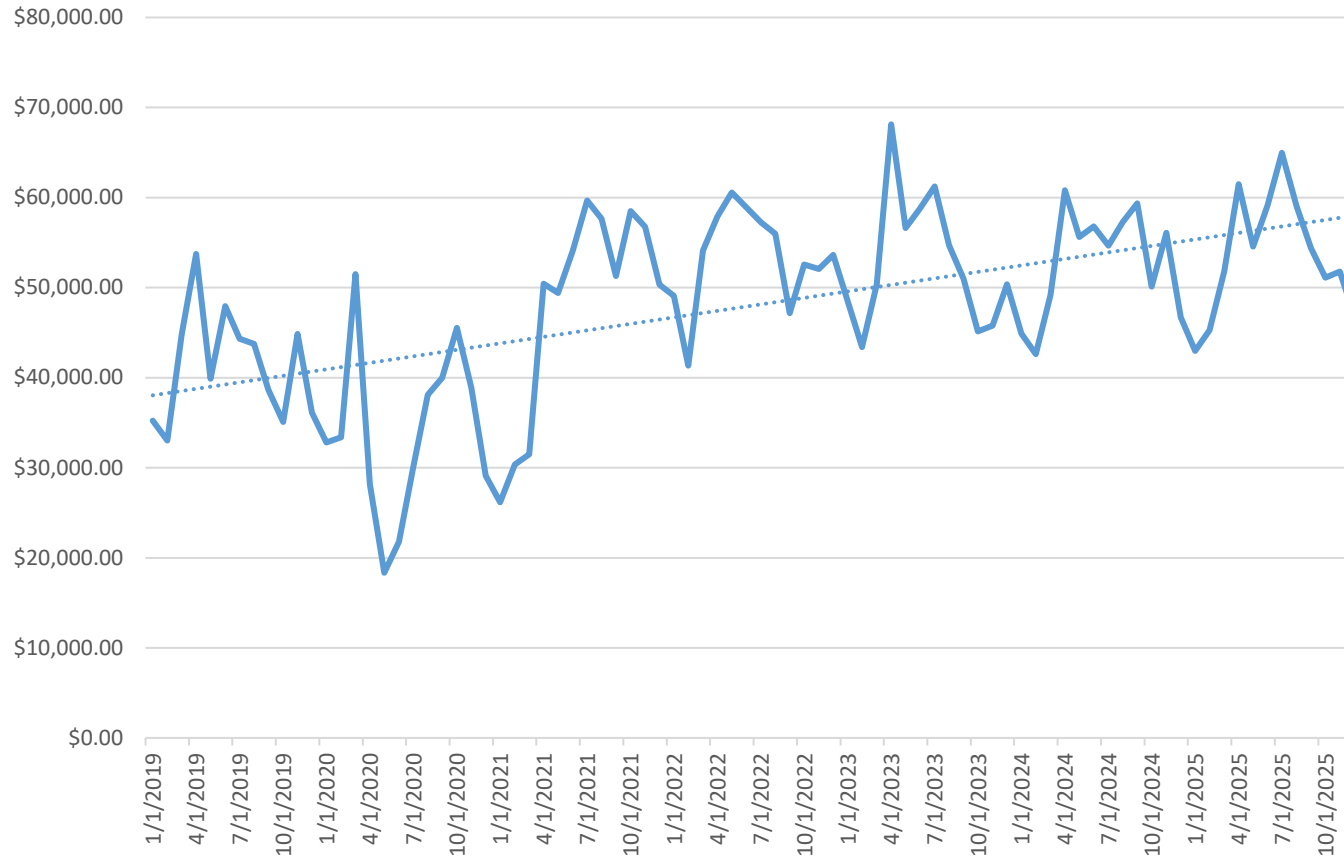
Tax Collection – 3% Hotel Motel Occupancy Tax



Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$577,783	2021-1	\$351,520	64.4%
2022-2	\$709,530	2021-2	\$615,743	15.2%
2022-3	\$641,600	2021-3	\$673,393	-4.7%
2022-4	\$632,968	2021-4	\$661,971	-4.4%
2023-1	\$569,104	2022-1	\$577,783	-1.5%
2023-2	\$734,103	2022-2	\$709,530	3.5%
2023-3	\$667,629	2022-3	\$641,600	4.1%
2023-4	\$565,184	2022-4	\$632,968	-10.7%
2024-1	\$546,848	2023-1	\$569,104	-3.9%
2024-2	\$692,790	2023-2	\$734,103	-5.6%
2024-3	\$685,247	2023-3	\$667,629	2.6%
2024-4	\$611,642	2023-4	\$565,184	8.2%
2025-1	\$560,243	2024-1	\$546,848	2.4%
2025-2	\$700,579	2024-2	\$692,790	1.1%
2025-3	\$713,548	2024-3	\$685,247	4.1%
2025-4	\$598,791	2024-4	\$611,642	-2.1%

Tax Collection – .75% Shreveport Occupancy Tax

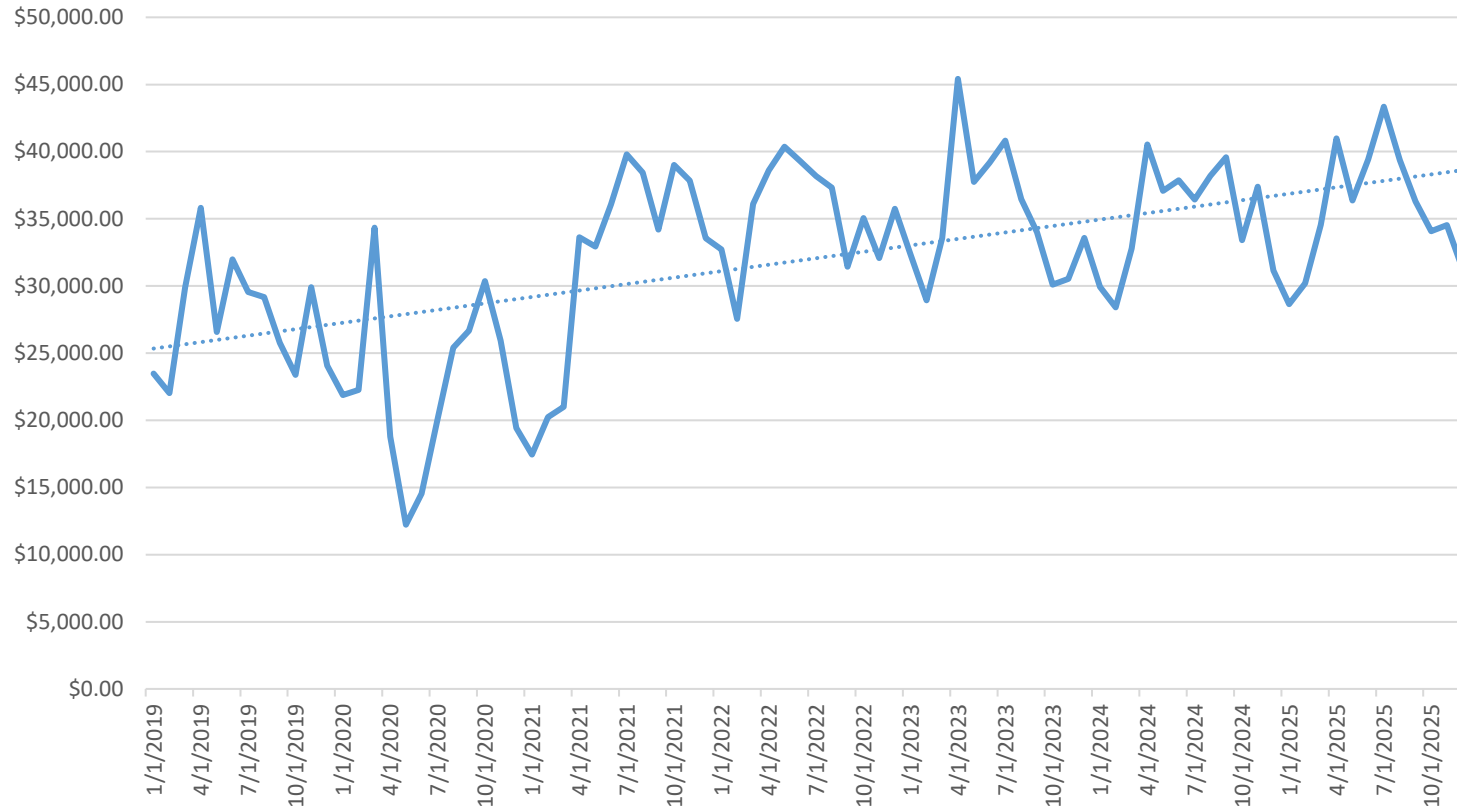


Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$144,538	2021-1	\$87,978	64.3%
2022-2	\$177,382	2021-2	\$153,970	15.2%
2022-3	\$160,400	2021-3	\$168,586	-4.9%
2022-4	\$158,242	2021-4	\$165,596	-4.4%
2023-1	\$142,276	2022-1	\$144,538	-1.6%
2023-2	\$183,526	2022-2	\$177,382	3.5%
2023-3	\$166,907	2022-3	\$160,400	4.1%
2023-4	\$141,296	2022-4	\$158,242	-10.7%
2024-1	\$136,712	2023-1	\$142,276	-3.9%
2024-2	\$173,206	2023-2	\$183,526	-5.6%
2024-3	\$171,312	2023-3	\$166,907	2.6%
2024-4	\$152,911	2023-4	\$141,296	8.2%
2025-1	\$140,076	2024-1	\$136,712	2.5%
2025-2	\$175,145	2024-2	\$173,206	1.1%
2025-3	\$178,415	2024-3	\$171,312	4.1%
2025-4	\$149,698	2024-4	\$152,911	-2.1%



Tax Collection – .50% Regional Air Service Alliance/Shreveport Bossier Sports Commission/Independence Bowl Foundation Occupancy Tax



Data from: City of Shreveport

Year-Quarter	Tax Collection	Year-Quarter	Tax Collection	% Change
2022-1	\$96,364	2021-1	\$58,652	64.3%
2022-2	\$118,255	2021-2	\$102,646	15.2%
2022-3	\$106,933	2021-3	\$112,406	-4.9%
2022-4	\$102,860	2021-4	\$110,405	-6.8%
2023-1	\$94,850	2022-1	\$96,364	-1.6%
2023-2	\$122,350	2022-2	\$118,255	3.5%
2023-3	\$111,271	2022-3	\$106,933	4.1%
2023-4	\$94,197	2022-4	\$102,860	-8.4%
2024-1	\$91,141	2023-1	\$94,850	-3.9%
2024-2	\$115,481	2023-2	\$122,350	-5.6%
2024-3	\$114,208	2023-3	\$111,271	2.6%
2024-4	\$101,940	2023-4	\$94,197	8.2%
2025-1	\$93,391	2024-1	\$91,141	2.5%
2025-2	\$116,763	2024-2	\$115,481	1.1%
2025-3	\$118,991	2024-3	\$114,208	4.2%
2025-4	\$99,798	2024-4	\$101,940	-2.1%

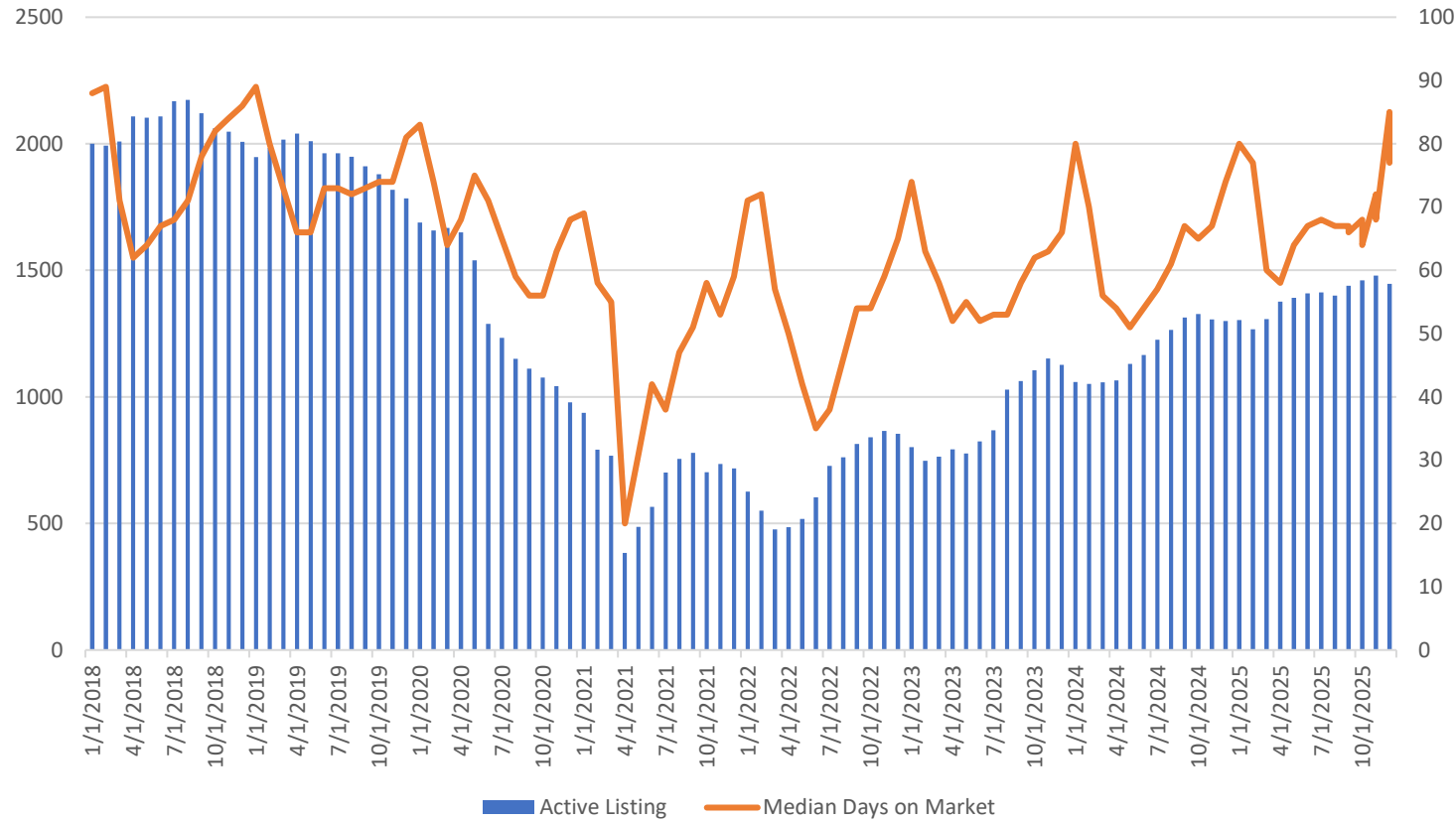


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■ Housing



Housing Inventory: Shreveport-Bossier City CBSA

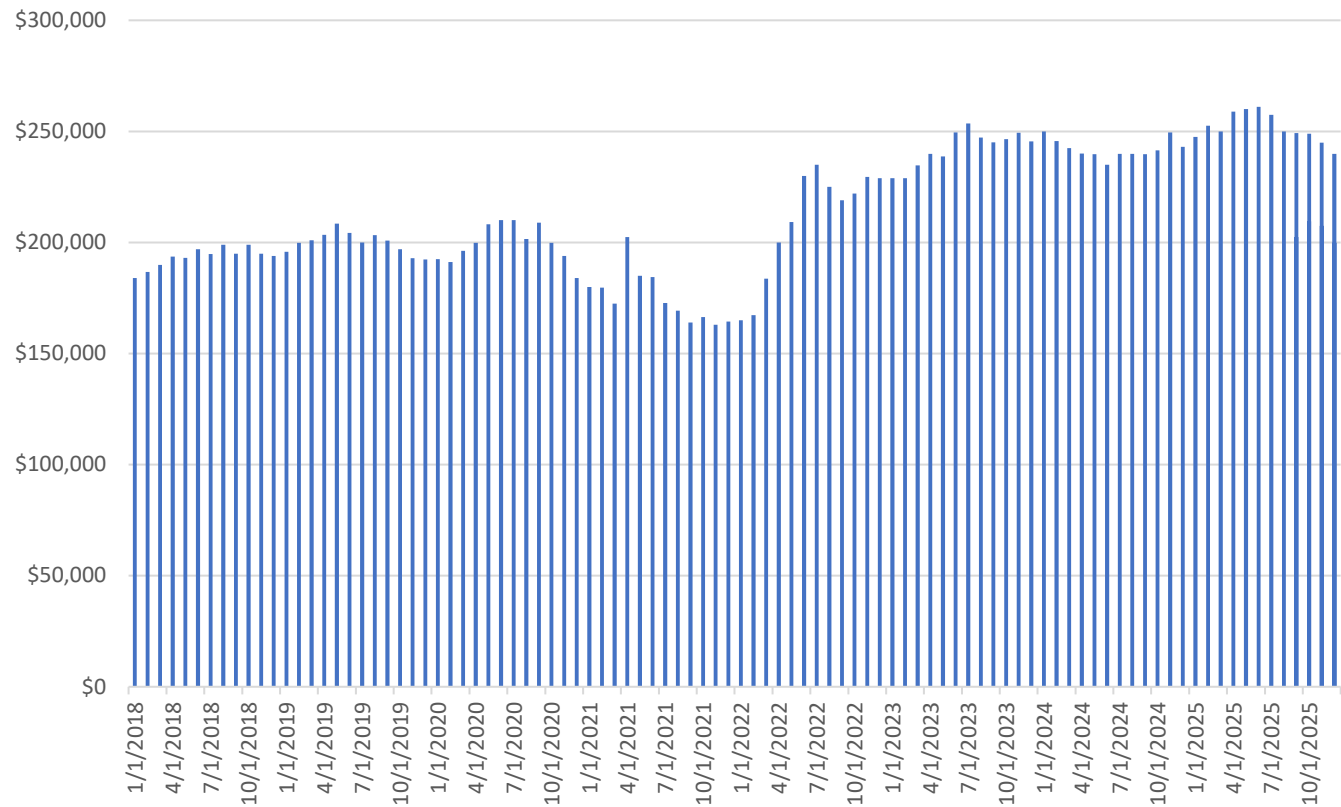


Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Total Listings	Monthly % Change	Median Days On Market	Monthly % Change
2024-07	1,226	5.2%	57	5.6%
2024-08	1,265	3.2%	61	7.0%
2024-09	1,313	3.8%	67	9.8%
2024-10	1,328	1.1%	65	-3.0%
2024-11	1,306	-1.7%	67	3.1%
2024-12	1,300	-0.5%	74	10.4%
2025-01	1,303	0.2%	80	8.1%
2025-02	1,267	-2.8%	77	-3.8%
2025-03	1,307	3.2%	60	-22.1%
2025-04	1,376	5.3%	58	-3.3%
2025-05	1,391	1.1%	64	10.3%
2025-06	1,409	1.3%	67	4.7%
2025-07	1,413	0.3%	68	1.5%
2025-08	1,400	-0.9%	67	-1.5%
2025-09	1,439	2.8%	66	-1.5%
2025-10	1,460	1.5%	64	-3.0%
2025-11	1,479	1.3%	68	6.3%
2025-12	1,446	-2.2%	77	13.2%



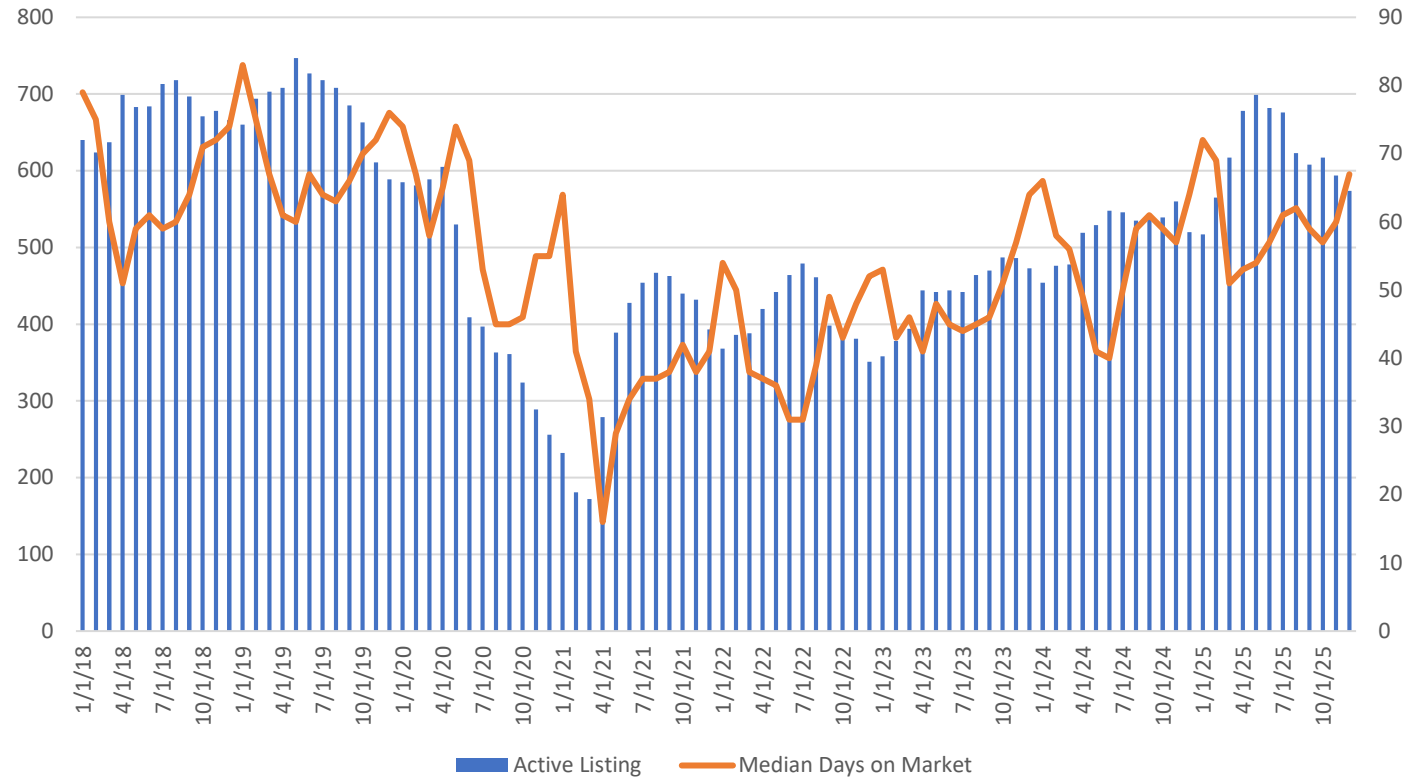
Median Listing Price: Shreveport-Bossier City CBSA



