

# Syed K. Zaidi

## Professor and Chair, Department of Accounting and Business Law

College of Business, Louisiana State University Shreveport, One University Place, Shreveport, LA 71115

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### EDUCATION

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<b>THE UNIVERSITY OF TEXAS AT EL PASO</b> , El Paso TX Ph.D., International Business: Accounting	May 2012
<b>CALIFORNIA STATE UNIVERSITY</b> , San Bernardino CA M.B.A., Accounting	June 2007
<b>CALIFORNIA STATE UNIVERSITY</b> , Long Beach CA B.S., Business Administration: Finance	May 2003
<b>EL CAMINO COMMUNITY COLLEGE</b> , Torrance CA A.S., Business Administration: Computer Information Systems	July 2002
<b>UNIVERSITY OF PESHAWAR</b> , Peshawar, Pakistan B.B.A.,	June 1997
<b>PETROMAN TRAINING INSTITUTE</b> , Karachi, Pakistan Diploma, Computer Science	December 1995

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### CERTIFICATIONS

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<b>SCRUM ALLIANCE</b> Certified Scrum Master (CSM)	Jan 2023
<b>SCRUM.ORG, THE HOME OF SCRUM</b> Professional Scrum Master I (PSM I)	Jan 2023
<b>INTERNATIONAL SCRUM INSTITUTE (ISI)</b> Certified Kanban Expert (Kanban-EXP)	Jan 2023
<b>INTERNATIONAL SCRUM INSTITUTE (ISI)</b> Scrum Master Accredited Certification (SMAC)	Dec 2022
<b>INSTITUTE OF MANAGEMENT ACCOUNTANTS (IMA)</b> Certified Management Accountant (CMA)	May 2015
<b>ASSOCIATION OF CERTIFIED FRAUD EXAMINERS (ACFE)</b> Certified Fraud Examiner (CFE)	September 2014

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### CERTIFICATES/ OTHER QUALIFICATIONS

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<b>DICE LOUISIANA STATE UNIVERSITY SHREVEPORT (LSUS)</b> LSUS Safe Space Training	October 2021
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<b>LOUISIANA STATE UNIVERSITY SHREVEPORT (LSUS)</b> LSUS Diversity 101 Training	October 2021
<b>ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB)</b> Continuous Improvement Review	August 2021
<b>ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB)</b> Assurance of Learning 2	August 2021
<b>ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB)</b> Assurance of Learning 1	August 2021
<b>THE UNIVERSITY OF TEXAS AT EL PASO</b> UTEP Certificate of College Teaching	August 2011
<b>THE STATE OF CALIFORNIA</b> Notary Public, Commission #: 1690792 (Expired)	August 2006-2010
<b>PEOPLES INCOME TAX</b> The Comprehensive Income Tax Course, CTEC Course #: 1071-QE-1004	May 2006

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**TEACHING & RELATED EXPERIENCE**

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<b>LOUISIANA STATE UNIVERSITY, Shreveport, LA</b> Chair – Department of Accounting and Business Law Full Professor Interim Associate Dean – College of Business Associate Professor of Accounting Interim Chair – Department of Accounting and Business Law	<b>(August 2019-Present)</b> July 2021-Present August 2022-Present July 2021-May 2022 August 2019-July 2022 April 2021-June 2021
<b>CALIFORNIA STATE UNIVERSITY, San Marcos CA</b> Chair-Department of Accounting Associate Professor of Accounting Assistant Professor of Accounting (10 months break from 8/15 to 5/16)	<b>(August 2012-May 2019)</b> August 2018-May 2019 August 2018-May 2019 August 2012-July 2018
<b>MIDWESTERN STATE UNIVERSITY, Wichita Falls TX</b> Assistant Professor of Accounting	August 2015-May 2016
<b>THE UNIVERSITY OF TEXAS, El Paso TX</b> Associate Instructor of Accounting Research Assistant (RA) for Dr. Esperanza Huerta	August 2008-May 2012 August 2008-May 2012
<b>EL CAMINO COMMUNITY COLLEGE, Torrance CA</b> Teaching Assistant (TA) TA for Jack Gill TA for Trudy Meyer TA for G. Scott	August 2000-May 2001 August 2000-December 2000 January 2000-May 2000
<b>IDAHO STATE UNIVERSITY, Pocatello, ID</b> Classroom Assistant, Early Learning Center	August 1998-December 1998

