

# Arturo E. Rodríguez, PhD, MPH, MBA

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## PROFESSIONAL SUMMARY

Strategic and operational leader with over **20 years of experience** driving organizational excellence through financial stewardship, digital transformation, and executive partnership. Expert at serving as a force multiplier for senior leadership, having managed complex annual operating budgets exceeding **\$100 million** and securing more than **\$10 million** in grant funding to advance public health and research initiatives. Proven track record of translating high-level strategy into executable plans, including a digital transformation and the successful launch of multiple online degree programs. Adept at navigating ambiguity within fast-paced environments, leveraging an **MPH** and **PhD in Public Health** as well as an **MBA in Strategy** to foster cross-functional alignment and drive momentum across competing priorities.

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## AREAS OF EXPERTISE

- Strategic Planning & Execution
- Healthcare Strategy
- Executive Partnerships
- Cross Functional Leadership
- AI Integration
- Data Analysis & Reporting
- Enterprise Risk Management
- Project Management
- Research Strategy
- Stakeholder Management
- Business Development
- Emergency Preparedness

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## PROFESSIONAL EXPERIENCE

- Consultant/Fractional Leader** January 2025-Present  
Cynotex Strategy Partners, New Orleans, LA
- Director of Business Administration and Scientific Strategy** July 2024-July 2025  
COPD Foundation, Miami, FL
- Assistant Dean of Administration and Finance** December 2017-June 2024  
Tulane University, New Orleans, LA
- Assistant Vice President of Finance and Administration** January 2010-June 2017  
Claremont Graduate University, Claremont, CA
- Associate Director of Research Programs** July 2004 - December 2009  
Florida International University, Miami, FL

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## EDUCATION

- MBA** in Management and Strategy | Claremont Graduate University, Claremont, CA  
**PhD** in Public Health | Florida International University, Miami, FL  
**MPH** in Epidemiology | University of Miami, Coral Gables, FL  
**BA** in Anthropology | University of Miami, Coral Gables, FL

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## CERTIFICATES and PROFESSIONAL DEVELOPMENT

- Specialization in AI Essentials** | Google, Inc.  
**Certificate in Strategy** | Claremont Graduate University Drucker School of Management  
**Certificate in Management** | Claremont Graduate University Drucker School of Management  
**Executive Education in Negotiation and Leadership** | Harvard Law School  
**Executive Education in Corporate Strategy** | University of Chicago Booth School of Business  
**Certification, National Incident Management System (FEMA IS-700.b)** | Federal Emergency Management Agency  
**Certification, Advanced Incident Command System (FEMA ICS-400)** | Federal Emergency Management Agency