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Listing Price	Monthly % Change	Year-Month	Listing Price	Year over Year % Change
2024-07	\$239,950	2.1%	2023-07	\$253,600	-5.4%
2024-08	\$239,900	0.0%	2023-08	\$247,200	-3.0%
2024-09	\$239,700	-0.1%	2023-09	\$245,000	-2.2%
2024-10	\$241,500	0.8%	2023-10	\$246,500	-2.0%
2024-11	\$249,480	3.3%	2023-11	\$249,450	0.0%
2024-12	\$243,125	-2.5%	2023-12	\$245,500	-1.0%
2025-01	\$247,450	1.8%	2024-01	\$249,900	-1.0%
2025-02	\$252,500	2.0%	2024-02	\$245,675	2.8%
2025-03	\$250,000	-1.0%	2024-03	\$242,500	3.1%
2025-04	\$258,925	3.6%	2024-04	\$239,975	7.9%
2025-05	\$260,000	0.4%	2024-05	\$239,800	8.4%
2025-06	\$261,025	0.4%	2024-06	\$235,000	11.1%
2025-07	\$257,450	-1.4%	2024-07	\$239,950	7.3%
2025-08	\$250,000	-2.9%	2024-08	\$239,900	4.2%
2025-09	\$249,250	-0.3%	2024-09	\$239,700	4.0%
2025-10	\$249,000	-0.1%	2024-10	\$241,500	3.1%
2025-11	\$244,900	-1.6%	2024-11	\$249,480	-1.8%
2025-12	\$239,950	-2.0%	2024-12	\$243,125	-1.3%

Housing Inventory: Bossier Parish

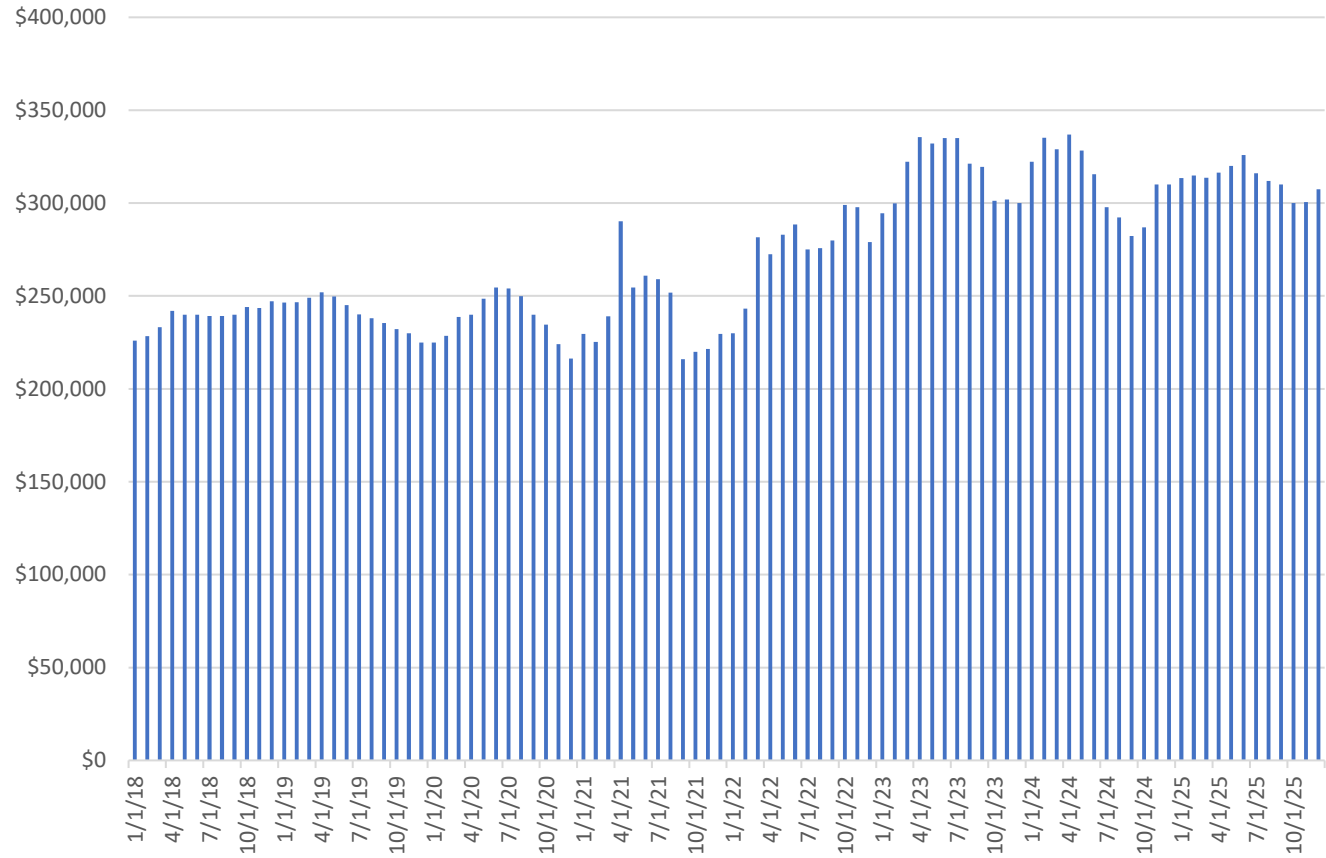


Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Total Listings	Monthly % Change	Median Days On Market	Monthly % Change
2024-07	546	-0.4%	50	25.0%
2024-08	535	-2.0%	59	18.0%
2024-09	537	0.4%	61	3.4%
2024-10	539	0.4%	59	-3.3%
2024-11	560	3.9%	57	-3.4%
2024-12	520	-7.1%	64	12.3%
2025-01	517	-0.6%	72	12.5%
2025-02	565	9.3%	69	-4.2%
2025-03	617	9.2%	51	-26.1%
2025-04	678	9.9%	53	3.9%
2025-05	699	3.1%	54	1.9%
2025-06	682	-2.4%	57	5.6%
2025-07	676	-0.9%	61	7.0%
2025-08	623	-7.8%	62	1.6%
2025-09	608	-2.4%	59	-4.8%
2025-10	617	1.5%	57	-3.4%
2025-11	594	-3.7%	60	5.3%
2025-12	574	-3.4%	67	11.7%



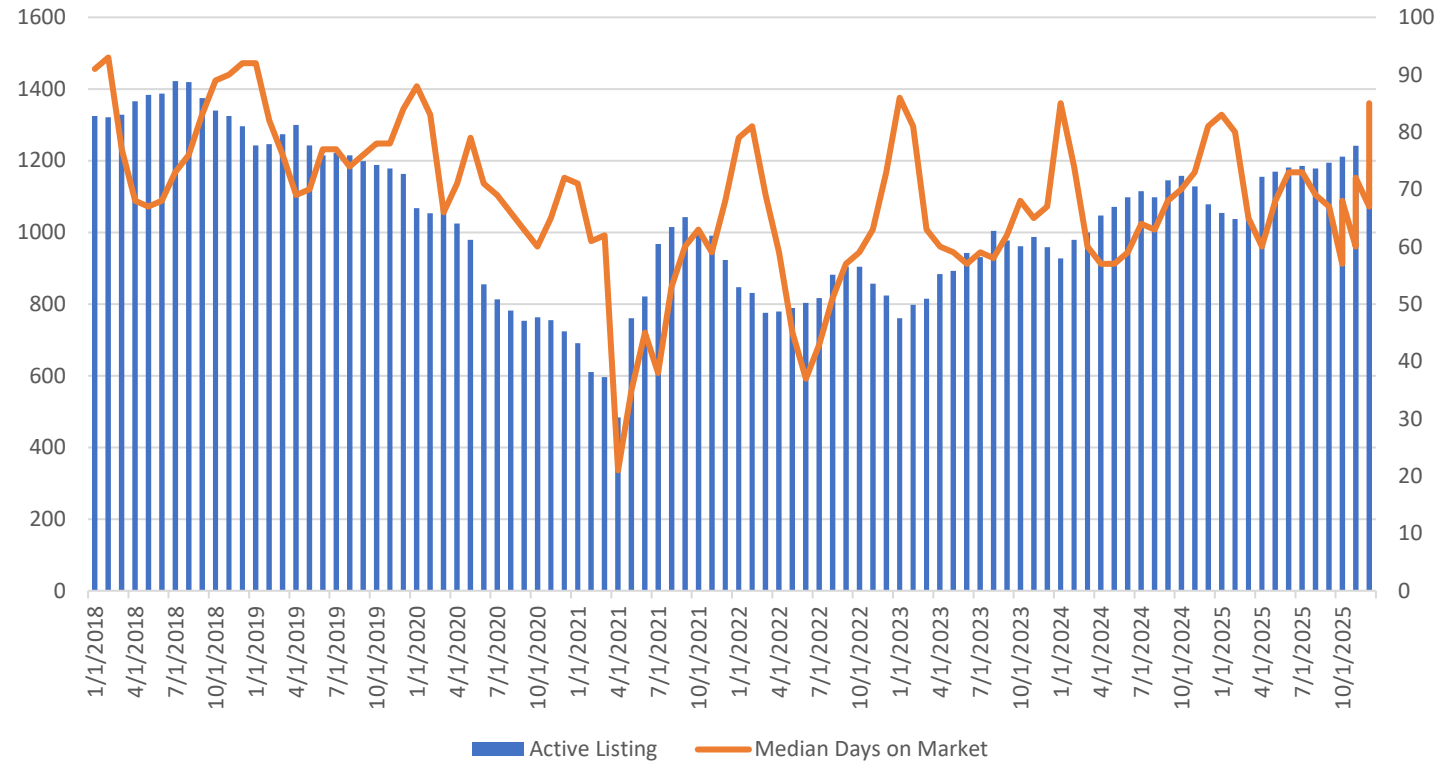
Median Listing Price: Bossier Parish



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Listing Price	Monthly % Change	Year-Month	Listing Price	Year over Year % Change
2024-07	\$297,725	-5.6%	2023-07	\$335,000	-11.1%
2024-08	\$292,198	-1.9%	2023-08	\$321,263	-9.0%
2024-09	\$282,318	-3.4%	2023-09	\$319,500	-11.6%
2024-10	\$287,000	1.7%	2023-10	\$301,200	-4.7%
2024-11	\$309,965	8.0%	2023-11	\$301,990	2.6%
2024-12	\$310,085	0.0%	2023-12	\$300,000	3.4%
2025-01	\$313,450	1.1%	2024-01	\$322,225	-2.7%
2025-02	\$314,900	0.5%	2024-02	\$335,170	-6.0%
2025-03	\$313,633	-0.4%	2024-03	\$329,000	-4.7%
2025-04	\$316,450	0.9%	2024-04	\$336,920	-6.1%
2025-05	\$319,948	1.1%	2024-05	\$328,225	-2.5%
2025-06	\$325,920	1.9%	2024-06	\$315,500	3.3%
2025-07	\$316,000	-3.0%	2024-07	\$297,725	6.1%
2025-08	\$312,000	-1.3%	2024-08	\$292,198	6.8%
2025-09	\$309,950	-0.7%	2024-09	\$282,318	9.8%
2025-10	\$300,000	-3.2%	2024-10	\$287,000	4.5%
2025-11	\$300,536	0.2%	2024-11	\$309,965	-3.0%
2025-12	\$307,450	2.3%	2024-12	\$310,085	-0.8%

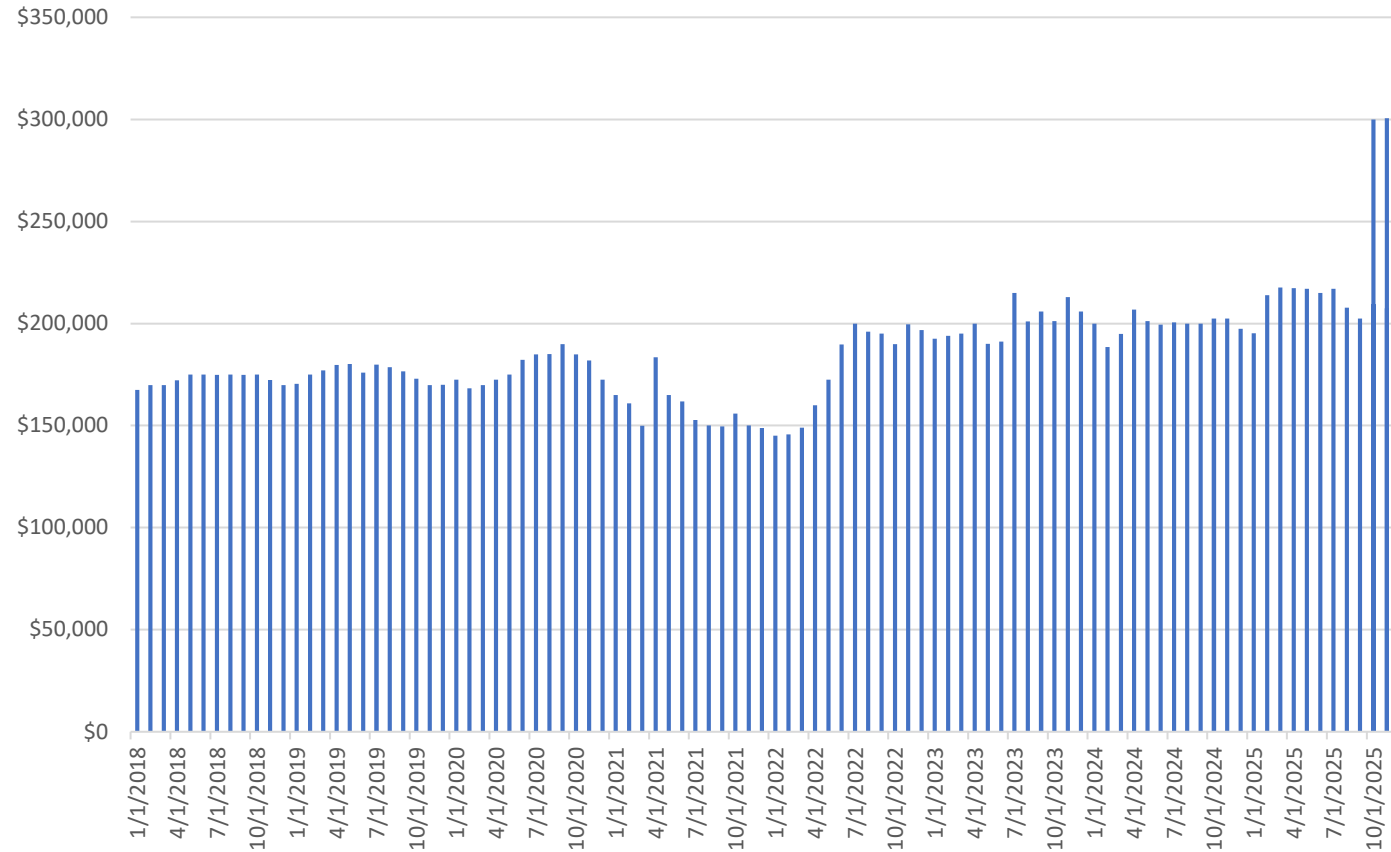
Housing Inventory: Caddo Parish



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Total Listings	Monthly % Change	Median Days On Market	Monthly % Change
2024-07	1,115	1.5%	64	8.5%
2024-08	1,098	-1.5%	63	-1.6%
2024-09	1,145	4.3%	68	7.9%
2024-10	1,158	1.1%	70	2.9%
2024-11	1,128	-2.6%	73	4.3%
2024-12	1,078	-4.4%	81	11.0%
2025-01	1,054	-2.2%	83	2.5%
2025-02	1,037	-1.6%	80	-3.6%
2025-03	1,049	1.2%	65	-18.8%
2025-04	1,155	10.1%	60	-7.7%
2025-05	1,169	1.2%	68	13.3%
2025-06	1,181	1.0%	73	7.4%
2025-07	1,185	0.3%	73	0.0%
2025-08	1,178	-0.6%	69	-5.5%
2025-09	1,194	1.4%	67	-2.9%
2025-10	1,211	1.4%	68	1.5%
2025-11	1,242	2.6%	72	5.9%
2025-12	1,175	-5.4%	85	18.1%

Median Listing Price: Caddo Parish



Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year-Month	Listing Price	Monthly % Change	Year-Month	Listing Price	Year over Year % Change
2024-07	\$200,500	0.5%	2023-07	\$215,000	-6.7%
2024-08	\$199,900	-0.3%	2023-08	\$201,075	-0.6%
2024-09	\$199,950	0.0%	2023-09	\$205,900	-2.9%
2024-10	\$202,450	1.3%	2023-10	\$201,150	0.6%
2024-11	\$202,500	0.0%	2023-11	\$212,998	-4.9%
2024-12	\$197,350	-2.5%	2023-12	\$205,900	-4.2%
2025-01	\$195,250	-1.1%	2024-01	\$199,900	-2.3%
2025-02	\$213,900	9.6%	2024-02	\$188,475	13.5%
2025-03	\$217,625	1.7%	2024-03	\$194,900	11.7%
2025-04	\$217,250	-0.2%	2024-04	\$206,750	5.1%
2025-05	\$217,000	-0.1%	2024-05	\$201,250	7.8%
2025-06	\$215,000	-0.9%	2024-06	\$199,500	7.8%
2025-07	\$216,975	0.9%	2024-07	\$200,500	8.2%
2025-08	\$207,700	-4.3%	2024-08	\$199,900	3.9%
2025-09	\$202,500	-2.5%	2024-09	\$199,950	1.3%
2025-10	\$209,500	3.5%	2024-10	\$202,450	3.5%
2025-11	\$207,500	-1.0%	2024-11	\$202,500	2.5%
2025-12	\$199,900	-3.7%	2024-12	\$197,350	1.3%



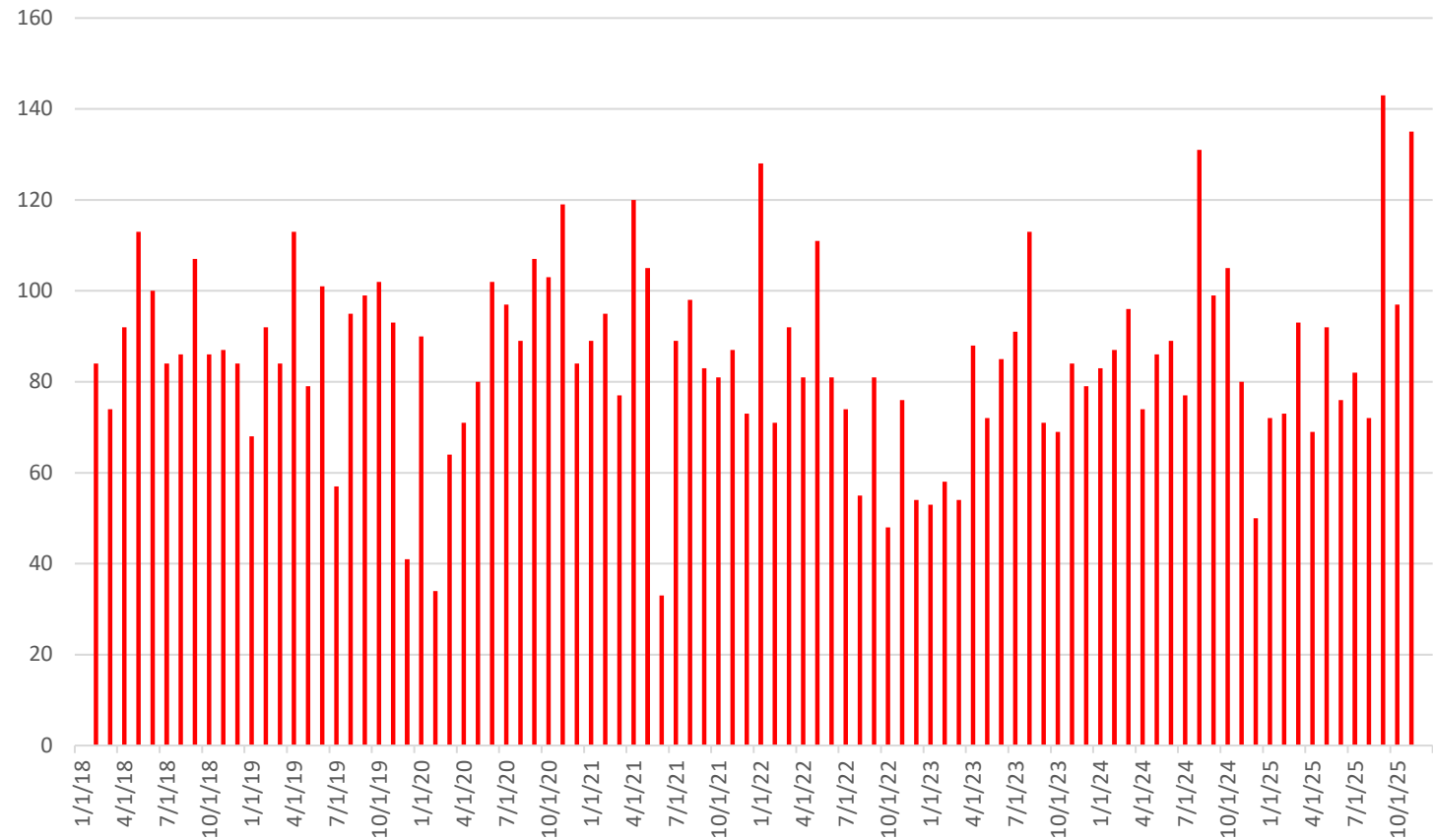
Center for Business and
Economic Research

Building Permits

*Third Quarter 2025 is missing September data due to the government shutdown. We'll update the data visualization on our webpage as soon as this data is released.