**QUEEN MARY PUBLIC SCHOOL Phase-II, Karachi, Pakistan**  
Computer Teacher

September 1996-April 1997

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**PROFESSIONAL EXPERIENCE**

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**ZEEACC**

Founder and CEO March 2019-Present  
Providing consulting and advisory services to small businesses to help them grow bigger  
Performing financial statement analysis, budgeting, planning, and controlling  
Performing cost-volume-profit analysis and performance measurement

**HIRERIGHT, INC., Rancho Cucamonga, CA**

International Vendor Coordinator July 2006-July 2008  
Collected criminal searches from vendors across the world  
Monitored vendor performance and compliance  
Promoted and maintained positive relationship with clients  
International Verifications Researcher September 2004-July 2006  
Verified employment and education  
Established network with international sources  
Researched international contacts

**ARTA CUSTOM ENGRAVING, Victorville, CA**

Business Owner May 2004-June 2005  
Managed inventory and store  
Trained works and prepared tax documents

**NATIONWIDE FUNDING LLC, Irvine, CA**

Account Executive July 2003-April 2004  
Analyzed financial data  
Researched industry profiles and established client base  
Negotiated contracts with corporate executives

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**OTHER EXPERIENCE**

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**Short Movie: SECOND LINE GROOVE**

Supporting Actor: Dr. Alvi June 2022  
Vivian, LA

**STRATEGIES FOR LIVING WITH DAVID MCMILLAN (*Radio Show on 1017 FM 710 KEEL*)**

Subject Matter Expert/Guest Speaker April 2022  
Shreveport, LA

**TV Series: CAJUN COURT TV – HOMEROOM HELL**

Supporting Actor: Plaintiff's Father June 2021  
Shreveport, LA

**Short Movie: PEPPER AND CINNAMON**

Supporting Actor: Attorney at Law May 2021  
Shreveport, LA

**Commercial: UNIVERSITY OF NORTH TEXAS HEALTH SCIENCE CENTER**  
Community Member  
Fort Worth, TX  
May 2021

**Commercial: DALLAS COLLEGE**  
Business Professional/Professor  
Lancaster, TX  
March 2021

**TV Series: CRUEL SUMMER (Season 1)**  
Background Actor: Reporter/Mall Goer/Fair Goer  
Grand Prairie, TX  
January – March 2021

**Commercial: MAKER’S GYM**  
Supporting and Background Actor: Client of a Small Business (Tech Start-Up)  
Frisco, TX  
February 2021

**Commercial: OCHSNER LSU HEALTH URGENT CARE**  
Background Actor: Patient  
Bossier City, LA  
September 2020

**Commercial: OCHSNER LSU SHREVEPORT HOSPITAL**  
Background Actor: Hospital Staff (Nurse)  
Shreveport, LA  
August 2020

**TV Series: NCIS - NOLA (Season 6)**  
Background Actor: Laboratory Technician (Lab Tech)  
New Orleans, LA  
October 2019

**Short Movie: ABDUCTION AT SPIRIT LAKE (*Shelved*)**  
Supporting Actor: National Security Agency (NSA) Director  
Shreveport, LA  
September 2019

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**ACCOUNTING CHANNEL**

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**ZeeTube: The Accounting Channel (*YouTube Channel*)**  
Accounting lectures for students  
Weblink: <https://www.youtube.com/user/skrzaidi2003/videos>  
March 2020 - Present

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**COURSE DEVELOPMENT**

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**Cost Accounting for Managers (BADM 790/ACCT 714/MBA 714)**  
Developed Cost Accounting course for MBA Program  
Spring 2020

**International Accounting (ACCT 710/MBA 711)**  
Developed International Accounting course for the MBA Program  
Fall 2019

**International Financial Reporting Standards (IFRS)**  
Developed IFRS course for the Extended Learning Accounting Certification Program  
Spring 2014

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## COURSES TAUGHT

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### **Undergraduate**

Cost Accounting  
Cost Management (Advanced Cost)  
Intermediate Accounting II  
Managerial Accounting  
Principles of Financial Accounting  
Principles of Managerial Accounting  
Senior Experience

### **Graduate**

Cost Accounting  
Foundations of Accounting  
International Accounting  
Managerial Use of Accounting Data  
SIR (Master's in Biotechnology Thesis Committee)

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## RESEARCH

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### **Peer Reviewed Publications**

Zaidi, S., Henderson, C., and Gupta, G. (2022) "A Holistic Model for the Adoption of Online Tax Filing in a Developing Country," *Journal of Theoretical Accounting Research*, Vol. 17, No. 3, pp. 86-124.

Souza, J., Paz, V., Zaidi, S., and Dzielski, S. (2021). "The Impossible Interview: A Two-Stage Interview Case for Auditing Students." *Journal of Multidisciplinary Research*, Vol. 13, No. 2, pp 75-108.

Zaidi, S., Henderson, C., Li, Y., and Akaaboune, O. (2021). "Information Mediums Effect on Information Sharing Behavior." *Journal of Theoretical Accounting Research*, Vol. 17, No. 1. pp. 1-29.

Zaidi, S. and Rathinasamy, R. (2021). "What Explains Price Response to Russell 2000 Index Additions and Deletions?" *Journal of Theoretical Accounting Research*, Vol. 16, No. 2. pp. 45-66.

Zaidi, S. and Paz, V. (2020) "Do Core and Non-Core Cash Flows from Operations Persist Differentially in Predicting Future Cash Flows? Analyses Based Upon Industry Membership." *Economics and Business Journal: Inquiries and Perspectives*, Vol. 11, No. 1, pp. 42-59.

Dayyala, N., Zaidi, S., and Bagchi, K. (2020). "Diffusion of IFRS Using Innovation Diffusion Models." *International Journal of Accounting and Information Management*, Vol. 28, No. 4, pp. 685-701.

Karim, M., Rathinasamy, R., and Zaidi, S. (2018). "Market Reaction to Split Announcements: Rational Response or Behavioral Bias?", *Academy of Accounting and Financial Studies Journal*, Vol. 22, No. 2, pp. 1-15.

Zaidi, S., Henderson, C., and Gupta, G. (2017). "The Moderating Effect of Culture on e-Filing Taxes: Evidence from India", *Journal of Accounting in Emerging Economies*, Vol. 7, No. 1, pp. 134-152.

Gupta, G., Zaidi, S., Udo, G., and Bagchi, K. (2015). "The Influence of Theory of Planned Behavior, Technology Acceptance Model, and Information Systems Success Model on the Acceptance of Electronic Tax Filing System in an Emerging Economy", *The International Journal of Digital Accounting Research*, Vol. 15, pp. 155-185.

Gupta, G., Zaidi, S., Udo, G., and Bagchi, K. (2015). "The Effect of Espoused Culture on Acceptance of Online Tax Filing Services in an Emerging Economy", *Advances in Business Research*, Vol. 6, No.1, pp. 14-31.

Zaidi, S. and Paz, V. (2015). "The Impact of IFRS Adoption: A Literature Review", *Journal of Theoretical Accounting Research*, Vol. 10, No. 2, pp. 116-141.

Paz, V. and Zaidi, S. (2014). "The Impact of CEO Stock Option Expensing as per SFAS 123 (R) on Earnings Quality", *Journal of Business, Economics and Finance*, Vol. 3, No. 2, pp. 153-170.

Zaidi, S. and Huerta, E. (2014). "IFRS Adoption and Enforcement as Antecedents of Economic Growth", *International Journal of Accounting and Financial Reporting*, Vol. 4, No. 1, pp.1-27.

### **Journal Submissions**

Henderson, C., Gupta, G., and Zaidi, S. "What Motivates Students to Enroll in Online Business Courses? The Role of Espoused National Culture", *Meditari Accounting Research*.

Huerta, E., Petrides, Y., Zaidi, S., and Glandon, T. "Influence of Rule Precision and Damage on the Assessment of Unethical Conduct," *Journal of Business Ethics*.

### **Work-in-Progress**

#### *Journal Articles:*

Henderson, C., Gupta, G., and Zaidi, S. "What Motivates Students to Enroll in Online Business Courses? The Role of Espoused National Culture", *Concurrent Section at the 2023 Southwest American Accounting Association*, Houston, TX. (Accepted for the Conference to be held in March 2023).

Gaurav, G., Zaidi, S., and Henderson, C. "Can Theory of Planned Behavior Explain Intentions to Study Online? A Study of Business Students", *Effective Learning Strategies Section at the 2023 Southwest American Accounting Association*, Houston, TX. (Accepted for the Conference to be held in March 2023).

Huerta, E., Otero, K., and Zaidi, S. "Factors Influencing Student Satisfaction with Business Simulators"

Zaidi, S. and Paz, V. "The Impact of Strong Corporate Governance and IFRS Adoption on the Economic Growth Rate of the IFRS Adoptee Countries".