Number of Building Permits: Shreveport-Bossier City MSA

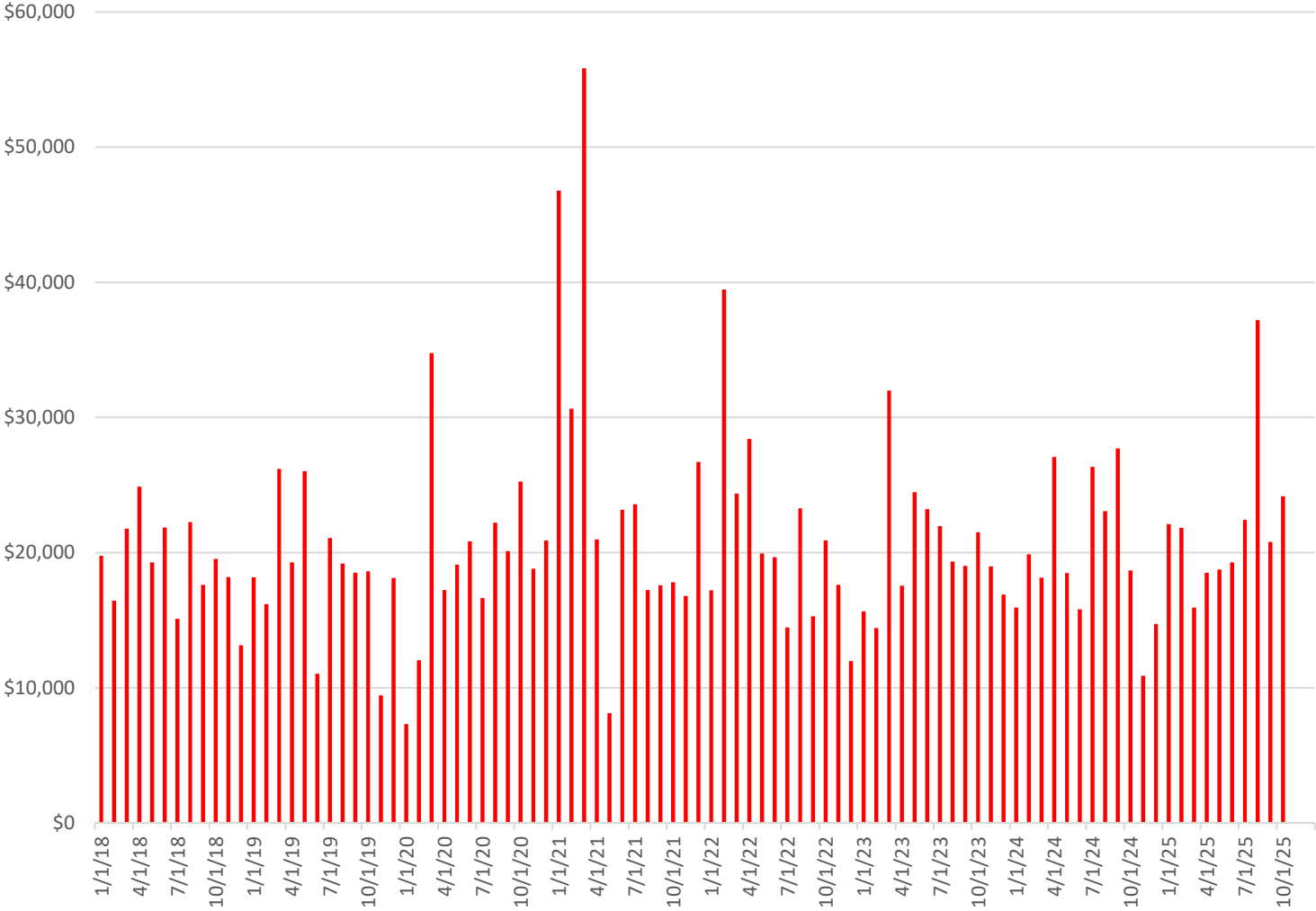


Data from: United States Census Bureau. [Building Permits Survey](#)

Year-Month	# Building Permits	Month to Month Change
2024-04	86	16.2%
2024-05	89	3.5%
2024-06	77	-13.5%
2024-07	131	70.1%
2024-08	99	-24.4%
2024-09	105	6.1%
2024-10	80	-23.8%
2024-11	50	-37.5%
2024-12	72	44.0%
2025-01	73	1.4%
2025-02	93	27.4%
2025-03	69	-25.8%
2025-04	92	33.3%
2025-05	76	-17.4%
2025-06	82	7.9%
2025-07	72	-12.2%
2025-08	143	98.6%
2025-09	97	-32.2%
2025-10	135	39.2%
2025-11	NA	NA
2025-12	NA	NA



Valuation of Building Permits (1000s of Dollars): Shreveport-Bossier City MSA



Data from: United States Census Bureau. [Building Permits Survey](#)

Year-Month	Value (\$1000) Building Permits	Month to Month Change
2024-04	\$27,070	49.2%
2024-05	\$18,488	-31.7%
2024-06	\$15,812	-14.5%
2024-07	\$26,338	66.6%
2024-08	\$23,060	-12.4%
2024-09	\$27,704	20.1%
2024-10	\$18,689	-32.5%
2024-11	\$10,894	-41.7%
2024-12	\$14,728	35.2%
2025-01	\$22,117	50.2%
2025-02	\$21,835	-1.3%
2025-03	\$15,927	-27.1%
2025-04	\$18,517	16.3%
2025-05	\$18,736	1.2%
2025-06	\$19,284	2.9%
2025-07	\$22,427	16.3%
2025-08	\$37,198	65.9%
2025-09	\$20,782	-44.1%
2025-10	\$24,175	16.3%
2025-11	NA	NA
2025-12	NA	NA

Quarterly Summary of Building Permits: Shreveport-Bossier City MSA

Year	Quarter	Number of Building Permits	Quarterly Change	Year-Over -Year Change	Value of Building Permits (1000 of Dollars)	Quarterly Change	Year-Over -Year Change
2022	1	244	-15.3%	-16.4%	\$81,043	32.2%	-39.2%
2022	2	266	9.0%	17.2%	\$68,015	-16.1%	30.1%
2022	3	184	-30.8%	-29.8%	\$53,047	-22.0%	-9.1%
2022	4	183	-0.5%	-36.5%	\$50,494	-4.8%	-17.6%
2023	1	200	9.3%	-18.0%	\$62,046	22.9%	-23.4%
2023	2	248	24.0%	-6.8%	\$65,259	5.2%	-4.1%
2023	3	253	2.0%	37.5%	\$60,311	-7.6%	13.7%
2023	4	246	-2.8%	34.4%	\$57,377	-4.9%	13.6%
2024	1	257	4.5%	28.5%	\$53,935	-6.0%	-13.1%
2024	2	252	-1.9%	1.6%	\$61,370	13.8%	-6.0%
2024	3	335	32.9%	32.4%	\$77,102	25.6%	27.8%
2024	4	202	-39.7%	-17.9%	\$44,311	-42.5%	-22.8%
2025	1	235	16.3%	-8.6%	\$59,879	35.1%	11.0%
2025	2	250	6.4%	-0.8%	\$56,537	-5.6%	-7.9%
2025	3	312	24.8%	-6.9%	\$80,407	42.2%	4.3%
2025	4*	135	-56.7%	-33.2%	\$24,175	-69.9%	-45.4%

Data from: United States Census Bureau. [Building Permits Survey](#)

*Fourth Quarter 2025 is missing November & December data due to the government shutdown. We'll update the data visualization on our webpage as soon as this data is released.



Center for Business and
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Unemployment

*2025 is missing October
data due to the government
shutdown.

Yearly Average Unemployment Rate & Labor Force Composition

Year	Year	Unemployment Rate	Unemployment	Employment	Labor Force
Shreveport-Bossier MSA	2018	5.0%	8,660	163,195	171,856
	2019	4.9%	8,259	161,944	170,203
	2020	8.5%	14,019	152,113	166,133
	2021	5.5%	9,096	157,457	166,553
	2022	3.7%	6,225	162,224	168,449
	2023	3.8%	6,424	162,639	169,063
	2024	4.4%	7,440	160,451	167,891
	2025	4.4%	7,318	160,678	167,996
Bossier Parish	2018	4.3%	2,437	53,758	56,196
	2019	4.3%	2,391	53,816	56,207
	2020	6.9%	3,752	50,940	54,692
	2021	4.1%	2,295	53,452	55,747
	2022	3.1%	1,758	55,568	57,326
	2023	3.3%	1,933	56,228	58,161
	2024	4.0%	2,303	55,474	57,777
	2025	4.0%	2,305	55,575	57,880

Data from: <https://www.bls.gov/>

Yearly Average Unemployment Rate & Labor Force Composition

Year	Year	Unemployment Rate	Unemployment	Employment	Labor Force
Caddo Parish	2018	5.4%	5,621	99,345	104,966
	2019	5.1%	5,256	98,071	103,326
	2020	9.4%	9,466	91,598	101,063
	2021	6.3%	6,265	93,956	100,221
	2022	4.0%	4,055	96,233	100,288
	2023	4.0%	4,037	95,817	99,854
	2024	4.6%	4,595	94,527	99,121
	2025	4.5%	4,478	94,664	99,142
Bossier City	2018	4.6%	1,222	25,332	26,554
	2019	4.4%	1,173	25,300	26,474
	2020	8.1%	2,092	23,921	26,013
	2021	4.9%	1,287	25,069	26,356
	2022	3.5%	930	25,949	26,879
	2023	3.7%	998	26,200	27,198
	2024	4.3%	1,168	25,848	27,016
	2025	4.3%	1,174	25,895	27,070

Data from: <https://www.bls.gov/>

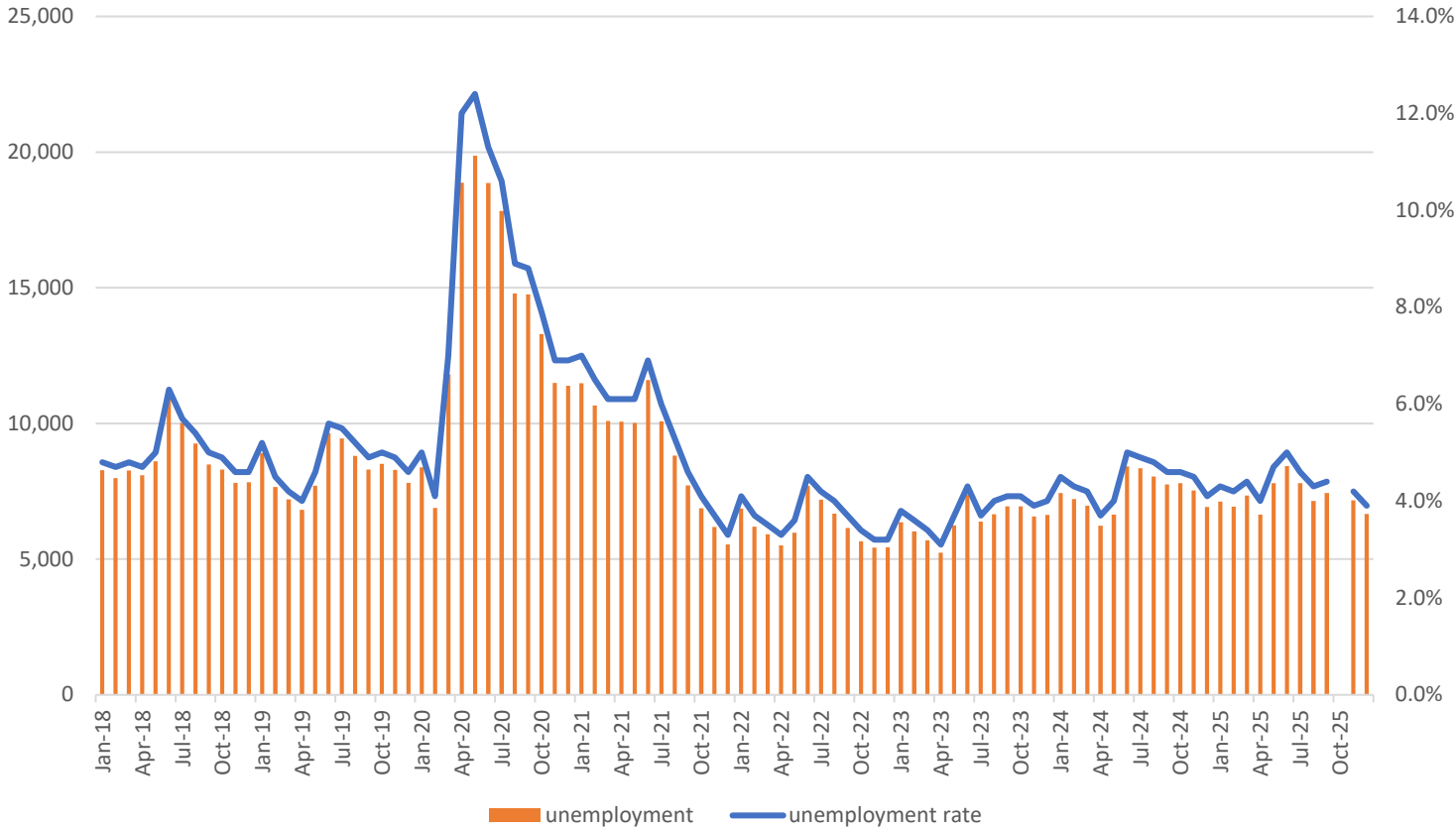
Yearly Average Unemployment Rate & Labor Force Composition

Year	Year	Unemployment Rate	Unemployment	Employment	Labor Force
City of Shreveport	2018	5.4%	4,488	78,512	83,001
	2019	5.1%	4,148	77,440	81,588
	2020	9.9%	7,878	72,282	80,160
	2021	6.6%	5,264	74,066	79,331
	2022	4.2%	3,335	75,757	79,092
	2023	4.2%	3,284	75,381	78,665
	2024	4.8%	3,721	74,366	78,087
	2025	4.6%	3,629	74,475	78,104

Data from: <https://www.bls.gov/>



Unemployment: Shreveport-Bossier City MSA

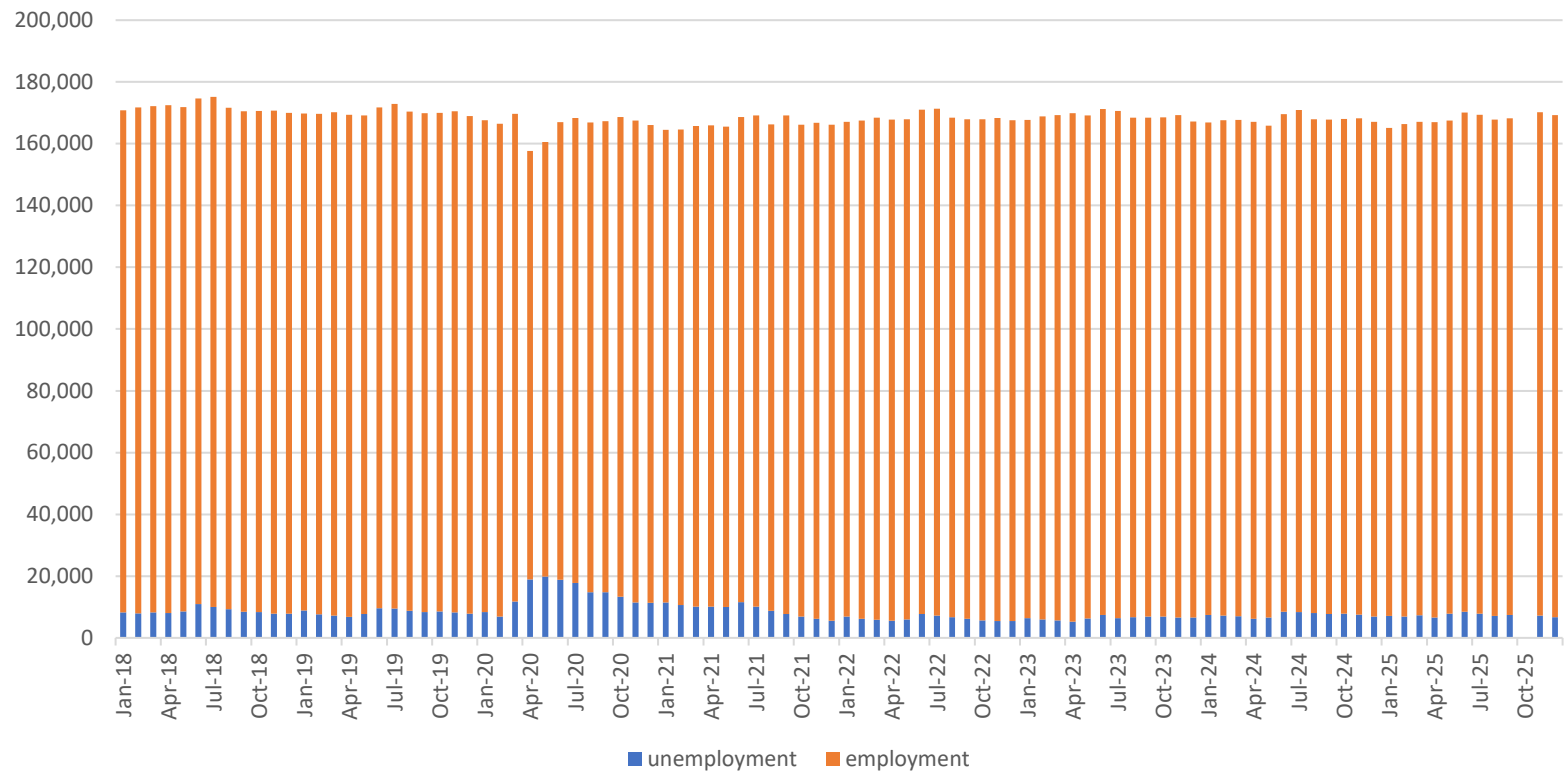


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
2024-04	3.7%	6,231
2024-05	4.0%	6,640
2024-06	5.0%	8,417
2024-07	4.9%	8,345
2024-08	4.8%	8,039
2024-09	4.6%	7,747
2024-10	4.6%	7,796
2024-11	4.5%	7,527
2024-12	4.1%	6,921
2025-01	4.3%	7,124
2025-02	4.2%	6,937
2025-03	4.4%	7,345
2025-04	4.0%	6,644
2025-05	4.7%	7,797
2025-06	5.0%	8,434
2025-07	4.6%	7,802
2025-08	4.3%	7,141
2025-09	4.4%	7,440
2025-10	NA	NA
2025-11	4.2%	7,169
2025-12	3.9%	6,661



Labor Force: Shreveport-Bossier City MSA

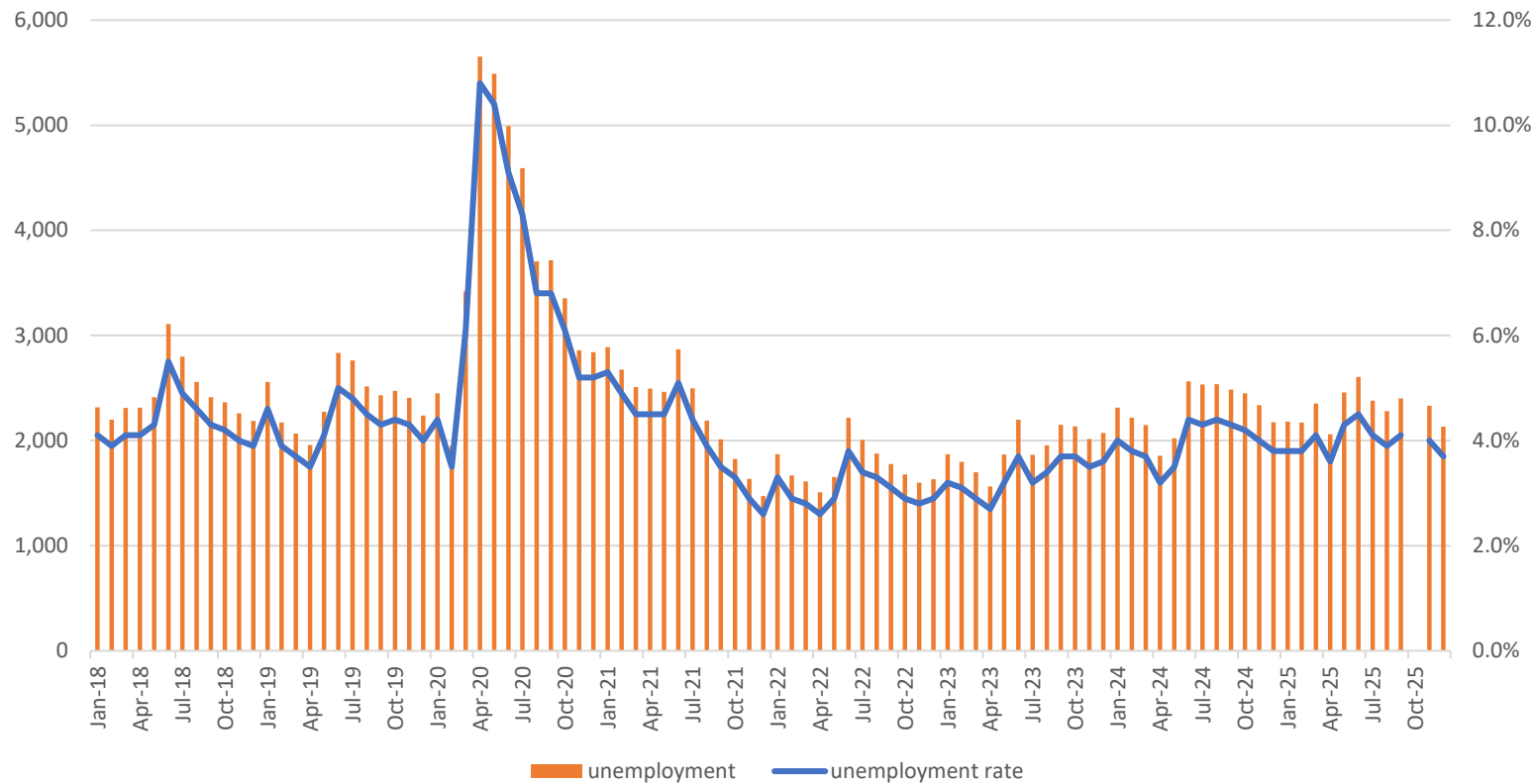


Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
2024-04	6,231	160,830
2024-05	6,640	159,223
2024-06	8,417	161,136
2024-07	8,345	162,618
2024-08	8,039	159,926
2024-09	7,747	160,080
2024-10	7,796	160,251
2024-11	7,527	160,658
2024-12	6,921	160,120
2025-01	7,124	157,970
2025-02	6,937	159,380
2025-03	7,345	159,773
2025-04	6,644	160,288
2025-05	7,797	159,669
2025-06	8,434	161,654
2025-07	7,802	161,608
2025-08	7,141	160,672
2025-09	7,440	160,837
2025-10	NA	NA
2025-11	7,169	163,043
2025-12	6,661	162,566



Unemployment: Bossier Parish

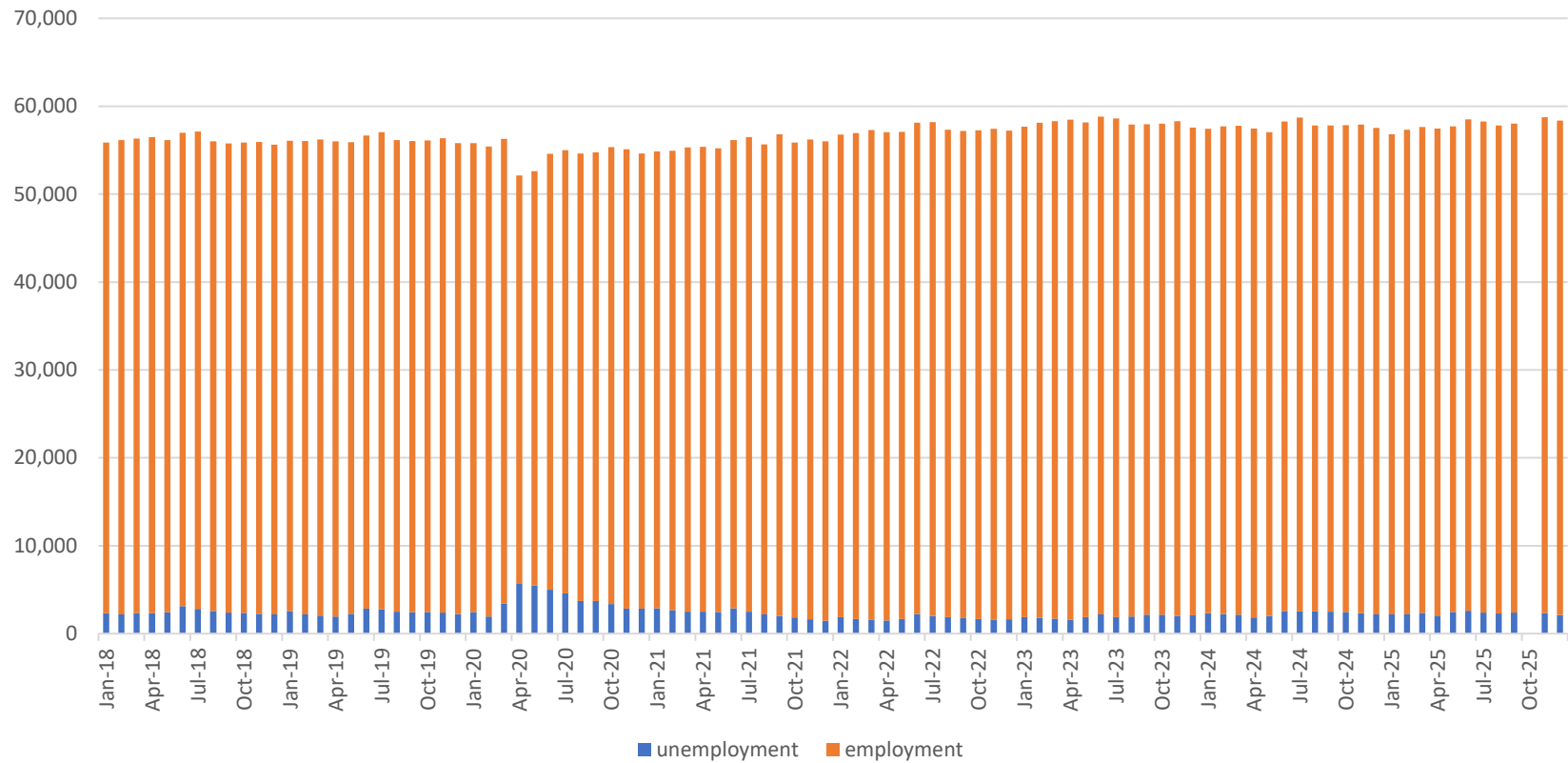


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
2024-04	3.2%	1,855
2024-05	3.5%	2,021
2024-06	4.4%	2,565
2024-07	4.3%	2,532
2024-08	4.4%	2,538
2024-09	4.3%	2,485
2024-10	4.2%	2,449
2024-11	4.0%	2,339
2024-12	3.8%	2,176
2025-01	3.8%	2,181
2025-02	3.8%	2,173
2025-03	4.1%	2,352
2025-04	3.6%	2,060
2025-05	4.3%	2,458
2025-06	4.5%	2,605
2025-07	4.1%	2,381
2025-08	3.9%	2,279
2025-09	4.1%	2,401
2025-10	NA	NA
2025-11	4.0%	2,333
2025-12	3.7%	2,134



Labor Force: Bossier Parish

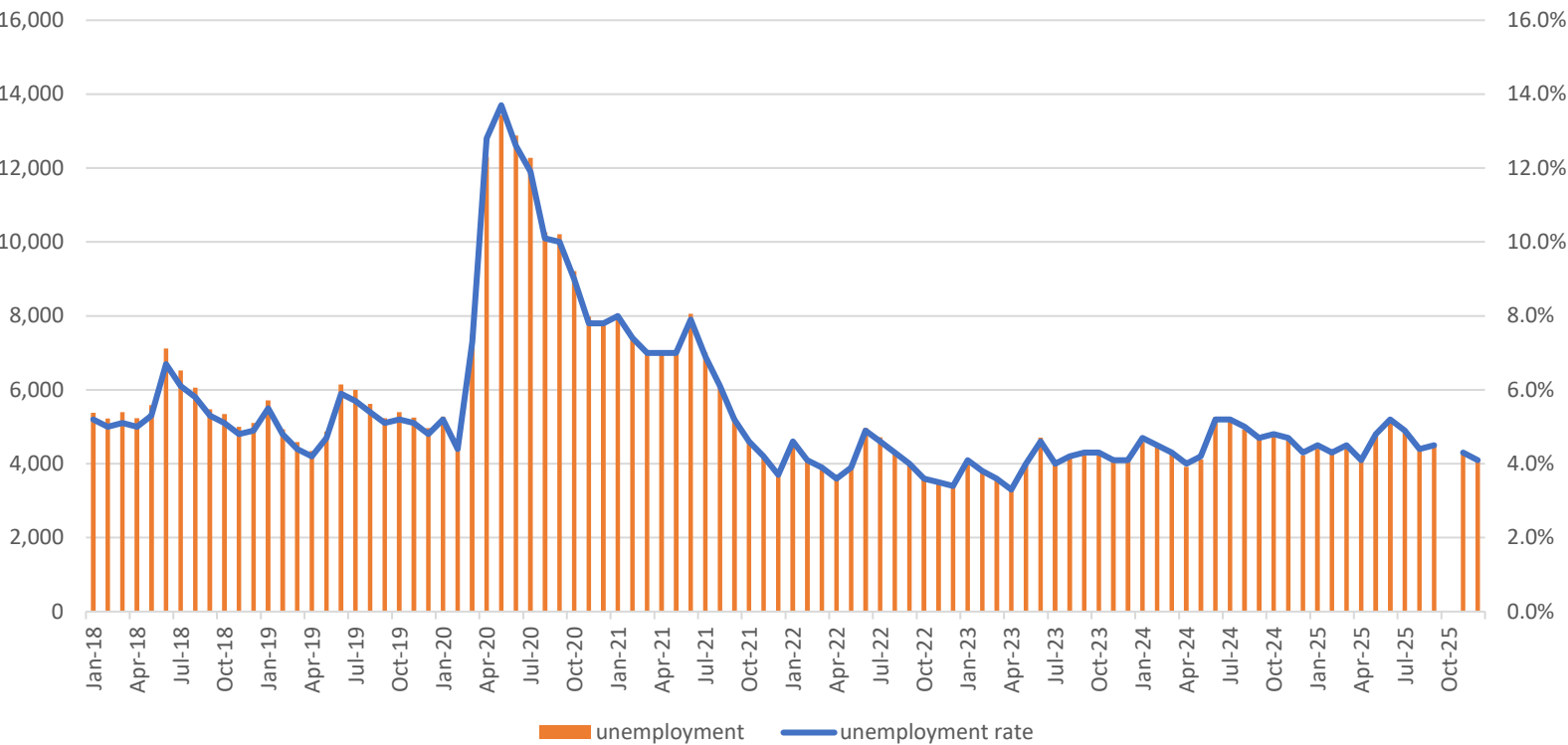


Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
2024-04	1,855	55,616
2024-05	2,021	55,042
2024-06	2,565	55,683
2024-07	2,532	56,192
2024-08	2,538	55,273
2024-09	2,485	55,327
2024-10	2,449	55,406
2024-11	2,339	55,569
2024-12	2,176	55,361
2025-01	2,181	54,612
2025-02	2,173	55,164
2025-03	2,352	55,305
2025-04	2,060	55,412
2025-05	2,458	55,238
2025-06	2,605	55,911
2025-07	2,381	55,888
2025-08	2,279	55,536
2025-09	2,401	55,609
2025-10		
2025-11	2,333	56,408
2025-12	2,134	56,237



Unemployment: Caddo Parish

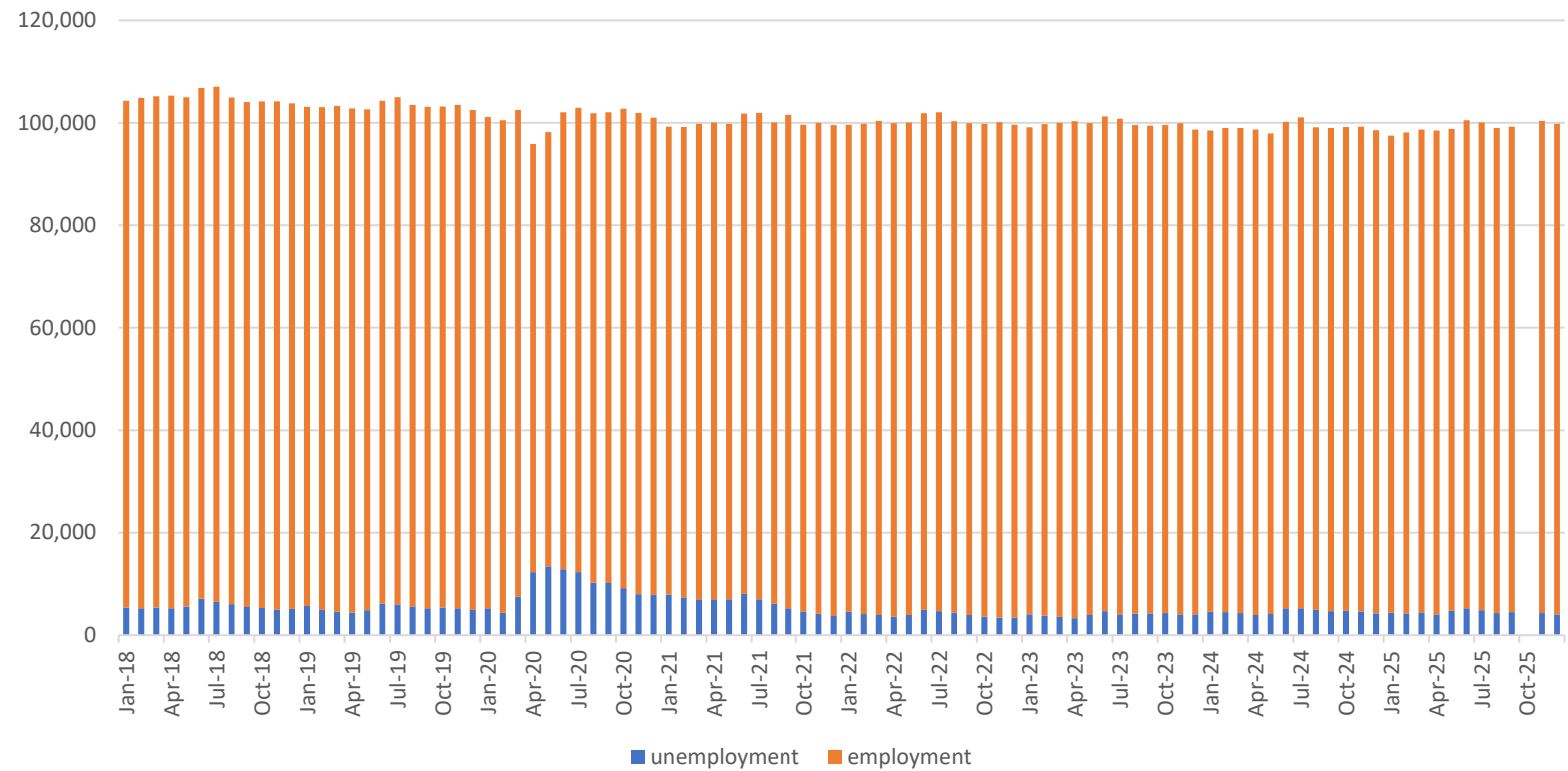


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
2024-04	4.0%	3,916
2024-05	4.2%	4,116
2024-06	5.2%	5,256
2024-07	5.2%	5,223
2024-08	5.0%	4,927
2024-09	4.7%	4,700
2024-10	4.8%	4,765
2024-11	4.7%	4,630
2024-12	4.3%	4,226
2025-01	4.5%	4,406
2025-02	4.3%	4,249
2025-03	4.5%	4,449
2025-04	4.1%	4,085
2025-05	4.8%	4,771
2025-06	5.2%	5,239
2025-07	4.9%	4,874
2025-08	4.4%	4,337
2025-09	4.5%	4,486
2025-10	NA	NA
2025-11	4.3%	4,315
2025-12	4.1%	4,043



Labor Force: Caddo Parish

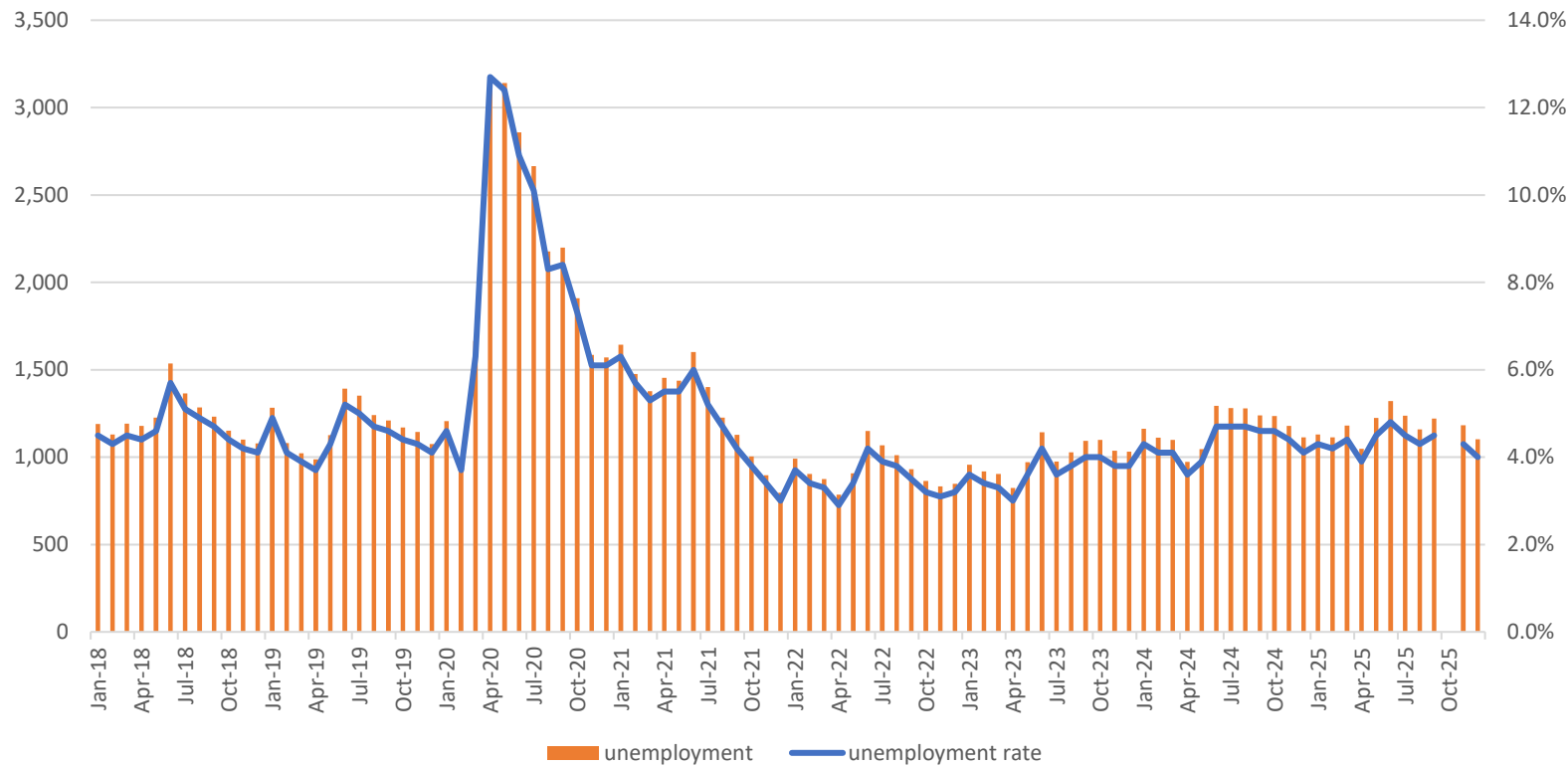


Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
2024-04	3,916	94,747
2024-05	4,116	93,806
2024-06	5,256	94,937
2024-07	5,223	95,811
2024-08	4,927	94,222
2024-09	4,700	94,313
2024-10	4,765	94,408
2024-11	4,630	94,642
2024-12	4,226	94,331
2025-01	4,406	93,067
2025-02	4,249	93,879
2025-03	4,449	94,222
2025-04	4,085	94,432
2025-05	4,771	94,057
2025-06	5,239	95,229
2025-07	4,874	95,203
2025-08	4,337	94,660
2025-09	4,486	94,753
2025-10	NA	NA
2025-11	4,315	96,042
2025-12	4,043	95,763