Paz, V., Creel, T., Zaidi, S. and Olear, C. "Using Virtual Tools in Accounting Classes to Create Gamification".

#### *Books/Chapters:*

Zaidi, S. "Cost Concepts and Behavior".

Zaidi, S. "Cost Estimation for Forecasting".

Zaidi, S. "The Art of Budgeting".

### **Conferences/Presentations**

Henderson, C., Gupta, G., and Zaidi, S. "What Motivates Students to Enroll in Online Business Courses? The Role of Espoused National Culture", *Concurrent Section at the 2023 Southwest American Accounting Association*, Houston, TX. (Accepted for the Conference to be held in March 2023).

Gaurav, G., Zaidi, S., and Henderson, C. "Can Theory of Planned Behavior Explain Intentions to Study Online? A Study of Business Students", *Effective Learning Strategies Section at the 2023 Southwest American Accounting Association*, Houston, TX. (Accepted for the Conference to be held in March 2023).

Henderson, C., Gupta, G., and Zaidi, S. "What Motivates Students to Enroll in Online Business Courses? The Role of Espoused National Culture", *Effective Learning Strategies Section at the Annual Meeting of the American Accounting Association*, San Diego, CA, August 2022.

Zaidi, S. and Paz, V. "The Impact of Strong Corporate Governance and IFRS Adoption on the Economic Growth Rate of the IFRS Adoptee Countries", *Research Interaction Forum V at the Annual Meeting of the American Accounting Association*, New York, NY, August, 2016.

Dayyala, N., Zaidi, S., Bagchi, K. "Diffusion of IFRS Using Innovation Diffusion Models", *Full Paper Session at the Western Decision Sciences Institute*, Las Vegas, NV, April 2016 (Best Application Paper Award).

Zaidi, S. "The Impact of Strong Corporate Governance and IFRS Adoption on the Economic Growth Rate of the IFRS Adoptee Countries", *Effective Learning Strategies Poster Session at the Western Region Meeting of the American Accounting Association*, Coronado, CA, April 2015.

Avalos, F., Basu, R., Flores, I., Imara, M., Metzger, T., Moss, C., Olivas, T., Proudfit, J., Schmelzer, L., and Zaidi, S. "Cal State, San Marcos Faculty Learning Community in Diversity and Multiculturalism: Teaching and Learning Cultural Intelligence", *Teaching Diversity Conference*, University of California, San Diego, CA, January 2015.

Zaidi, S. and Henderson, C. "Information Sharing Behavior in a Collectivist Society with Face Dimension", *Effective Learning Strategies Poster Session at the Western Region Meeting of the American Accounting Association*, Salt Lake City, UT, April 2014.

Zaidi, S. and Henderson, C. "Information Sharing Behavior in a Collectivist Society with Face Dimension", *Celebration of Faculty Scholarship and Creative Activities*, California State University, San Marcos, CA, April 2014.

Avalos, F., Basu, R., Flores, I., Imara, M., Metzger, T., Moss, C., Olivas, T., Proudfit, J., Schmelzer, L., and Zaidi, S. "Sharing Cultural Intelligence: Learning to Change", *Teaching Expo*, California State University, San Marcos, CA, April 2014.

Avalos, F., Basu, R., Flores, I., Imara, M., Metzger, T., Moss, C., Olivas, T., Proudfit, J., Schmelzer, L., and Zaidi, S. "Promising Practices: Faculty Learning Community in Diversity and Cultural Competency", *The 17<sup>th</sup> Annual CSU Symposium on University Teaching*, California State University, San Marcos, CA, March 2014.

Huerta, E., Glandon, T., Petrides, Y., and Zaidi, S. "Ethical Regulation as an Incomplete Contract: Influence of Regulation and Damages on Unethical Conduct Assessments", *Concurrent Session at the American Accounting Association*, Anaheim, CA, August, 2013.

Zaidi, S. and Huerta, E. "IFRS Adoption and Enforcement as Antecedents of Economic Growth", *Paper Session at the Western Region Meeting of the American Accounting Association*, San Francisco, CA, April 2013.

Zaidi, S. and Huerta, E. "IFRS Adoption and Enforcement as Antecedents of Economic Growth", *Celebration of Faculty Scholarship and Creative Activities*, California State University, San Marcos, CA, April 2013.