Unemployment: Bossier City

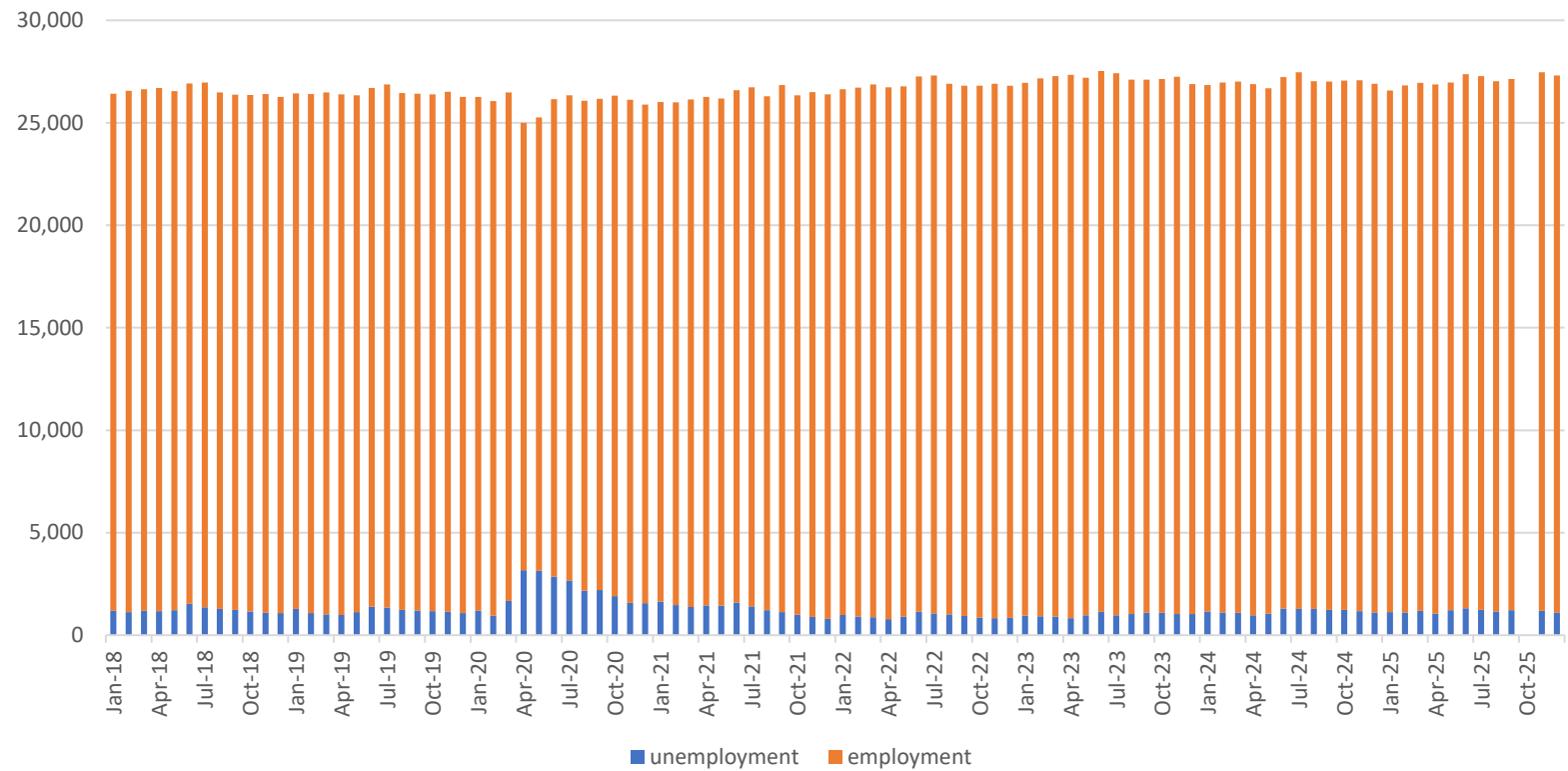


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
2024-04	3.6%	972
2024-05	3.9%	1,045
2024-06	4.7%	1,293
2024-07	4.7%	1,281
2024-08	4.7%	1,279
2024-09	4.6%	1,238
2024-10	4.6%	1,236
2024-11	4.4%	1,179
2024-12	4.1%	1,114
2025-01	4.3%	1,130
2025-02	4.2%	1,114
2025-03	4.4%	1,181
2025-04	3.9%	1,047
2025-05	4.5%	1,224
2025-06	4.8%	1,320
2025-07	4.5%	1,237
2025-08	4.3%	1,158
2025-09	4.5%	1,221
2025-10	NA	NA
2025-11	4.3%	1,183
2025-12	4.0%	1,103



Labor Force: Bossier City

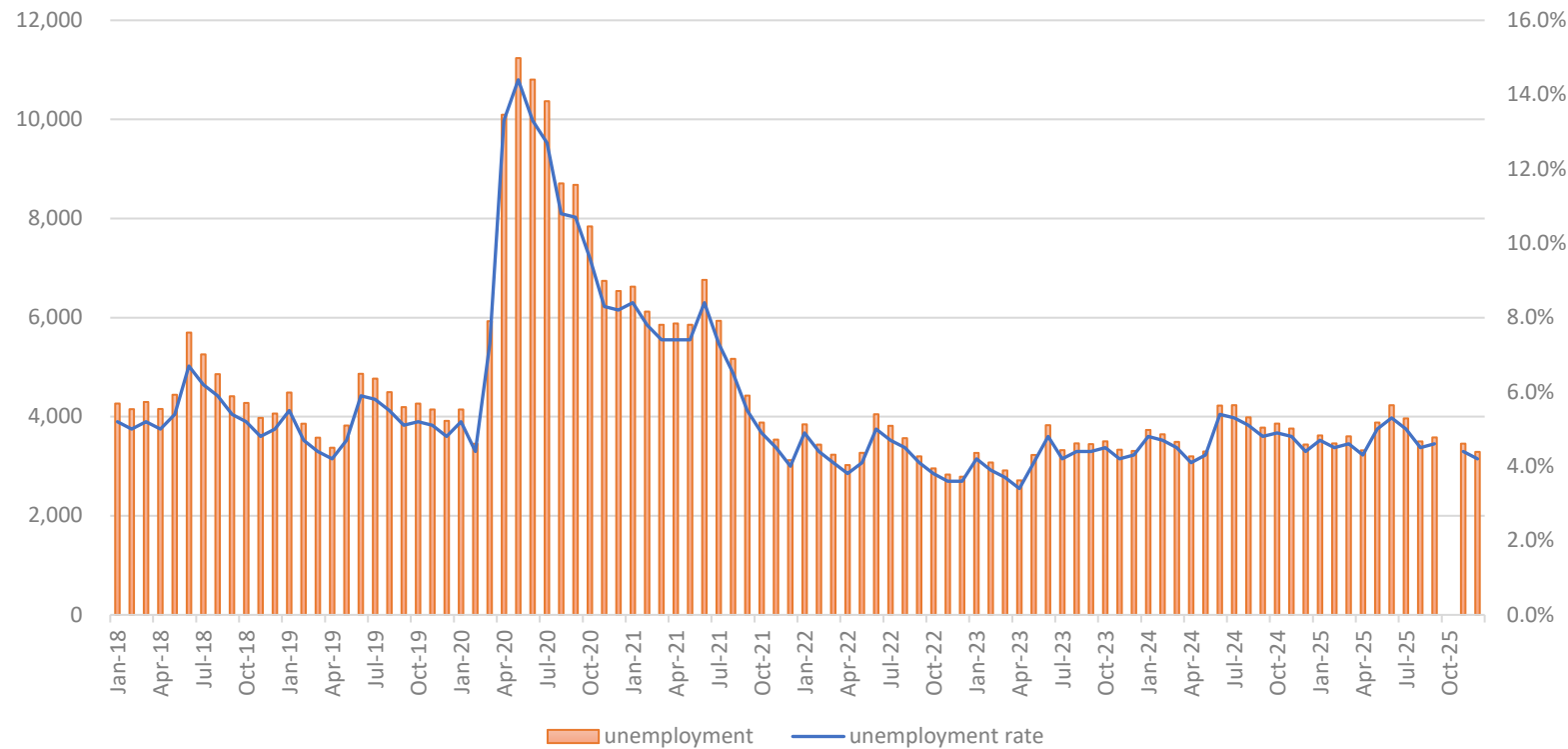


Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
2024-04	972	25,915
2024-05	1,045	25,647
2024-06	1,293	25,946
2024-07	1,281	26,183
2024-08	1,279	25,755
2024-09	1,238	25,780
2024-10	1,236	25,817
2024-11	1,179	25,893
2024-12	1,114	25,796
2025-01	1,130	25,447
2025-02	1,114	25,704
2025-03	1,181	25,770
2025-04	1,047	25,820
2025-05	1,224	25,738
2025-06	1,320	26,052
2025-07	1,237	26,041
2025-08	1,158	25,877
2025-09	1,221	25,911
2025-10	NA	NA
2025-11	1,183	26,284
2025-12	1,103	26,204



Unemployment: City of Shreveport

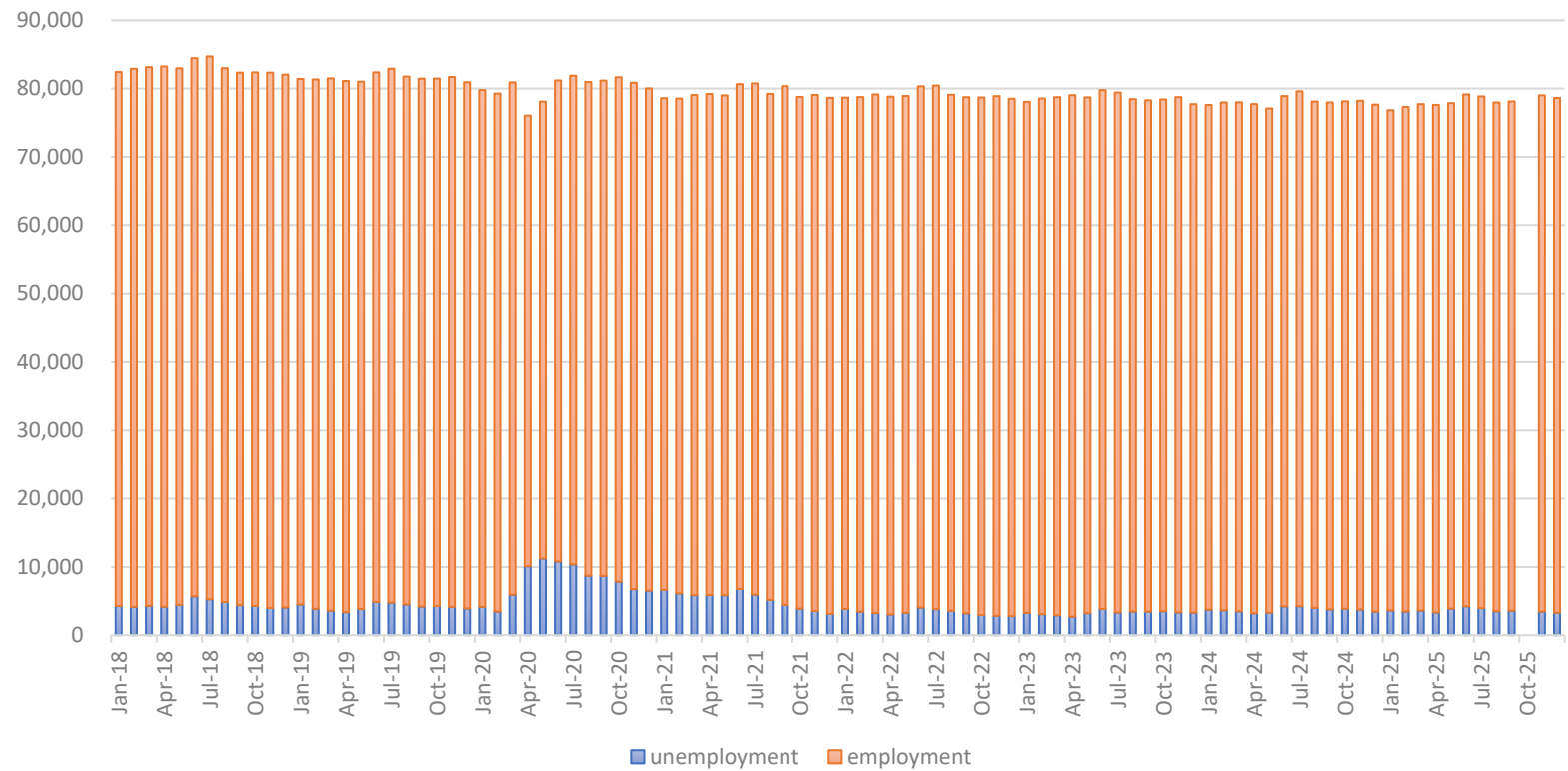


Data from: <https://www.bls.gov/>

Month-Year	Unemployment Rate	Unemployment
2024-04	4.1%	3,200
2024-05	4.3%	3,298
2024-06	5.4%	4,225
2024-07	5.3%	4,233
2024-08	5.1%	3,987
2024-09	4.8%	3,780
2024-10	4.9%	3,861
2024-11	4.8%	3,761
2024-12	4.4%	3,439
2025-01	4.7%	3,622
2025-02	4.5%	3,461
2025-03	4.6%	3,604
2025-04	4.3%	3,321
2025-05	5.0%	3,882
2025-06	5.3%	4,232
2025-07	5.0%	3,966
2025-08	4.5%	3,501
2025-09	4.6%	3,582
2025-10	NA	NA
2025-11	4.4%	3,456
2025-12	4.2%	3,290



Labor Force: City of Shreveport



Data from: <https://www.bls.gov/>

Month-Year	Unemployment	Employment
2024-04	3,200	74,539
2024-05	3,298	73,798
2024-06	4,225	74,688
2024-07	4,233	75,376
2024-08	3,987	74,125
2024-09	3,780	74,197
2024-10	3,861	74,273
2024-11	3,761	74,457
2024-12	3,439	74,212
2025-01	3,622	73,218
2025-02	3,461	73,858
2025-03	3,604	74,126
2025-04	3,321	74,291
2025-05	3,882	73,997
2025-06	4,232	74,919
2025-07	3,966	74,899
2025-08	3,501	74,470
2025-09	3,582	74,544
2025-10	NA	NA
2025-11	3,456	75,560
2025-12	3,290	75,340



Center for Business and
Economic Research

■ Casino Revenue and Admissions

Year Over Year Admission and Revenue by Casino in NWLA

Casino	2025 Admission (# People)	2025 Revenue	2025 % Revenue	2025 Index Revenue/Person	Year-Over-Year % Change in Revenue	2024 Admission (# People)	2024 Revenue	2024 % Revenue	2024 Index Revenue/Person
Bally's	1,085,656	\$91,669,980	15.09%	\$84.44	-11.9%	1,239,047	\$104,068,992	19.22%	\$83.99
BoomTown	492,120	\$41,369,420	6.81%	\$84.06	-12.8%	539,024	\$47,432,823	8.76%	\$88.00
Harrah's LA Downs	646,202	\$38,696,891	6.37%	\$59.88	-7.8%	676,283	\$41,957,707	7.75%	\$62.04
Horseshoe	752,177	\$128,178,413	21.11%	\$170.41	7.3%	759,348	\$119,490,721	22.06%	\$157.36
Live! Casino	1,255,395	\$112,956,818	18.60%	\$89.98					
Margaritaville	1,100,698	\$159,726,553	26.30%	\$145.11	-14.9%	1,175,850	\$187,744,838	34.67%	\$159.67
Sam's Town	405,766	\$34,717,954	5.72%	\$85.56	-15.1%	475,810	\$40,891,871	7.55%	\$85.94
Total	5,738,014	\$607,316,029		\$105.84	12.1%	4,865,362	\$541,586,952		\$111.31

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>

2025 First & Second Quarter Admission and Revenue by Casino in NWLA

Casino	2025 Q2 Admission (# People)	2025 Q2 Revenue	2025 Q2 % Revenue	2025 Q2 Index Revenue/Person	2025 Q1 Admission (# People)	2025 Q1 Revenue	2025 Q1 % Revenue	2025 Q1 Index Revenue/Person
Bally's	254,437	\$24,209,027	15.26%	\$95.15	294,645	\$26,810,421	17.73%	\$90.99
BoomTown	127,240	\$11,665,545	7.35%	\$91.68	127,994	\$11,535,615	7.63%	\$90.13
Harrah's LA Downs	177,792	\$12,907,405	8.14%	\$72.60	157,051	\$9,266,374	6.13%	\$59.00
Horseshoe	184,799	\$27,496,307	17.34%	\$148.79	182,962	\$30,021,610	19.85%	\$164.09
Live! Casino	354,510	\$31,908,423	20.12%	\$90.01	242,682	\$19,749,562	13.06%	\$81.38
Margaritaville	278,505	\$41,677,426	26.28%	\$149.65	270,610	\$44,577,454	29.48%	\$164.73
Sam's Town	101,873	\$8,746,276	5.51%	\$85.85	105,779	\$9,273,153	6.13%	\$87.67
Total	1,479,156	\$158,610,410		\$107.23	1,381,723	\$151,234,188		\$109.45

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>

2025 Third Quarter Admission and Revenue by Casino in NWLA

Casino	2025 Q4 Admission (# People)	2025 Q4 Revenue	2025 Q4 % Revenue	2025 Q4 Index Revenue/Person	2025 Q3 Admission (# People)	2025 Q3 Revenue	2025 Q3 % Revenue	2025 Q3 Index Revenue/Person
Bally's	268,491	\$21,730,549	13.94%	\$80.94	268,083	\$18,919,983	13.36%	\$70.58
BoomTown	115,309	\$8,921,741	5.73%	\$77.37	121,577	\$9,246,519	6.53%	\$76.05
Harrah's LA Downs	141,850	\$8,115,482	5.21%	\$57.21	169,509	\$8,407,629	5.94%	\$49.60
Horseshoe	195,843	\$35,850,848	23.01%	\$183.06	188,573	\$34,809,649	24.58%	\$184.60
Live! Casino	321,094	\$33,168,956	21.28%	\$103.30	337,109	\$28,129,877	19.86%	\$83.44
Margaritaville	268,696	\$39,837,786	25.56%	\$148.26	282,887	\$33,633,887	23.75%	\$118.90
Sam's Town	95,912	\$8,212,342	5.27%	\$85.62	102,202	\$8,486,184	5.99%	\$83.03
Total	1,407,195	\$155,837,703		\$110.74	1,469,940	\$141,633,728		\$96.35

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>



Year Over Year First Quarter Admission and Revenue by Casino in NWLA

Casino	2025 Q1 Admission (# People)	2025 Q1 Revenue	2025 Q1 % Revenue	2025 Q1 Index Revenue/Person	Year-Over-Year % Q1 Change in Revenue	2024 Q1 Admission (# People)	2024 Q1 Revenue	2024 Q1 % Revenue	2024 Q1 Index Revenue/Person
Bally's	294,645	\$26,810,421	17.73%	\$90.99	2.9%	303,813	\$26,053,692	18.72%	\$85.76
BoomTown	127,994	\$11,535,615	7.63%	\$90.13	-7.5%	140,086	\$12,468,228	8.96%	\$89.00
Harrah's LA Downs	157,051	\$9,266,374	6.13%	\$59.00	-18.7%	157,520	\$11,398,535	8.19%	\$72.36
Horseshoe	182,962	\$30,021,610	19.85%	\$164.09	-3.8%	196,147	\$31,196,749	22.42%	\$159.05
Live! Casino	242,682	\$19,749,562	13.06%	\$81.38					
Margaritaville	270,610	\$44,577,454	29.48%	\$164.73	-6.6%	300,699	\$47,751,680	34.32%	\$158.80
Sam's Town	105,779	\$9,273,153	6.13%	\$87.67	-9.8%	121,599	\$10,284,810	7.39%	\$84.58
Total	1,381,723	\$151,234,188		\$109.45	8.7%	1,219,864	\$139,153,694		\$114.07

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>



Year Over Year Second Quarter Admission and Revenue by Casino in NWLA

Casino	2025 Q2 Admission (# People)	2025 Q2 Revenue	2025 Q2 % Revenue	2025 Q2 Index Revenue/Person	Year-Over-Year % Q2 Change in Revenue	2024 Q2 Admission (# People)	2024 Q2 Revenue	2024 Q2 % Revenue	2024 Q2 Index Revenue/Person
Bally's	254,437	\$24,209,027	15.26%	\$95.15	-11.95%	305,838	\$27,495,153	19.88%	\$89.90
BoomTown	127,240	\$11,665,545	7.35%	\$91.68	-12.29%	136,324	\$13,300,589	9.62%	\$97.57
Harrah's LA Downs	177,792	\$12,907,405	8.14%	\$72.60	8.42%	162,958	\$11,905,388	8.61%	\$73.06
Horseshoe	184,799	\$27,496,307	17.34%	\$148.79	6.68%	184,026	\$25,775,508	18.63%	\$140.06
Live! Casino	354,510	\$31,908,423	20.12%	\$90.01					
Margaritaville	278,505	\$41,677,426	26.28%	\$149.65	-15.04%	298,413	\$49,053,283	35.46%	\$164.38
Sam's Town	101,873	\$8,746,276	5.51%	\$85.85	-18.97%	120,170	\$10,794,153	7.80%	\$89.82
Total	1,479,156	\$158,610,410		\$107.23	14.67%	1,207,729	\$138,324,074		\$114.53