Zaidi, S. and Huerta, E. "IFRS Adoption and Enforcement as Antecedents of Economic Growth", *Accounting Standards and Regulatory Environment Session at the Southern California Accounting Research Forum*, Fullerton, CA, April 2013.

Zaidi, S. "Information Sharing Behavior in a Collectivist Society with Face Dimension", *Emerging and Innovative Research Project Session at the American Accounting Association*, Denver, CO, August 2011.

Huerta, E., Glandon, T., Petrides, Y., and Zaidi, S. "Disciplinary Sanctions: Does the Regulation of Auditors' Unethical Behavior Influence the Sanctions Imposed?", *Ethics Symposium Forum at the American Accounting Association*, Denver, CO, August, 2011.

Zaidi, S. and Huerta, E. "Consequences of IFRS Adoption", *Concurrent Session at the American Accounting Association*, San Francisco, CA, August 2010.

Zaidi, S. "Individuals' Perception on the Adoption of Global Taxation", *Emerging and Innovative Research Project (Poster) at the American Accounting Association*, San Francisco, CA, August 2010.

Huerta, E., Otero, K., and Zaidi, S. "Factors Influencing Student Satisfaction with Business Simulators", *Concurrent Session at the American Accounting Association*, San Francisco, CA, August 2010.

Zaidi, S. "Consequences of IFRS Adoption: Work in Progress", *Research Interaction Forum Session at the American Accounting Association*, New York, NY, August 2009.

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## SERVICE

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### Department

#### Beta Alpha Psi

Advisor - Application filing in progress – LSUS

Pending application

#### Advisory Board for Department of Accounting and Business Law

Chair – Documents ready - LSUS

Pending approval

#### Course Revision Committee (MBA 700)

Committee Chair – LSUS

Summer 2022

#### Peer Review Committee (PRC) – Department of Accounting

Committee Member - California State University San Marcos

Fall 2018-Spring 2019

#### Transfer Curriculum Evaluation Committee, Department of Accounting

Committee Member - California State University San Marcos

Fall 2018-Spring 2019

#### Scholarship Committee – Department of Accounting

Chair - California State University San Marcos

Spring 2019

Committee Member

Spring 2013-Spring 2015



## Accounting Society

Advisor - California State University San Marcos	Fall 2017-Spring 2018
Advisor - California State University San Marcos	Spring 2014-Spring 2015
Advisor Elect - California State University San Marcos	Spring 2013-Fall 2013

## Accounting Faculty Hiring Committee – California State University San Marcos

Interviewer - Annual Meeting of the American Accounting Association, DC	Fall 2018
Interviewer - Annual Meeting of the American Accounting Association, CA	Fall 2017
Interviewer - Annual Meeting of the American Accounting Association, NY	Fall 2016
Interviewer - Annual Meeting of the American Accounting Association, GA	Fall 2014

## Junior Achievement – California State University San Marcos

Presenter	Fall 2014
Panelist	Spring 2013

## College

### Assurance of Learning – College of Business, Louisiana State University Shreveport

Committee Member	Summer 2022-Present
Co-Chair	Summer 2021-Spring 2022

### Executive Committee – College of Business, Louisiana State University Shreveport

Committee Member	Summer 2022-Present
Co-Chair	Summer 2021-Spring 2022
Committee Member	Spring 2021-Summer 2021

### AACSB Task Force – College of Business, Louisiana State University Shreveport

Committee Member	Summer 2022-Present
Co-Chair	Summer 2021-Spring 2022

### Catalog Committee – College of Business, Louisiana State University Shreveport

Committee Member	Summer 2022-Present
Co-Chair	Summer 2021-Spring 2022

### Internships – College of Business, Louisiana State University Shreveport

Internship Coordinator	Summer 2021-Present
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### Newly Hired Faculty Mentoring – College of Business, Louisiana State University Shreveport

Mentor	Fall 2020-Present
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### External Relations Committee – College of Business, Louisiana State University Shreveport

Committee Member	Fall 2019-Present
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### Student Advising – College of Business, Louisiana State University Shreveport

Advisor	Fall 2019-Present
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### Introduction to Business (MADM 105) Course – College of Business, LSUS

Guest Speaker	October 2022
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Accounting Degree Option(s) – Introduction to Business Course Video Faculty Guest Speaker	Spring 2021
Career Fair – Caddo Career and Technology Center Table Presenter - LSUS College of Business	Spring - 2020
Leadership Committee – College of Business Administration Committee Member - California State University San Marcos	Fall 2018-Spring 2019
Commencement Ceremony – College of Business Administration Gonfaloniere - California State University San Marcos	Spring 2019
CoBA Undergraduate Curriculum Committee – California State University San Marcos Committee Member	Fall 2016-Spring 2018
Dress for Success Fashion Show – LBSA, California State University San Marcos Judge Panel	Spring 2017
Faculty Development Committee – Midwestern State University, Wichita Falls, TX Committee Member	Fall 2015-Spring 2016
Mustang Rally – Midwestern State University, Wichita Falls, TX Co-Presenter	Fall 2015
RTP Task Force – California State University San Marcos Committee Member	Spring 2013-Summer 2015
Strategic Planning Committee (Subgroup) – California State University San Marcos Committee Member	Fall 2012
<b>University</b>	
Graduation Ceremony at LSUS Faculty Marshal	Summer 2021
Search Committee – Director of Recruitment at LSUS Search Committee Member	Summer 2021
Search Committee – Dean of the College of Business at LSUS Search Committee Member	Spring 2021
LSUS Foundation and Diversity, Inclusion & Community Engagement (D.I.C.E) Participant: Initiative Video entitled “I Have a Dream”	Fall 2020
New Faculty Orientation – What I wish I had known during my first year at LSUS Panelist	Fall 2020
Academic Senate – Louisiana State University Shreveport Senator	Spring 2020-Present

Retention Committee – Louisiana State University Shreveport Committee Member	Spring 2020-Spring 2021
Title IX Confidential Advisor – Louisiana State University Shreveport Advisor	Fall 2019-Fall 2021
Faculty Mentoring Program – California State University San Marcos Mentor Mentor	Fall 2016-Spring 2019 Spring 2013-Spring 2015
Faculty Center Connections – California State University San Marcos Member Member	Fall 2016-Spring 2019 Spring 2013-Spring 2015
Academic Senate – California State University San Marcos Senator	Fall 2016-Spring 2018
Student Affairs Committee – California State University San Marcos CoBA Representative	Fall 2016-Spring 2017
Board of Directors – University Corporation at California State University San Marcos Board Member Board Member	Fall 2016-Spring 2017 Fall 2014-Summer 2015
Semester-in-Residence – Thesis Committee – Master of Biotechnology California State University San Marcos	Spring 2017
Review Interview for Faculty Center Director – California State University San Marcos Participant	Spring 2017
Research Committee – Midwestern State University, Wichita Falls, TX Committee Member	Fall 2015-Spring 2016
Faculty Steering Committee on Cultural Intelligence – California State University San Marcos Committee Member	Summer 2014-Spring 2015
Campus Connect – California State University San Marcos Facilitator Graduate Participant	Summer 2014-Spring 2015 Spring 2014 Fall 2013-Spring 2014
Commencement Ceremony – California State University San Marcos Faculty Marshal	Spring 2013-Spring 2015
Faculty Learning Community (Diversity & Multiculturalism) – California State University San Marcos Committee Member	Fall 2013-Spring 2014

**Community**

Campus Federal Credit Union Campus Ambassador	Fall 2020-Present
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SpeakerPost Speaker	Fall 2020-Present
Strategies for Living with David McMillan on KEEL Radio Subject Matter Expert/Guest Speaker	April 2022
What Can You Do with a Degree in Accounting? on SpeakerPost Guest Speaker	February 2022
Power, Privilege, and Oppression Course Using Bobbie Harro's Cycles of Socialization and Liberation Deaf Action Center of Shreveport Lecturer/Speaker/Presenter	Fall 2020
Alumni Speaker Series at CSUSB Speaker (Continued Education: Pursuing a Ph.D. or Doctorate)	Fall 2020
Alumni Mentoring Program at CSUSB Mentor	Spring 2020-Present
LSUS India Studies Cricket Tournament Emcee/Chief Guest	Fall 2019
Murrieta Chamber of Commerce – Murrieta Chamber Champion Chamber Champion	Fall 2016-Spring 2019 Fall 2013-Summer 2015
Young Professionals of Wichita Falls Member	Fall 2015-Spring 2016
Promenade Temecula Leadership Council (PTLC) Volunteer	Spring 2015
Accounting Day – San Diego Exhibitor Exhibitor	Spring 2015 Spring 2014

### **Discipline**

American Accounting Association Southwest Region Program Chair Program Chair-Elect Nominating Committee Member	March 2022-Present March 2021-March 2022 March 2020-March 2021
American Journal of Business and Operations Research Editorial Board Member	Fall 2021-Present
Journal of Finance and Accounting Editorial Board Member	Fall 2020-Present