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>



Year Over Year Third Quarter Admission and Revenue by Casino in NWLA

Casino	2025 Q3 Admission (# People)	2025 Q3 Revenue	2025 Q3 % Revenue	2025 Q3 Index Revenue/Person	Year-Over-Year % Q3 Change in Revenue	2024 Q3 Admission (# People)	2024 Q3 Revenue	2024 Q3 % Revenue	2024 Q3 Index Revenue/Person
Bally's	268,083	\$18,919,983	13.36%	\$70.58	-20.14%	334,524	\$23,691,323	18.29%	\$70.82
BoomTown	121,577	\$9,246,519	6.53%	\$76.05	-14.84%	135,531	\$10,858,297	8.38%	\$80.12
Harrah's LA Downs	169,509	\$8,407,629	5.94%	\$49.60	-12.02%	183,959	\$9,556,363	7.38%	\$51.95
Horseshoe	188,573	\$34,809,649	24.58%	\$184.60	7.63%	189,049	\$32,341,637	24.97%	\$171.08
Live! Casino	337,109	\$28,129,877	19.86%	\$83.44					
Margaritaville	282,887	\$33,633,887	23.75%	\$118.90	-21.55%	296,812	\$42,875,083	33.10%	\$144.45
Sam's Town	102,202	\$8,486,184	5.99%	\$83.03	-16.95%	125,292	\$10,218,444	7.89%	\$81.56
Total	1,469,940	\$141,633,728		\$96.35	9.33%	1,265,167	129,541,147		\$102.39

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>



Year Over Year Fourth Quarter Admission and Revenue by Casino in NWLA

Casino	2025 Q4 Admission (# People)	2025 Q4 Revenue	2025 Q4 % Revenue	2025 Q4 Index Revenue/Person	Year-Over-Year % Q4 Change in Revenue	2024 Q4 Admission (# People)	2024 Q4 Revenue	2024 Q4 % Revenue	2024 Q4 Index Revenue/Person
Bally's	268,491	\$21,730,549	13.94%	\$80.94	-19.00%	294,872	\$26,828,824	19.94%	\$90.98
BoomTown	115,309	\$8,921,741	5.73%	\$77.37	-17.43%	127,083	\$10,805,709	8.03%	\$85.03
Harrah's LA Downs	141,850	\$8,115,482	5.21%	\$57.21	-10.79%	171,846	\$9,097,421	6.76%	\$52.94
Horseshoe	195,843	\$35,850,848	23.01%	\$183.06	18.80%	190,126	\$30,176,827	22.42%	\$158.72
Live! Casino	321,094	\$33,168,956	21.28%	\$103.30					
Margaritaville	268,696	\$39,837,786	25.56%	\$148.26	-17.12%	279,926	\$48,064,792	35.72%	\$171.71
Sam's Town	95,912	\$8,212,342	5.27%	\$85.62	-14.41%	108,749	\$9,594,464	7.13%	\$88.23
Total	1,407,195	\$155,837,703		\$110.74	15.81%	1,172,602	134,568,037		\$114.76

Data from: Louisiana Gaming Control Board. <http://lgcb.dps.louisiana.gov/>

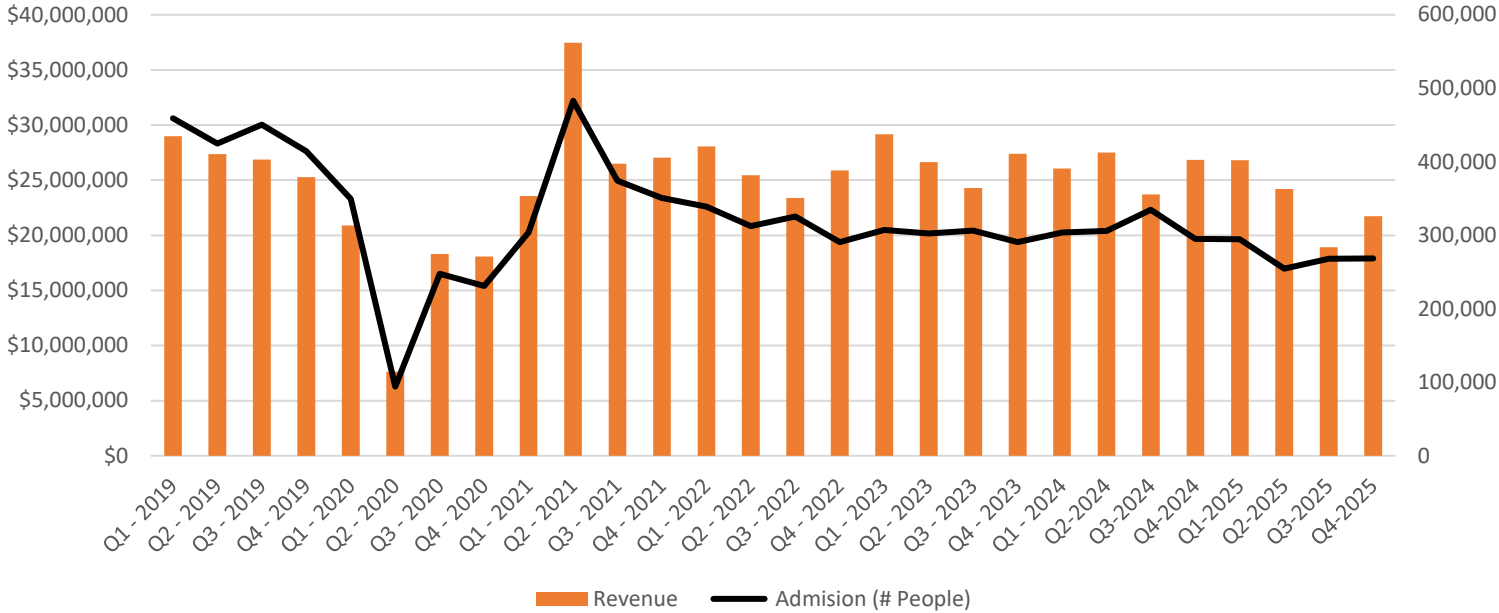


Bally’s Shreveport Casino & Hotel

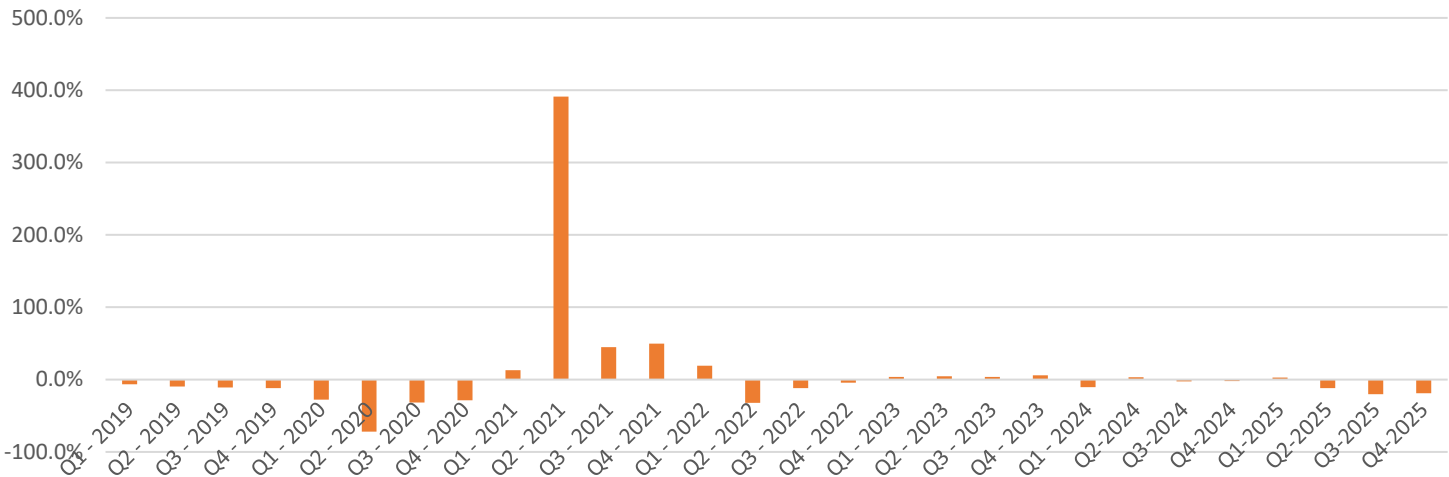


Bally’s Shreveport Casino & Hotel offers the ultimate in gaming excitement with a 30,000-square-foot gaming floor with more than 50 table games and more than 1,500 of the newest slots and video poker machines.

From: www.shreveport-bossier.org



Year Over Year Quarterly Revenue % Change



2025 Admission (# People)	2025 Revenue	% Revenue 2025
1,085,656	\$91,669,980	15.09%
Index Revenue/Person		\$84.44



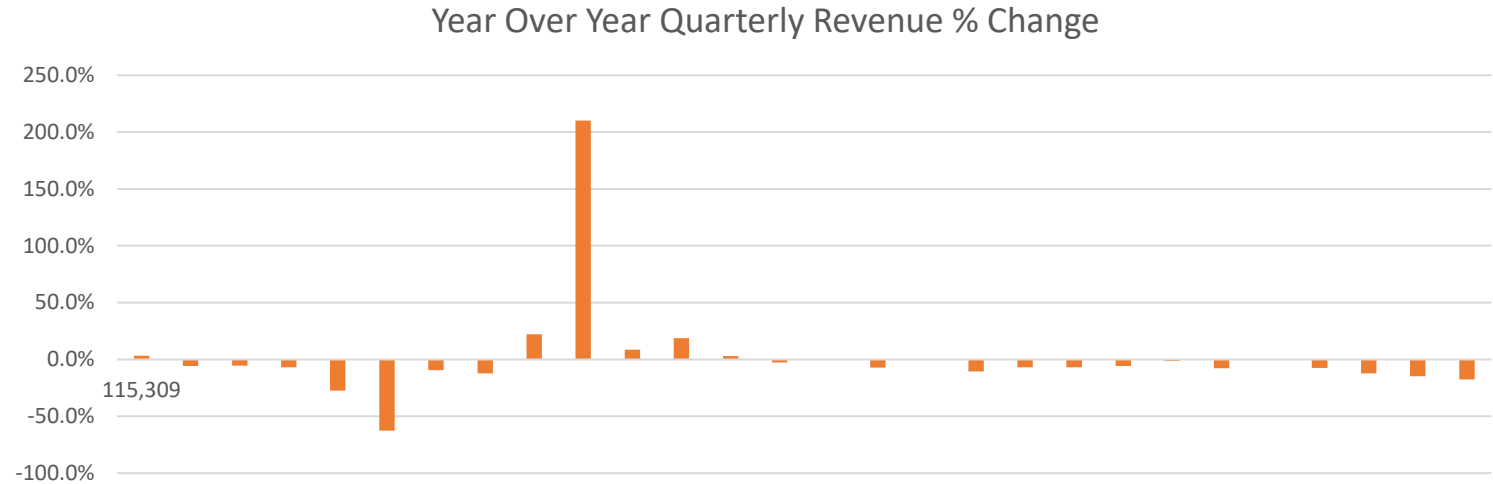
At Boomtown you can experience more than 30,000 square feet of gaming space on three levels, with more than 1,100 slot machines and more than 16 table games. Enjoy great dining at one of three on-site restaurants.

From: www.shreveport-bossier.org

2025 Admission (# People)	2025 Revenue	% Revenue 2025
492,120	\$41,369,420	6.81%
Index Revenue/Person		\$84.06

Boomtown Casino and Hotel Bossier

NWLA – ECONOMIC DASHBOARD
Casino Revenue and Admissions





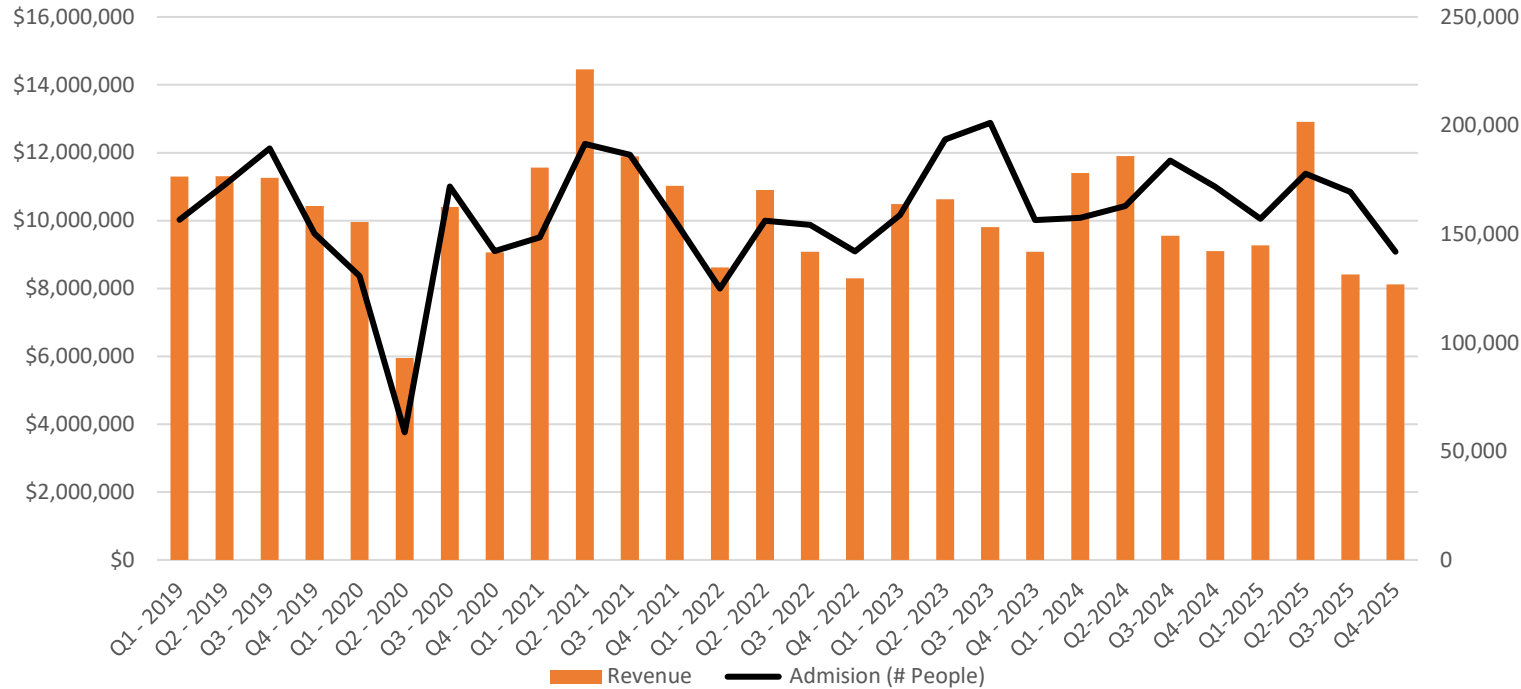
Louisiana Downs Casino & Racetrack is home of the Super Derby, one of the premier races for three-year-old horses in North America. Enjoy thoroughbred racing May through September, quarter horse racing January through March, and year-round live simulcast. Open 7 days a week. Wheelchair accessible.

From: www.shreveport-bossier.org

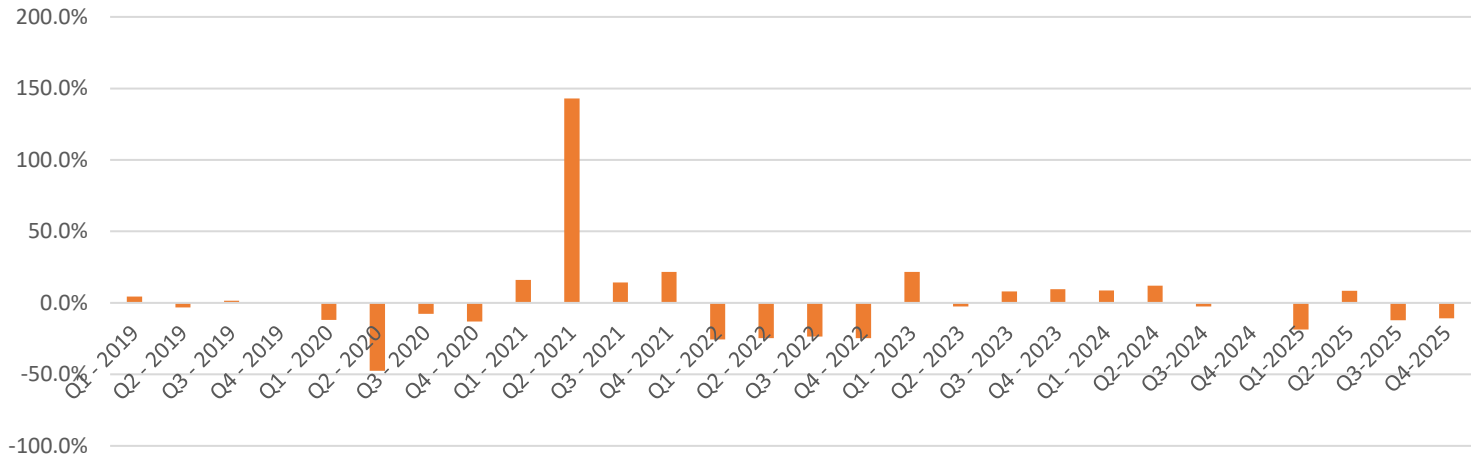
2025 Admission (# People)	2025 Revenue	% Revenue 2025
646,202	\$38,696,891	6.37%
Index Revenue/Person		\$59.88

Louisiana Downs Casino & Racetrack

NWLA – ECONOMIC DASHBOARD
Casino Revenue and Admissions



Year Over Year Quarterly Revenue % Change





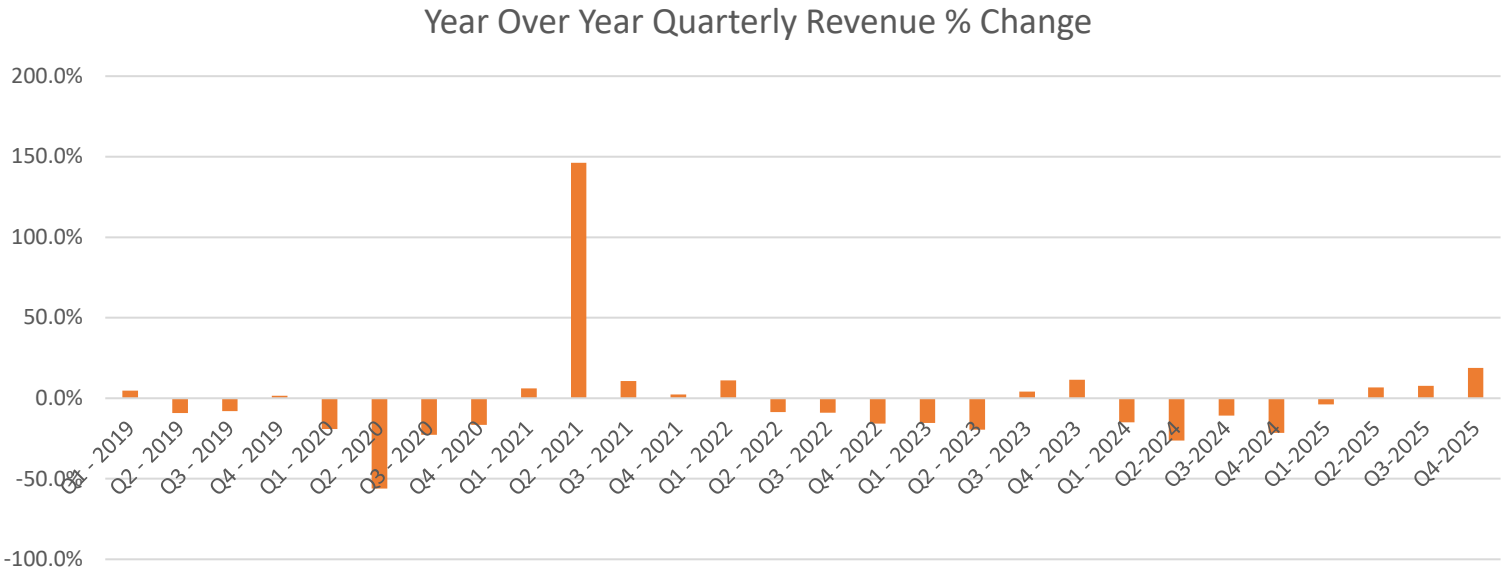
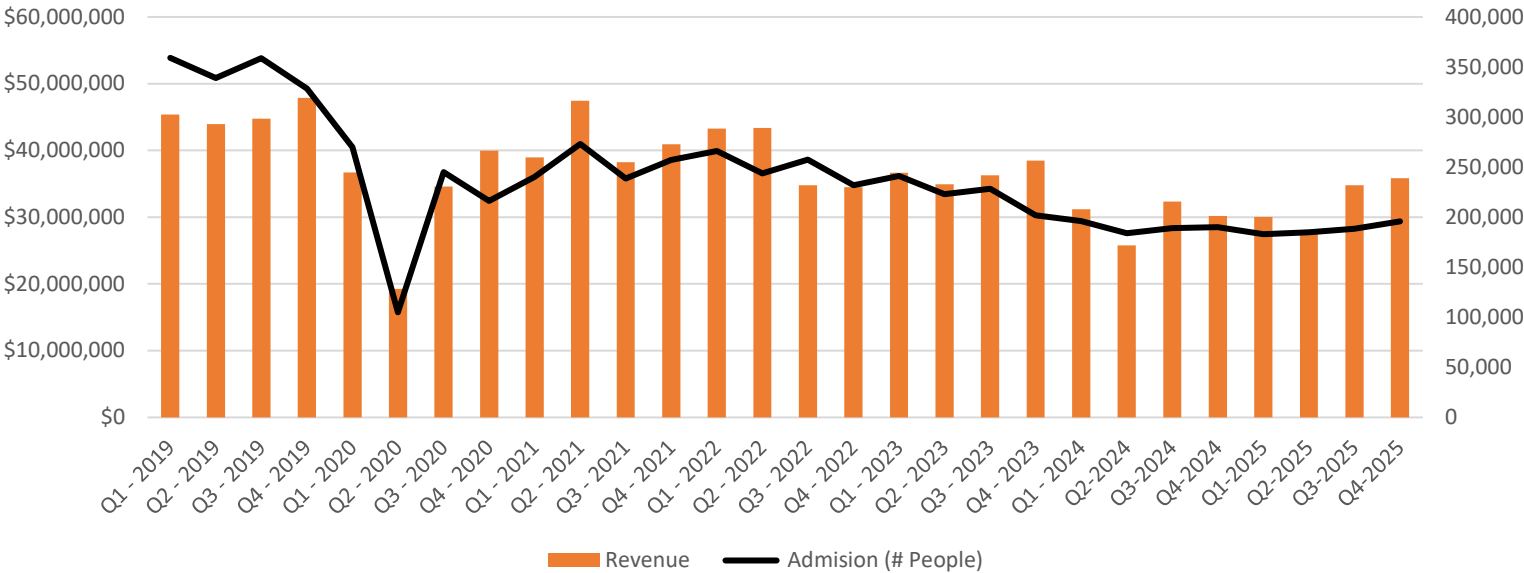
Horseshoe Bossier City Hotel & Casino



Risk is its own reward at Horseshoe, home of the best odds, the highest table limits, and the famous World Series of Poker Room. Your choices also include 68 of the most popular table games and more than 1,500 games including 370 multi-denominational slot machines that let you play anything from pennies to dollars or higher. The luxury hotel boasts 606 rooms and lots of amenities.