International Journal of Economics, Finance and Management Sciences Editorial Board Member	Fall 2020-Present
Risk Governance and Control: Financial Markets & Institutions (Virtus Interpress) External Reviewer	Spring 2020-Present
Southeast Decision Sciences Institute 2021 & 2022 Reviewer	Spring 2020-Spring 2022
ZeeTube: The Accounting Channel Professor – Free Accounting Lectures for Students	Spring 2020-Present
Institute of Management Accountants Campus Advocate-Louisiana State University, Shreveport, CA Campus Advocate-California State University, San Marcos, CA Campus Advocate-Midwestern State University, Wichita Falls, TX Campus Advocate-California State University San Marcos	Fall 2019-Present Summer 2016-Spring 2019 Fall 2015-Spring 2016 Fall 2013-Summer 2015
International Journal of Accounting and Information Management Reviewer	Spring 2019
California Society of Certified Public Accountants (CalCPA) Scholarship Committee Member - San Diego Chapter	Fall 2018
International Journal of Management Sciences – Research Academy of Social Sciences Editorial Board	2017
American Accounting Association 2016 Annual Meeting New York Mentor - New Member Host Program	2016
Advances in Business Research Editorial Board Reviewer	Spring 2015-Fall 2016 Spring 2015-Fall 2016
American Accounting Association Annual Conference Reviewer Reviewer	2016 2013
Western Decision Sciences Institute Annual Conference Reviewer	2015
The Business Association of Latin American Studies Reviewer	2010

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**PROFESSIONAL AFFILIATIONS**

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American Accounting Association Member	2012-Present
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Institute of Management Accountants Member	2012-Present
Association of Certified Fraud Examiners Associate Member	2014-Present
International Society for Development and Sustainability Member	2015-Present
People and Global Business Association Member	2016-Present
California Society of Certified Public Accountants (CalCPA) Member	2013-2019

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**PROFESSIONAL DEVELOPMENT/CERTIFICATES**

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**INSTITUTE OF MANAGEMENT ACCOUNTANTS (IMA)**

Accounts Payable Trends 2017: The Process and Technology of AP Invoices	September 2017
Integrated Business Planning Fosters Better Collaboration and Decision Management	September 2017
Robotics Process Automation	July 2017
Creating a Travel and Expense Policy That Employee Will Actually Follow	July 2017
The Future Role of Finance – The Changing Role of the Finance Professional	June 2017
Block Chain – What is it? Why Should I Care?	June 2017
The Six Skills Accountants Need to Survive the Robot Uprising	May 2017
Leases on the Balance Sheet – Compliance with the New Standard	April 2017
AP Automation and Invoice Compliance in Global Economy	March 2017
Management Accounting – An Integrative Approach	March 2017
The Blueprint for Continuous Accounting	March 2017
The IPO – Are You Ready for Life in the Public Arena	March 2017
Mentoring – the IMA Way	March 2017
Linking Financial and Operational Planning to Steer Business Performance	March 2017
Drivers, Challenges, & Best Practices for Automating the Accounting Close	February 2017
There’s Gold in Your Complex Payables	December 2016
The Revenue Standard – Beyond the Accounting	December 2016
The Definitive Guide to Sales-Tax Compliance	November 2016
Real-Life Resources for the Introductory Accounting Classroom	September 2016
Innovative Ways to Engage Students with Technology	September 2016
T&E Expense Spending and Automation Technology Trends for 2016	September 2016
Get Your Tech On-Technology Trends to Watch	September 2016
The Sales Tax Audit Survival Guide	September 2016
5 Strategies for Streamlining Reconciliations in Excel	August 2016
No More Bullsheets: The Finance Automation Story	August 2016
Reporting, Business Intelligence, and Data Science; Striving for Analytical Maturity	August 2016
Cash Management Strategies for Accounts Payable	August 2016
Delegation Skills	August 2016

Successful Conflict Negotiation	April 2016
Driving Performance through the Third-Party Ecosystem	April 2016
Revenue Recognition Rewind - What You Might Have Missed	April 2016
Expense Reporting Strategies, Trends and Technologies for 2016	April 2016
Talent Management	March 2016
Advanced Team Skills	January 2016
Innovation, Leadership and Governance: Mastering the Yin and Yang	December 2015
Leading the Way to Financial Excellence through Digital Transformation	December 2015
Improving Planning, Analysis, and Forecasting with Advanced Analytics	November 2015
Intercompany Accounting Headaches: Find Relief with Technology	October 2015
What's New in Enterprise Performance Management?	October 2015