From: www.shreveport-bossier.org

2025 Admission (# People)	2025 Revenue	% Revenue 2025
752,177	\$128,178,413	21.11%
Index Revenue/Person		\$170.41



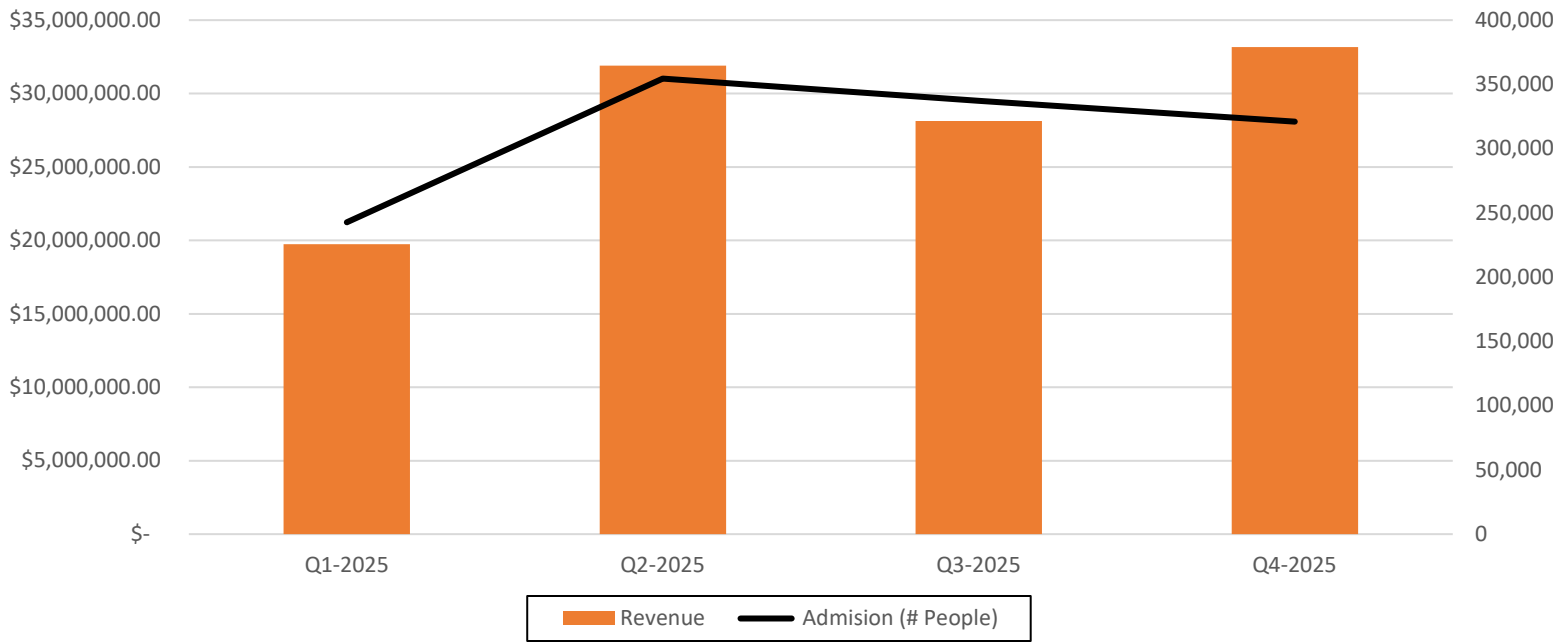


Strategically located along the Red River, Live! Casino & Hotel Louisiana offers seamless access from U.S. Highway 71 and Interstate 20, just 20 miles from the Texas border and 40 miles from Arkansas. This world-class destination brings new economic opportunities and an elevated entertainment experience to the region.

From:
<https://louisiana.liveCasinohotel.com/globalnews/20250214-The-Cordish-Companies-Proudly-Celebrates-the-Grand-Opening-of-Live-Louisiana>

2025 Admission (# People)	2025 Revenue	% Revenue 2025
1,255,395	\$112,956,818	18.60%
Index Revenue/Person		\$89.98

Live! Casino



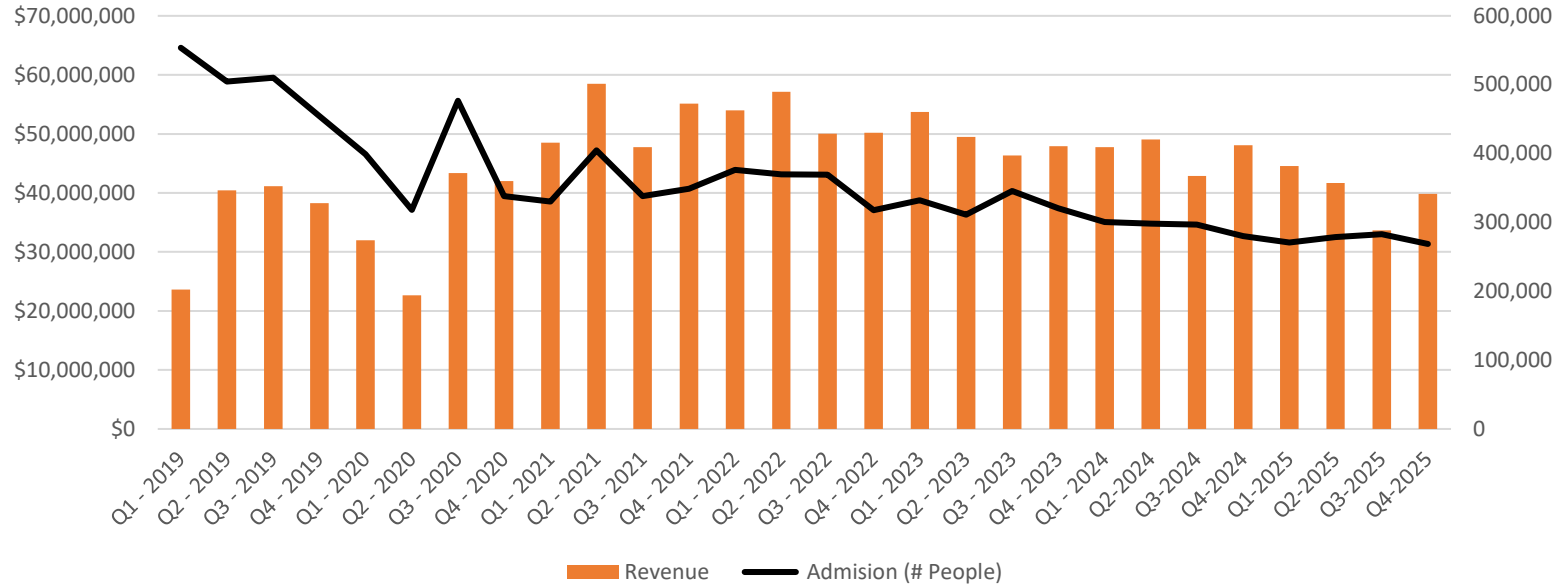


Situated next to Louisiana Boardwalk Outlets, Margaritaville provides its guests with a comfortable atmosphere and memorable entertainment experience. The single-level Casino offers more than 1,200 slot machines and 54 table games including craps, blackjack, roulette and many more of your favorite games in spacious and comfortable surroundings.

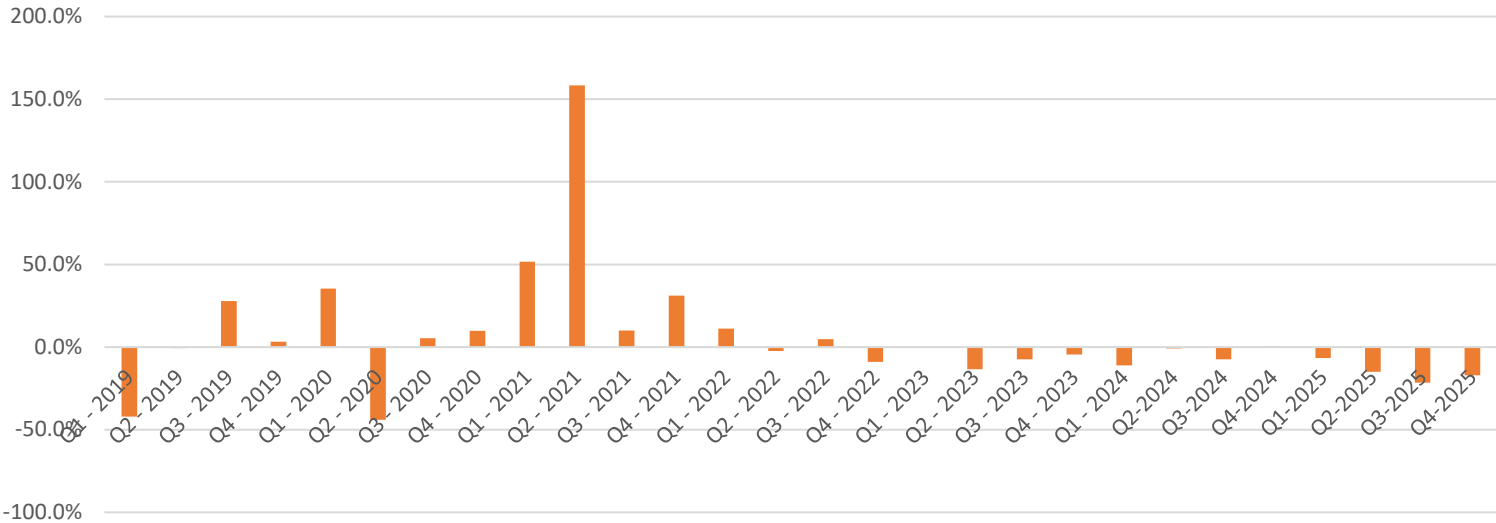
From: www.shreveport-bossier.org

2025 Admission (# People)	2025 Revenue	% Revenue 2025
1,100,698	\$159,726,553	26.30%
Index Revenue/Person		\$145.11

Margaritaville Resort Casino



Year Over Year Quarterly Revenue % Change



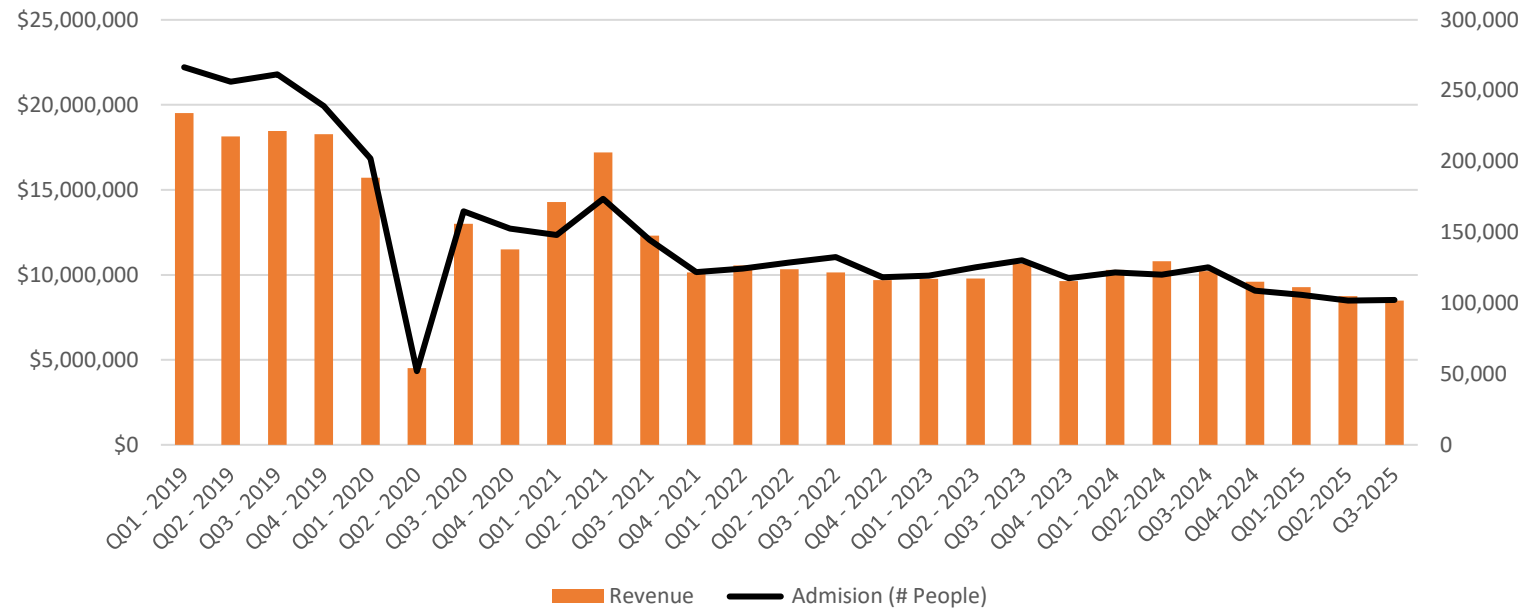


Sam’s Town Hotel and Casino offers an enjoyable experience with nonstop gaming, live performances, a signature spa, and a wide variety of culinary experiences. The Casino offers three floors of gaming with blackjack, craps, roulette, mini-baccarat, Mississippi stud poker, and more than 1,100 slot machines.

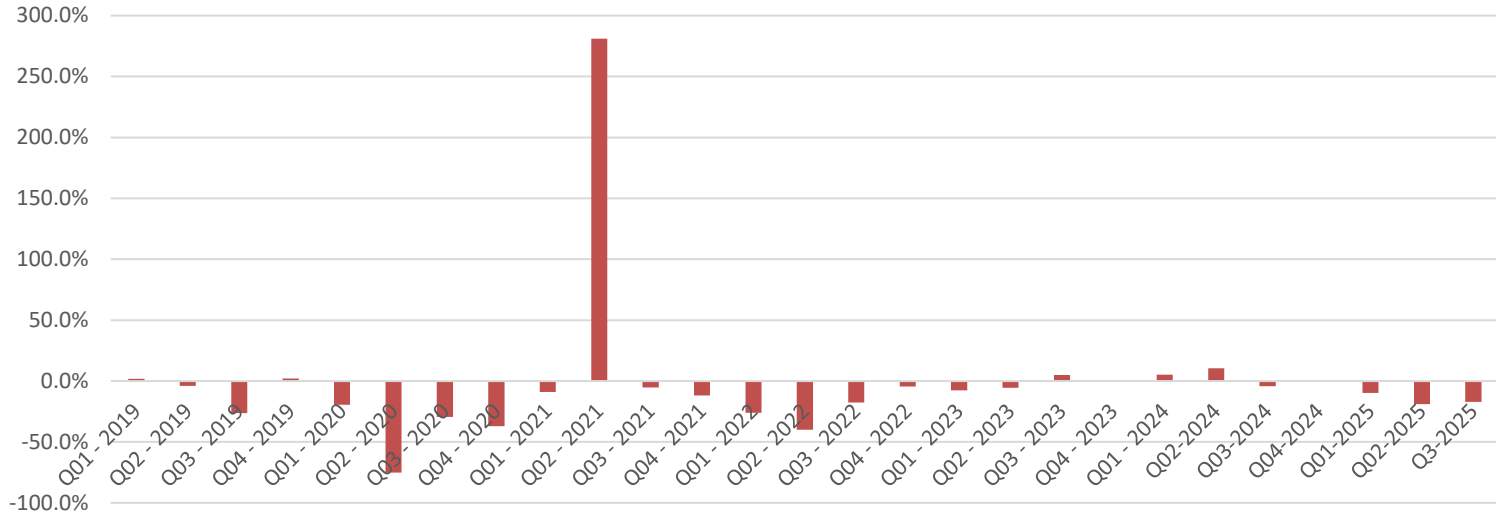
From: www.shreveport-bossier.org

2025 Admission (# People)	2025 Revenue	% Revenue 2025
405,766	\$34,717,954	5.72%
Index Revenue/Person		\$85.56

Sam's Town Hotel and Casino Shreveport



Year Over Year Quarterly Revenue % Change





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■ Airport Traffic



SHREVEPORT REGIONAL AIRPORT

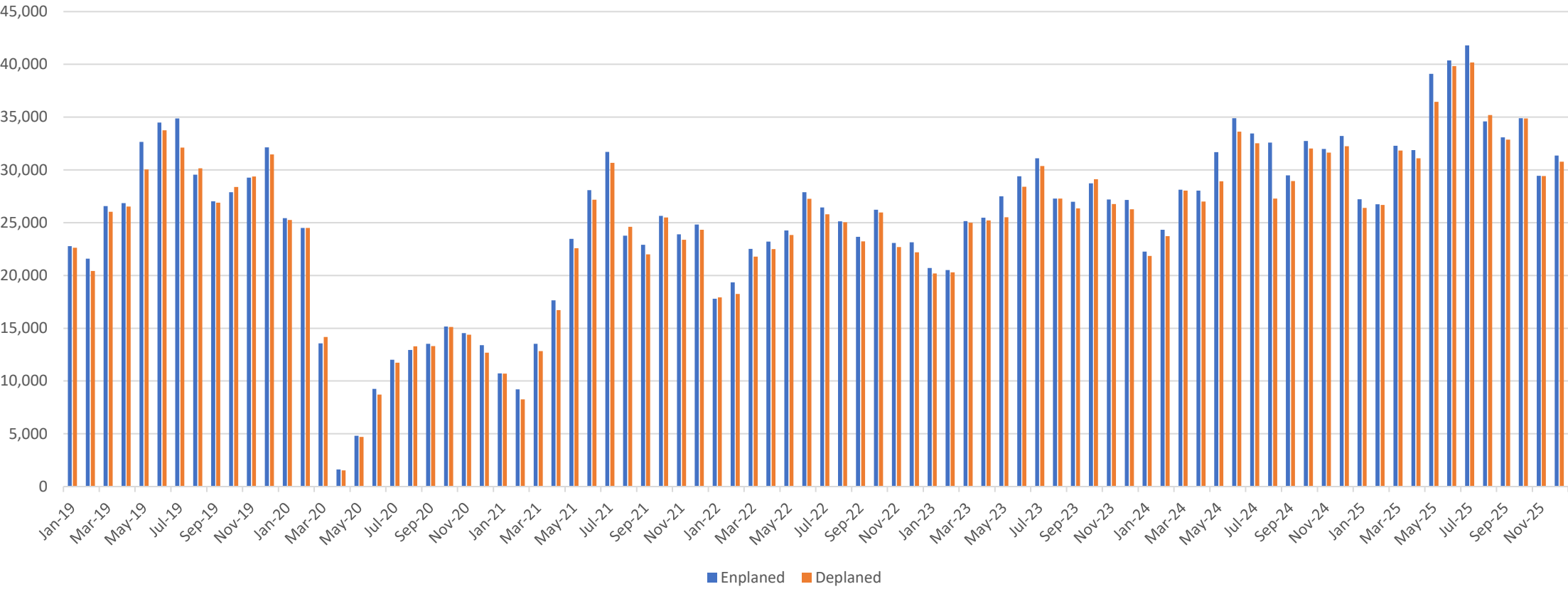
Enplaned versus Deplaned per Year

Year	Enplaned	% Variation	Deplaned	% Variation	Index Enplaned/Deplaned
2022	282,716	10.7%	276,468	11.1%	102.3%
2023	317,208	12.2%	310,794	12.4%	102.1%
2024	362,803	14.4%	347,867	11.9%	104.3%
2025	402,831	11.0%	395,658	13.7%	101.8%