#### **ASSOCIATION OF CERTIFIED FRAUD EXAMINERS (ACFE)**

Cyberthreats: The Gateway to Fraud	September 2015
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#### **SOUTHWEST AMERICAN ACCOUNTING ASSOCIATION (SWAAA)**

Management Accounting and CEOs	March 2022
Teaching, Learning, and Curriculum	March 2022
Building a Burnout Resistant Environment	March 2022
Employee Motivation, Burnout, and Public Policy	March 2022
Repositioning the Skill Sets of the Accounting Profession	March 2022
The Future of Accounting Profession	March 2022
Gender, Diversity, and Families	March 2022
Social Media and Privacy	March 2022

#### **OTHER**

Choosing the Right Business Entity and Getting Cash Out of It 2022	August 2022
Corporate Fraud Case Studies	August 2022
Corporate Fraud Investigators	August 2022
Corporate Fraud Statistics	August 2022
Fraud Course	August 2022
The Detection and Prevention of Fraud in Financial Statements	August 2022
Who Commits Fraud and Their Methods	August 2022
XBRL Reporting	August 2022
Ethics for CMAs-Regulatory Ethics	August 2020
Ethics Training for Public Servant	September 2019

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#### **SCHOLARSHIP/HONORS/AWARDS**

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Faculty Research & Development Grant at LSUS  
 Recipient

Fiscal Year 2022

Competitive Summer Research Grant – College of Business Administration at CSUSM	
Recipient	Summer 2019
Recipient	Summer 2018
Recipient	Summer 2017
Best Application Paper Award at 45 <sup>th</sup> Annual Meeting - Las Vegas, NV	April 2016
Recipients Authors: Dayyala, N., Zaidi, S., and Bagchi, K.	
Paper Title: Diffusion of IFRS Using Innovation Diffusion Models	
Conference: Western Decision Sciences Institute	
Harry E. Brakebill Distinguished Professor Award	2017
Nominated by a student (Runner up)	
Wang Family Excellence Awards	2017
Nominated by a student (Runner up)	
President’s Outstanding Faculty Award for Teaching Innovation and Excellence	2014
Nominated by a student (Runner up)	
Sony Electronics Faculty Award for Innovative Instruction with Technology	2013
Nominated by Dean Sharon Lightner (Runner up)	
CMA (Certified Management Accountant) Doctoral Scholarship	2012
Institute of Management Accountants	
Beta Gamma Sigma, International Honor Society for Collegiate Schools of Business	
Invited Member - The University of Texas at El Paso Chapter	2009
Invited Member - California State University – San Bernardino Chapter	2007
Invited Member - California State University – Long Beach Chapter	2003
Highest Ranking Graduate in the Concentration of Accounting	
Recipient - California State University – San Bernardino	2007
Certificate of Recognition for Excellence in Educational Endeavor from Senate	2007
Recipient - Issued by Senator 31 <sup>st</sup> District, CA	
President’s Honor List	
Recipient - California State University – Long Beach	Spring 2003
Recipient - California State University – Long Beach	Spring 2002 & Fall 2002
Financial Management Association, National Honor Society	
Member - California State University – Long Beach	2002
Dean’s List	
Recipient - El Camino Community College – Torrance	Spring 2001
Recipient - El Camino Community College – Torrance	Spring 2000 & Fall 2000
Recipient - El Camino Community College – Torrance	Spring 1999 & Fall 1999
The National Dean’s List	
Recipient - America’s Outstanding Students, 24 <sup>th</sup> Edition	2000-2001
Recipient - America’s Outstanding Students, 23 <sup>rd</sup> Edition	1999-2000



Transfer Presidential Scholar The University of Southern California – Los Angeles	2000-2001
Alpha Gamma Sigma, the Honor and Scholarship Society Invited Member - El Camino Community College – Torrance Chapter	2000-2001

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**PROJECTS**

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<b>SUI SOUTHERN GAS COMPANY LIMITED, Karachi, Pakistan</b> Internship Training Evaluated company's performance over the last 5 years	Summer 1997
<b>ABBOTT LABORATORIES (PAKISTAN) LTD., Karachi, Pakistan</b> Student Project Computerized "Investment of Multinational Companies in Banks"	Spring 1996