Year – Quarter	Enplaned	% Variation	Deplaned	% Variation	Index Enplaned/Deplaned
2023-3	85,346	3.61%	84,007	6.14%	101.6%
2023-4	83,096	-2.64%	82,152	-2.21%	101.1%
2024-1	74,727	-10.1%	73,619	-10.4%	101.1%
2024-2	94,601	26.6%	89,561	21.7%	105.6%
2024-3	95,541	1.0%	88,767	-0.9%	107.6%
2024-4	97,934	2.5%	95,920	8.1%	102.1%
2025-1	86,257	-11.9%	84,901	-11.5%	101.6%
2025-2	111,366	29.1%	107,412	26.5%	103.7%
2025-3	109,498	-1.7%	108,262	0.8%	101.1%
2025-4	95,710	-12.6%	95,083	-12.2%	100.7%

Data and images from: Shreveport Regional Airport. www.flyshreveport.com







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■ Mortgage Rates, Inflation, & Gas Prices



Average 30 Year Mortgage Rate

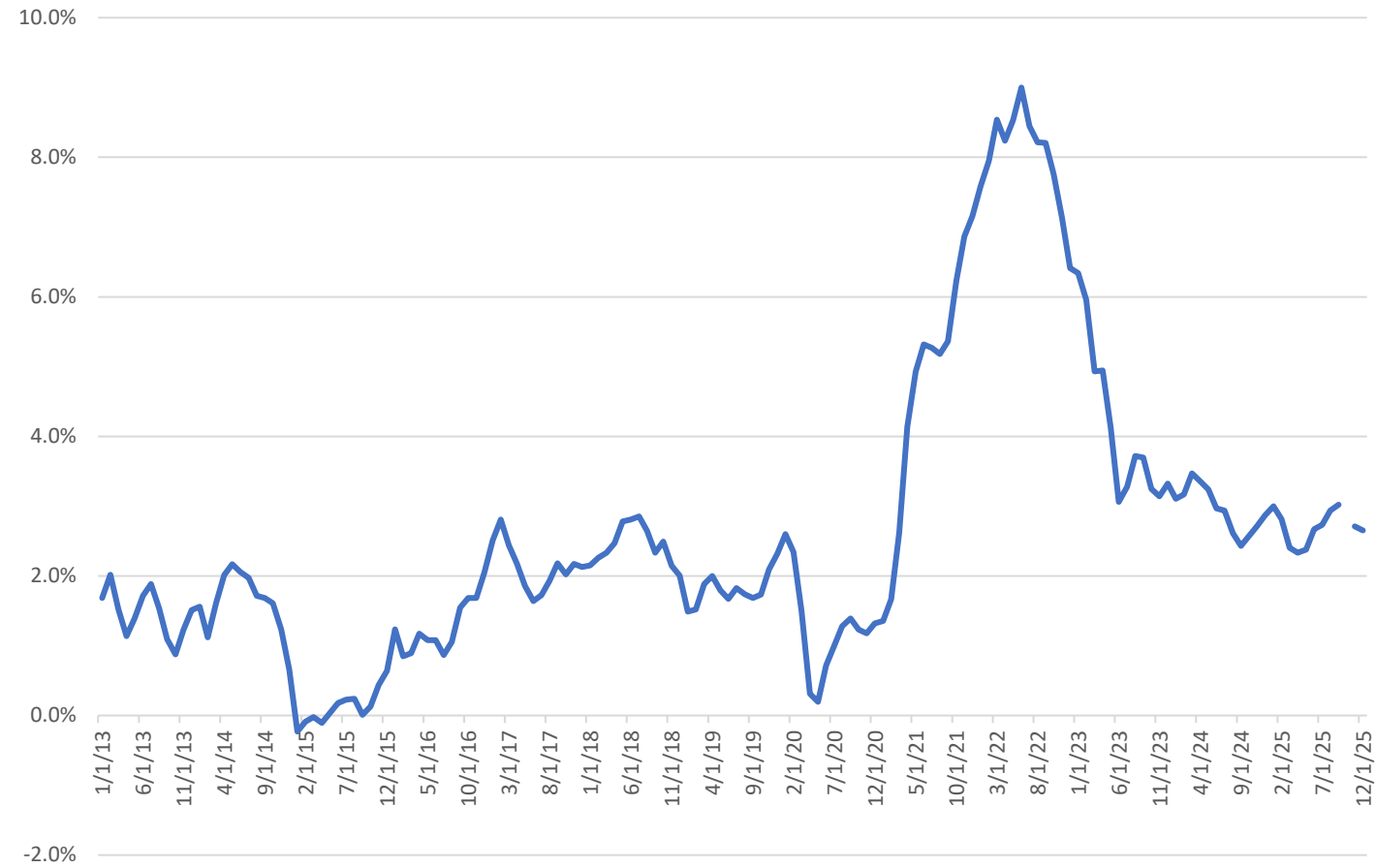


Data from: Federal Reserve Bank of St. Louis. <https://fred.stlouisfed.org>

Year - Quarter	Average 30 YR Mortgage Rate	Year - Quarter	Average 30 YR Mortgage Rate	Year Over Year Change %
2022 Q1	3.82	2021 Q1	2.88	32.9%
2022 Q2	5.27	2021 Q2	3.00	75.3%
2022 Q3	5.62	2021 Q3	2.86	96.6%
2022 Q4	6.66	2022 Q4	3.08	116.4%
2023 Q1	6.37	2022 Q1	3.82	66.7%
2023 Q2	6.51	2022 Q2	5.27	23.6%
2023 Q3	7.04	2022 Q3	5.62	25.2%
2023 Q4	7.30	2022 Q4	6.66	9.6%
2024 Q1	6.75	2023 Q1	6.37	5.9%
2024 Q2	7.00	2023 Q2	6.51	7.4%
2024 Q3	6.51	2023 Q3	7.04	-7.53%
2024 Q4	6.63	2023 Q4	7.30	-9.2%
2025 Q1	6.83	2024 Q1	6.75	1.2%
2025 Q2	6.79	2024 Q2	7.00	-3.0%
2025 Q3	6.57	2024 Q3	6.51	0.9%
2025 Q4	6.23	2025 Q4	6.63	-6.1%



Year Over Year Inflation Rate



Data from: U.S. Bureau of Labor Statistics

Year - Month	CPI for All Urban Consumers (CPI-U)	Year Over Year Change %
July-24	313.53	2.9%
Aug-24	314.12	2.6%
Sept-24	314.69	2.4%
Oct-24	315.45	2.6%
Nov-24	316.44	2.7%
Dec-24	317.69	2.9%
Jan-25	319.086	3.0%
Feb-25	319.775	2.8%
March-25	319.615	2.4%
April-25	320.321	2.3%
May-25	320.58	2.4%
June-25	321.5	2.4%
July-25	322.132	2.7%
Aug-25	323.364	2.7%
Sept-25	324.368	2.9%
Oct-25	NA	NA
Nov-25	325.031	2.7%
Dec-25	326.03	2.7%



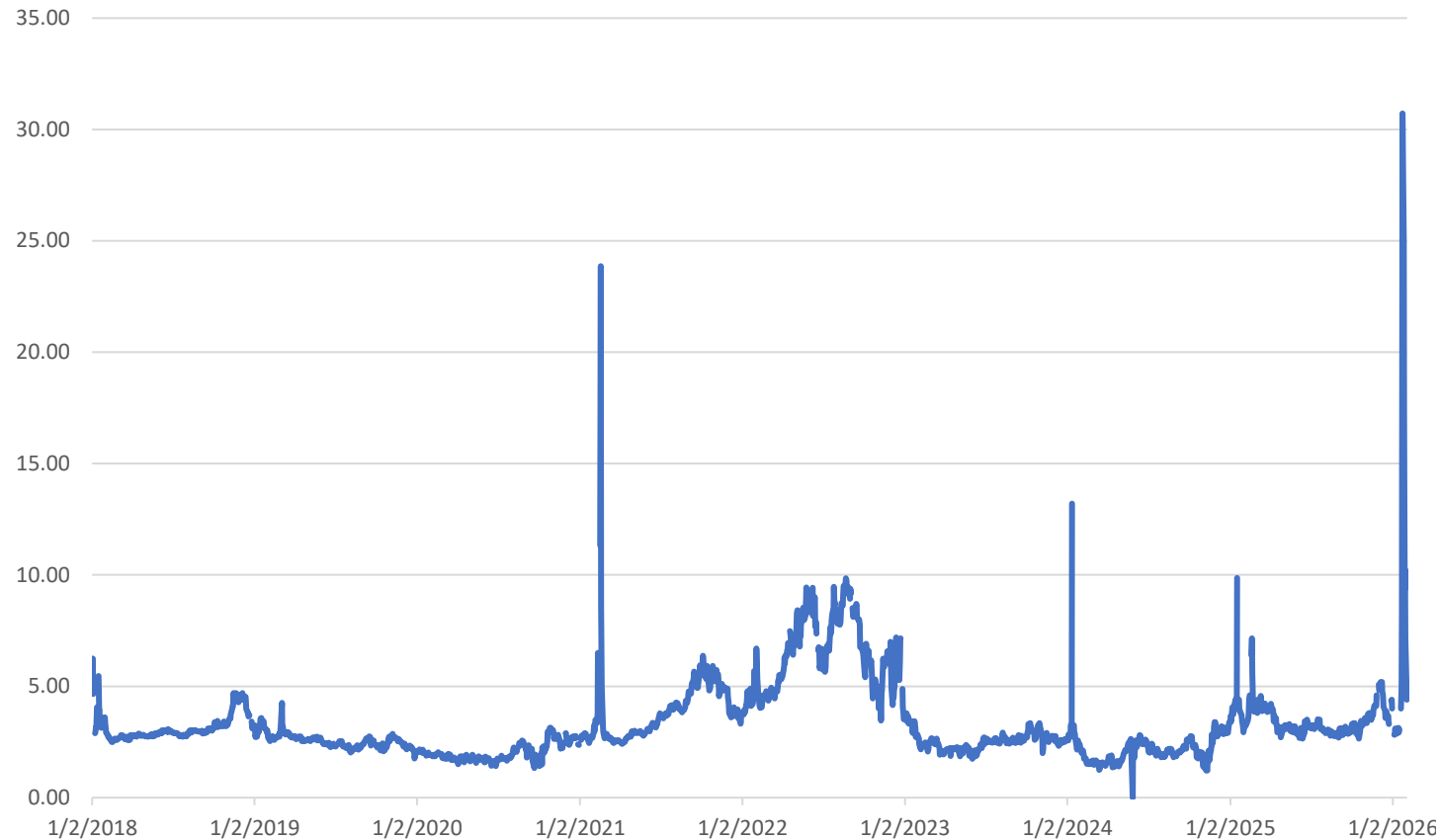
Year Over Year Core-Inflation Rate



Data from: U.S. Bureau of Labor Statistics

Year - Month	CPI Value	Year Over Year Change %
July-24	318.933	3.2%
Aug-24	319.839	3.3%
Sept-24	320.835	3.3%
Oct-24	321.688	3.3%
Nov-24	322.619	3.3%
Dec-24	323.296	3.2%
Jan-25	324.739	3.3%
Feb-25	325.475	3.1%
March-25	325.659	2.8%
April-25	326.43	2.8%
May-25	326.854	2.8%
June-25	327.600	2.9%
July-25	328.656	3.0%
Aug-25	329.793	3.1%
Sept-25	330.542	3.0%
Oct-25	NA	NA
Nov-25	331.068	2.6%
Dec-25	331.86	2.6%

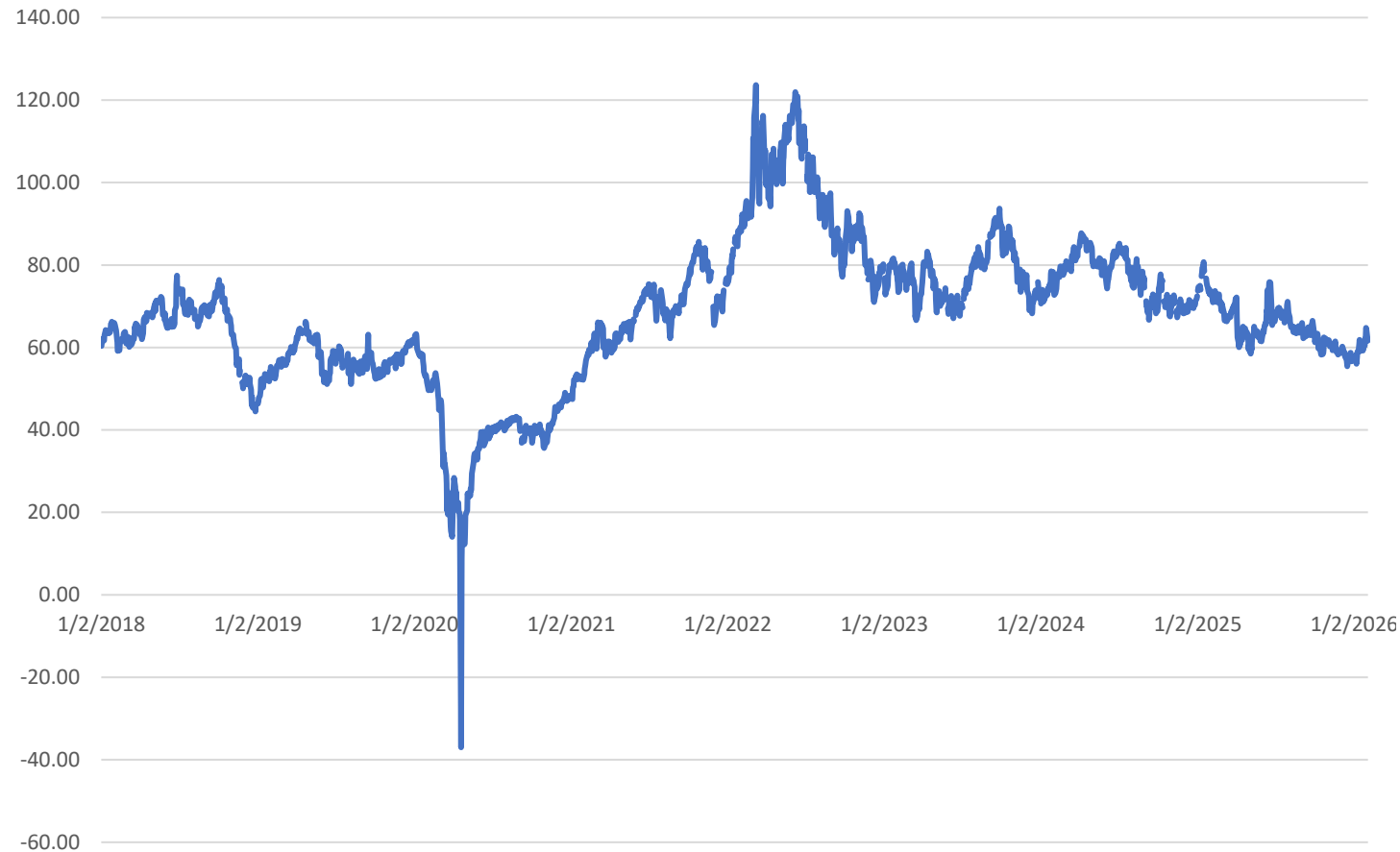
Henry Hub Natural Gas Spot Price (Dollars per Million BTU, Not Seasonally Adjusted)



Data from: U.S. Energy Information Administration, Henry Hub Natural Gas Spot Price [DHHNGSP], retrieved from FRED, Federal Reserve Bank of St. Louis;
<https://fred.stlouisfed.org/series/DHHNGSP>

Year - Quarter	Average Spot Price	Year - Quarter	Average Spot Price	Year Over Year Change %
2023 Q1	2.64	2022 Q1	4.67	-43.4%
2023 Q2	2.16	2022 Q2	7.50	-71.2%
2023 Q3	2.59	2022 Q3	8.03	-67.7%
2023 Q4	2.74	2022 Q4	5.61	-50.6%
2024 Q1	2.15	2023 Q1	2.64	-18.7%
2024 Q2	2.07	2023 Q2	2.16	-4.3%
2024 Q3	2.09	2023 Q3	2.59	-19.3%
2024 Q4	2.44	2023 Q4	2.74	-10.8%
2025 Q1	4.14	2024 Q1	2.15	93.0%
2025 Q2	3.19	2024 Q2	2.07	54.2%
2025 Q3	3.03	2024 Q3	2.09	44.9%
2025 Q4	3.73	2025 Q4	2.44	52.4%

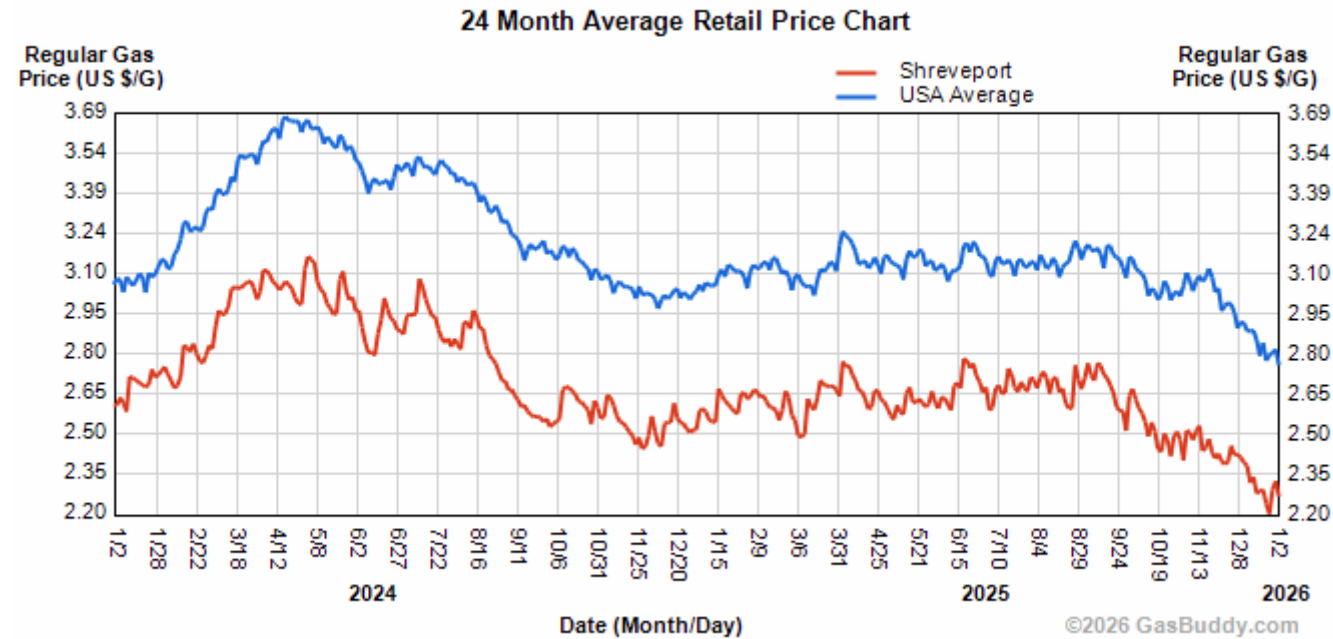
Crude Oil Prices: West Texas Intermediate (WTI) - Cushing, Oklahoma



Data from: U.S. Energy Information Administration, Crude Oil Prices: West Texas Intermediate (WTI) - Cushing, Oklahoma [DCOILWTICO], retrieved from FRED, Federal Reserve Bank of St. Louis; <https://fred.stlouisfed.org/series/DCOILWTICO>

Year - Quarter	Average Crude Oil Prices	Year - Quarter	Average Crude Oil Prices	Year Over Year Change %
2023 Q1	75.93	2022 Q1	95.18	-20.2%
2023 Q2	73.59	2022 Q2	108.83	-32.4%
2023 Q3	82.07	2022 Q3	93.06	-11.8%
2023 Q4	78.53	2022 Q4	87.55	-10.3%
2024 Q1	77.50	2023 Q1	75.93	2.1%
2024 Q2	81.81	2023 Q2	73.59	11.3%
2024 Q3	76.43	2023 Q3	82.07	-6.9%
2024 Q4	70.73	2023 Q4	78.53	-9.9%
2025 Q1	71.78	2024 Q1	77.50	-7.4%
2025 Q2	64.57	2024 Q2	81.81	-21.1%
2025 Q3	65.78	2024 Q3	76.43	-13.9%
2025 Q4	59.62	2025 Q4	70.73	-15.7%

Gas Prices – Jan. 2, 2026



Data from: [GasBuddy](https://gasbuddy.com)



Gas Prices – Jan. 2, 2026

Shreveport-Bossier City				
	Regular	Mid	Premium	Diesel
Current Avg.	\$2.422	\$2.834	\$3.207	\$3.141
Yesterday Avg.	\$2.429	\$2.844	\$3.197	\$3.148
Week Ago Avg.	\$2.409	\$2.808	\$3.130	\$3.126
Month Ago Avg.	\$2.508	\$2.914	\$3.256	\$3.288
Year Ago Avg.	\$2.611	\$2.981	\$3.320	\$3.114
HIGHEST RECORDED AVERAGE PRICE				
		Price	Date	
Regular Unleaded		\$4.575	6/15/22	
Diesel		\$5.383	6/18/22	

Data from: [AAA](#)



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Thank you

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